

# BYPASS BREXIT: AVOID THE RATE INCREASE WITH BRIDGERPAY AND REACH



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# STANDARD CROSS-BORDER TRANSACTION



Higher processing fees



Tax and Regulatory Complexities



Lower conversion rates



FX Complexities



Sub-Optimal User Experience



UK Online Store



UK Acquiring Bank



Payments Partner



EU Issuing Bank



EU Consumer



# CROSS-BORDER TRANSACTION WITH REACH



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FX Solutions



Tax and Regulatory Compliance



Optimal User Experience



REACH EU Acquiring Bank



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Reach



# NOT YOUR AVERAGE PAYMENTS PARTNER..

Reach truly facilitates globalization. With Reach you can reach consumers in almost every corner of the world, accept payments in local currencies and offer local payment methods - all without the complexity of establishing local entities or the complexity of cross-border acceptance.



Increase Revenue and Conversion



Gain a Competitive Advantage by Offering a Differentiated Solution



Increase Gross Profit



Board merchants and process payments outside your core markets



Solve for global tax compliance



Allow for multi currency settlements

**Reach**



# LEVERAGING REACH & BRIDGERPAY



One contract for 125 currencies and local processing in 70+ countries globally



10-50% lower decline rates at the time of checkout



Average of 30% savings on processing fees



Turnkey access to dozens of payment providers



Last payment integration you'll ever need



Smart routing to optimize success rates





**VISA**



UK/EU Interchange  
Before Brexit  
0.30%

UK/EU Interchange  
After Brexit  
1.50%



Cross-border  
Assessment Fee  
0.25%



Acquire/Payment  
Provider Mark Up  
0.40%

**Total**  
2.15%

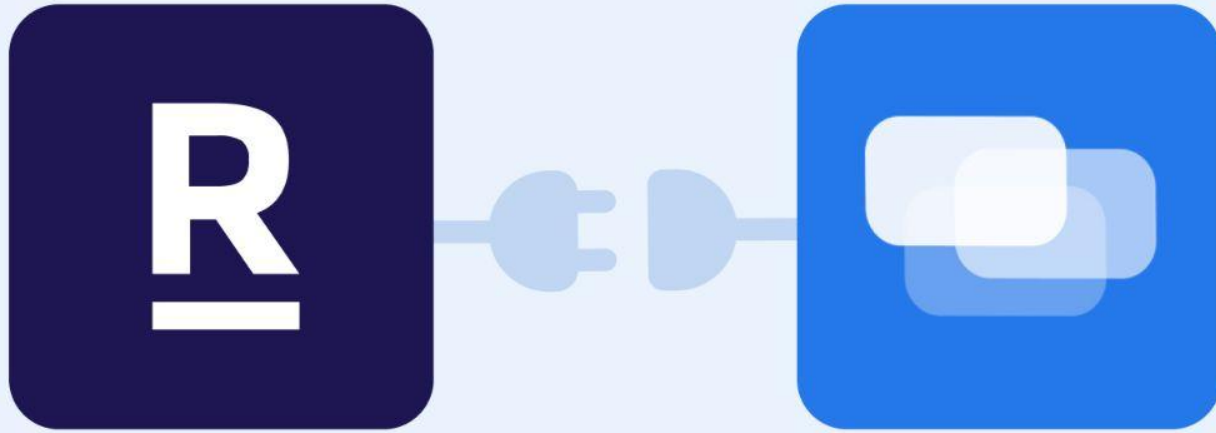
**Reach**

**True All-In pricing**

Includes pass through interchange, scheme fees, and acquiring fees.

**1.4%**

**Reach**



A graphic with a light blue background and a white dotted border. In the top-left corner, there are two overlapping blue squares. In the center, a blue speech bubble contains the text 'Q&A' in white. Two wavy lines, one blue and one purple, cross horizontally through the speech bubble. A soft shadow is cast below the speech bubble.

**Q&A**



# Thank you for joining us!

A live recording will be sent to you,  
feel free to share with your network!

[bridgerpay.com](https://bridgerpay.com)



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