



# XLRI Summer Internship Placement Report

(Batch 2023-2025)

Ref: B2K/XLRI/MUM/RB/001/2024-25

December 23, 2024

The Convenor  
Placement Office  
XLRI - Xavier School of Management,  
Jamshedpur -831001  
Jharkhand

Dear Sir,

Re: Audit of Summer Placement Report for the batch 2023-25 of Post Graduate Diploma in Business Management and Post Graduate Diploma in Human Resource Management programmes of XLRI - Xavier School of Management

We have audited the data related to location, function & stipend as presented in the Placement Report prepared by XLRI - Xavier School of Management for the Summer Internship Placement (based on the offers received and accepted on campus) for the 2023-25 batch of Post Graduate Diploma in Business Management and Post Graduate Diploma in Human Resource Management of XLRI - Xavier School of Management.

The preparation of the Placement Report is the responsibility of XLRI - Xavier School of Management. Our responsibility is to validate the information related to location, function & stipend provided in the report with the relevant documentation and comment on the conformance of those with the Indian Placement Reporting Standards (IPRS) Revision 2.2.

In this context, we confirm the following:

1. For the purpose of the audit, we have obtained all the information and explanations which to the best of our knowledge and belief were necessary. In our opinion, the Placement Report complies with the Indian Placement Reporting Standards Revision 2.2.
2. The validation of information presented in the report is based on communication received by XLRI from recruiting companies. B2K Analytics (formerly Brickworks Analytics) has not independently sourced any information or documentation directly from the recruiters.
3. We have verified the information with respect to location, function & stipend presented in the report with the communication received by XLRI from the recruiters.
4. Wherever information about function of students could not be established from the documents, the same has been confirmed by the institute after taking verbal confirmation

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from the recruiters and/ or the students. An official declaration regarding the same has been obtained from the Placement Convenor of XLRI.

5. We have only audited the data related to location, function & stipend in the Placement Report and not the placement overview section or any additional information presented in the report.
6. Wherever information was missing reasonable assumptions have been made.

Best Regards,



Ritaban Basu

Head – Risk & Analytics

B2K Analytics

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## Contents:

Overview.....	1
1. Classification of Students.....	3
1.1 Classification of entire Placement Pool.....	3
1.2 Classification of Internship based on Stipend Status.....	3
2. Sector wise Classification.....	4
3. Function wise Classification.....	5
4. Location wise Classification.....	6
4.1 Classification of International Location.....	6
4.2 Classification of Domestic Location.....	6
5. Compliance Statement.....	7



## List of Tables:

Table 1.1: Classification of the entire Placement Pool.....	3
Table 1.2: Classification of Internships based on the Stipend Status.....	3
Table 2.1: Classification of offers based on Sectors.....	4
Table 3.1: Classification of offers based on Functions.....	5
Table 4.1: Classification of offers based on International Location.....	6
Table 4.2: Classification of offers based on Domestic Location .....	6
Table 5.1: List of deviation from standards with reasons.....	7

### Overview:

XLRI - Xavier School of Management, a pioneer among India's premier B-Schools, is pleased to announce the successful completion of the Summer Internship Placement (SIP) process for its largest-ever class of 591 students (2023-25 batch). The average and median stipends for the entire batch stood at INR 1.41 lakhs per month and INR 1.5 lakhs per month respectively. The highest stipend stood at INR 3.5 LPM from the BFSI sector. The average stipend for the top 10 percent, top 25 percent, and top 50 percent stood at INR 2.27 lakhs per month, INR 2.12 lakhs per month, and INR 1.86 lakhs per month, showcasing the robust performance of XLRI students in the competitive job market.

### **Recruiters and Trends:**

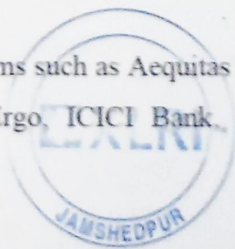
XLRI follows a semi-cohort system which allows both students and recruiters reasonable flexibility during the placement process. The top recruiters in terms of number of offers made were HUL, Accenture Strategy, Bajaj Auto, HDFC Bank, Amazon, Asian Paints, Boston Consulting Group, Aditya Birla Group and P&G. Consulting and Advisory firms extended offers to around 21% of the batch while IT and E-Commerce firms recruited about 11% of the batch. FMCG and Pharma companies hired 26% of the batch while the BFSI sector accounted for another 18%. Other roles included functions in Product Management, Business Development, Brand Management, Analytics and Strategy in sectors such as Alco-Bev, Energy and Telecommunications as well.

### **Consulting & Advisory:**

XLRI's commitment to producing top-notch consultants is reflected in the strong presence of leading consulting firms. Accenture Strategy, Aon Consulting, Auctus Advisors, Bain & Company, Boston Consulting Group, Ernst and Young, FinIQ, Kearney, McKinsey & Company, PwC, Redseer Consulting, Synergy Consulting and Vector Consulting, among others.

### **BFSI:**

The BFSI sector witnessed active participation from firms such as Aequitas Investment, Axis Bank, Citibank, D.E Shaw, HDFC Bank, HDFC Ergo, ICICI Bank, Goldman Sachs,



IndigoEdge, JM Financial, JP Morgan Chase & Co., Kotak Mahindra Bank, NatWest Group, NIIF, NPCI, RBI, Standard Chartered Bank among others. The roles offered in this domain were Front-end Investment Banking, Markets, Corporate Banking, Wealth Management, Equity Research, and Retail Banking.

### **FMCG, Pharma & Consumer Durables:**

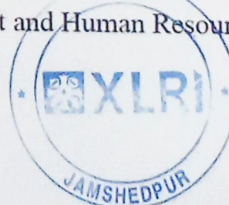
XLRI continued to be a preferred campus for FMCG and Consumer Durables companies. XLRI has established itself as a campus preferred by FMCGs and consumer durables sector and the trend continued this year with top firms such as Asian Paints, Castrol, Coca Cola, Colgate Palmolive, Dabur, Haleon, Himalaya Wellness, Hindustan Unilever, ITC, L'oreal, Mondelez, Mamaearth, Marico, McCain Foods, Nestle, P&G, PepsiCo, Pidilite, Reckitt, Samsung Electronics, Tata Consumer Products among others offering roles in Strategy, Digital Marketing, Sales, Brands, Brands Product Supply, Operations & Supply Chain, Procurement, Finance, IT, and Human Resources. The AlcoBev industry saw the largest influx of recruiters during the summer internship season, with notable participants including AbinBev, Beam Suntory, Diageo and Pernod Ricard leading the way. Furthermore, the recruitment process also featured prominent companies from the pharmaceutical and chemical sector, including AstraZeneca, Cipla, Piramal Pharma, Sun Pharma, and several others.

### **Conglomerate:**

The conglomerate cohort saw participation from Aditya Birla Group, Bajaj Finserv, JSW, Larsen & Toubro, Mahindra Group, Reliance Industries Limited, and Tata Administrative Services, among others.

### **IT & E-Commerce:**

In the IT and E-Commerce sector participating firms included Amazon, Car Dekho, Disney Star, Flipkart, Genpact, MAQ Software, Media.Net, Microsoft, Myntra, No Broker, Ola Cabs, Pharmarack, Pine Labs, PhonePe, Simpl, TransUnion CIBIL, Udaan, Walmart, Whatfix, Winzo and Zomato among others offering roles in the Product Management, Operations, Marketing, Program Management, General Management and Human Resources.





## Classification of Students

### 1.1 Classification of the entire Placement Pool

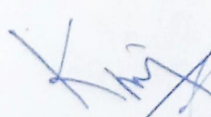
Categories	Number
1. Total Batch Strength	586
1.a. Students in PGDBM & PGDHRM Programme at XLRI	586
2. Students seeking Internship through the Institute	586
3. Not seeking Internship through the Institute's Placement Process	0
3.a. Students seeking off-campus Internship through other sources	0
Total Students eligible for the Internships	586
Total offers accepted	586
Students still in process	0


Table 1.1: Classification of the entire Placement Pool

### 1.2 Classification of the Internships based on Stipend Status

Nature of Internship	With Stipend	Without Stipend
Seeking internship through the institute	579	7
Not Seeking internship through the institute	0	0

Table 1.2: Classification of Internships based on Stipend Status

  
 For XLRI- Xavier School of Management  
 Placement Convenor  
 Prof A. Kanagaraj

  
 For B2K Analytics, Mumbai



## 2. Sector-wise Classification

Sector	Number of offers
Automobile	24
Banking, Financial Services and Insurance (BFSI)	105
Beverage Manufacturer	12
Conglomerate	29
Consulting	82
Consumer Electronics	11
e-commerce	33
Education	7
Energy & Environment	21
FMCG	108
Information Technology	14
IT Consulting	31
IT Solutions	10
Manufacturing	29
Media & Entertainment	4
Non-Profit/ Social Category	9
Others*	13
Pharmaceutical and Healthcare	20
Real Estate	4
Telecom	5
Transportation	15
<b>Grand Total</b>	<b>586</b>

Table 2.1: Classification of offer based on Sectors.

Others\* Cloud Kitchen, Gaming, Hospitality, Retail, Sports, Wellness and fitness

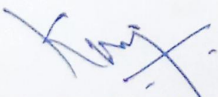
For XLRI- Xavier School of Management  
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
For B2K Analytics, Mumbai

### 3. Function-wise Classification

Function wise / Roles	Number of Offers
Analyst	2
Consulting	88
Finance	56
General Management	117
Human Resource	135
Operations/Supply Chain	16
Product/Category Management	28
Sales and Marketing	133
Strategy	2
System/IT	9
<b>Grand Total</b>	<b>586</b>

Tables 3.1: Classification of offers based on Function.

  
 For XLRI- Xavier School of Management  
 Placement Convenor  
 Prof A. Kanagaram

  
 For B2K Analytics, Mumbai



#### 4. Location-wise Classification

##### 4.1 Classification of International Locations

Locations	Number of offers
NA	0

Table 4.1: Classification of offer based on International Locations

##### 4.2 Classification of Domestic Locations

Locations	Number of offers
Bengaluru	125
Chennai	3
Delhi NCR	135
Hyderabad	18
Kolkata	11
Mumbai	216
Rest Of India*	40
Pune	32
Remote	6
<b>Grand Total</b>	<b>586</b>

Table 4.2: Classification of offer based on Domestic Location

Rest of India\* includes Bhopal, Budhni, Digwal, Hosur, Indore, Jaipur, Jamshedpur, Jamadoba, Korba, Krishnagiri, Lucknow, Patna, Ranchi, Rohtak, Surat, Tarapur, Thane, Trivandrum, Udaipur, Vizag.

For XLRI- Xavier School of Management  
 Placement Convenor  
 Prof A. Kanagaraj



For B2K Analytics, Mumbai





## 5. Compliance Statement

This placement report has been prepared as per the Indian Placement Reporting Standards, Revision 2.2\*. The instances where the report deviates from the standards and the reasons for them are mentioned below

Sl. No.	Deviation from the standard	Reason
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Table 5.1: List of deviations from standards with reasons

\*Link: [Indian Placement Reporting Standards, Revision 2.2](#)

For XLRI- Xavier School of Management  
Placement Convenor  
Prof A. Kanagaraj

For B2K Analytics, Mumbai