

Cookie Policy

29th March, 2022

At WestBIC ("we", "us" or "our"), we want to ensure that your visit to our website is reliable and as relevant to you as possible. Subject to your consent where required by applicable law, we use cookies and similar technologies ("cookies") to help us improve the use and functionality of the website and to understand how visitors use the website. When you visit any website, it may store or retrieve information on your browser, mostly in the form of cookies. This information might be about you, your preferences or your device and is mostly used to make the site work. The information does not usually directly identify you, but it can give you a more personalized web experience.

1. What are Cookies?

Cookies are small data files that are stored in your web browser on your hard drive when you visit a website. Cookies serve a number of purposes including but not limited to: letting visitors navigate between pages efficiently, generally improving the user experience and to compile and analyse collected data to build a profile about visitors. The information the cookie contains is set by the server and it can be used by that server whenever the user visits the site.

2. Do we use Cookies?

Yes, we use cookies to make the website work, to enhance the visitor experience and to track Google Analytics statistics to help us improve engagement with our users. On the website only cookies necessary for the website to function are turned on. All other cookies require your consent to be activated. It is important to note that by disabling certain categories of cookies, you may be prevented from accessing some features of our websites.

3. Which Cookies do we use?

- **First Party Cookies:** These cookies are provided by us and used by various features on our website. An example may include providing statistical information.
- **Third Party Cookies:** These cookies are provided by "Third Party" vendors who provide products and features we have integrated into our website. Examples include FontAwesome and Medium.
- **Analytics cookies:** These cookies are used by us for statistical analysis purposes. This helps us to understand how visitors use our website, which inform improvements and adaptations to our website to best meet our visitors' needs. Data may be collected - in aggregate form only from which no one visitor to our site can be identified or distinguished from another by Google Analytics and this information is used to help us give our visitors the best possible experience.

- FontAwesome: Font Awesome is a widely-used icon set that gives scalable vector images that can be customized with CSS.
- Medium: Medium uses cookies to collect activity information about web visitors use of their services, such as reading history, link sharing or when visitors share links, follow users or highlight posts. For more information on Medium's Privacy Policy click [here](#)

4. Can I control how Cookies work?

Users can set their browsers to accept or reject all, or certain, cookies. You can withdraw or change your consent at any time by clicking on the 'Manage Cookies' icon. For more information on how to control cookies with your browser, please visit <https://www.aboutcookies.org>

5. Data Collection

The website itself does not collect data. By completing the contact form, data is not persisted in the database but is sent via email to info@westbic.ie. The personal data shared with website through the contact form via email is fully retrievable and removeable by a user by sending an email request to info@westbic.ie