

# Chandan Chaurasia

## UI/UX Designer & Consultant

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UI/UX Designer / Design Consultant from Nepal with 9+ years of experience working with enterprises and startups in all aspects of front-end design.

### SKILLS

#### Design

Illustration & UI graphics  
Mock ups with Sketch & Adobe XD  
Style guides & libraries  
CSS toolkits like Bootstrap & Foundation

#### Prototyping

Low-Fidelity prototype with Balsamiq, paper & whiteboards  
Prototyping using Sketch, Adobe XD, Craft, InVision & Marvel  
Interactive flow with HTML / CSS

#### User Research

Task analysis & persona hypothesis  
Use Cases and Journey Mapping  
User research with surveys & interviews  
Data analysis with analytics tools

#### Other Skills

Facilitating design critique  
Cross-functional collaboration  
Positivity & Empathy  
Detail oriented & flexible  
Collaborative  
Sharing research using presentations & blog

### VOLUNTEER EXPERIENCE

#### Detectovid.Org

Remote collaboration with Detectovid on design and social media strategy, a non-profit creating an AI-powered early detection app for COVID-19

### WORK HISTORY

#### Design / SEO Consultant (Remote) - Freelance

Silicon Valley Builders | *May 2020 - Present*

#### Advisor

Alpas Technology | *March 2018 - Present*

Streamline **strategies** and **insights** on design, development and marketing of company and its products. Collaborate on several projects and in-house products of the company.

#### UI/UX Design / IT Consultant

Sriyog Consulting Pvt. Ltd. | *October 2019 - July 2020*

Led the successful **design transition** of Sriyog.Com from its existing WordPress platform to Angular/Express/Node stack.

Worked cross-functionally with creative teams to develop branding guideline.

#### Creative Designer / Design Consultant (Contract)

Verisk Nepal | *December 2019 - March 2020*

Unified the **design language** across Verisk Nepal's newly developed & upcoming multiple intranet and other online products.

#### Senior User Experience Designer

One Platinum Technology Nepal | *December 2016 - August 2019*

Achieved **project success** by leading the User Experience design, product concept & strategies as well as effective communication with team & client.

Resolved problems in design by identifying **design process improvements**.

#### Design Consultant (Remote)

Lander | *September 2018 - December 2018*

I worked remotely as the main Template Designer for Lander. I worked directly under the CEO and CTO of Lander and designed more than **25 templates** that is used by thousands of **Lander App users** worldwide. In addition, I also designed the DTR feature page of the main Lander website.

#### Senior User Interface Designer

Soft Yantra Pvt. Ltd | *August 2012 - September 2013*

Delivered satisfaction and happiness with **user-centered design** solutions in fast paced environment, with quick iterative cycles. Led design efforts for UI and UX tasks related to various websites increasing **client satisfaction** towards company's work methodology and **design practices**.

## **Virufy.Org**

Remote collaboration on web and social media content design with VIRUFY.ORG team members. Increased user base by implementing strategies for creating social media profiles and content design. Improved the ease of writing blog for Virufy team by deploying Publii blog system on Netlify.

## **Guru Nanak Service Foundation**

Designed, developed and deployed website for Gurudwara Guru Nanak Satsang in Birgunj for the foundation.

## **Nature Service Foundation Nepal**

I oversee overall web design & social media strategies and content design for the foundation.

## **Birgunj.City Environment Project**

Voluntourism & activism on climate crisis. Supervised web & social media design & content for [www.birgunj.city](http://www.birgunj.city)

## **Web Designer / Web Design Tutor**

E-Prabidhi / IT Training Nepal | *September 2010 - July 2012*

Increased new customer acquisition successfully by **redesigning** and **redeploying** the existing company & client websites using HTML5/CSS3 and making it **responsive**.

Educated and influenced novice web designers with basics and advanced **web design technologies**.

## **Senior Web Designer**

ServingMinds Pvt. Ltd. | *January 2007 - February 2009*

Transitioned quickly from table based design to table-less design. Pioneered the use of **CSS** based design with **Web 2.0** look and feel within the company designing more than hundred **Photoshop templates**.

## **EDUCATION**

### **Master in Computer Applications**

2013 - 2016      Sona College of Technology / Anna University

I initiated and developed a newer version of web based information portal that runs on Sona College Intranet. This project was also submitted to the university as my **final year project** approved by **Research and Development department** of Sona College of Technology. It involved **web usability, tangible interactions** and enhanced **user experience**.

### **Bachelor in Computer Applications**

2003 - 2006      Kantipur City College / Purbanchal University

Active member of **FOSS** (Free/Open Source Software ) Nepal and organized **workshops** on Linux and Open Source. **Led the design** of various web based initiatives by Center for Software Development & Research (**CSDR**).