



VUSION

Vaping Done Right

March 2024

The Vusion Team



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Vusion aims to address the following problems

01

Lack of Convenient Online Shopping Experiences

Physical Vape Stores Price Vapes 40% Higher Than Their Digital Counterparts



02

Underage Vaping

15.8% Of Children Between The Ages Of 11 To 17 Engage In Vaping



03

Landfill Waste

143 Million vapes End Up In landfills Annually In The United Kingdom



Our Solutions

01

VusionRetail

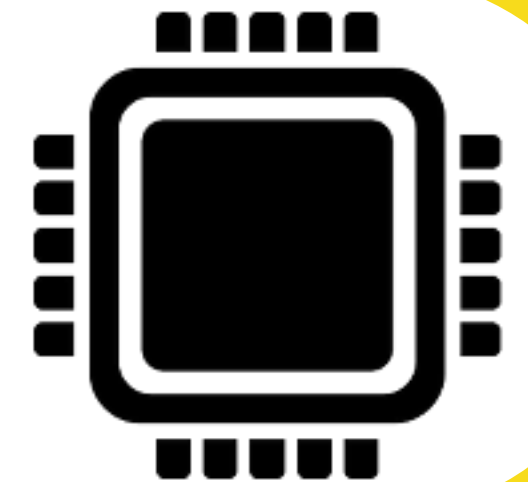
Introduces a one-stop shop digital platform that provides subscriptions



02

VusionID

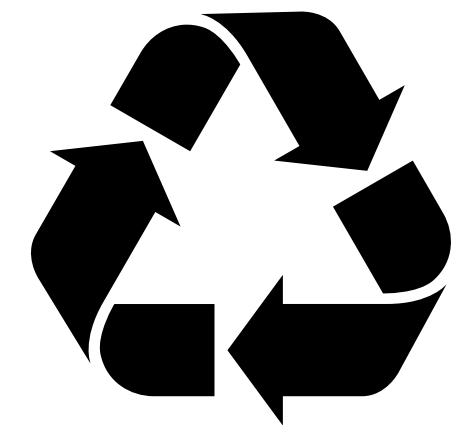
Introduces a verification system to verify age to unlock vapes post-purchase



03

VusionRecycling

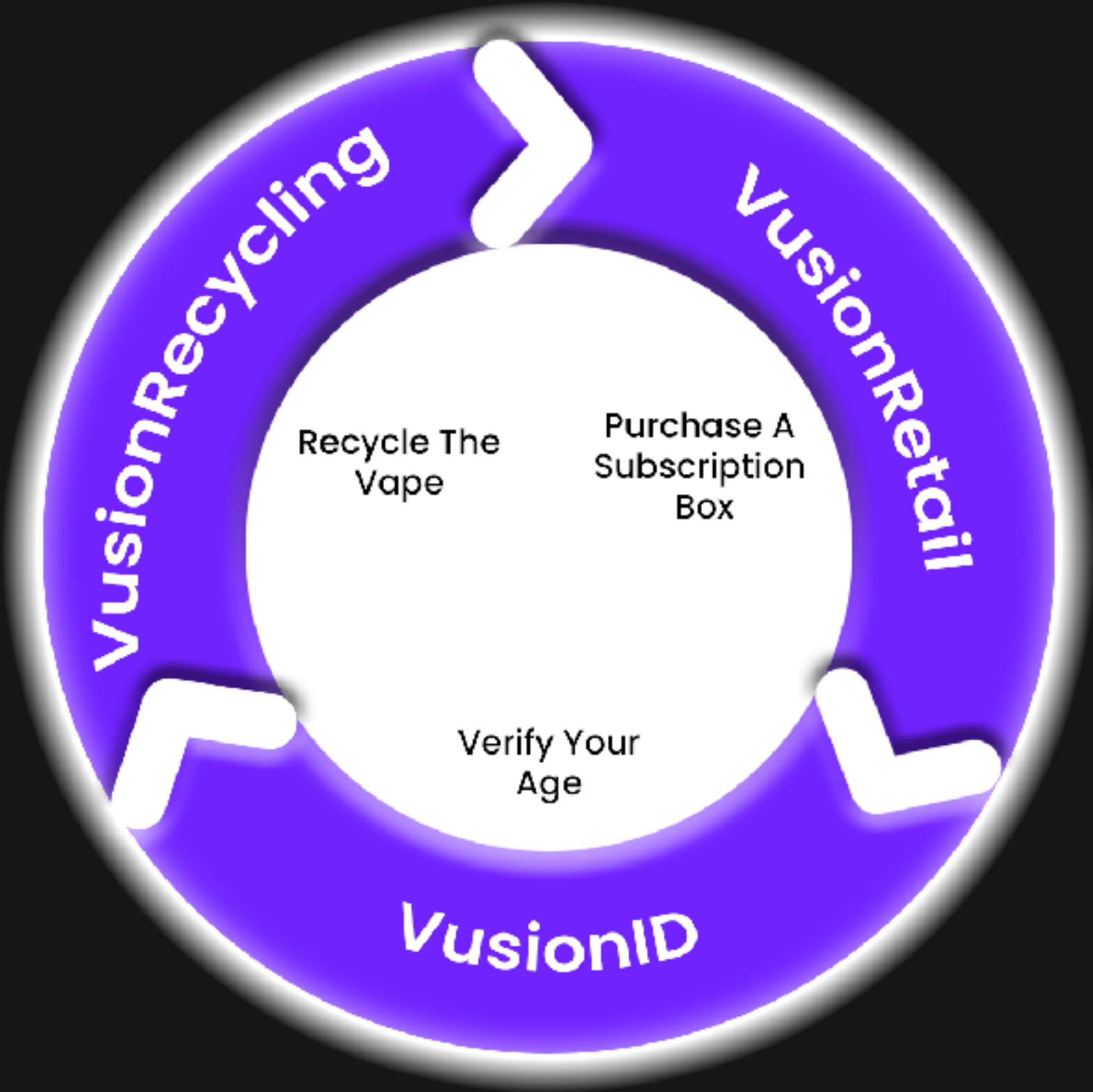
Introduces a sustainable recycling system that incentivises vapers to recycle



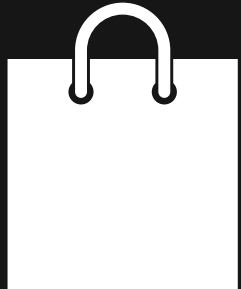








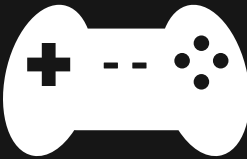
The Vusion EcoSystem

Vusion is a vaping ecosystem, to purchase vaping products, and the Vusion app allows users to verify user age and recycle vapes safely.

Revenue Generation	
Vusion App	Subscriptions, In-App Activities, Fees, Advertising & Data
VusionRetail	Vaping Products Subscription Boxes
VusionID	VusionID PCB Fees
VusionRecycling	Ads On The Boxes & Recycling The Vaping Products



The Solaris Reward System

	Solaris Rewards	Solaris' Uses	
	Continuing With Subscription Box	Purchase Products/Experiences	
	Recycling Vaping Products	Charitable Donations	
	Daily Check-In Rewards	Carbon Offsetting	
	Tasks In Vusion App	Enter Prize Draws	
	Referring Vusion To Friends	Play Mini Games	



A Reward System To Incentivise Users To Participate In The Vusion Ecosystem



The Vusion App

Vape Age Verification: Via Their Government ID.

Mini Games: Use Solaris To Play Games & Win Sponsored Prizes!

Forum: Community For Questions & Collaboration.

Recycle Easily: Find VusionRecycling Space & Recycle.

Advertising: Use Banner Ads & Complete Questionnaires

VusionMarket: Buy Products & Experiences with Solaris

VusionRetail: Build/Manage Custom Subscription Boxes

Recycling Partners: Spaces Can Manage Their Collections & Also Get Analytics About Their Box's Use.

VusionAI: An AI Vaping Expert To Assist Product Discovery & Answer Queries



VusionAds

A Very Simple OOH* Ad Service That Is Affordable & Scalable

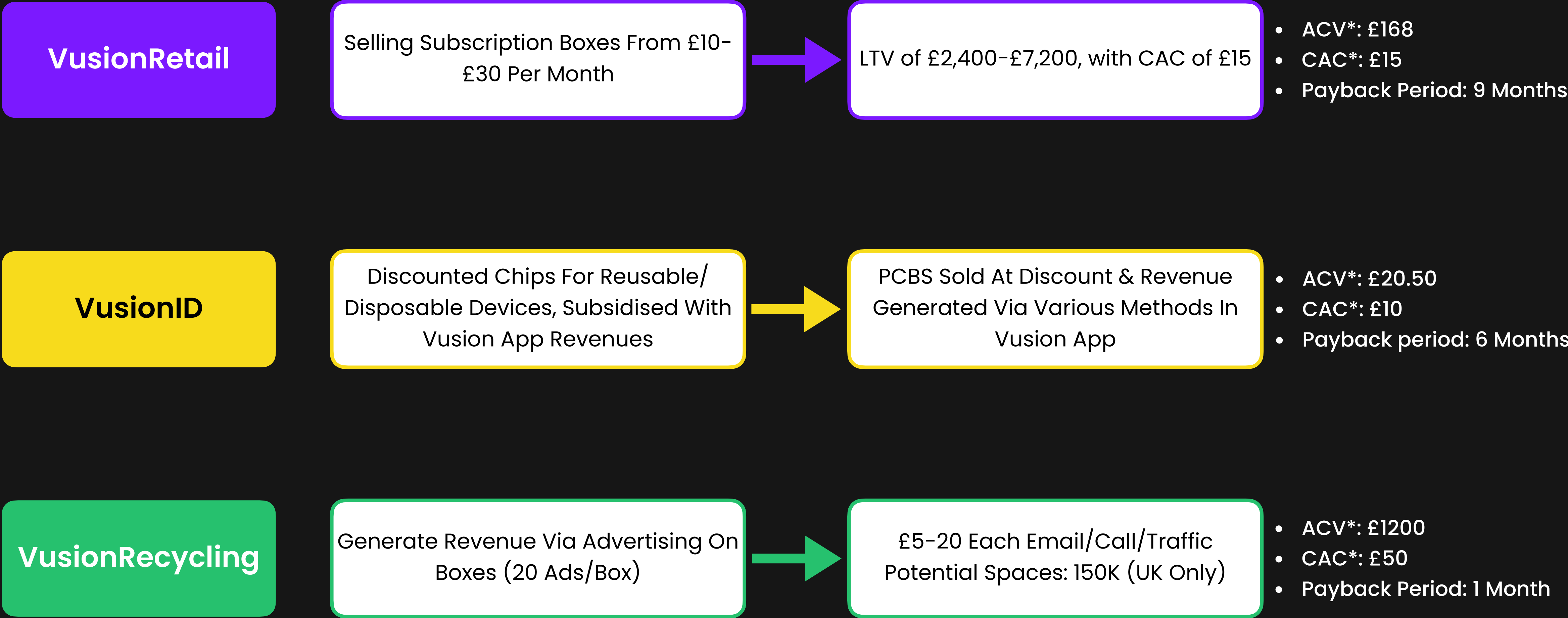


VusionAds Will Run Till The Business Has Achieved The Outlined Metrics

*OOH: Out-Of-Home



Business Model



*ACV: Average Customer/Contract Value & *CAC: Customer Acquisition Cost (Figures Given Annually)



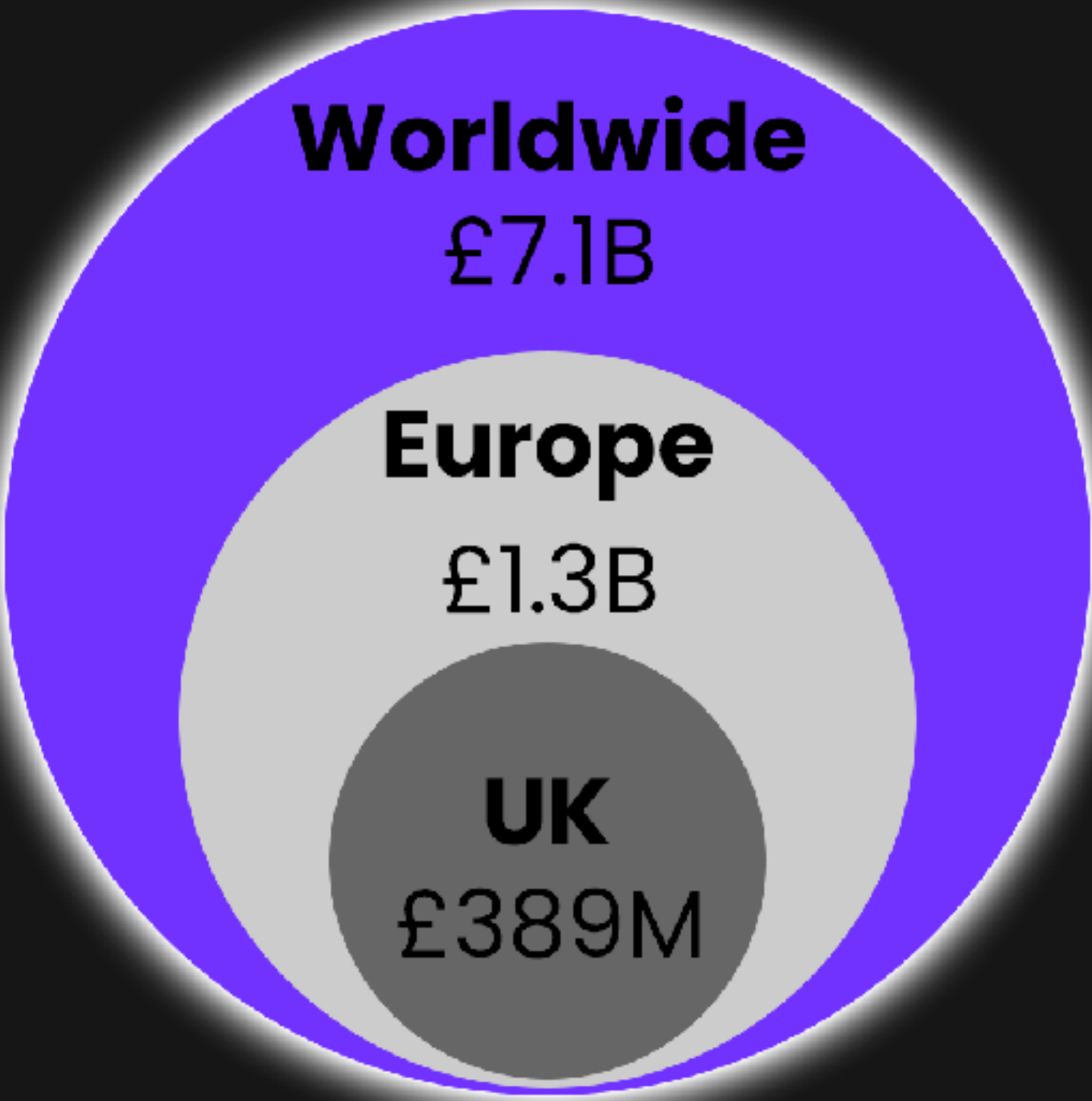
Go To Market

	VusionRetail Q2 2024	VusionID Q4 2024	VusionRecycling Q1 2024	Community Q1 2024
How?	<ul style="list-style-type: none">Brand Exposure Via VusionRecycling.Social Media EngagementSubscriptions Box Focus	<ul style="list-style-type: none">Direct Deals With ManufacturersIncentivised With Free Reusable Chips	<ul style="list-style-type: none">Start with Small Businesses: Targeting Advertisers & SpacesEstablish PartnershipsExpansion with a Proven Concept	<div>Publish Articles</div> <div>Ambassador Programs</div> <div>PR Tour</div> <div>Socials</div> <div>Webinars</div> <div>Referral Program</div> <div>Podcasts</div>
Key Channels	<ul style="list-style-type: none">Referral ProgrammeSocialsRecycling Brand Exposure	<ul style="list-style-type: none">Pilot ProgramsIncentivesInternal Connections, Via Strategical Hires	<ul style="list-style-type: none">Qualify Leads Via AI-driven TTS Sales AgentFollow Up With Sales Team.	
Closing Time	<ul style="list-style-type: none">N/A	<ul style="list-style-type: none">6-12 Months	<ul style="list-style-type: none">2 Weeks	

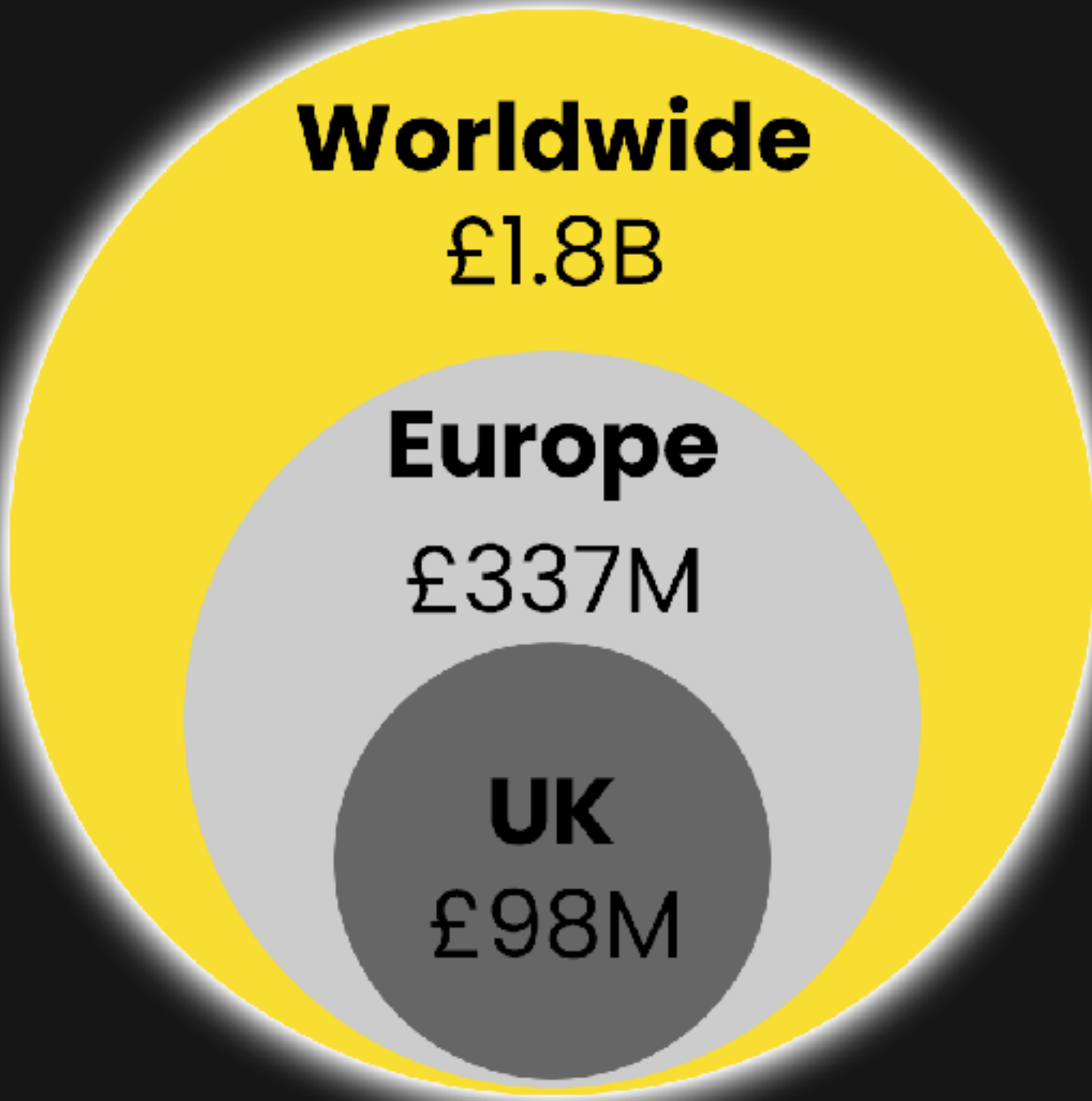


Market Sizing

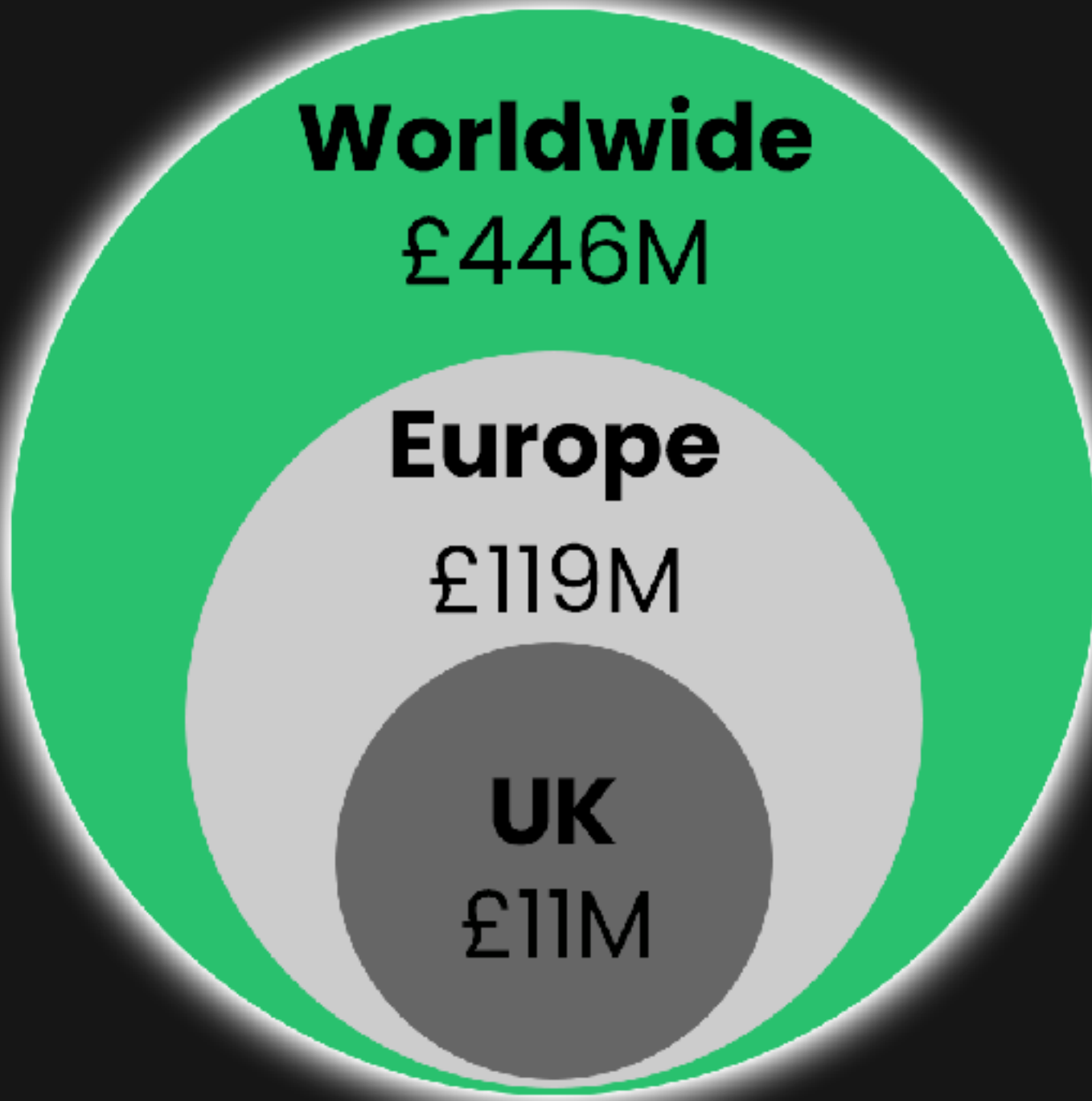
VusionRetail



VusionID



VusionRecycling



TAM: £9.3B



Competitor Analysis

			VusionRetail		VusionID		VusionRecycling		
Unique Selling Point			Vusion	TotallyWicked	IndeJuice	Juul	MyCheckr	ReCover	GreenWings
VusionRetail	1000+ Options When Building Subscription Boxes		●	●	●	●	●	●	●
	Allow Users To Converse With AI Expert		●	●	●	●	●	●	●
	Users Can Do More Than Purchase With Their Loyalty Points		●	●	●	●	●	●	●
VusionRecycling	Rewards For Spaces & Users When They Recycle		●	●	●	●	●	●	●
	Fully Automate The Recycling Of Vaping Products		●	●	●	●	●	●	●
	Recycling Boxes Are Free For Spaces		●	●	●	●	●	●	●
VusionID	Can Be Implemented Into Any Vaping Device		●	●	●	●	●	●	●
	Allow Users To Measure Their Vaping Habits		●	●	●	●	●	●	●
	Reward Users For Good Vaping Habits		●	●	●	●	●	●	●
				Yes	No	N/A			



Traction

Key Events

Major **Premier League** Clubs To Host VusionRecycling*

Major **Arena's** To Host VusionRecycling*

UK's Largest Pub Chains To Host VusionRecycling*

VusionID Prototype Is **Successful**

Large Charities To Advertise With VusionRecycling*

Major Festivals To Host VusionRecycling*

Major Brands To Advertise With VusionRecycling*

Large Vape Store Chains To Host VusionRecycling*

Strategic Hires

Sales Experience Working With Major PL Clubs

Sales Experience With Major Vape Manufacturers

Marketing Experience In Data Orientated Devices (e.g. Whoop)

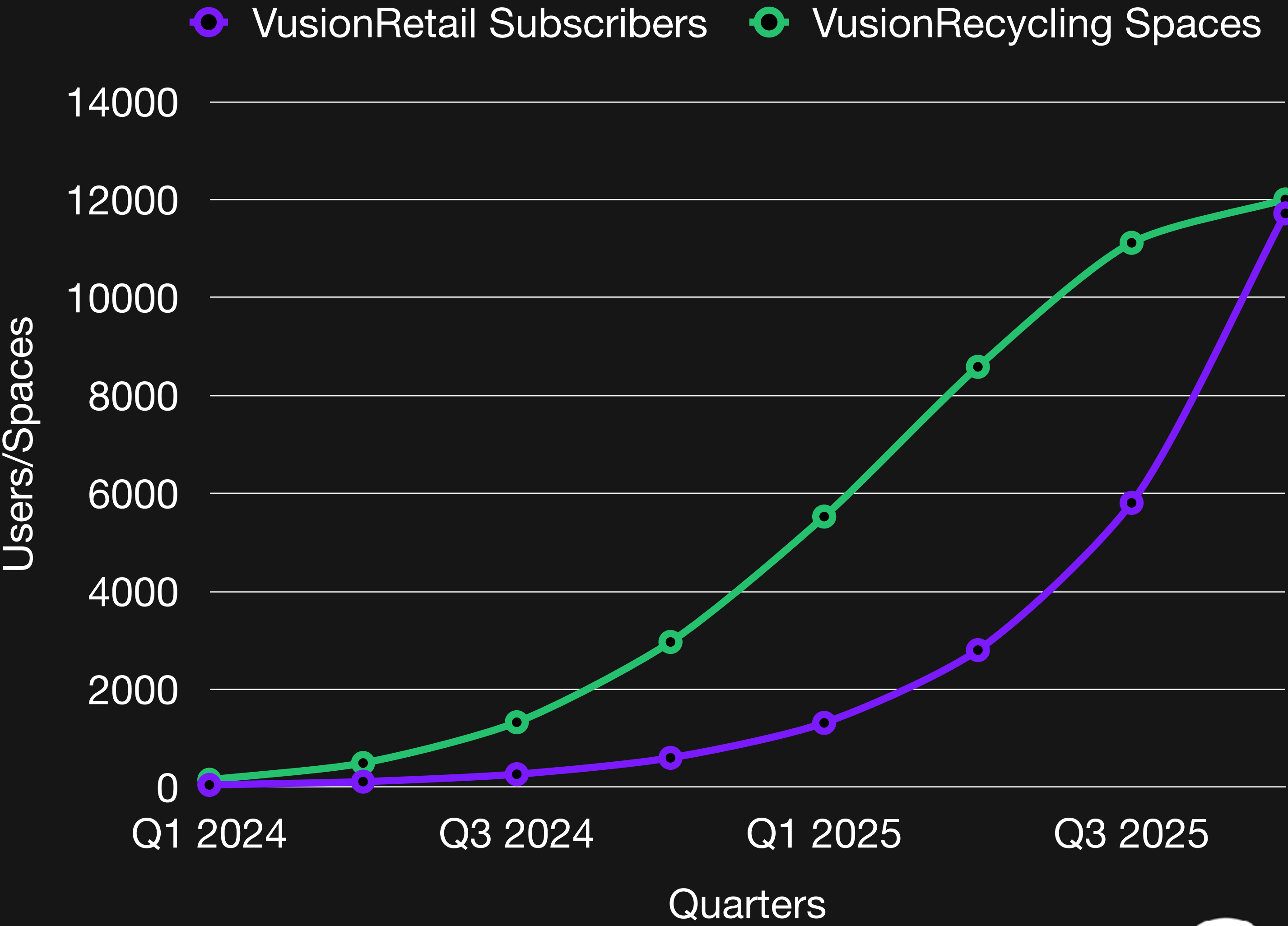
Seasoned Development Team

* Denotes That Talks Are Ongoing & These Deals Are Not Confirmed As of Yet



Roadmap

Q2 2024	Q4 2024	Q2 2025	Q4 2025
500 Recycling Boxes In Spaces	3K Recycling Boxes In Spaces	8.5K Recycling Boxes In Spaces	12K Recycling Boxes In Spaces
Finish VusionID Prototype & Begin Patent Process	Establish Trial Deals For VusionID	Establish High 2 Volume Deals For VusionID	Establish High 5 Volume Deals For VusionID
Launch Website & Solaris Token	Achieve 100K Signatures For VusionID Petition	List Solaris Token On Exchanges	Have First Recycling Facility Built



£150,000 Via A SAFE

Fund Utilisation

Expanding The Sales Team

VusionID Certifications &
Protecting IP

Improving VusionID
Firmware & Hardware

Marketing

Expanding VusionRecycling

Software Expenses





VUSION

Thank You

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