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- 1 (a) Explain the term *production*. [10]
(b) How is a producer of sugar assisted by communication? [10]
- 2 (a) What are the characteristics of a supermarket? [10]
(b) Which measures can a sole trader take to survive in business? [10]
- 3 (a) What are the functions of the Grain Marketing Board (GMB)? [12]
(b) State the services offered to retailers by wholesalers. [8]
- 4 (a) Why is international trade important to Zimbabwe? [12]
(b) How does government restrict foreign trade? [8]
- 5 (a) What are the contents of a Memorandum of Association? [8]
(b) Outline the characteristics of a private limited company in respect of
(i) raising capital, [4]
(ii) control, [4]
(iii) distribution of profits. [4]
- 6 (a) Describe a credit transfer. [5]
(b) (i) What is the effect of a special crossing on a cheque? [5]
(ii) Why may a cheque be dishonoured? [10]

- 7 (a) What steps would be taken by a business in
- (i) taking out a policy. [6]
 - (ii) making a claim? [6]
- (b) Explain the following terms used in insurance:
- (i) fidelity guarantee, [4]
 - (ii) public liability. [4]
- 8 (a) Giving **two** reasons in each case, state the most suitable mode of transport to carry
- (i) day old chicks from Harare to Cape Town, [3]
 - (ii) mealie meal **from** millers to shops, [3]
 - (iii) 5 000 tonnes of cement from Gwanda to Chinhoyi, [3]
 - (iv) oil from Kuwait to Beira. [3]
- (b) Describe the following communication services:
- (i) datel, [4]
 - (ii) business reply. [4]
- 9 (a) Why do businesses advertise? [8]
- (b) What are the benefits of prepackaging to consumers? [6]
- (c) How does the Consumer **Council** of Zimbabwe protect consumers? [6]