



THE DREIDEL RACE

[www.thedreidelrace.org](http://www.thedreidelrace.org)

# SPONSORSHIP PROPOSAL 2022

## Contact us:

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 @thedreidelrace

 [people@thedreidelrace.org](mailto:people@thedreidelrace.org)

 @thedreidelrace

## Prepared by:

Shelly Gammieri, CFRE  
Director of Development

# SPONSOR THE DREIDEL RACE

Thank you for considering a sponsorship of The Dreidel Race, your newest North Texas holiday tradition! We are excited to share our first in-person event with you on December 18, 2022.

The international running community is well known for its diversity and welcoming spirit. The Dreidel Race is a way to shine a positive light on the Jewish people in our community and a chance to meet our neighbors while sharing in the celebration of one of our most popular festive holidays. And you can help make it happen!

To ensure that participants and spectators have the best experience possible, The Dreidel Race has partnered with Racing Systems, the group behind the famed Run Project series in North Texas. This partnership guarantees a smooth and professionally executed event from start to finish.

We're keeping things simple for our first in-person race with a chip-timed 5K and an untimed 1M family fun route, all taking place in the scenic setting of Oak Point Park in Plano, TX. Everyone in attendance will enjoy ample parking, an awesome vendor village, and an epic Chanukah party that kicks-off this year's celebration in stride.

All proceeds from The Dreidel Race benefit Torah Day School of Dallas, the fastest growing Jewish Day School in this part of the country, now educating more than 400 students in grades pre-K through 8. TSDS instills in children a lifelong passion for learning, in a warm and nurturing community, steeped in Jewish Traditions and Torah values. Visit [tdsd.org](http://tdsd.org) for more information.





	It's a Miracle!	Maccabbee Hero	Double Chai	Eight Crazy Nights	Gelt Ready	Hay! Vendors
<b>SPONSORSHIP BENEFITS</b>	10,000	5,000	3,600	1,800	360	250
Number of Race Entries Included	18	13	8	5	2	0
<b>RACE LEAD UP RECOGNITION</b>						
Name listed on event flyers and postcards						
Name listed on TDR website for one year						
Standard logo on TDR Website for one year						
Logo listed on event flyers and postcards						
Linked logo on TDR website for one year						
Linked logo on TDSD website for one year						
Social media spotlights						
Press release celebrating partnership						
<b>LIVE RACE RECOGNITION</b>						
Vendor booth event with two 6x6 tables						
Promotional items in swag bags						
Premium Vendor Booth Placement						
In-person and Virtual race shoutouts						
Signage along race route						
Opportunity to guest host Virtual race						
Awards presentation or hosting						
Naming Rights (logo through 2/1/2023)						
<b>POST RACE RECOGNITION</b>						
Next Year's Sponsorship Packets						
TDSD Newsletter						
Wrap-up press releases						
Thank-you email blast						



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For more information on sponsoring The Dreidel Race, please reach us at [people@thedreidelrace.org](mailto:people@thedreidelrace.org) or [click here to sponsor today!](#)

# THANK YOU!

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