योगः कर्मसु कौशलम्
IN PURSUIT OF PERFECTION

Vivekananda Institute of Professional Studies- Technical Campus
An ISO 9001: 2015.Certified Institution
Grade A++ Accredited Institution by NAAC & NBA Accredited for MCA Programme
Recognised under section 2(f) by UGC
(Affiliated to GGSIP University, Delhi recognised by Bar Council of India and AICTE)

Event Report

1. **Name of the Organizing/Department:** Vivekananda School of Economics

2. **Type of Activity/Event:** Orientation Ceremony.

3. **Title of Activity/Event:** VSE Orientation Ceremony.

4. **Date:** Tuesday, 26th August 2025.

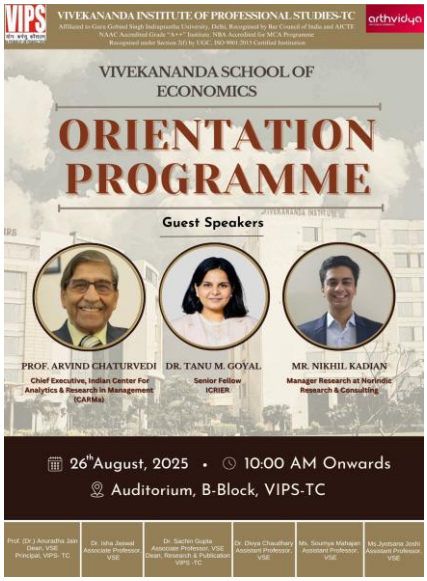
5. **Venue:** Auditorium, B-Block, VIPS-TC.

6. **Name of the Guest(s)/Speaker(s):** Prof. Arvind Chaturvedi, Dr. Tanu M. Goyal, and Mr. Nikhil Kadian.

7. **Faculty Co-ordinator(s):** Dr. Isha Jaswal, Dr. Sachin Gupta, Ms. Soumya Mahajan, Dr. Divya Choudhary & Ms. Jyotsana Joshi.

8. **Student Co-ordinator(s):** Students of Arthvidya, the Academic society of VSE**.**

Event Flyer:



Report of the Event:

On August 27, 2025, Arthvidya, the academic society of the Vivekananda School of Economics (VSE), organized an orientation ceremony for the 2025-29 batch. The event started with hosts Harsh Kalkal and Rudhrani Pandey warmly welcoming the guests, along with the new students of VSE, to the event.

The hosts then invited Dean Ma'am and the distinguished guests to the stage for the lamp lighting ceremony, which symbolizes knowledge and wisdom. This was followed by a graceful classical dance performance by Mehak Jain, 2nd-year student of VSE, on Ganesh Vandana.

The guests for the event were Prof. Arvind Chaturvedi, Chief Executive, Indian Center for Analytics and Research in Management, Dr. Tanu M. Goyal, Senior Fellow at ICRIER and Mr. Nikhil Kadian, Manager- Research at Norindic Research and Consulting and an alumnus of VSE. The guests were then felicitated by Prof. (Dr.) Anuradha Jain with a potted plant and a momento.

Prof. (Dr.) Anuradha Jain was then invited to address the audience. She addressed the new students and the guests. After her words, the guest speakers each delivered a speech to the audience, sharing their professional experiences and offering guidance to the incoming batch.

These speeches transitioned to the highly anticipated release of Arthved the annual newsletter of VSE for the session 2024-25, reflecting the vibrant spirit of the department, capturing its events, achievements, and milestones in one place. It was unveiled by the Dean and the guests, followed by which the students who worked on Arthved, were called upon stage for a group photograph.

A singing performance by first year students, Sakshi and Riddhi took place, leading into introductions for all the departmental societies. First up was Arthvidya, the VIPS club of economists. President Srishti Singhal and Vice-President T. Poorvi explained the workings of the society.

Second was Vyom, the cultural society of VSE. President Vrinda Maheshwari and Vice President Somya Jain took to the stage to talk about their society and the events they undertook in the previous academic year. Next came the Placement & Guidance cell, wherein Vice President Garima Garg and General Secretary Dhwani Bhatia came on stage to explain what their society deals with, and what they offer to new students.

In between these society introductions, a short video prepared by the students of Arthvidya was played. This was on the topic of Consumerism, using Labubus, the trending toy which has taken people by storm, diving deep into hype culture. This was followed by the presentation by Fotology, the photography club of VSE, led by President Vidhi Chug and Vice President Tanya Bhardwaj, who took to the stage to elucidate the students on the workings of their society.

After Fotology, Kalaa, the Fine Arts Society of VSE came up. President Dishita Ahuja and Vice President Pranav Khanna explained the significance of Kalaa to the department. Lastly was the Alumni Relations Committee (ARC), the newest society of VSE, formed in 2023, led by President Naisha Verma and Vice President Aesha Singhal, who enlightened the students about their society.

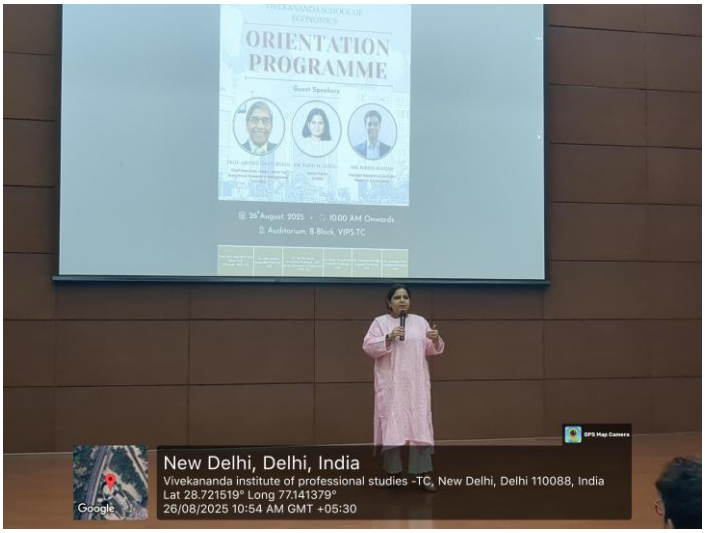
The event concluded with the hosts delivering a vote of thanks, thanking everyone involved, for bringing this event to life. Furthermore, the freshers received words of encouragement and best wishes for their academic journey at VSE.



Prof. (Dr.) Anuradha Jain felicitating our esteemed guest, Prof. Arvind Chaturvedi.



Students and faculty gather for a group photo, after the event.



Dr. Tanu M. Goyal, Chief Guest, sharing insights with the audience.