MINARDI DARMAWAN

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PROFESSIONAL SUMMARY

Experienced Product Manager with over 7 years of proven success in launching and scaling digital products across a range of industries, including healthcare, human resources, and technology solutions. Adept at leading cross-functional teams to deliver exceptional product experiences, conducting market research to drive strategic decision-making, and implementing Agile methodologies to accelerate product innovation and revenue growth. Extensive experience in managing business platforms and portal applications, overseeing end-to-end operations, and driving continuous improvement processes. Skilled in identifying and implementing process improvements to boost efficiency, reduce costs, and enhance the overall quality of digital solutions.

EXPERIENCE

FIBRCORP | TECHNOLOGY SOLUTION   **Oct 2023 - Sep 2024**
Senior Product Manager
- **Led a high-performing product team** to deliver innovative and user-friendly products, leveraging Agile methodologies for efficient development.
- **Successfully developed and launched** AppFibr, a no-code app platform, and HiDave, an advanced data virtualization software.
- **Implemented new workflow processes** to streamline product development, resulting in increased efficiency and faster time-to-market.

PRIXA | HEALTHCARE SOLUTION   **Aug 2022 - Oct 2023**
Head of Product & Engineering
- **Managed a large cross-functional team** responsible for product design, development, and maintenance.
- **Launched a new SaaS product** that quickly acquired 2,500 users within three months.
- **Optimized product development processes** to reduce time-to-market by 50% and lower costs by 30%.

APPSENSI | HUMAN RESOURCE SOLUTION   **Nov 2019 - Nov 2021**
Head of Product & Engineering
- **Built and scaled a successful B2B/SaaS product** with over 10,000 users in its first year.
- **Improved product quality and profitability** by optimizing resource allocation and fostering collaboration.
- **Developed a user-centric mobile app** that increased user engagement by 20%.

TERRALOGIQ | GEOSPATIAL SOLUTION   **Mar 2019 - Nov 2019**
Product Manager
- **Established product management practices** and implemented Agile/Scrum methodologies to improve efficiency and productivity.

- **Conducted in-depth market research** to identify customer needs and drive product development.
- **Delivered custom B2B solutions** to leading companies in the geospatial industry (Asset Management System & Dashboard Monitoring System).

JATIS MOBILE | MESSAGING SOLUTION   **Sep 2016 - Mar 2019**
Technical Product Manager
- **Launched and grew a customizable messaging platform** with partnerships with more than 10 major brands.
- **Led the implementation of a new cloud infrastructure strategy**, resulting in a 30% reduction in operational costs and a 40% improvement in application performance.
- **Led a major software update** that resolved issues and improved customer satisfaction by 25% within the first three months of release.

CPSSOFT - ACCURATE | ACCOUNTING SOLUTION   **Aug 2015 - Aug 2016**
Mobile Application Developer

JATIS MOBILE | TECHNOLOGY SOLUTION   **Feb 2012 - Aug 2015**
Mobile Application Developer

EDUCATION

TELKOM UNIVERSITY   **Bandung, Indonesia**
Bachelor of Engineering, Major in Informatics Engineering   **2005-2011**

ADDITIONAL INFORMATION

- Product Management: Product Discovery, Process Design, Agile Methodologies, Product Development
- Soft Skills: Integrity, Problem-solving, Critical thinking, Adaptability, Empathy, Willingness to learn
- Tools: JIRA, Confluence, Google Sheets, Google Slides, Firebase, Figma, Typeform, Miro, Mixpanel
- Certifications (2022): Scrum Foundation Professional Certificate - SFPC™ (CertiProf)