

CHAIRMAN'S NOTE



Dear Readers,

It is a matter of great pleasure that Vivekananda School of Economics has launched the third issue of their Newsletter "Arthved". I believe the newsletter will provide an excellent platform for educated economists from the School of Economics to showcase their writing processes on current global issues like climate change and sustainability, economy, and society, and international trade and relations. We are committed to creating an environment for nurturing innovation, creativity, and excellence in our students. At VIPS, we always encourage students to seek beyond the walls of the school and actively engage in co-curricular and extracurricular activities. The newsletter also aims to give readers a bird's-eye view of the events organised "by the students, for the students" at the School of Economics. We aim to prepare the young minds to confidently and competently face the challenges of intensifying competition by imparting high quality education coupled with appropriate training and wide exposure to the state-of-art practices. Our educational programmes place a strong emphasis on the all-round personality development of our students as well as the instillation of professional ethics and human values that enable them to lead fulfilling lives. This newsletter is a reflection of the same. I wish the very best to the team and blessings for this new initiative.

Best Wishes

Dr. S C Vats

Chairman, VIPS-TC

DEAN'S NOTE



Dear Readers,

On behalf of the Vivekananda School of Economics (VSE), I take great pride in presenting the third edition of our annual newsletter -"Arthved". It is published by the Academic Society of VSE- "Arthvidya". As a responsible institution, we emphasize the overall development of the students. Hence, Arthved is a student-led initiative and has been successful in eliciting greater participation from the students of VSE, showcasing their creativity and analytical ability. The newsletter highlights various activities and events which are planned in the department to engage students in co-curricular and extra-curricular activities. It will provide a forum for creative expression on topics that are interdisciplinary in nature. I would also like to highlight that the budding writers of the department have continued to express their passion and creativity through their blog: Arthvidya. This blog seeks to provide a platform for intellectual expression on contemporary issues and events happening around the world. Team Arthvidya has given careful consideration to selecting themes that would not only interest individuals who are analytically inclined but also be simple enough for everyone to understand. The objective is to educate readers about significant issues that the world is currently confronting and the economics that underlie them. You can access this blog at: <https://arthvidya.wordpress.com/blog/>. I hope you enjoy reading the articles in Arthved as much as our team enjoyed putting them together. I invite your valuable feedback, which will help us in our endeavor to never cease improving.

Best Wishes

Prof. (Dr.) Anuradha Jain

Principal, VIPS-TC

Dean, VSE



EDITOR'S NOTE



Dear Readers,

We at Vivekananda School of Economics are delighted to present to you the third edition of our annual newsletter - 'Arthved', published by Academic Society- Arthvidya: VIPS Club of Economists. In our persistent efforts to garner a safe space for students to exchange nuanced ideas, we have put a great deal of thought into selecting the topics that our newsletter would touch upon. The newsletter aims to incite thought-provoking discussions among our students and thereby instill the knowledge believed required to mould them into remarkable individuals. Along with being a creative outlet for our students, the newsletter would act as a bulletin board for all the activities and events we constantly conduct to upskill our students. This is merely a humble beginning to serve our greater goal of fostering a strong sense of community amongst us. There is something magical about an engaging in-person class discussion, we intend to replicate the same beauty of exchanging complex ideas with the help of this platform. We try to quench our students' hunger for information outside of textbooks through the newsletter and try to find the answers through the columns produced by our community of aspiring authors. This initiative has been in the works for quite some time now and we are overjoyed to finally unveil and showcase the efforts of our resilient student body. We wish to embark on this journey hand in hand with our readers and experience it together as a unit. The team intends to continue evolving by taking into account your invaluable insights pertaining to our work. Hope you're here to tag along with us on this exciting ride.

Best Wishes,

Team Arthvidya

Vivekananda School of Economics

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VSE EVENTS 2022-2023



BUILDING A CAREER IN PUBLIC POLICY

by Placement & Guidance Cell

The Placement & Guidance Cell of Vivekananda School of Economics, VIPS-TC organized a session on "Building a Career in Public Policy" conducted by Mr. Sunil Mani.


Mr. Sunil Mani has worked on academic projects related to infant mortality, child health, maternal health and caste discrimination in India. His research- India Residential Energy Survey (IRES) 2020- is the largest pan-India survey on energy access and consumption patterns in Indian homes.

He initiated the session by introducing his current company, CEEW - The Council on Energy, Environment and Water- and its work in the area of public policy. It was formed to provide independent research-based insights to policymakers for building a sustainable India. He explained the meaning of "policy making" and its need. Further, he explained key actors in the public policy space (which included consultants, academic etc.) and his role as a public policy researcher at CEEW. Mr. Mani also provided insights on his research - the India Residential Energy Survey (IRES) project, sharing about the policy disclosure on future of clean energy access in India. He continued by briefing about the various aspects to be kept in mind as a public policy researcher and concluded the session by sharing the key aspects for a successful career in public policy research. The session ended with an interactive Q&A Session with active and enthusiastic participation from the students.

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**PLACEMENT CELL OF
VIVEKANANDA SCHOOL OF ECONOMICS**
IS ORGANISING A SESSION ON
BUILDING A CAREER IN PUBLIC POLICY

An Analyst with an inclination for data and numbers, Mr. Sunil's latest research—India Residential Energy Survey (IRES) 2020—is the largest pan-India survey on energy access and consumption patterns in Indian homes.



Mr. Sunil Mani

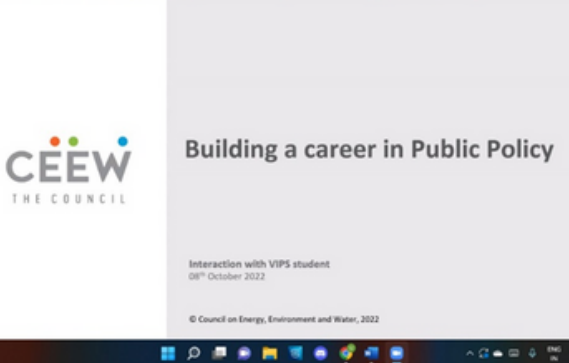
**DATE: 10 October 2022
MONDAY**
TIME: 10:30 AM
Mode: online

JOIN THROUGH:

Prof (Dr.) Anuradha Jain
Dean VSE
Principal VIPS

Placement and Guidance Cell
VSE

Ms. Sakshi Bhayana
Convener
(Placement and Guidance Cell, VSE)



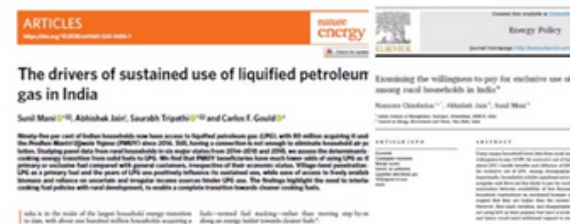
CEEW
THE COUNCIL

Building a career in Public Policy

Interaction with VIPS student
08th October 2022

© Council on Energy, Environment and Water, 2022

Also through academic pieces...



ARTICLES

nature energy

The drivers of sustained use of liquefied petroleum gas in India

Sunil Mani¹, Abhishek Jain¹, Saurabh Tripathi² and Carlos E. Gual³

Nearly the vast vast of Indian households now have access to liquefied petroleum gas (LPG), with 88 million enjoying it and the Petroleum Planning and Regulatory Board (PPRB) alone 2016, 2018, having a contribution to not enough to eliminate household air pollution. Building on data from household-level surveys in an energy project from 2016 to 2018 and 2019, we assess the determinants of sustained energy transition from coal to LPG. We find that PPRB households have much lower odds of using LPG as a primary fuel and the odds of using LPG are positively influenced by household size, while use of access to nearby available LPG and the odds of using LPG are positively influenced by household size. The findings highlight the need to integrate cooking fuel policies with rural development, to enable a complete transition towards cleaner cooking fuels.

GLOBAL ECONOMIC CRISIS



On 16th November 2022 Arthvidya- The Academic Society of VSE conducted a seminar on "**Global Economic Crisis**" by Prof. Rahul K Mishra. He has 25 years of industry exposure in competitive and innovative strategy. He commenced the session for the senior batch of B.A. (Hons.) Economics in C-Block, Room No. 504 which was attended by more than 80 students. The resource person for the event was **Prof. Rahul K Mishra**. He discussed the possible reasons for the global crisis which include low growth rate, high inflation rate, high level of debt, etc.

VIVEKANANDA INSTITUTE OF PROFESSIONAL STUDIES- TC
VIVEKANANDA SCHOOL OF ECONOMICS
presents
**SEMINAR ON
GLOBAL ECONOMIC CRISIS**

PROF. RAHUL K MISHRA
25 years of Industry Exposure in Competitive & Innovative Strategy, Conducted 125+ MDPS for NTPC, BHEL, NBCC and more.

16 NOV | Room 504 | **12:30 PM**
Block- C

[ONLY FOR STUDENTS OF VIPS]

Dr. Isha Jaiswal
Associate Professor
Convener, Academics

Prof. (Dr.) Anuradha Jain
Dean, VSE
Principal, VIPS

Dr. Monika Gaur
Assistant Professor
Co-Convener, Academics





The students presented their thoughts and views and asked questions related to Japan economy, Sri Lanka's Crisis and UK facing high inflation rates.



EXPERT LECTURE SERIES: INDIA'S DIPLOMACY AND POLICY DIALOGUE IN COLLABORATION WITH NITI AAYOG

On 23rd November 2022, Arthvidya-The Academic Society of VSE organised an **Expert Lecture Series**, on **India's Diplomacy and Policy Dialogue** in collaboration with **NITI Aayog**. The first lecture of this Series was delivered by **Ms. Aparna Sharma**, Associate, Strategic Economic Dialogue in NITI Aayog (International Relations) at Auditorium, Block-B, VIPS-TC. She has been a team leader for the AYUSH Sector and has made significant policy contributions in the "**Make In India**" initiative.

The poster features logos for VIPS, NITI Aayog, and Arthvidya. It identifies the event as 'Expert Lecture Series: India's Diplomacy and Policy Dialogue' and 'Expert Lecture 1: India's Foreign Diplomacy during COVID-19'. The speaker is Ms. Aparna Sharma, Associate, Strategic Economic Dialogue, NITI Aayog (International Relations). The event is scheduled for 23rd November at Auditorium Block-B from 10 AM onwards. A note at the bottom states 'ONLY FOR STUDENTS OF VIPS'.



The lecturer began with a presentation that delved into various stages of the pandemic and explained how the Indian Economy was impacted and sustained through the pandemic and also became a part of the Multi-Faceted Global Partnership.

Ms. Aparna Sharma continued the presentation by describing the steps taken by the government of India in response to the pandemic. She emphasized **India's Stand-out Policy Achievements**, one of them, being the adoption of **AYUSH**, under which the Government launched a nationwide distribution campaign of AYUSH 64. She also familiarised the audience with the "**Vande Bharat Mission**". Other accomplishments, such as the production of vaccines and the **CoWIN app** were also presented in the session.



The Speaker gave an insight into India's international initiatives and cooperation by highlighting the "**Vasudaiva Kutumbakam**" (the World is one family) operation. She concluded the meeting by praising the extraordinary efforts made by the Government of India and NITI Aayog and the global efforts made by the other nations. She emphasized the role of students of economics in policymaking and research to shape the strategies of the government.

WHAT IT TAKES TO BE PLACEMENT READY!

by Placement & Guidance Cell

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**PLACEMENT AND GUIDANCE CELL
of Vivekananda School of Economics**

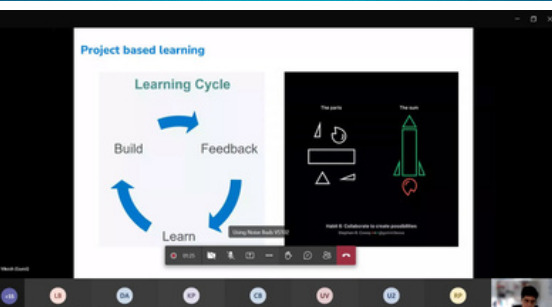
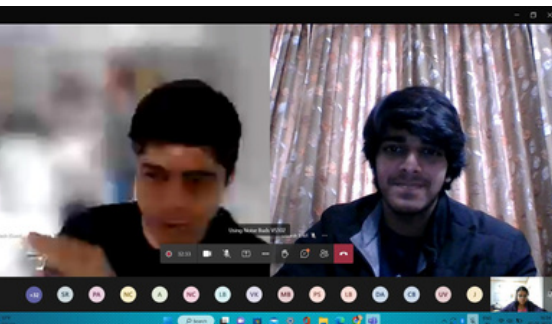
is organizing a session on

**WHAT IT TAKES TO BE
PLACEMENT READY!**

Senior Data Analyst
at Booking.com
having 9+ years of
experience in
providing Data
solutions across
Retail, Finance and
Travel. Has
trained/mentored
300+ associates
across JCP India and
online platforms.

Mr. Vikesh Koul
Senior Data Analyst, Booking.com

DATE **January 7, 2023** TIME **3:30PM** VENUE **Zoom**



On 7th January 2023, The Placement & Guidance Cell of VSE, VIPS-TC conducted a seminar on "What it Takes to be Placement Ready!" by Mr. Vikesh Koul.

Mr. Vikesh Koul is a Senior Data Analyst at Booking.com, Amsterdam and has 8+ years of experience in providing Data Analytics solutions in Retail and Finance. He has a strong passion for education and has trained more than 500 employees from various firms in data analytics.

Mr. Koul discussed the importance of skill enhancement by pursuing additional courses related to research methodology, econometrics, and applied economics. He recommended a few online courses that one may enroll in to gain knowledge and lift one's career prospects. These included 'Econometrics for Economists' and 'Finance Practitioners' on Coursera. He emphasized the importance of digital data and its tremendous scope in future. He further discussed, the role of Data Analytics in helping an organization to achieve the desired results through Descriptive Analysis (What happened?) and Predictive Analysis (What will happen?). He gave his inputs on how one must pursue the "Learning Cycle" to practice and master the art of presenting data, i.e., Learn, Build, and Feedback. The workshop ended with a question-and-answer session.

SOUTH ASIAN GEOPOLITICS AND TRADE

On March 28, 2023, Arthvidya- The Academic Society of VSE, under the flagship of Vivekananda School of Economics (VIPS-TC) organized a lecture focusing on "**South Asia Geopolitics and Trade**" from India's economic standpoint. The lecture was held at Seminar Hall, Ground Floor, C-Block Building.

The speaker for the event was **Dr. Dhruvajyoti Bhattacharjee**, a research fellow at **Indian Council of World Affairs (ICWA), Ministry of External Affairs, GOI.**

VIPS
VIVEKANANDA INSTITUTE OF PROFESSIONAL STUDIES- TC
VIVEKANANDA SCHOOL OF ECONOMICS
presents
Expert Lecture:
South Asian Geo-Politics and International Trade

Dr. Dhruvajyoti Bhattacharjee
Research Fellow, Indian Council of World Affairs (ICWA),
Government of India, New Delhi

28 MAR | SEMINAR HALL | 10:30 AM
Block-C

Dr. Isha Jaiswal
Associate Professor
Convener, Academics
VSE, VIPS

Prof. (Dr.) Anuradha Jain
Dean, VSE
Principal, VIPS



The discussion began by outlining the main causes of the establishment of trade agreements and an overview of international relations between the South Asian countries along with the criticality of global supply chain amid the Russian Invasion of Ukraine.



The lecture gave insights into India's initiatives towards the path of development and cooperation by highlighting the diplomatic activities that the Indian government took hold of to maintain good relations with South Asian countries.

Dr. Dhrubhajyoti Bhattacharjee was of the view that since the future is unknown, we should maintain good relations with other countries and strengthen our ties with them. As a reaffirmation of their bilateral ties, India and Nepal inked eight agreements on issues that ranged from countering drug trafficking in the region, assistance from the Indian side in the post-earthquake reconstruction as well as enhanced cooperation in the development of infrastructure in Nepal despite Nepal's objection to India's arrogant elder brother attitude.



BASICS OF BUSINESS ANALYTICS

by Placement & Guidance Cell

The Placement & Guidance Cell of Vivekananda School of Economics, VIPS-TC organized a webinar to inculcate a sense of Business Analytics in students which will be expedient in the various career opportunities like data science, data analytics and many more. Our guest Mr. Kuldeep Changia shared his accumulated knowledge through different job experiences.

Mr. Kuldeep Changia, Manager at PepsiCo, has 8 years of experience in Data Analytics and Consulting across the Pharmaceutical and CPG industry. He specializes in Data Modelling, Insights Generation and Data Storytelling.

He emphasized on the Art of storytelling & acquiring skills as the 2 salient features of any career. He asserted a quote by Albert Einstein, "If you could not explain it to a six-year old, you don't understand it well yourself". The students discussed with him their doubts related to career opportunities. He urged that an individual should be consistent and devote their time in learning skills that would benefit them in various interviews. Through the webinar, students gained significant knowledge about Business Analytics, Data Sciences and much more.

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PLACEMENT AND GUIDANCE CELL
of VIVEKANANDA SCHOOL OF ECONOMICS

organizes a webinar on
BASICS OF BUSINESS ANALYTICS

Having 8 years of experience in Data Analytics & Consulting across Automobile, Pharmaceutical and CPG industry. He specialises in Data Modelling, Insights generation and Data Storytelling

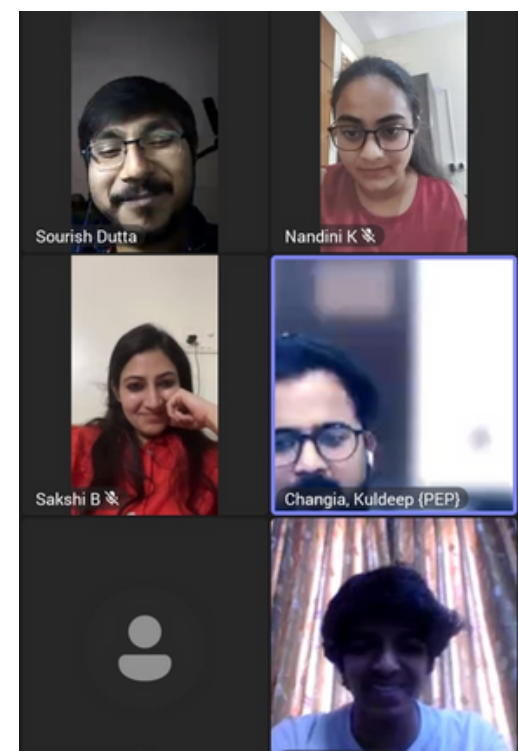
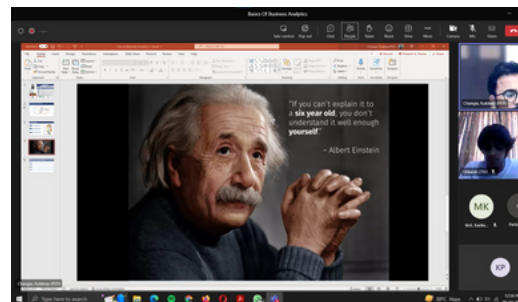
Mr. Kuldeep Changia
Manager, PepsiCo
Ex. Novo Nordisk | Ex. Nielsen
<https://www.linkedin.com/in/kuldeepchangia/?originalSubdomain=in>

VENUE TEAMS

Saturday
APRIL 8, 2023

12:00 PM

For more details
@placementcell.vse



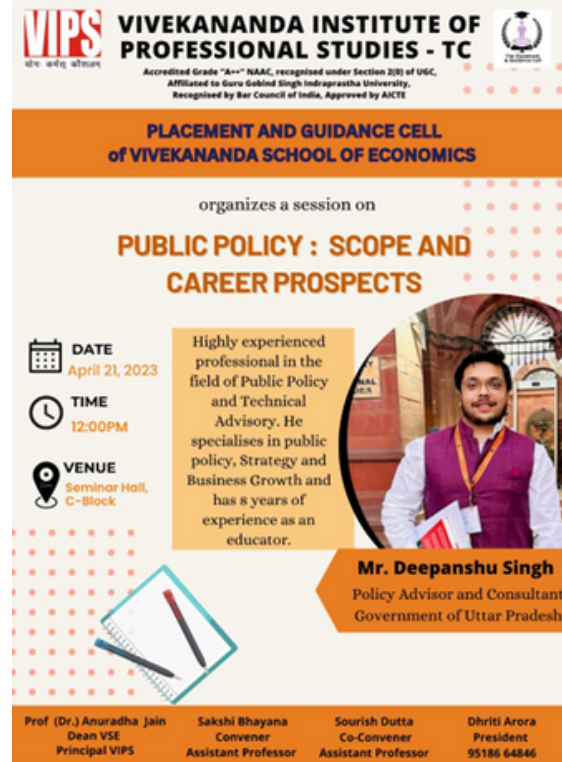
Public Policy: Scope and Career Prospects

by Placement & Guidance Cell

The Placement & Guidance Cell of VSE, VIPS-TC organized a seminar on 21st April 2023 with Mr. Deepanshu Singh as the keynote speaker.

Mr. Singh is an experienced Policy Advisor and Consultant in the Government of Uttar Pradesh, holding an MBA Degree from IIM, Kozhikode, and a Public Policy Analysis degree from LSE. He has more than eight years of experience working as an educator in the ed-tech sector. He is also the Senior Director-Strategy and Outreach at Study IQ.

He imparted his extensive knowledge and experience on the interplay between public policy, the role of the government, the market, the general public. He also discussed the career opportunities in this area. Mr. Singh elaborated that knowledge of the grassroots problems of the public in the economy is crucial to making informed policy decisions. The seminar shed light on the role of public policy in India, its scope, and career prospects. He highlighted that public policy opens doors to various career opportunities. Mr. Singh added that no public policy is complete without society's involvement, as ultimately, what we do reflects who we are.



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PLACEMENT AND GUIDANCE CELL
of VIVEKANANDA SCHOOL OF ECONOMICS

organizes a session on

PUBLIC POLICY : SCOPE AND CAREER PROSPECTS

DATE
April 21, 2023

TIME
12:00PM

VENUE
Seminar Hall, C-Block

Highly experienced professional in the field of Public Policy and Technical Advisory. He specialises in public policy, Strategy and Business Growth and has 8 years of experience as an educator.

Mr. Deepanshu Singh
Policy Advisor and Consultant,
Government of Uttar Pradesh

Prof. (Dr.) Anuradha Jain
Dean VSE
Principal VIPS

Sakshi Bhayana
Convener
Assistant Professor

Sourish Dutta
Co-Convener
Assistant Professor

Dhriti Arora
President
95186 64846

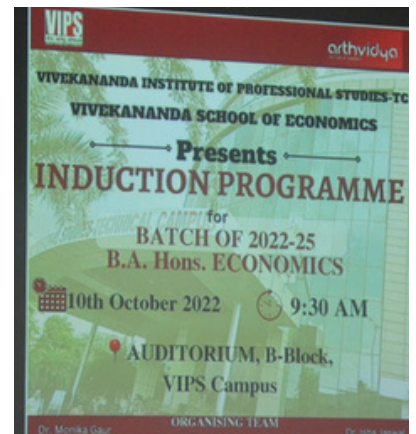


INDUCTION CEREMONY

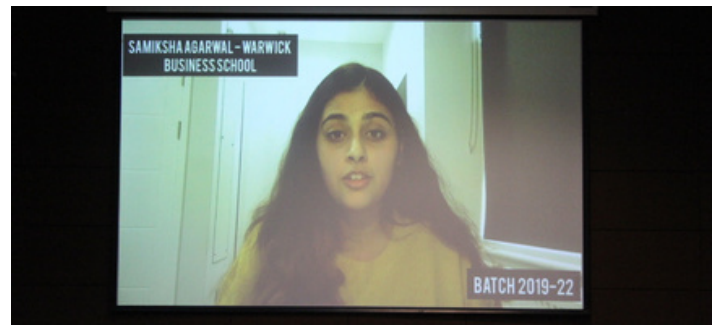
On 10th October 2022, the Induction program for the upcoming batch of VSE students (2022-2025) was held in Auditorium, Block-B, VIPS-TC.



Prof. (Dr.) Anuradha Jain (Dean of VSE) welcomed the students and familiarized them with the code of conduct of the institution, student achievements and importance of B.A.(Hons) Economics. Later, the faculty members introduced themselves to the students and their respective subjects in the upcoming academic session. Student Alumni of VSE, VIPS-TC connected online, from within and outside India, sharing their experiences with the students.



As an ice-breaking session, a quiz consisting of questions from various fields such as economics, entertainment, etc. was conducted on Slido (a polling platform) for the new students.

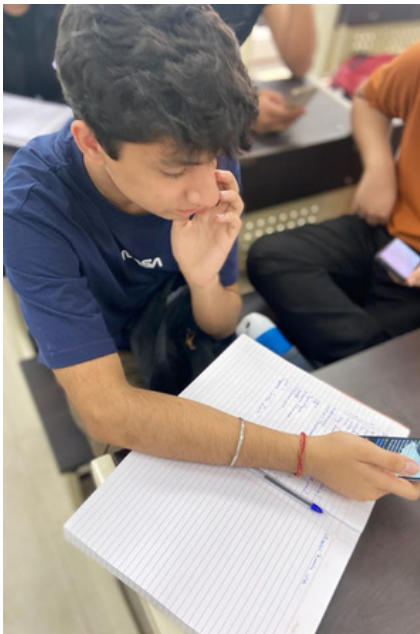


The heads of other societies under the aegis of VSE came forward to introduce their societies to the students in the following order: ARTHVIDYA(The Academic Society), VYOM (The Cultural Society), KALAA (The Fine Arts Society), Placement and Guidance Cell and FOTOLGY(The Photography Society). The student presidents of the different societies endeavoured to motivate new students to join college societies at the earliest. A music performance was also organized by the students- Ishita Sarkar, Trisha Sen, and Bhavishya Arya (Students of VSE).

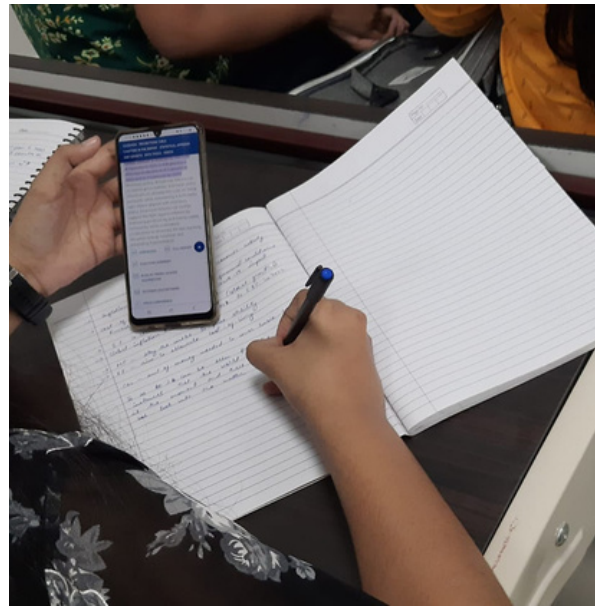
RESEARCH-BASED COMPETITION: CONTEMPORARY ISSUES



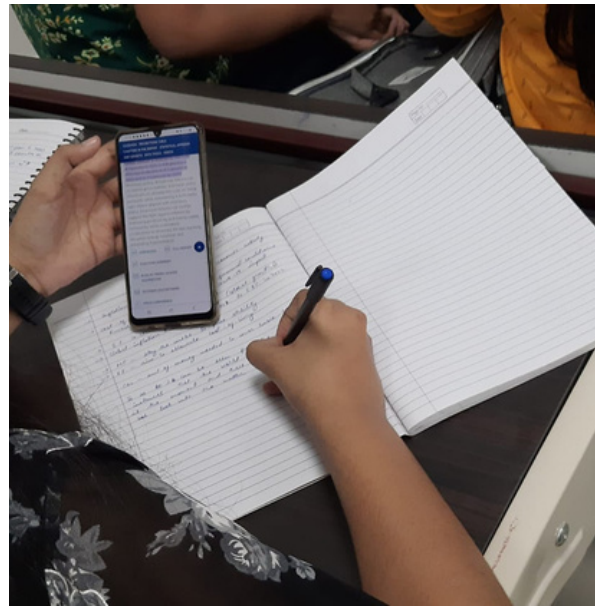
On 22nd October 2022, Arthvidya- The Academic Society of VSE conducted a research-based competition on contemporary issues for the new batch of B.A.(Hons.) Economics (2022-2025).



The students were given a choice between various topics such as the Global Economic crisis, Global Inflation, Sri Lanka's Economic Crisis, etc., and were asked to select a topic of their choice. 20 minutes were given for online research and brainstorming. In order to make the environment interactive, students were teamed up in pairs. All the students participated with great enthusiasm and zeal. Students were judged on the basis of their confidence, facts



The students were given a choice between various topics such as the Global Economic crisis, Global Inflation, Sri Lanka's Economic Crisis, etc., and were asked to select a topic of their choice. 20 minutes were given for online research and brainstorming. In order to make the environment interactive, students were teamed up in pairs. All the students participated with great enthusiasm and zeal. Students were judged on the basis of their confidence, facts



Essay Writing Competition

VIVEKANANDA INSTITUTE OF PROFESSIONAL STUDIES -TC arthvidya
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AZADI KA AMRIT MOHOTSAV


In honour of "Janjatiya Gaurav Diwas," to celebrate the birth anniversary of
Bhagwan Birsa Munda

ESSAY WRITING COMPETITION

15th
NOVEMBER
2022

TOPIC - "CONTRIBUTION OF JANJATI
HEROES IN FREEDOM STRUGGLE"

LINK FOR THE REGISTRATION
(OPEN TO ALL STUDENTS OF VIPS)



TIME- 2:30PM ONWARDS
VENUE- ROOM 504, 5TH
FLOOR, BLOCK C

Ishita Sharma:
9871100727

Chahak Barry:
8448226567

Dr. Isha Jaswal
Associate Professor
Convener, Academics
VSE,VIPS

Prof. (Dr.) Anuradha Jain
Dean, VSE
Principal, VIPS

Dr. Monika Gaur
Assistant Professor
Co-Convener, Academics
VSE,VIPS

On 15th November 2022, Arthvidya-
The Academic Society of VSE
conducted an **Essay Writing
Competition** in honour of Janjatiya
Gaurav Diwas for students of all the
departments across VIPS-TC.





The event was conducted in recognition of "**Janjatiya Gaurav Diwas**", a holiday to commemorate Bhagwan Birsa Munda's birth anniversary which is celebrated annually on November 15. The theme for the essay writing competition was '**Contribution of Janjati Heroes in Freedom Struggle**'.



THINK OUT LOUD

A DEBATE COMPETITION

On 16th January 2023, Arthvidya: The Academic Society of VSE, VIPS organized **“Think Out Loud” - A Debate Competition** where the students got an opportunity to translate their thoughts into words and speech.

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VIVEKANANDA SCHOOL OF ECONOMICS
presents
THINK OUT LOUD
A DEBATE COMPETITION

AUDITORIUM BLOCK-B 16th JANUARY 2023 2:00 PM ONWARDS

Prelims (Online)
Topic: Online payments are better than cash.
and
Final Round (Offline)
Topic: **TECHNOLOGY AND GLOBALIZATION ARE DESTINED TO DRIVE UP INEQUALITY.**

QR CODE
LINK FOR REGISTRATION
NO REGISTRATION FEES

- Exciting cash prizes worth ₹3500 for winners
- Certificates for all participants

KRISHNA PUNDEER (7011106650) PRELIMS ON 13th JANUARY 4:30 PM ONWARDS VANI (9711761746)



The event comprised of two rounds. The preliminary round was held online through the platform **‘Zoom’** on 13th January 2023 and the final round took place offline on 16th January 2023 in the Executive Room, Block-A, VIPS-TC. The topics were **“Online payments are better than cash”** and **“Technology and Globalization are destined to drive up inequality”** respectively.

The judging panel comprised of Ms. Neha Mangla, Ms. Soumya Mahajan, and Ms. Jyotika (faculty members of VSE). The students were judged on the basis of relevance to the topic, clarity of thought, creativity and originality, fluency, and the quality of the content. Dr. Prof. Anuradha Jain (Dean of VSE) was then invited to announce the results.



WINNERS

1st Prize:-

Ananya Shukla & Niharika Yadav (Atma Ram Sanatan Dharma College, DU)

2nd Prize:-

Khushi Tangri & Manya Chauhan (Indraprastha College for Women)



INAUGURATION CEREMONY

By Arthvidya

On 5th April 2023, Vivekananda School of Economics hosted the Inaugural Ceremony of the annual academic fest of Vivekananda School of Economics, Vivekananda Institute of Professional Studies- TC, SANKARAN'23.

The ceremony commenced with the Saraswathi Vandana followed by the lighting of the lamp. Prof. (Dr.) Anuradha Jain (Dean of VSE) delivered the welcome address to the guests, faculty members and participants of SANKARAN'23.

The Guest of Honour, Dr. Ashwini Kumar Sharma, Director General of VIPS-TC delivered the keynote address. This was followed by a quiz which acted as an ice-breaker for the event.

SHARK TANK

IPL AUCTION

SCAVENGER HUNT

ACE THE RACE, FACE THE CASE

PROS & CONFERENCE

SOLVE ME IF YOU CAN

RAVE IT WITH REELS 2.0

ARTISTICA

SHARK TANK

BY ARTHVIDYA

Shark Tank was held as part of Vivekananda School Economics' annual Economic fest, SANKARAN 2023, in Block-B, Auditorium on April 5, 2023, from 10:30 am to 1:00 pm. Participants had the chance to demonstrate their business knowledge and entrepreneurship skills during the Shark Tank business pitch competition. The competition urged contestants to use their creativity to come up with workable solutions to corporate problems in order to foster innovation.

Round 2 was held after carefully reviewing the Round 1 presentations, where participants were required to provide a five-slide presentation of their business concept. Eight teams were then chosen based on their ideas, their innovations, and their marketability. The hosts introduced and welcomed the judges, Dr. Monika Gaur and Ms. Lavi Vats, and began with Round II. Each team had 15 minutes to make their pitches, followed by a Q&A round by the judges.

WINNERS

**1. Mehul Batra, Kanik Makhija
and Swayam Mahindroo
(VSIT, VIPS)**

**2. Abhigyan Mahanta,
Anisha Dogra, Anjali Bose
and Ayushi Dayal
(Amity University)**

**3. Kritish Chopra and Rohan
Ahuja
(VSIT, VIPS)**



PROS AND CONFERENCE

BY ARTHVIDYA

Pros and Conference was a Policy-Making competition held on 5th April 2023 under Arthvidya's annual academic event- Sankaran'23. The event was divided into 2 rounds. The 1st round was conducted via Quizizz, an online quiz platform. More than 25 candidates participated in this round out of which 10 participants qualified for the next round.

The topic for the 2nd round was, **"Climate Change: The Beginning of the End or a Wake-Up Call to Take Action?"** Each candidate was assigned a country and was asked to deliver an introductory speech outlining their country's current position on the problem statement. The candidates were asked to introduce a sub-topic, which was then expanded on or questioned by other nations in a round-table conference setting. Subsequently, the contestants develop policies on the given topic that explained how their designated nation might approach the issue. These policies were judged by the jury. The judging panel for the event consisted of Ms. Jyotika and Ms. Khushboo Gupta.



WINNERS

**1.Namleen Chhinna
(VSE, VIPS)**

**2.Neelabh Agarwal
(BCom(H), Amity University)**

**3.Mansi Sancheti
(BAJMC, VIPS)**

SCAVENGER HUNT

BY ARTHVIDYA



The Scavenger Hunt, held on 5th April 2023, was one of the most anticipated events under Sankaran'23. It was a fun event that involved participants working in teams of two to find an article hidden around the campus through the given riddles. This event was divided into 2 rounds. The first round took place on 4th April, 2023 via an online platform Quizizz. The topics for the quiz were General Awareness and History & Culture of India. The top 10 teams qualified for the second ground, which took place on VIPS-TC Campus.

WINNERS

1. Aditya Dhamija & Tushar Chaudhary

2. Harshita Sharma & Kunal Lakhani

The final round was further divided into two stages. In the first stage, all 10 teams were given clues to find an object hidden by the hosts. The clues were hidden in different areas of the college premises such as the NCC Ground, Canteen Area, Flag Post arena, etc. The top 5 teams that completed the task in the quickest amount of time moved on to the last round. The procedure was repeated for the second stage as well.





On April 6, 2023, Sankaran 2023, 'Indian Premier League Auction' was organised during the annual academic fest of VSE, SANKARAN'23 in Vivekananda Hall, B-Block, VIPS-TC.

The contest was divided into two rounds. On April 4 2023, an online quiz with 30 questions about the history of Indian cricket was administered to all participants as part of the first round. The top 10 qualifying contestants moved to the second round.

WINNERS

1st: Keshav Jawa (Satyawati College, DU)

2nd: Kshitij Khatiyar (VIPS, VSE)

3rd: Yash Sharma (Maharaja Agrasen College, DU)

In this round, the contestants had to assemble an 11-player cricket team using a bidding process in which each cricketer was given a different number of points. The team which had the maximum points was declared the winner.



FACE THE RACE, ACE THE CASE BY ARTHVIDYA

Face the Race, Ace the Case was a case study Competition held under Sankaran'23 on 6th April 2023. The preliminary round took place on 3rd April'23, online via a quiz held on Quizizz consisting of questions related to Business Awareness & Social Ethics. A total of 8 teams qualified for the next round.



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ISO 9001 : 2023 CERTIFIED
VIVEKANANDA SCHOOL OF ECONOMICS

arthvidya

AN KAPUT
2023

FACE THE RACE
ACE THE CASE
WINNERS

1st Suncha Manna , Soumya Srivastava and Gia Madan
Symbiosis

2nd Avishi Prakash , Kashish Khan and Jagriti Kenger
VSE , Vivekananda Institute of Professional Studies

3rd Khushi Chopra and Neeraj Maurya
Maharaja Surajmal Institute of Technology

Dr. Isha Jaswal
Dr. Monika Gaur
Ms. Soumya Mahajan
Prof. (Dr.) Anuradha Jain
Dean, VSE

Khushi Pabbi
Chahak Berry
STUDENT CONVENERS

FACULTY CONVENERS

PRINCIPAL, VIPS



Each team was provided with a problem statement via mail and had to come up with a presentation containing the solution in maximum 6 slides. The judges for the event were Ms. Sakshi Bhayana and Ms. Neha Anand. The students were judged on the basis of relevance to the topic, clarity of thought, creativity and originality, fluency and language and quality of the content.

All teams were carefully assessed followed by a Q&A round by the judging panel. After careful thought and consideration, the winners were announced in the closing ceremony. This event provided a platform for students to enhance their critical thinking skills, refine articulation and upgrade research skills.



SOLVE ME IF YOU CAN

BY VYOM



On the 4th and 5th of April 2023, VYOM: The Cultural Society of VSE conducted the competition, Solve Me If You Can, during SANKARAN'23.

The competition was conducted in 2 rounds where participants had to investigate, decipher puzzles, and follow hints. It was entirely conducted on social media platforms where participants participated in teams of 2.

The first round was a quiz round on Movies and Sports. The top 15 entries qualified from the first round.

The second round was Social Media Treasure Hunt. Participants were given their first Instagram account username which contained their first clue. The decoded clue led the participant to the username of the second Instagram account where the participants received the second clue and so on. The first person or Duo to reach the final Instagram account of this round within the time frame was declared winners. The type of clues given were riddles, find the number, find the company from the tagline, song name, Rebus puzzle, etc.



WINNERS

1st Prize:
Tincy Arora &
Muskaan Kalra

2nd Prize:
Yashika Anand &
Jatin Pahal

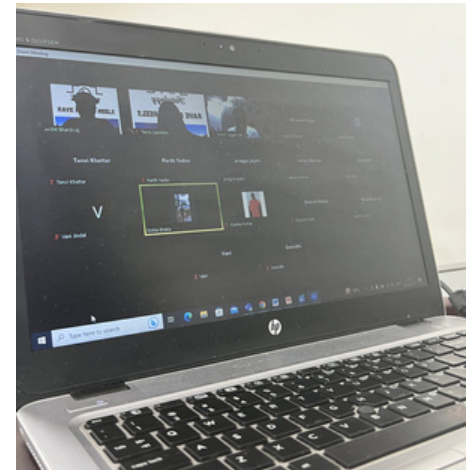
Special Mentions:
Nandini and Disha

RAVE IT WITH REELS 2.0

BY FOTOLOGY

Rave it with Reels 2.0, an inter-college transition-based reel-making competition was held under SANKARAN'23. It was organised by FOTOLOGY - The Photography Society of VSE on 6th April 2023. Participants were given 3 themes namely Nature, Lavender, and Pets. Each participant was supposed to showcase their skills and creativity by submitting the reel.

The event was organised on an online platform on Zoom. It started with a short introduction regarding the main idea of the event. Then, we proceeded further with introducing the judges for the event, Mr. Shlok Aggarwal and Mr. Parth Yadav.



All the participants were required to give an interpretation of their reel in a live meeting, followed by cross-questioning by the judges. After assessing each reel carefully, our judges announced the winners:

1st Prize- Kashish Mirg (Vivekananda Institute of Professional Studies)

2nd Prize(Tie)- Pragya Jejani (Indian Institute of Art and Design) & Smiridhi Aggarwal (Vivekananda Institute of Professional Studies)

ARTISTICA

BY KALAA

ARTISTICA'23, an inter-college art event under SANKARAN'23 was organised by KALAA-The Fine Arts Society of VSE on 6th April 2023. The theme of the event was "Japanese Anime Art" where each participant was supposed to showcase their skills and creativity by submitting their best anime inspired artwork.

The event was organised on an online platform (Google Meets). It started with a short introduction regarding the main idea of the event. Then, proceeded further with the introduction of the judges for the event, Dr. Isha Jaswal and Ms. Neha Mangla. The artwork of all the participants were shown at the event in the form of a video to honour their hard work and effort.



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VIVEKANANDA SCHOOL OF ECONOMICS

शंकरान्त 2023
ARTISTICA
Japanese Anime Art

WIN EXCITING CASH PRIZES
CERTIFICATES TO ALL PARTICIPANTS

Registration Fee: ₹50

3rd & 6th April 2023

Ishita Garg 8076983491 | Nandini Maheshwari 8376023567

Logos: EYE PAPER, fuschia, THE CAMPUS MEDIA, ARTHAPOINT, KIMSHU, So Fetch, Blur.

Out of the total registrations received, top 13 participants were shortlisted and they interpreted their artwork in a live session, followed by cross-questioning by the judges. After assessing each artwork carefully, our judges announced the winners:

- 1st Prize- Parul Sharma (Keshav Mahavidyalya)
- 2nd Prize- Yash Malik (United College of Education)
- 3rd Prize- Namleen Chhina (Vivekananda Institute of Professional Studies)

The participants showed great enthusiasm making the event a great success. We sincerely hope that such splendid events shall be organised again giving everyone a chance to display their talents.

FOOD SAFETY

On 9th June 2023, first-year students of VSE, VIPS-TC organized an event on the theme of "Food Safety". This event aimed to raise awareness about the importance of food safety and hygiene and foster a sense of responsibility among the participants.

The event witnessed enthusiastic participation from the first-year students of Vivekananda School of Economics, who actively engaged in various competitions and activities centered around food safety. Various competitions were conducted including: Ping Pong Chuck - Participants were challenged to identify and evaluate different health drinks, like buttermilk, presented to them. This promoted the importance of being aware of what we consume and its benefits.

Grab the Deal, Save the Meal - Students embarked on a thrilling quest to find hidden clues and save meals from the clutches of hungry monsters.

Heads Up - In this exciting game, participants had to decipher the names of food-borne diseases using only emojis and images as clues.

Jiggle the Jenga - It tested participants' knowledge about food safety practices, regulations, and potential hazards.



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FOOD SAFETY

"LET YOUR FOOD BE YOUR MEDICINE,
AND YOUR MEDICINE BE YOUR FOOD"

Vivekananda School of Economics
invites the batch of 2022-25 to a day
loaded with fun and informative events

CASH PRIZES FOR THE WINNERS

9TH JUNE 10 A.M Onward.

Exciting games !!!

- Save the meal
- Heads up
- Ping pong chuck
- Jiggle the Jenga

Registration for events will be announced soon.

Event for and by the first year students of VSE

8368596934 (Sneha), 7291959979 (Manya Vij)



INDEPENDENCE DAY CELEBRATION'22

By Vyom

VYOM, The Cultural Society of VSE, organized an event for Independence Day - AZADI KA AMRIT MAHOTSAV. The event was conducted virtually, wherein students created an original slogan/shayari/ghazal/poem/song on the theme AZADI KA AMRIT MAHOTSAV. The students participated with great enthusiasm and presented their original artwork. It was a submission-based event where participants submitted their entries via Google Forms. The entries were judged on the basis of their uniqueness and originality.

Vivekananda Institute Of Professional Studies - Technical Campus
Vivekananda School Of Economics

Vyom: The Cultural Society Of VSE
Presents

INDEPENDENCE DAY
CELEBRATION

THEME:
AZADI KA
AMRIT MAHOTSAV

Scan QR
To Register:

Last Date
To Register:
AUGUST
13th August'22
Till 12PM

For Queries Contact:
Shivansh: 9717394378
Sukhneet: 8368356586

WINNERS



1st Prize:
Shatakshi Agarwal



2nd Prize:
M. K. Karthik



3rd Prize:
Harshita Tyagi

TEACHER'S DAY

By Vyom

On 5th September 2022, Vyom: The Cultural Society of VSE organized an event on Teachers Day to honour our beloved professors.

Various games were organised by the students for the teachers. The first game was "Who am I? Teachers' day special" in which the audience had to guess the teacher's name by their acting/phrase they often use/ their introduction. It was followed up with a singing performance by Rishabh Singhal. "Draw and guess the word" was the second game (a game of Pictionary), wherein an audience member had to draw the word out without drawing the actual thing and others had to guess it. The event concluded by cake-cutting ceremony.



ETHNIC DAY DIWALI CELEBRATION

by Vyom

On 20th October 2022, Vyom: The cultural society of VSE, organized an ethnic day in lieu of Diwali celebrations. The event was conducted offline on the 5th floor, Block C, VIPS-TC.

The event began with a welcome note for freshers and was followed by a competitive game of Tambola. A ramp walk competition was also conducted for the students to contest for the title of "Best Dressed".

Best dressed male- Varun Arora (5th semester)
Best dressed female- Suhani Khurana (3rd semester)



WOMEN'S DAY CELEBRATION

by Vyom



On 10th March 2023, VYOM: The Cultural Society of VSE in collaboration with Kaala, The Fine Arts Society of VSE organized an event to celebrate Holi and Women's Day.

Two competitions were conducted on the theme of women empowerment, a quiz by Vyom and a doodle-art competition by Kalaa. Participants of Doodle-Art competition were judged on the basis of their artwork as well as their interpretation of it. The winners of the competition are:

Quiz:-

1st - Vani and Utkarsh (2nd year)

Doodle Art:-

1st:- Manya Vij (1st year)



RESULTS

BATCH 2019-22



1st: Yash Aggarwal
9.659



2nd: Vaishali Bansal
9.627



3rd: Vanshika Bansal
9.619

KRITHIKA CHAKLIATH	9.55	RUPALI GOEL	9.21
SAMIKSHA AGARWAL	9.55	DEESHA GUPTA	9.20
JATIN KUMAR	9.51	ANOUSHKA MATHUR	9.20
TUSHARIKA KUMAR	9.50	TANSI RAWAT	9.19
TANAY SUNTWAL	9.48	NIDHI ARORA	9.19
ANISHA SAHNI	9.48	ANJALI GUPTA	9.16
HRITIKA AGARWAL	9.43	HIMANSHU GUPTA	9.16
SALONI GULATI	9.43	ANKITA SHARMA	9.16
RAJAT CHHABRA	9.42	HARSHITA SARDANA	9.15
SAUMYA BAJAJ	9.39	UTKARSH KAUSHIK	9.15
RADHIKA JAIN	9.39	AYUSHI SRIVASTAVA	9.15
VANSHIKA GOEL	9.38	SHREYA SIPAYYA	9.14
ANCHAL GARG	9.36	DIVYA SINGHAL	9.14
ANANYA GUPTA	9.35	NAKUL KAPOOR	9.12
KRITIKA GANDHI	9.35	SUSHANT MUDGAL	9.12
GUNISHA ARORA	9.35	GURMEHER SINGH	9.11
MANYA VERMA	9.35	ANSH GAMBHIR	9.11
KHUSHI AGGARWAL	9.35	AARYAN GROVER	9.11
GARIMA JAIN	9.31	ASHRAY ARORA	9.09
DEEPTI GARG	9.31	PRADUMAN GREWAL	9.09
ARUNIKA RASTOGI	9.27	GAURI GOYAL	9.09
ISHIKA GUPTA	9.27	AKSHAY ARORA	9.08
LAKSHITA OBEROI	9.24	NEHA KAPOOR	9.08
NAKUL GROVER	9.24	ISHU SETHI	9.08
ANJISHTHA SHARMA	9.24	TUSHAR GARG	9.08
SWASTI JAIN	9.23	HARSHIT JAIN	9.08
SAKSHI TIWARI	9.23	CHETAN JAIN	9.07
VAIBHAV TOMAR	9.23	VINAYAK MITTAL	9.06
SWASTI JAIN	9.23	ARUN ANTONY	9.03
VANSHIKA GARG	9.23	SHRUTI JAIN	9.01
SAURABH KEDIA	9.21	MUSKAN KHURANA	9.01
		AKANSHA VYAS	9.00

ALUMNI SPEAK

"Being part of VSE and its society has been an immense source of inspiration and motivation to aspire for bigger and meaningful goals and work in the same direction."



Tansi Rawat
MSc International Public Policy,
University College London

Nakul Kapoor
Civil Service Aspirant



"3 years spent at VSE not only made me more aware about myself but hugely transformed my personality preparing me for the future. Faculties make tremendous efforts for application based learning and their continuous guidance is indispensable. Nakul Kapoor"

"My college experience has been a transformative journey of growth, exploration, and self-discovery. From the moment I stepped foot on campus, I was immersed in a vibrant community of diverse individuals, all driven by a shared pursuit of knowledge. Through rigorous coursework, engaging discussions, and collaborative projects, I received the opportunity to expand my intellectual horizons and develop critical thinking skills. Outside the classroom, I have been involved in extracurricular activities, joining various societies that aligned with my interests and passions and helped to develop leadership abilities. College is a transformative time. Embrace the opportunities and challenges it presents. Your college years will shape you in profound ways, so seize every moment and embrace growth."

Samiksha Agarwal
MSc Management of Information Systems and Digital Innovation,
Warwick Business School, UK



ALUMNI: HIGHER STUDIES

(Batch 2019-22)

Tansi Rawat

University College
London

Rajat Chhabra

Delhi School of
Economics

Parv Mittal

University of Sydney
Business School

Yusha Jamal

London School of
Economics

Samiksha Aggarwal

Warwick Business School

Arunika Rastogi

IIFT

Vanshika Goel

Simon Fraser University

Anjali Gupta

New Delhi Institute of
Management

Ankita Sharma

Gokhale Institute of
Politics and Economics

Saloni Gulati

International
Management Institute

Nakul Grover

Gokhale Institute of
Politics and Economics

Tanay Suntwal

Gokhale Institute of
Politics and Economics

ALUMNI: WORKING PROFESSIONALS

(Batch 2019-22)

Anjishtha Sharma

Taylor and Francis

Ansh Gambhir

Zigram Data Technologies
Private Limited

Apurva Aggarwal

Zigram Data Technologies
Private Limited

Deepak Anand

University Living Noida

Arun Shukla

Zigram Data Technologies
Private Limited

Hardik Sharma

Valtrust Capital Private
Limited

Jai Rishi

Rezo AI

Muskan Khurana

Zigram Data Technologies
Private Limited

Ritika Maheshwari

TrueBlue India LLP

Vanshika Garg

Direct Admission
Global

ALUMNI: WORKING PROFESSIONALS

(Batch 2019-22)

Anoushka Mathur

Natwest

Khushi Aggarwal

Mercer

Archit Chaturvedi

Mercer

Ayushi Srivastava

UnitedLex

Muskan Khurana

UnitedLex

Deesha Gupta

Mercer

PUBLICATIONS BY FACULTY

Dr. Harsha Trivedi

- Paper published in UGC care listed prestigious journal 'Himanjali' Jan-June 2022, ank-25, titled 'दयाप्रकाश सिन्हा के नाटकों का प्रदेश' ISSN: 2349-4905
- Book published as a sole author from R.K. publication Mumbai titled 'कहीं तो हो तुम' (कविता संग्रह) ISBN: 978-93-31458-69-0
- Book published as a sole author from Anang publication, Delhi titled 'लौट के आना' (कविता संग्रह) ISBN 978-81-924936-5-7
- Book published as a sole author from R.k publication Mumbai in Jan 2023 titled स्वामी विवेकानंद: समग्र वैचारिक क्रांति ISBN: 978-93-91458-58-4
- Poem published in UGC care listed prestigious journal 'वागर्थ' भारतीय भाषा परिषद, kolkata in May 2023. ISSN:2394-1723

Ms. Lavi Vats

Chapter - "Community Development in Gandhian Perspective: Achievements and Challenges" published in the book "Gandhi and Global Peace" ISBN:978-93-91214-21-0

Ms. Neha Mangla

Paper titled "Health-Adjusted HDI: Adding the Health Dimension to the Human Development Index" published in journal, The Chartered Accountant, Vol. 71, May 2023

FACULTY ACHIEVEMENTS

Dr. Harsha Trivedi

Associateship Program from Indian
Institute Of Advance Study,
Rashtrapati Niwas, Shimla(IIAS)
1st - 24th November 2022.

Dr. Isha Jaswal

Best paper award: "Gender Justice
and Climate Change: Critical
Analysis", at International
Conference on Feminism, Culture,
Education & Language Studies -
Thailand 2023, Rangsit University,
Thailand, 23-25 February, 2023

PODCAST

THE SOUND OF ECONOMICS

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SOUND OF ECONOMICS EPISODE 4!

Ft. Karan Arora
FOUNDER & CEO
AT BEAST
Adjunct Professor at the Indian School of Public Policy & Meghnad Desai Academy of Economics

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ONLY ON SPOTIFY

EPISODE 04

Decoding Behavioural Economics with Mr. Karan Arora

<https://open.spotify.com/episode/6mgObZTcFHZ13GZXm4hEh4?si=ecba60a6de714dd9>

LISTEN



THE SOUND OF ECONOMICS EPISODE 5!

Ft. Prof. (Dr.) Namita Rajput
An experienced professor with valuable contributions in the field of higher education. A PhD in International Business from the Delhi School of Economics and a postdoctoral from the Department of Financial Studies, she served as the former principal of Sri Aurobindo College (Evening), DU and is currently a professor of the Commerce Department in the same college.

ONLY ON SPOTIFY

EPISODE 05

Decoding Climate Change and Its Impact on the Global Economy Ft. Prof.(Dr.) Namita Rajput

<https://open.spotify.com/episode/5SXJISk83siAQHQOGPra4M?si=4067d25dae6f4d75>

LISTEN



BLOG POSTS

ASSET BUBBLES

Asset bubbles refer to the increase or sudden rise in the value of assets, like bonds, equities, commodities, or real estate.

This rise is above their rational or fundamental level. This dramatic rise in the value or price is over a short period and is not supported by the value of the asset. The distinctive feature of asset bubbles is irrational exuberance- a phenomenon where everyone starts buying the same asset or commodity.



ASSET BUBBLES

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**DEPENDENCY OF INDIAN POPULATION
ON THE AGRICULTURAL SECTOR**

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Dependency of Indian Population on the Agriculture Sector

With 1.27 billion people, India is the second most populous nation in the world. With 3.288 million square kilometres of land, it is the seventh-largest nation in the world. Over 7,500 kilometres of shoreline stretch along it. India is multicultural, with 415 dialects and more than 22 major languages

BLOG POSTS



THE IMPACT OF CHINA'S ECONOMIC SLOWDOWN ON INDIA

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THE IMPACT OF CHINA'S ECONOMIC SLOWDOWN ON INDIA

China, which is also known as the People's Republic of China, is a country in East Asia. It is the world's most populous country, with a population of over 1.4 billion citizens. It's national capital is Beijing.

A FASCINATING LOOK AT CONSUMERISM CULTURE

Developed countries now have access to products that have fundamentally altered society, such as smartphones, TVs, and even objects we now consider necessities, like refrigerators. What's next? It is an attitude that is centred on consumption that permeates every aspect of life.



A FASCINATING LOOK AT CONSUMERISM CULTURE

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Vaanya Sharma

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Design Team Member, Arthvidya



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