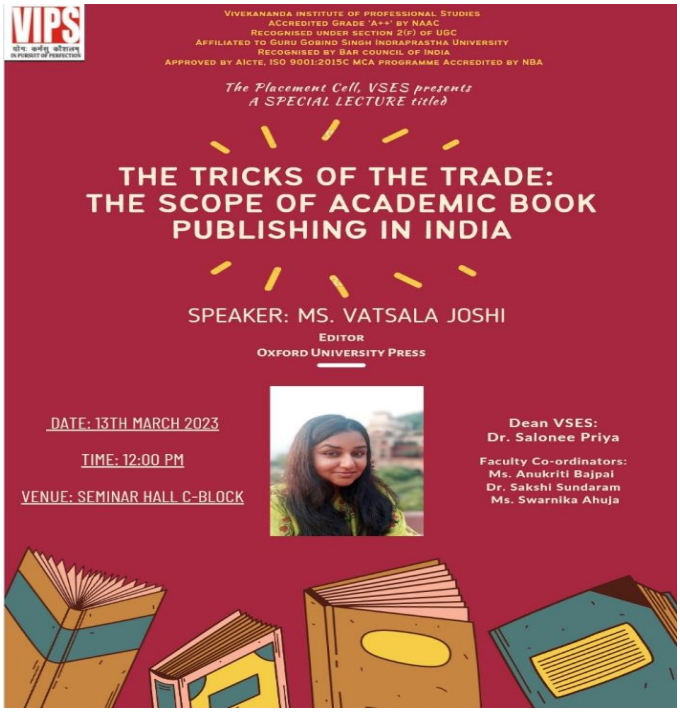
योगः कर्मसु कौशलम्
IN PURSUIT OF PERFECTION

# Vivekananda Institute of Professional Studies - Technical Campus

Affiliated to Guru Gobind Singh Indraprastha University, Delhi, Recognised by Bar Council of India and AICTE
NAAC Accredited Grade "A++" Institute, NBA Accredited for MCA Programme
Recognised under Section 2(f) by UGC, ISO 9001:2015 Certified Institution

## Vivekananda School of English Studies (VSES)

# The Tricks of the Trade: The Scope of Academic Book Publishing in India, 2023




The Vivekananda School of English Studies (VSES, VIPS-TC) organised a talk and workshop titled '**The Tricks of the Trade: The Scope of Academic Book Publishing in India,'** on 13th March 2023. The resource person for the event was Ms. Vatsala Joshi, Edtor, Oxford University Press, New Delhi, India.

Ms. Swarnika Ahuja, Assistant Professor, VSES, anchored the event. The students of VSES got the ultimate opportunity to listen to the insightful words of Ms. Joshi and learned about academic book publishing in India. The program began with a welcome address by Ms. Swarnika Ahuja followed by the opening remarks of Prof. (Dr) Salonee Priya, Dean, VSES.

Ms. Vatsala Joshi in her illuminating discussion talked about the role of a typesetter, a proofreader and

an editor and marketing a book. She briefed the audience on the different areas of publishing and the different levels and sections we can get involved with both as interns and working professionals. The students got to know about the further scope of the publishing industry and the skill - set they can develop through B.A. English (Hons) and other educational degrees. After the lecture and workshop, Ms. Joshi answered questions of both students and faculty members. The event ended at 2:30 pm with the queries answered, leaving the audience spellbound with a well-deserved round of applause.

The program was concluded by Dr. Sakshi Sundaram ‘s vote of thanks.

**Here are some glimpses from the event:**



Dr. Salonee Priya felicitating Ms. Joshi with memento




*Opening Remarks by Prof. (Dr) Salonee Priya, Dean, VSES, VIPS-TC*




*Welcome Address by Ms. Swarnika Ahuja*




*Ms. Vatsala Joshi addressing the students*







Q and A session




Caption: Vote of Thanks