



FACT SHEET

The Impact Investors Foundation (IIF) engages and collaborates with key stakeholders, active in the impact investing space, to unlock private capital for social investments in Nigeria. Our overarching goal is to promote the growth and excellence of impact investing in Nigeria.

OUR VISION

Unlock domestic and international capital that seeks to make impactful investments that benefit people in diverse sectors and geographies across Nigeria.

OUR MISSION

To be a resource to facilitate knowledge sharing, policy advocacy and information flow to encourage the development of impact investing in Nigeria.

FOUR FOCUS AREAS



KNOWLEDGE SHARING AND NETWORKING (KSN):

Raise awareness about impact investing and educate critical stakeholders within the sector through our programs and activities.



CAPACITY BUILDING

Support ecosystem development through specialised masterclasses for service providers, government, and suppliers of impact capital and investee companies to bridge knowledge gaps and improve sectoral knowledge at all levels.



POLICY ADVOCACY

Engage with top government officials and investors, and commission research on policy and regulatory bottlenecks that inhibit the supply and demand of impact capital.



RESEARCH

Conduct comprehensive research on the Nigerian impact investing ecosystem and gather data to address the limited investment data and information in the country



5 ANNUAL CONVENINGS ON IMPACT INVESTING FROM 2018 TO 2022

1500
ATTENDEES

>450
ONLINE ATTENDEES

>50
SPEAKERS

>58
PANELLISTS

4 IIF ANNUAL AWARDS AND DINNER

9 Award winners

Tomato Jos 

The Social Enterprise of the Year 2019

Acumen 

The Impact Investor of the Year 2022

Babban Gona 

The Social Enterprise of the Year 2018

Healthtracka 

The Social Enterprise of the Year 2022

Tokunbo Ishmael 

The Impact Investor of the Year 2018

All On 

The Impact Investor of the Year 2021

Sahel Agribusiness Managers Limited 

The Impact Investor of the Year 2019

LifeBank 

The Impact Investor of the Year 2021

Healthtracka 

The Social Enterprise of the Year 2022

GOVERNMENT COMMITMENTS

The Federal Government pledged its commitment to promote impact investing in Nigeria - **Dr Okey Enelamah, Former Minister of Industry, Trade and Investment at the 1st IIF Annual Convening for Impact Investing.**

Lagos State Government pledged its commitment to provide easy access to finance for MSMEs and innovation driven enterprises, improve the ease of doing business, and accelerate infrastructural development - **Hon. (Dr.) Mrs. Lola Akande, Commissioner, Commerce, Industry and Cooperatives, Lagos State at the 2nd IIF Annual Convening for Impact Investing**

The Federal Government's promised to support the growth of impact investing in Nigeria - **Vice President Yemi Osinbajo at the 4th IIF Annual Convening for Impact Investing**

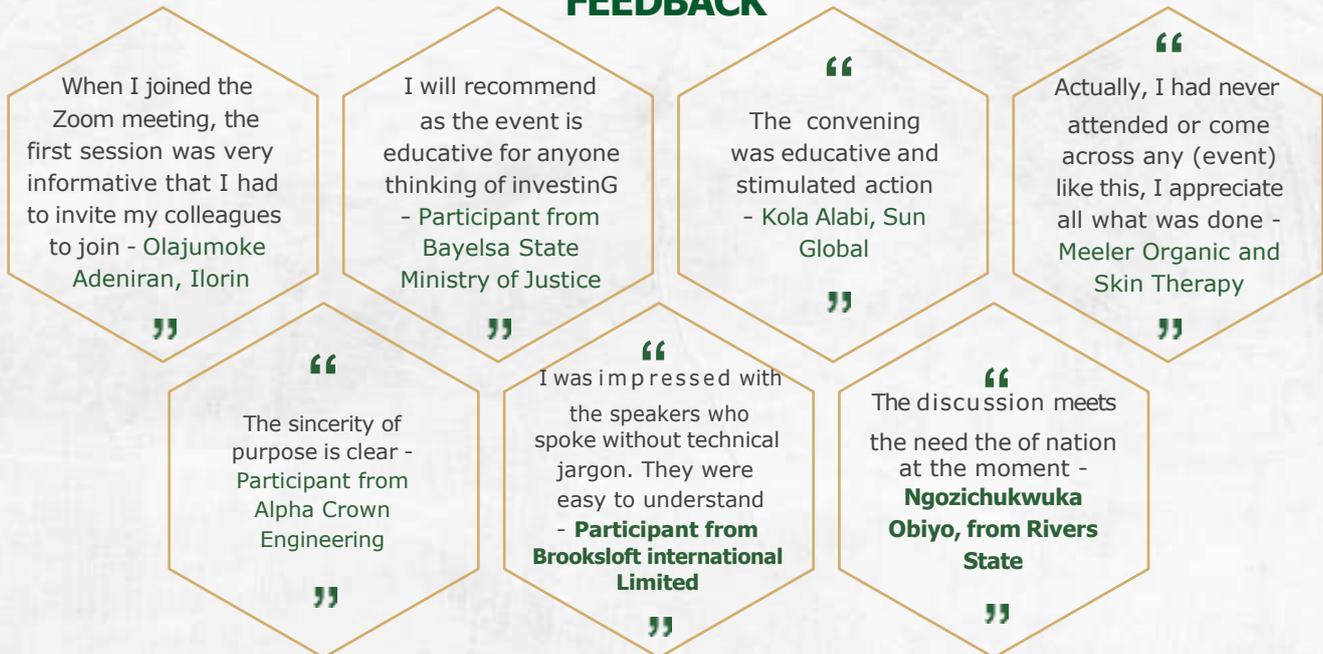


Investment Readiness Programme

OVER 70

social enterprises trained through the investment-readiness programme and matched with investors at the IIF Annual Deal Summit.

EVENT FEEDBACK



> THREE DEAL SUMMITS

2020 DEAL SUMMIT

- ☑ Fifteen (15) impact enterprises & inclusive businesses pitched their businesses to impact investors
- ☑ 88.9% enterprises improved their investment readiness to a great extent
- ☑ 100% found the Deal Summit highly relevant to their businesses
- ☑ 70% of the investors actively engaged with the enterprises

2021 DEAL SUMMIT

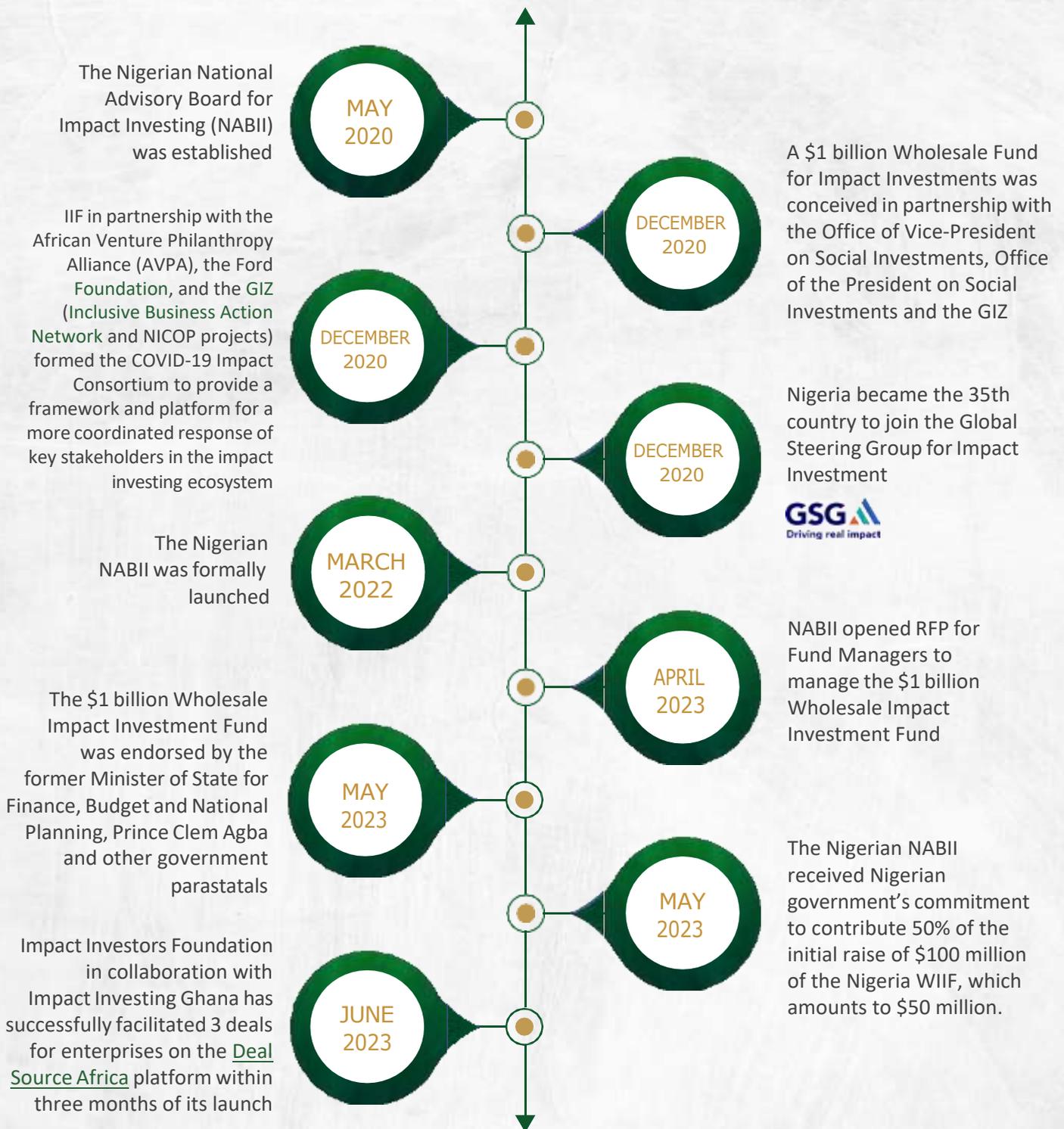
- ☑ 12 impact enterprises & inclusive businesses pitched their businesses to impact investors
- ☑ 36.4% were female-led enterprises and inclusive businesses.
- ☑ 94% of the Investors were satisfied with the quality of pitch
- ☑ 88.2% hope to participate in the next Deal Summit.
- ☑ 75% of investors actively engaged with companies

2022 DEAL SUMMIT

- ☑ 133 applications received after initial call for entry
- ☑ 16 impact enterprises & inclusive businesses pitched their businesses to impact investors
- ☑ 31% were female-led enterprises and inclusive businesses.



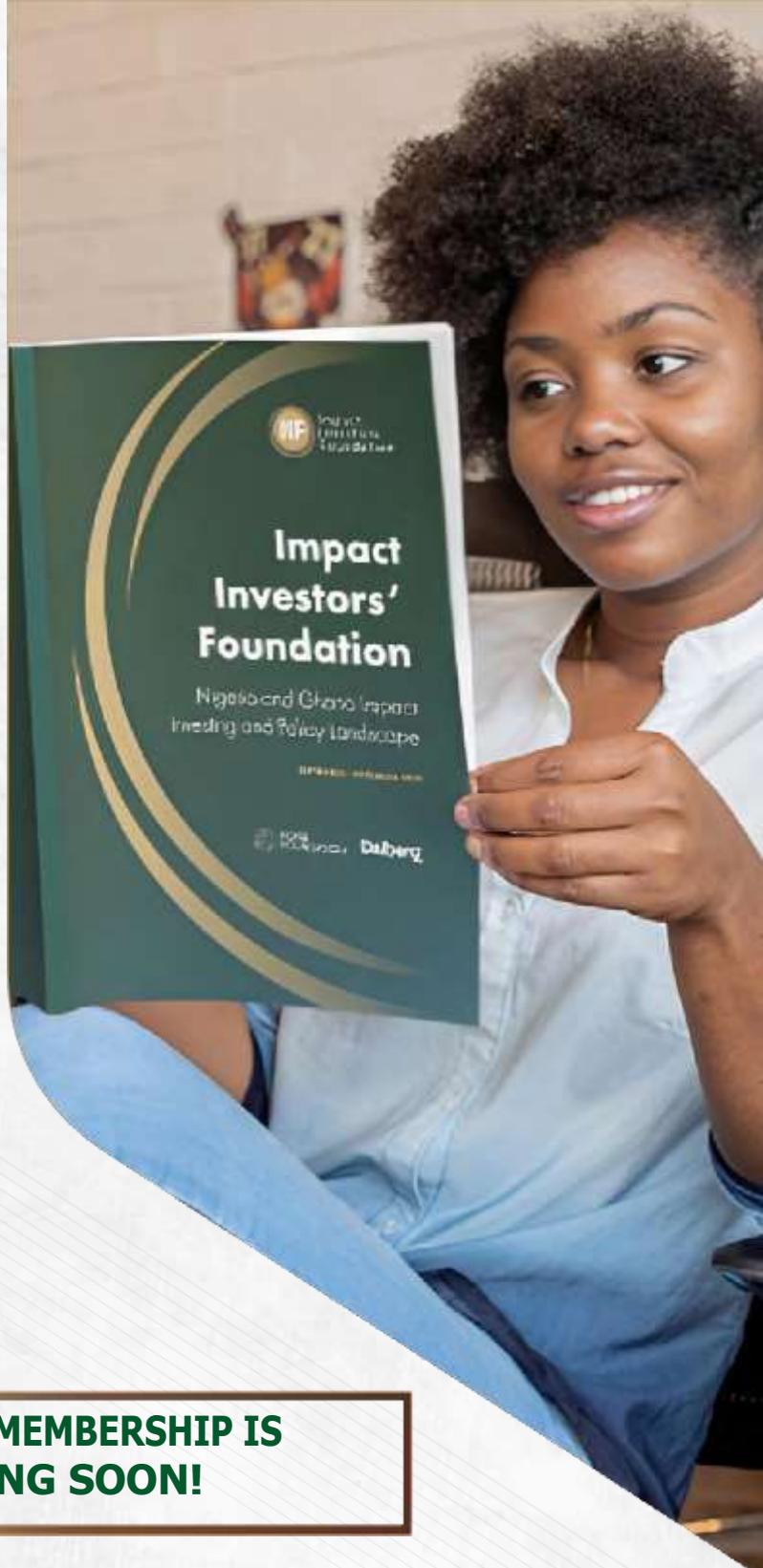
TIMELINE OF OUR ACHIEVEMENTS



RESEARCH AND KNOWLEDGE PRODUCTS

Since 2019, the IIF constitutes the most comprehensive industry research on Nigeria's impact investing deals.

- ✔ Nigeria and Ghana impact investing and policy landscape analysis - January 2020 (<https://bit.ly/Ng-Ghimpactlandscape>)
- ✔ Nigeria Impact Investing Landscape - July 2022 (<https://bit.ly/impactinvestingNG2022>)
- ✔ When Two Rivers Cross: Impact Investing and Philanthropy in Nigeria – January 2023 (<https://bit.ly/ImpactphilanthropyNG>)



NIGERIAN NABII MEMBERSHIP IS LAUNCHING SOON!

Become a member of the prestigious Nigerian National Advisory Board of Impact Investing (NABII) and join a team of influential leaders in the country who are committed to bridging the business financing gaps and addressing social issues facing Nigeria today.

To get involved, register here.

www.nabii.impactinvestorsfoundation.org/#/membership