Ananya Naveen

Product / UX-UI Designer · Enterprise AI, SaaS & B2B Platforms

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SUMMARY

Product / UX-UI designer with 3+ years across enterprise AI, SaaS, and complex B2B platforms, including **conversational AI** and agent-assist experiences for contact centres. Turns complex, high-stakes systems into intuitive, trustworthy experiences with measurable impact. Focused on building human-centred AI products.

WORK EXPERIENCE

Product Designer / Uniphore
Bangalore, India · Jul 2025 – Present

Enterprise AI platform unifying data, models, and agents — from raw enterprise data to production-grade AI agents.

- Own design for a visual **multi-agent orchestration** tool — untangled the end-to-end UX flow and rebuilt the UI, now adopted across **Customer Service AI** and **Marketing AI** in the Business AI Suite.
- Designed and prototyped **Process Discovery**, unifying process analysis with agent creation — since used to mine **650 real call transcripts** into structured SOPs for an enterprise insurance use case.
- Redesigned the **Real-Time Guidance Agent** from a cramped side panel into a full-screen application, giving pre-call briefing, live guidance, and post-call summary room to work — cutting cognitive load for agents juggling **5+ apps** per call.
- Pioneered **AI-assisted design (Claude, Figma MCP, GitHub)**, accelerating prototyping, iteration, and design-to-code handoff.
- Contribute the reusable **design system** components behind the orchestration tool, adopted by frontend teams.

Founding Member / VibeLab.in
Bengaluru, India · May 2026 – Present

Community and platform for designers, builders, and PMs to share, discover, and showcase vibe-coded projects.

- Helped design and build the **VibeLab platform**, shaping the product experience through rapid experimentation and community feedback.
- Own social presence and content strategy across Instagram and LinkedIn, and planned and hosted **4 community events** — workshops, live demos, and project showcases.

Product Designer / Ennoventure
Bangalore, India · Sep 2023 – Jun 2025

SaaS platform using AI and invisible-encryption technology to combat product counterfeiting across global supply chains.

- Boosted scan success from **16% to 70%** by redesigning the web-app scanning experience with a focused capture area, intuitive prompts, and active screen states.
- Reduced decision-making time **30%** by redesigning the Ennteract dashboard for faster data discoverability.
- Conducted **500+ on-ground user studies** to ground scanning features in real behavioural insight.
- Designed a livestream scan experience targeting **3× improvement** in scan success while reducing user effort.

Product Designer / Webstatus 247 · Freelance
Jul 2024 – Nov 2024

- Designed and developed the dashboard and marketing site for a real-time website monitoring platform, end-to-end from IA to front-end.

Product Design Intern / Life Bound
Mumbai, India · Jan 2023 – Aug 2023

- Led research and concept development for a medical wearable — from ideation to working prototype — at a health-tech startup building well-being wearables.
- Designed responsive UI/UX for the companion app and produced real-time renders for stakeholder presentations.

Product Design Intern / Havi Robotics
IIT Gandhinagar, India · Jun 2022 – Aug 2022

- Led *Havi Elements — DIY Robotics Starter Kit* from concept to execution at an educational robotics company, creating product visualisations and authoring the user manuals.

EDUCATION

B.Des, Product Design — United World Institute of Design, Ahmedabad, India · 2019 – 2023

Higher Secondary — GEMS Our Own English High School, Dubai, UAE · 2014 – 2018

SKILLS

Design: End-to-end product & UX/UI design, information architecture, interaction & visual design, design systems, wireframing, prototyping, accessibility (WCAG)

Tools: Figma, Adobe Creative Suite, Miro

Front-end: Claude, GitHub, Figma MCP, HTML / CSS, AI-assisted design-to-code

Strategy & Research: UX strategy, user research, usability testing, competitive analysis, data-informed design, cross-functional partnership

CERTIFICATIONS

WCAG 2.2 Guidelines & UX Foundations: Usability Testing, *LinkedIn Learning* · Design-Led Strategy, *Univ. of Sydney* · Human-Computer Interaction, *Udemy*