योगः कर्मसु कौशलम्
IN PURSUIT OF PERFECTION

Vivekananda Institute of Professional Studies- Technical Campus
An ISO 9001: 2015.Certified Institution
Grade A++ Accredited Institution by NAAC &
NBA Accredited for MCA Programme
Recognised under section 2(f) by UGC
(Affiliated to GGSIP University, Delhi recognised by Bar Council of India and AICTE)

Event Report

1. Name of the Organising Department: Vivekananda School of Economics

2. Type of Activity/Event: Guest Lecture

3. Title of Activity/Event: Guest Lecture on "The Art of Public Speaking"

4. Date: 12th October 2026

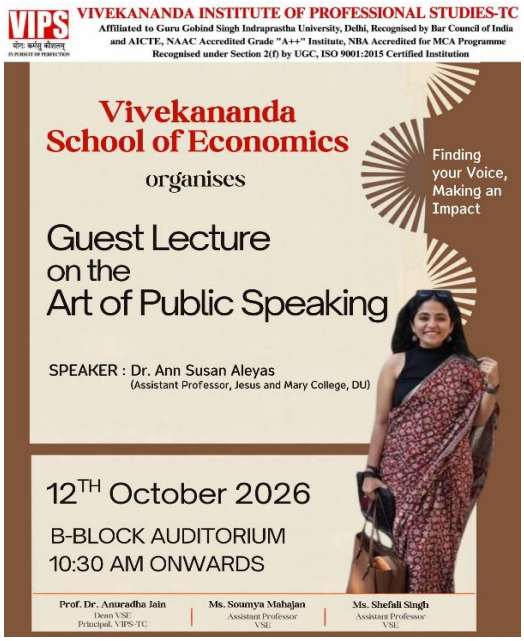
5. Venue: Auditorium, B-Block

6. Name of the Guest(s)/Speaker(s): Dr. Ann Susan Aleyas, Assistant Professor, Jesus and Mary College, University of Delhi

7. Faculty Co-ordinator(s): Ms. Shefali Singh, Ms. Soumya Mahajan

8. Student Co-ordinator(s): Students of first year, VSE

9. Event Flyer:



10. Event Report:

A guest lecture on "The Art of Public Speaking" was organised by Vivekananda School of Economics on 12 October 2026, in the B-Block Auditorium. The programme was compered by the students of the first year from VSE. The distinguished guest speaker for the session was Dr. Ann Susan Aleyas, Assistant Professor at Jesus and Mary College, University of Delhi. She teaches English Literature and various Skill Enhancement Courses in Communication, including Public Speaking, Language and Leadership, and Business Communication.

The event commenced with the ceremonial lighting of the lamp by Prof. Dr. Anuradha Jain, Principal VIPS-TC and Dean VSE, along with Dr. Ann Susan Aleyas. This was followed by a welcome address delivered by Prof. Dr. Anuradha Jain. The hosts then introduced the topic and the distinguished speaker, Dr. Aleyas, setting the context for the session on public speaking.

The main focus of the lecture was on public speaking and effective communication, and an important aspect of it was the changing nature of communication in the digital age. Dr. Aleyas discussed the influence of technology and the post-truth era, in which emotions and personal beliefs may sometimes shape public opinion more strongly than objective facts. This highlighted the importance of critical thinking, responsible communication, and presenting ideas thoughtfully. The discussion highlighted rhetoric and persuasive communication, including the role of public speeches in shaping opinions and influencing social and political movements. The session also addressed practical elements of effective speaking, including speech structure, voice projection, paralanguage, eye contact, and body language. Students were encouraged to understand their subject thoroughly rather than rely on memorising a speech word for word. The discussion reinforced that nervousness is a natural part of public speaking and that confidence develops through preparation, practice and authenticity.

The lecture was followed by an interactive session with the students wherein the discussions were based on questions pertaining to effective public speaking and tips on communicating ideas with clarity, confidence and authenticity. The insights shared by Dr. Aleyas offered useful guidance for academic presentations, interviews, group discussions and future professional interactions.

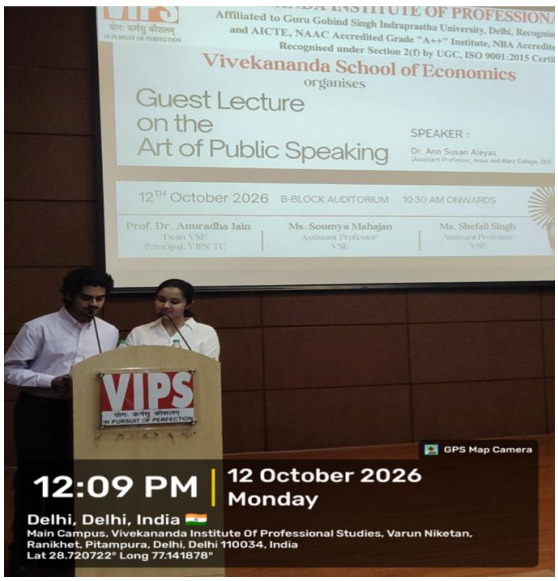
The students found the session helpful as it explored public speaking as a skill that involves not only the delivery of words but also the ability to organise ideas, connect with an audience and communicate with clarity and purpose. Towards the end of the programme, a felicitation ceremony was organised to recognise student participation and efforts in organising a series of

competitions in the previous month under the banner “For the First Years, By the First Years”. First-year and second-year students of the organising committee of these events were awarded certificates by Prof. Dr. Anuradha Jain. The event concluded with a formal vote of thanks.

Photographs of the Event



Dr. Ann Susan Aleyas delivering a lecture on the topic ‘Art of Public Speaking’



First-year students of VSE, Ryan and Yashasvi compering the event.



Felicitation of the guest by Dr. Anuradha Jain



Lighting of the ceremonial lamp



First year students receiving certificates from Prof. Dr. Anuradha Jain and Dr. Ann Susan Aleyas



Group Photograph of the students along with the guest speaker