

MINARDI DARMAWAN

+628119692087 • minardidarmawan@gmail.com • <https://minardidarmawan.id/>

PROFESSIONAL SUMMARY

Experienced Product Manager with over 7 years of proven success in launching and scaling digital products across a range of industries, including healthcare, human resources, and technology solutions. Adept at leading cross-functional teams to deliver exceptional product experiences, conducting market research to drive strategic decision-making, and implementing Agile methodologies to accelerate product innovation and revenue growth. Extensive experience in managing business platforms and portal applications, overseeing end-to-end operations, and driving continuous improvement processes. Skilled in identifying and implementing process improvements to boost efficiency, reduce costs, and enhance the overall quality of digital solutions.

EXPERIENCE

SELF-EMPLOYED | IT CONSULTANT

Mar 2024 - Present

Product Manager | Project Manager | Business Analyst

- **Collaborated on diverse roles** including Product Manager, Project Manager, Team Leader, and Business Analyst to deliver successful outcomes for various clients.
- **Managed cross-functional teams** to design and launch the system, enhancing user experience and improving operational efficiency.
- **Conducted in-depth business analysis** to identify user needs and define clear requirements, aligning product goals with client objectives.
- **Projects:**
 - Employee Health Benefits Management System
 - Palm Oil Plantation Management App

FIBRCORP | TECHNOLOGY SOLUTION

Oct 2023 - Sep 2024

Senior Product Manager

- **Led a high-performing product team** to deliver innovative and user-friendly products, leveraging Agile methodologies for efficient development.
- **Successfully developed and launched** AppFibr, a no-code app platform, and HiDave, an advanced data virtualization software.
- **Implemented new workflow processes** to streamline product development, resulting in increased efficiency and faster time-to-market.

PRIXA | HEALTHCARE SOLUTION

Aug 2022 - Oct 2023

Head of Product & Engineering

- **Managed a large cross-functional team** responsible for product design, development, and maintenance.
- **Launched a new SaaS product** that quickly acquired 2,500 users within three months.
- **Optimized product development processes** to reduce time-to-market by 50% and lower costs by 30%.

APPESENSI | HUMAN RESOURCE SOLUTION

Nov 2019 - Nov 2021

Head of Product & Engineering

- **Built and scaled a successful B2B/SaaS product** with over 10,000 users in its first year.
- **Improved product quality and profitability** by optimizing resource allocation and fostering collaboration.
- **Developed a user-centric mobile app** that increased user engagement by 20%.

TERRALOGIQ | GEOSPATIAL SOLUTION

Mar 2019 - Nov 2019

Product Manager

- **Established product management practices** and implemented Agile/Scrum methodologies to improve efficiency and productivity.
- **Conducted in-depth market research** to identify customer needs and drive product development.
- **Delivered custom B2B solutions** to leading companies in the geospatial industry (Asset Management System & Dashboard Monitoring System).

JATIS MOBILE | MESSAGING SOLUTION

Sep 2016 - Mar 2019

Technical Product Manager

- **Launched and grew a customizable messaging platform** with partnerships with more than 10 major brands.
- **Led the implementation of a new cloud infrastructure strategy**, resulting in a 30% reduction in operational costs and a 40% improvement in application performance.
- **Led a major software update** that resolved issues and improved customer satisfaction by 25% within the first three months of release.

CPSSOFT - ACCURATE | ACCOUNTING SOLUTION

Aug 2015 - Aug 2016

Mobile Application Developer

JATIS MOBILE | TECHNOLOGY SOLUTION

Feb 2012 - Aug 2015

Mobile Application Developer

EDUCATION

TELKOM UNIVERSITY

Bandung, Indonesia

Bachelor of Engineering, Major in Informatics Engineering

2005-2011

ADDITIONAL INFORMATION

- **Product Management:** Product Discovery, Product Research, Product Development
- **Soft Skills:** Integrity, Problem-solving, Critical thinking, Adaptability, Empathy, Willingness to learn
- **Tools:** JIRA, Confluence, Google Sheets, Google Slides, Firebase, Figma, Typeform, Miro, Mixpanel