Vivekananda School of Information Technology

REPORT

Entrepreneurship and Innovation as Career Opportunity

An IIC session by the Innovation Ambassador, Dr. Dheeraj Malhotra, being organized by the IT department for UG and PG students of Vivekananda Institute of Professional Studies on the topic- Entrepreneurship and Innovation as Career Opportunity.

Date:	**18/05/2023**
Time:	**3:30 PM – 5:30 PM**
Venue:	**A-Block Computer Center, VIPS-TC**
Target Audience:	**Students of VSIT, VIPS-TC**
Participants:	**62**

Student Coordinator

- Nakul Maini

Resource Person

Dr. Dheeraj Malhotra
Innovation Ambassador
IIC-VIPS, MoE's Innovation Cell

Objectives of the Session

- To discuss about Innovations and its types
- To discuss the importance of Innovation Management in Corporates
- Challenges initially faced by innovators
- To discuss the Innovations during Covid Outbreak
- To know about the IIC and MIC's Initiatives
- To know about the 360^0 Innovation and Startup Support
- To know about some Student Innovators

Flyer of the Session



Key Inputs from Speaker- Dr. Dheeraj Malhotra

On 18th May 2023, IIC VIPS-TC organized a session on "Entrepreneurship and Innovation as Career Opportunity" in the college premises where the students of VSIT got a chance to attend session from Dr. Dheeraj Malhotra, Innovation Ambassador, IIC-VIPS.

Dr. Dheeraj Malhotra gave a detailed introduction about Innovation and motivated students by emphasizing upon the fact that "Innovation is feasible, approachable and doable" and encouraged the students that they could also do innovations and he explained this with the example of communication means. He explained the importance of innovation through the example of Nokia. He further added that we cannot deny innovation if we want to grow with the corporate world. He discussed the various challenges faced during initial phases by innovators and also stated an example of Lehman brother's in order to inculcate the confidence among students to adapt the attitude of never giving up and to keep trying.

Later on he also discussed, various challenges that has occurred over the time like corona virus, demonetization etc. Various innovation management strategies were also explained by him like R&D department-based innovation, cultural and DNA based innovation. He also elaborated the types of innovation. After this he listed various innovations that were proven to be a success during covid outbreak, such as covaxin, robot scanning, corontine app and many others.

Lastly he gave a detailed insight over various initiatives taken by MIC (MoE's Innovation Cell (MIC)) such as Institution's Innovation Council, National Innovation Contest (NIC), Innovation Ambassador Training Program, National Innovation Start Up Policy (NISP), YUKTI 2.0, KAPILA, Smart India Hackathon, Toycathon and Drug Discovery Hackathon.

Students were able to achieve a great insight on how innovation could be helpful in their career growth. They were inspired by all the ideas discussed in that session. Detailed discussion about IIC training program was given by Dr. Dheeraj Malhotra and it helped students beware of such MIC initiatives that helps students to learn and grow. This session was really motivating and inspiring.

Further the organizing team of this session aims at motivating all the students to think out of box and to share their ideas. Also, this session motivated students to develop their entrepreneurship skills and find new career paths. Alumni of VIPS have already been a part of the IIC as they developed Alzheimer Band and the institute aims at supporting the other students so that they could also create excellent innovations.

Topics Covered

- Introduction to IIC
- Innovation
- Innovation management
- Challenges of innovators
- Role of IIT in covid time
- IIC and MIC's initiatives
- 360-degree innovation and startup support

- Student innovators
- Queries

Photographs of session






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in collaboration with
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invites you to attend a session on
ENTREPRENEURSHIP AND INNOVATION AS
CAREER OPPORTUNITY
PROF. (DR.) SUPRIYA MADAN
DEAN VSIT, PRESIDENT IIC-VIPS
18 MAY 2023
2:30 PM TO 3:30 PM
A BLOCK, COMPUTER CENTER (405),
VSIT,VIPS
Scan QR Code to register
DR. DHEERAJ MALHOTRA
INNOVATION AMBASSADOR
(IIC-VIPS, MoE'S INNOVATION CELL)


MIC'S INITIATIVES
GPS Map Camera
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