



Improve your shopping experience through flexible payments

WITH



RAN COHEN
CEO & CO-FOUNDER



PJ BYRNE
CEO @ HUMM GROUP UK & IRELAND



Installment loans

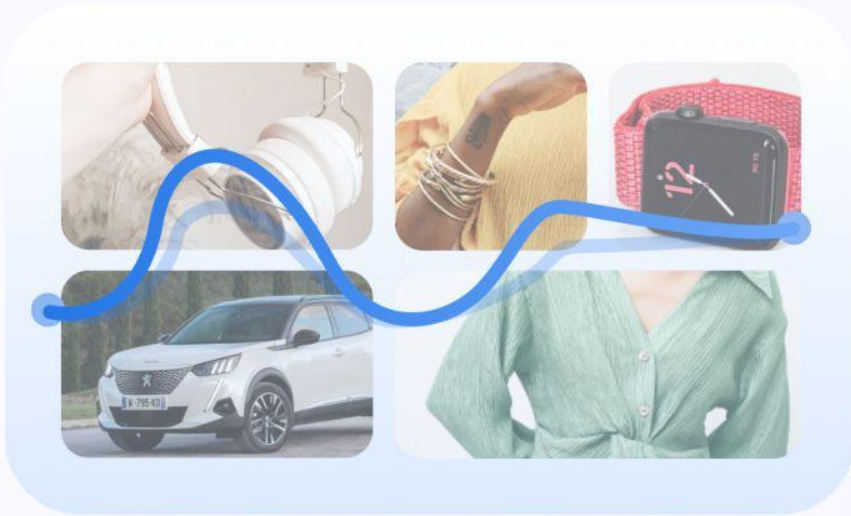
BNPL



Flexible payments

Point of Sale
Installment Plans

BNPL DEMOGRAPHICS



37%

Brits say they have used a buy now pay later service.

54%
millennials

BNPL is most popular amongst millennials

680bln
2025

150bln
2022



Sweden
has the largest
BNPL market share.



HUMM BENEFITS

New consumer finance partner
hummm[®] has been offering

trusted way to pay
**over
30yrs**

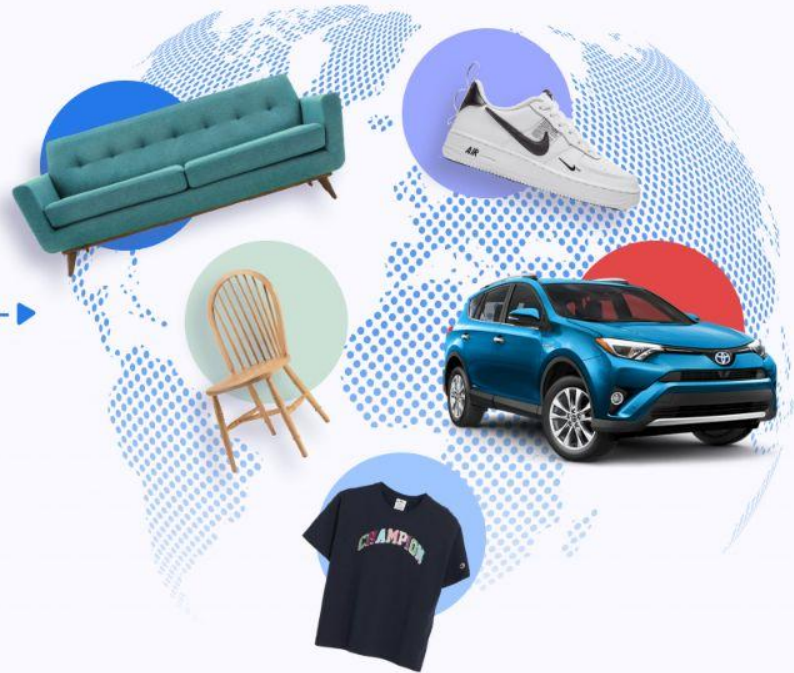
**upto
£30k**
splitting the costs
of essential items



**Buy now.
Pay laaaater.**



BRIDGER WITH HUMM







Thank you for joining us



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A live recording will be sent to you,
feel free to share with your network!

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