

PARADE OF LIGHTS APPLICATION

Please complete and turn all forms in, in person,
at the Vernal Area Chamber of Commerce Office: 134 West Main Street



GENERAL INFORMATION

Application Deadline: November 24, 2026, at 5:00 PM. Late applications will NOT be accepted.

The Parade of Lights is a private event held each year and sponsored by the Vernal Area Chamber of Commerce.

Application Fee:

Non-Chamber Members: \$50

Chamber Members: \$25

Family Rate: \$10 (No business vehicles, branding or signage)

Parade Date: Friday November 27, 2026

Theme: "Christmas Classics"

Line-Up Location: Vernal Middle School – 721 West 100 South, Vernal, Utah

Line-Up Time: 5:00 PM

Parade Start Time: 6:00 PM

All entries must stop and receive an entry number from the Registration Table prior to entering line up (In the Vernal Middle School Entrance) LINES WILL FORM ON THE ROAD.

Prizes sponsored by:

Prize Categories: Best Family Float, Best Match of Theme, Grand Marshal, Best Light Display & Chamber Choice. *Voting of chamber member choice will take place via email and in person voting at chamber lunch after the parade. Winners will be announced on the Vernal Area Chamber of Commerce social media accounts. Prizes will be picked up at the chamber.

PARADE RULES & SAFETY REQUIREMENTS

By signing this application, participants agree to comply with the following rules and instructions established by the Vernal Area Chamber of Commerce.

General Requirements

Initial & acknowledge _____

- The person signing this application must accompany the parade entry.
- All entries must read and agree to the Parade Entry Acknowledgment form.
- All Entrants and Participants must comply with all rules, requirements, and instructions established by the Vernal Area Chamber of Commerce, Vernal City, Uintah County, and applicable State of Utah regulations.
- **All entries with horses must provide their own clean-up behind their entry.**

- All parade entries; floats, vehicles, participants, and equipment in the parade must be decorated and clearly related to the official parade theme, “Christmas Classic”
- All Entrants must provide an accurate and detailed description of the proposed float, vehicle, performing participants, and overall presentation sufficient for the float to be recognizable using the description during registration.
- Each Entrant must arrive exactly as described in the submitted application. No additions or changes, including vehicles, trailers, performers, animals, or equipment, may be made after the registration deadline without prior approval from the Chamber.
- Each Entrant must display its assigned parade number clearly and visibly throughout the parade route. Entries need to stay in numerical order or the order assigned during the entirety of the parade unless otherwise directed by a representative of the Chamber or a law enforcement officer.
- Each Entrant must provide at least one adult participant representative (Over the age of 18) to accompany the entry during the parade.
- The Chamber reserves the right to approve, deny, modify, or remove any entry, signage, costume, music, performance, or conduct that does not align with parade safety standards or the community-focused purpose of the event.

Safety Requirements

Initial & acknowledge _____

- All participants must conduct themselves in a safe, respectful, and courteous manner before, during, and after the parade as determined at the sole discretion of the Chamber’s Director, employees, or board members.
- Fireworks, pyrotechnics, open flames, or incendiary devices are prohibited.
- The maximum speed for any vehicle, motorcycle, ATV, bicycle, float, trailer, or other motorized entry is 15 MPH.
- No float, vehicle or participant utilizing such may make aggressive, abrupt, rapid, reckless, or stunt-like movements during the parade. This prohibition includes burnouts, wheelies, donuts, racing, demonstrations of horsepower, speed, maneuverability, or similar behavior.
- Participants may not board or exit moving vehicles or floats once the parade begins.
- Participants may not use cell phones, headphones, iPods, MP3 players, camcorders, or other electronic devices while operating a vehicle in the parade.
- Firearms may not be openly displayed, brandished, waved, or used as part of any parade entry, float, costume, or performance.
- **No squirting or spraying of water is permitted by Entrants during the parade.**
- Parade organizers may remove any participant, vehicle, animal, or entry that creates a safety concern.

Candy & Promotional Items

Initial & acknowledge _____

- Candy, promotional items, flyers, or giveaways may not be thrown from vehicles or floats.
- Items **may only be handed directly to spectators** by walkers alongside the parade route.
- Participants may not encourage spectators, especially children, to enter the roadway.
- All entries are responsible for cleaning up litter, debris, or animal waste associated with their entry.

Performance & Movement Requirements

Initial & acknowledge _____

- Musical groups, performers, dancers, and entertainers are permitted provided they maintain continuous forward movement throughout the parade route.
- Entries and participants may not stop, delay, or disrupt parade progression unless directed by parade officials or emergency personnel.

Community Standards

Initial & acknowledge _____

The Vernal Area Chamber of Commerce Parade of Lights is a family-friendly community event intended for audiences of all ages.

- All costumes, behavior, language, music, props, performances, dance moves, signage, and displays must comply with public decency laws, regulation, and ordinances, and may not be sexually explicit, vulgar, violent, intimidating, criminal, or discriminatory.
- Music, announcements, chants, and audio content must remain free of profanity, sexually explicit content, inflammatory language, or messaging intended to antagonize others. Such is determined at the sole discretion of the Chamber, its director, board members, or employees.
- Costumes, character portrayals, parody costumes, mascots, props, performances, and displays that are mocking, derogatory of the United States, to promote criminal actions, are intentionally politically inflammatory, or reasonably likely to provoke public conflict, controversy or violence are prohibited. The determination of such is at the sole discretion of the Chamber, its director or board members, or law enforcement on the scene.
- Offensive stereotypes or depictions relating to race, ethnicity, religion, nationality, gender, disability, or protected classes as described in the Civil Rights Act are prohibited.

HOLIDAY STANDARDS & MESSAGING

Initial & acknowledge _____

- **Santa Claus Participation:** There is already one Santa Claus in the Parade of Lights. To reduce confusion and keep the spirit of Christmas alive for spectators and participants at parade line-up, there will only be one Santa Claus in this parade. **Additional Santas WILL NOT BE ALLOWED to participate.** This will be strictly enforced. Any additional parade entry featuring Santa Claus will not be permitted to start the parade route.
- The parade is intended to celebrate the holiday season, community spirit, family, togetherness and the joy of the Christmas and holiday season.
- This year's theme is **Christmas Classics**. Entries should draw inspiration from beloved Christmas movies, songs, stories, characters, carols, or time-honored traditions. Participants are encouraged to create entries that inspire nostalgia, showcase creativity, and bring the magic of a classic Christmas to life.
- All parade entries, signage, flags, costumes, music, messaging, decorations, performances and conduct must be aligned with the festive and family-friendly intent of the parade.
- Business or organizational branding may be included, but the Christmas presentation should remain the primary focus of the entry.
- Political candidates and elected officials are permitted to participate in a respectful manner. Standard campaign signage identifying a candidate's name, office sought, party, and campaign branding is permitted, provided it remains appropriate for a family-friendly holiday event.
- Issue-based advocacy, attacks against opponents, protest-style messaging, or political messaging or content reasonably likely to provoke public conflict, controversy, or violence are prohibited. The determination of such is at the sole discretion of the Chamber, its director, board members, or law enforcement on the scene.
- Non-profit, civic, charitable, religious, and community organizations are welcome to participate in and promote awareness of their organization and services offered, provided they comply with all parade standards and maintain a festive, family-friendly atmosphere.
- Holiday themed decorations, traditional Christmas and seasonal imagery, winter-themed decorations, and organizational signage consistent with the celebratory nature of the parade are permitted.
- Displays, signage, costumes, flags, or other materials promoting political, ideological, controversial, or divisive messages are prohibited unless otherwise authorized in writing by the Chamber, its director, or board members.
- All parade entries are expected to contribute to a welcoming, festive, and family-friendly environment. Entries may celebrate Christmas, Hanukkah, Kwanzaa, winter traditions, or other seasonal celebrations, provided they remain respectful and appropriate for the community.

FLAG ETIQUETTE GUIDELINES

Initial & acknowledge _____

- Only clean, undamaged, properly displayed flags should be used.
- Flags and displays must be presented respectfully and in accordance with accepted flag etiquette standards.
- The United States flag should remain upright and may not be dipped toward any person or object.
- Permitted flags may not be used or displayed in ways that protest, denigrate, or seek to undermine the organizations and political jurisdictions they represent.
- Damaged, offensive, or unsafe displays may be prohibited at the discretion of parade organizers.

DEFINITION OF TERMS:

Entrant: The organization or individual sponsoring the float, vehicles, and associated participants displayed and/or actively participating in the parade.

- **Participant:** The individuals that actively represent an Entrant in the parade.
- **The Chamber:** The Vernal Area Chamber of Commerce and its assigns.
- **Chamber Member:** A person or entity that has paid annual dues to the Chamber and is listed on active rosters by The Chamber.

AGREEMENT

I have read and understand all parade rules, requirements, standards, and expectations contained in this document. I agree that my entrant, participants, guests, performers, and representatives will fully comply with all parade requirements and directions given by the Chamber.

I understand that failure to comply may result in immediate removal from the parade and possible denial of participation in future events without the refund of the application fee.

Printed Name: _____

Signature: _____

Date: _____

Organization (if applicable): _____

Witness / Chamber Representative: _____

ANNOUNCEMENT (OPTIONAL)

Provide a short description of your entry/business to be read by the announcer. If it's too long the announcer will shorten it. The announcer will be in front of the county building. (Parade does not stop for announcements)

Business Name to be announced: _____

Short announcement (max 100 words)

LIABILITY WAIVER & RELEASE

I, _____, on behalf of the Entrant voluntarily assumes full responsibility for any injuries, damages, losses, or claims that may arise from participation in the Vernal Area Chamber of Commerce Parade of Lights for myself, my child(ren), ward(s), guests, participants, or organization members

By signing below, I voluntarily assume responsibility for all risks associated with participation in this event for myself, my organization, participants, guests, and any minors participating in this entry.

I hereby release and discharge the Vernal Area Chamber of Commerce, State of Utah, Vernal City, Uintah County, Naples City, and their respective officers, event sponsors, volunteers, employees, agents, and representatives from claims, liabilities, damages, losses, or expenses arising from participation in parade activities or use of related facilities and roadways.

Initial Each Statement:

_____ I agree to indemnify and hold harmless the State of Utah, Vernal Area Chamber of Commerce, Vernal City, Uintah County, Naples City, and their representatives from claims or liabilities arising from my actions or the actions of my participants, guests, or representatives.

_____ I understand that I am responsible for the supervision, conduct, and safety of all participants (listed on the following page) participating under my entry.

_____ I understand that participation in parade activities may involve risks including injury, illness, weather exposure, disability, or death.

_____ I understand that the organizers are not responsible for lost, stolen, or damaged property.

_____ I authorize the Vernal Area Chamber of Commerce to use photographs, video, or audio recordings of participants associated with my entry for promotional, advertising, or public relations purposes without compensation. I have read and fully understand this waiver and voluntarily agree to its terms.

Printed Name: _____

Signature: _____

Date: _____

APPLICATION INFORMATION

Responsible Party: _____

Name: _____

Organization / Entrant Name: _____

Phone Number: _____

Email Address: _____

Mailing Address: _____

Entry Type (check all that apply)

- ☐ Float ☐ Vehicle ☐ Walking Group ☐ Band / Performance Group ☐ Animal / Horse Group
☐ Political Candidate ☐ Business / Organization ☐ Other: _____

ENTRY DETAILS

Number of participants: _____

If using a trailer, what is the length of trailer: _____

Approximate Total Length of Entry: _____

Will your entry include music or amplified sound? ☐ Yes ☐ No

Will your entry distribute candy or promotional items? ☐ Yes ☐ No

Will your entry include animals? ☐ Yes ☐ No

WHAT WILL YOUR ENTRY LOOK LIKE & BE PROMOTING?

PROVIDE A FULL DESCRIPTION (REQUIRED)

If your description does not match what is on this description, you will be removed from the parade line up.

(Use the back if necessary)
