



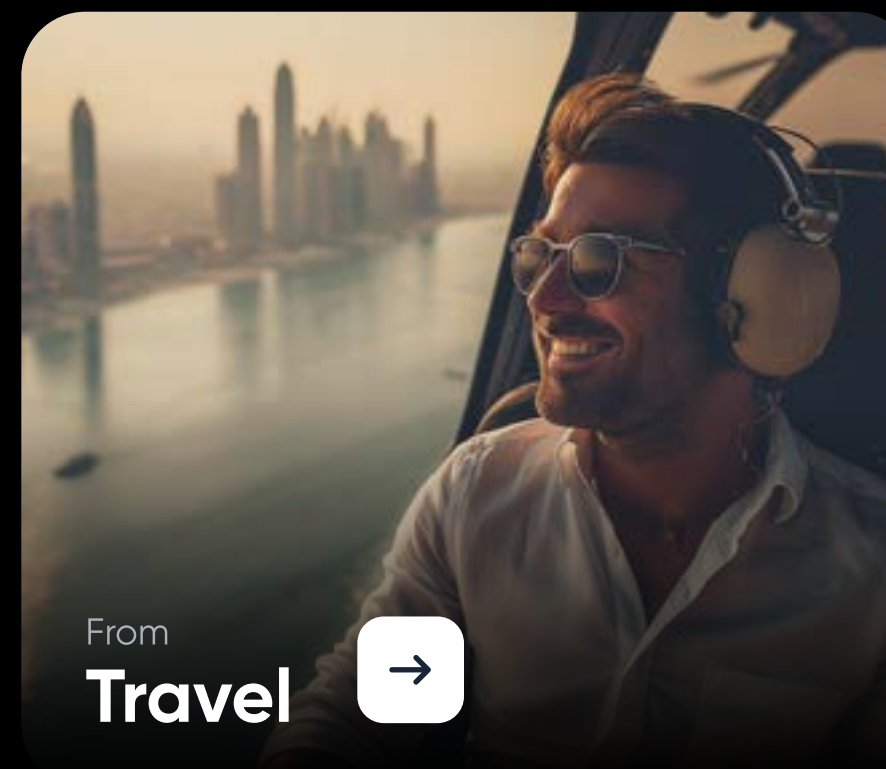
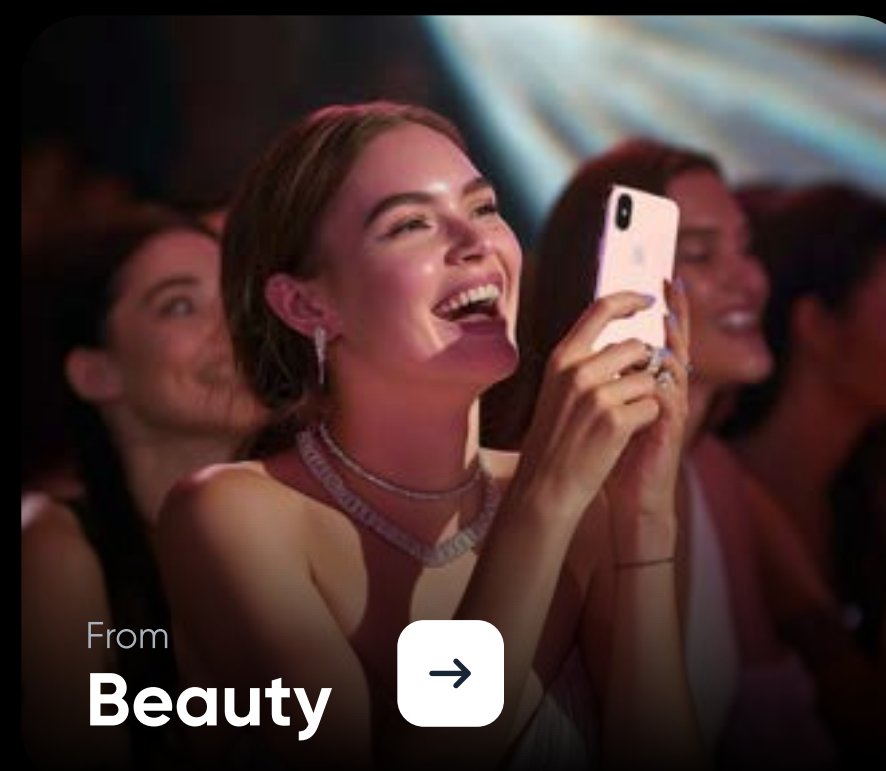
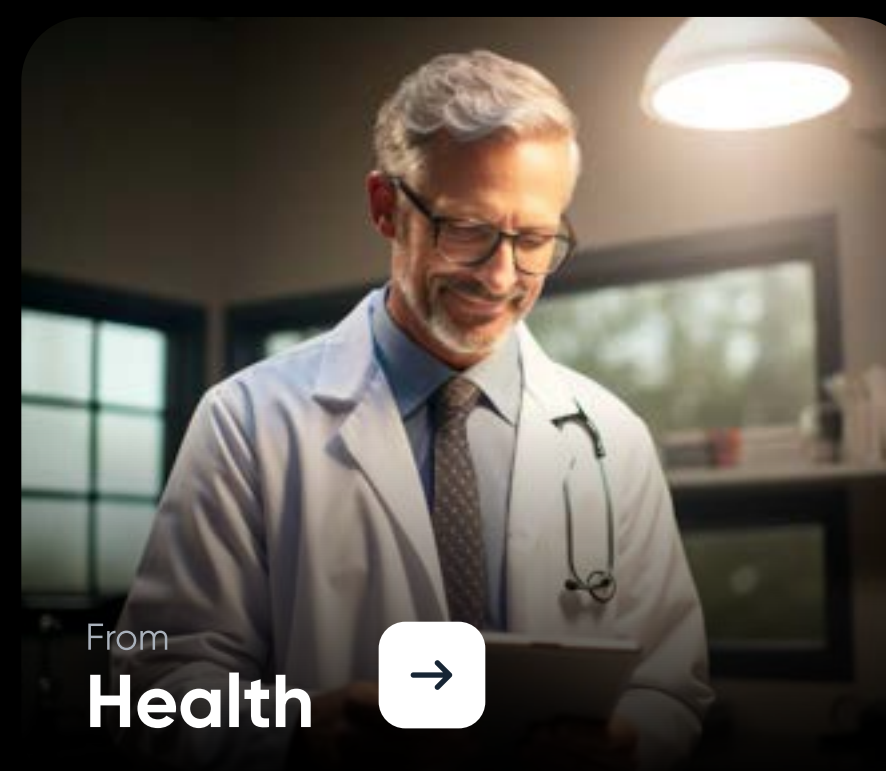
INTELLIGENT DIGITAL PRODUCT DEVELOPMENT

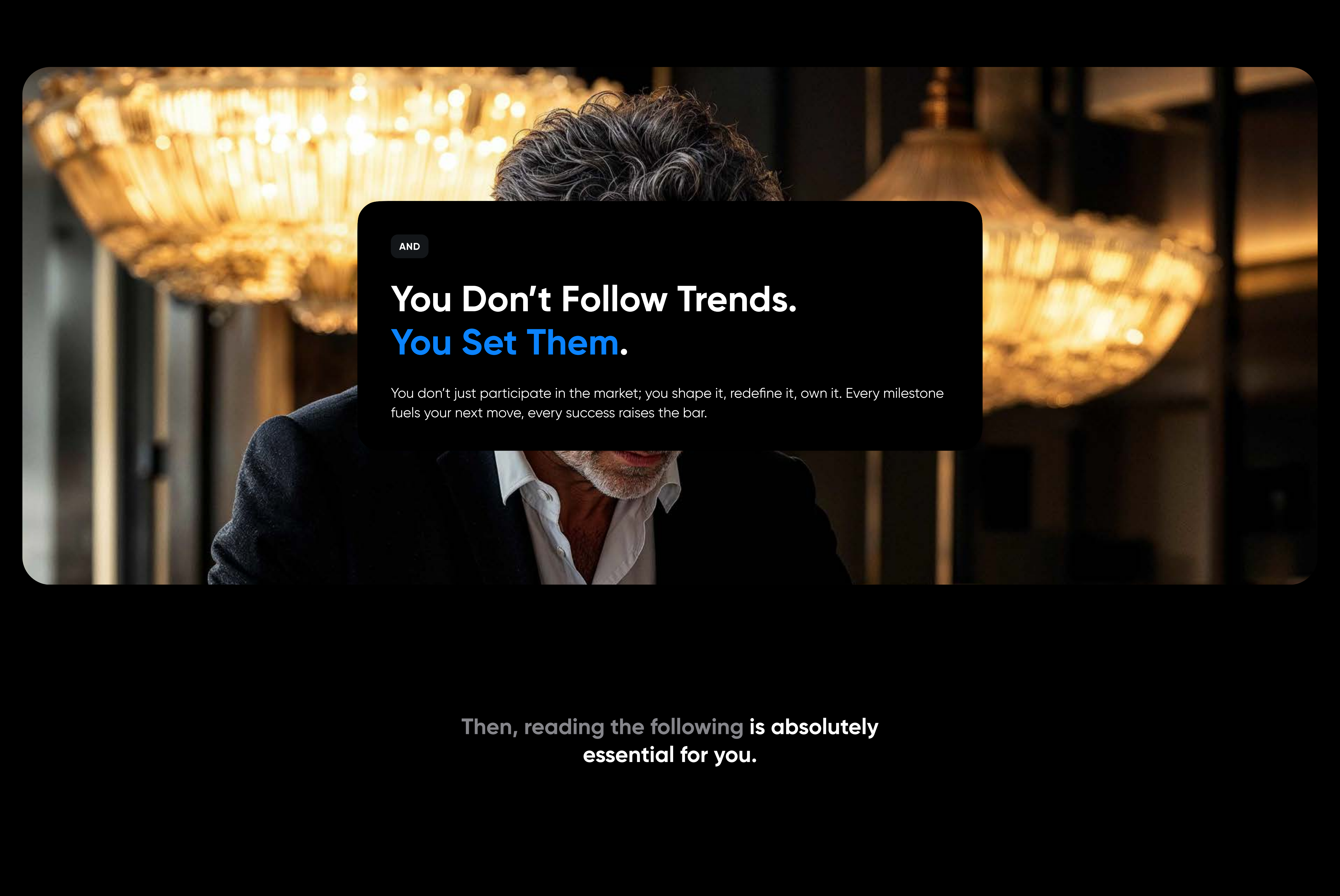
Think Smart. Think Different.

WE CRAFT WITH

Are You Business Champion?

From **B2C Verticals** Who
Impacts Demanding Customers





AND

You Don't Follow Trends. You Set Them.

You don't just participate in the market; you shape it, redefine it, own it. Every milestone fuels your next move, every success raises the bar.

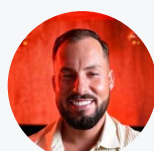
Then, reading the following is **absolutely essential** for you.

HEAR US OUT

We Live In A Different Era

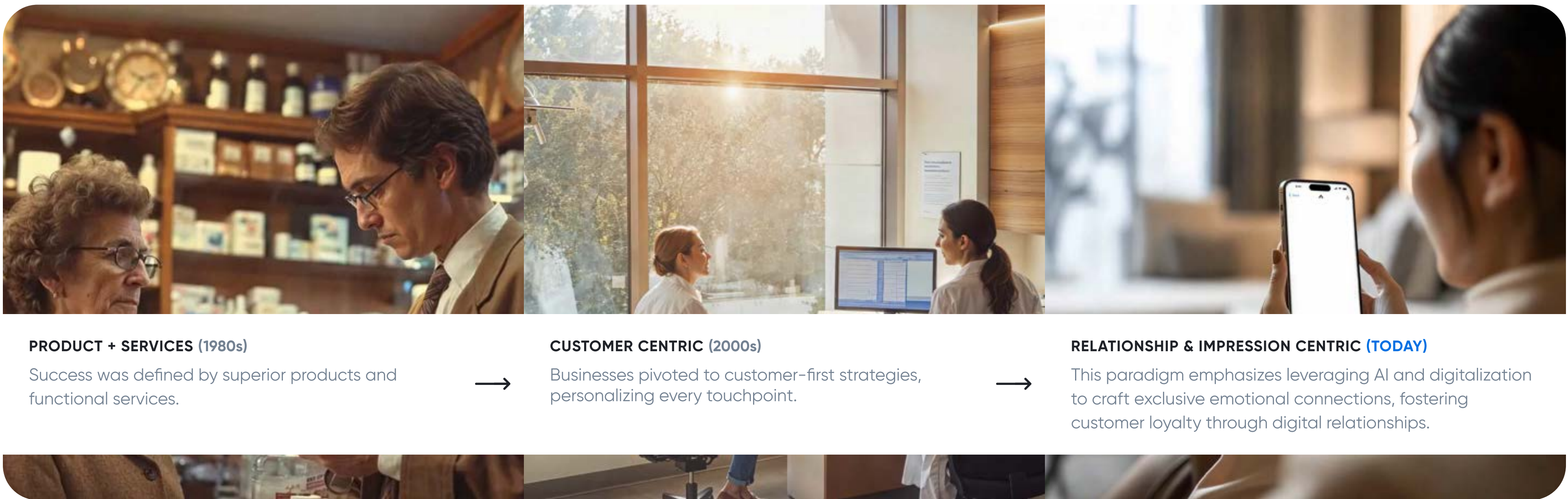
99

***We live in a transformative era**—one where artificial intelligence is ubiquitous, traditional fiat currencies are being replaced by cryptocurrencies, and 78% of people own smartphones, spending an average of six hours daily online. We order food, watch movies, hail taxis, book flights, and read news—all online. Unfortunately, this trend is likely to intensify.*



Vladimir Barsuchenko
Founder of Unravel

#shift-happens



Take a Closer Look

VIRTUAL SERVICES INCREASE

1.82x

increase in virtual services expected by executives over the next decade.

AI'S DOMINANCE

\$1T

in AI investments from the U.S. and China, making it the linchpin of modern business.

GLOBAL SPENDING ON DIGITALIZATION

\$3.4T

projected global spending on digital transformation by 2026.

WORK REIMAGINED

77%

of routine tasks will be absorbed by AI and automation—planning, communication, logistics.

PROJECTED GLOBAL REVENUE

\$935B

is the projected global revenue from digital products in 2025.

TECHNOLOGY'S CRITICAL ROLE

98%

of executives agree—digital transformation isn't optional. It's survival.

CONNECTED DEVICES

22

connected devices is the average number for a household in the U.S. as of 2022.

AVERAGE TIME SPENT USING PHONES

5 hours, 39 minutes

adults spend on their mobile phones, with a significant portion of this time dedicated to using various apps.

and there are many more.

WE LIVE IN A **DIFFERENT ERA**

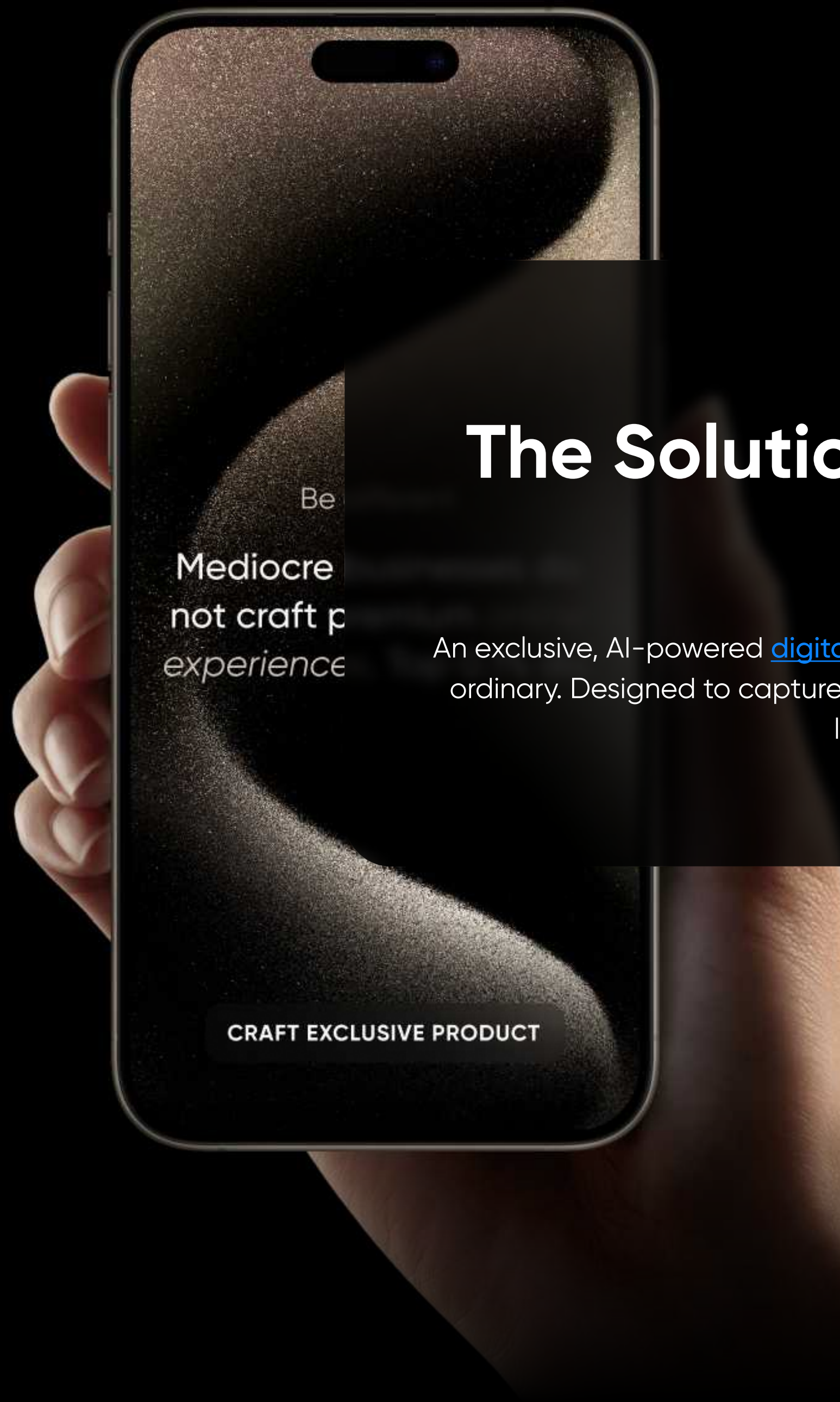
Losers and **Winners**

99

In the last 15 years, 38% of the Fortune 500 companies have disappeared due to the lack of digital vision and now AI comes for additional.

As visionary leaders, we must recognize an undeniable truth—within the next 3–5 years we will live in the world of digits and AI. In this rapidly evolving landscape, **authentic human emotion will be the ultimate luxury—the rarest and most valuable currency.**

Those who build products to provide exclusive digital human experiences will shape the future; those who hesitate will fade into irrelevance.



THE SOLUTION

The Solution: AI-Driven Digital Product

An exclusive, AI-powered [digital product](#), crafted for B2C visionaries who refuse to be ordinary. Designed to capture markets, command influence, and turn ambition into lasting legacy—at scale.

And, Who Are We?



At Unravel, in everything we do, we believe in challenging the status quo; we believe in being different.

The way we challenge the status quo is by making the digital products [intelligent](#), aesthetic, mature, and user-friendly.

Targeting champions from B2C verticals, Unravel provides unmatched [digital product development](#) and values your desire for impact, exclusivity, and privacy; Unravel values your demand for memorable digital experiences that resonate with your ambition and commitment.

[Explore: About Us and Our Values](#)

THE [SERVICE](#)

One Service – One Focus

We chose to master one craft—delivering exclusive digital expertise.



[Intelligent](#) Digital Product Development

Innovative, AI-driven digital experiences that are seamless, and meaningful—adapting, solving real proble...



[Explore](#)

The Compass of Values

The heart of Unravel lies in its [strong beliefs](#) – a comprehensive structure akin to Maslow's pyramid, where the bulletproof foundation is built on firm compliance and ethical standards, supporting functional values like expertise, transparency, responsibility, and many others. At the apex, we embrace innovation, a product-driven mindset, and hope.

Just as in Maslow's hierarchy, the pinnacle is unattainable without the strength of all underlying pillars.

[Our culture](#) and style aren't just a reflection of what we do but a blend of pride, respect, and elegance, resonating with your emotions such as confidence, trust, and ease.



Innovation

Cutting-edge technologies and internal products to deliver superior products that rede...



Exclusivity

Unique, tailor-made solutions that ensure privacy, distinction, and premium access for o...



Product Mindset

Focusing on creating solutions that are effective but also scalable, sustainable,



8 MOBILE PROJECTS



12+

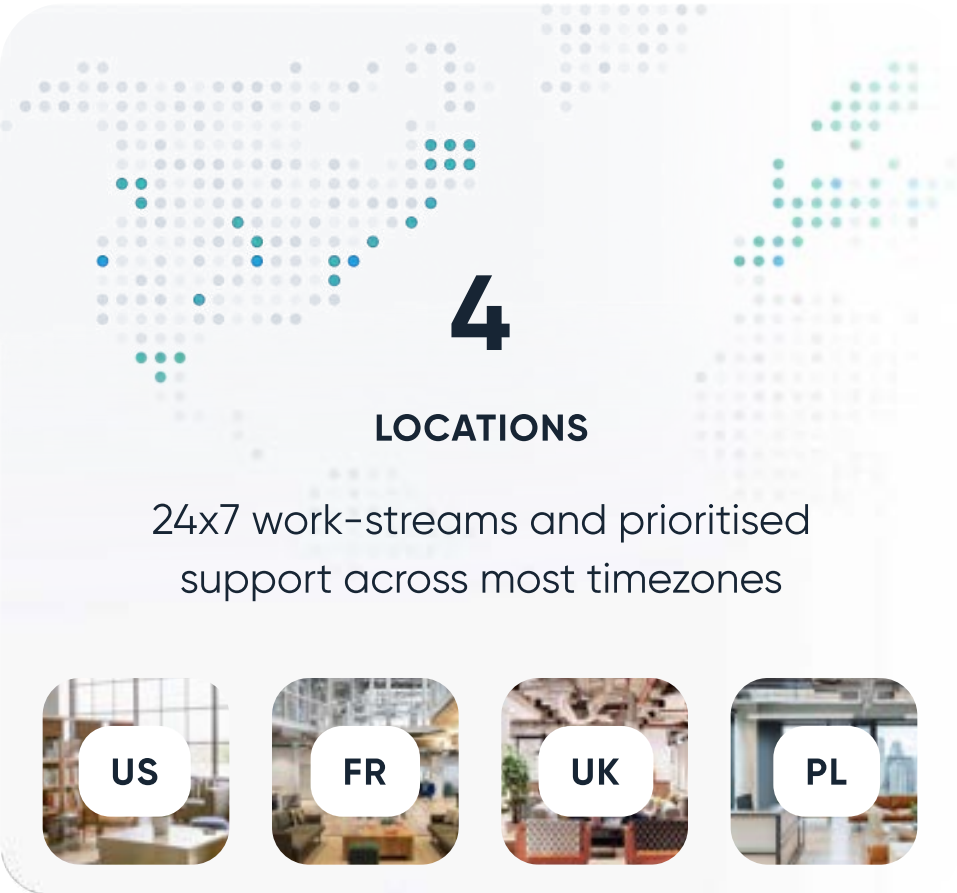
YEARS EXPERIENCE AS
GLOBAL TEAM

7.2x

HIGHER CUSTOMER RETENTION,
OFFERING LOYALTY AND ENGAGEMENT



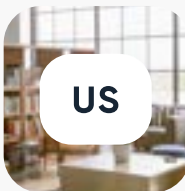
INTERNAL AI TOOLS & PROCESSES
AS COMPETITIVE ADVANTAGE



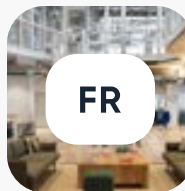
4

LOCATIONS

24x7 work-streams and prioritised
support across most timezones



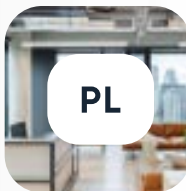
US



FR



UK



PL

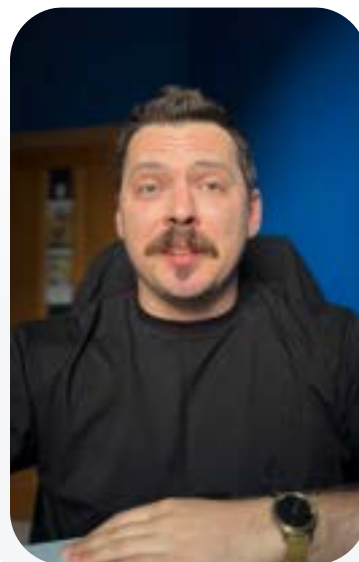
-77%

ANXIETY RELIEF BY CRAFTING PREMIUM
DIGITAL PRODUCTS

THE VALUE

We Impact

We are proud to continuously assist and impact businesses to
challenge the status quo



20+

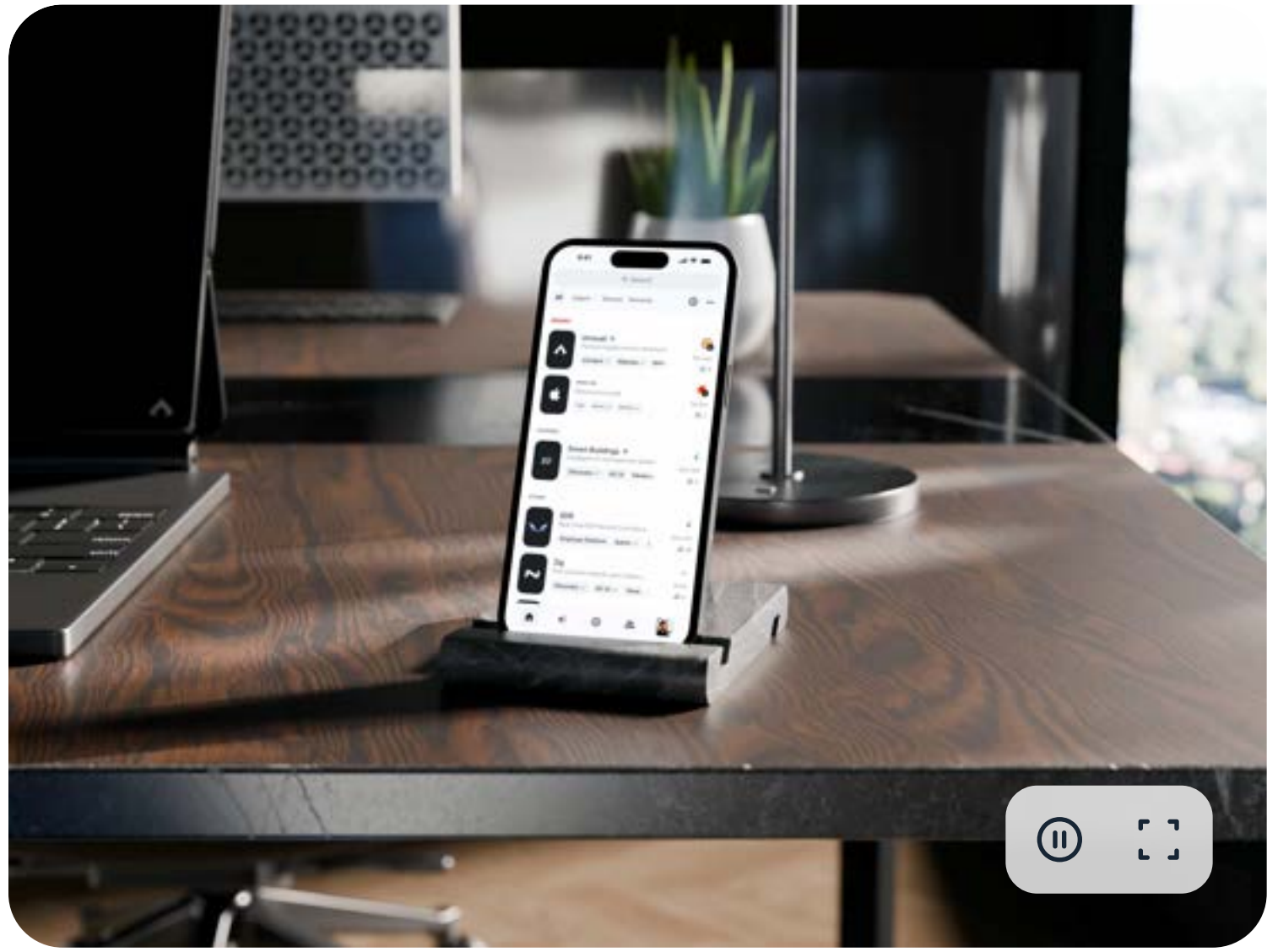
HIGHLY TALENTED, COMMITTED,
NICHE EXPERTS



16+ WEB PROJECTS

Case Studies

Explore how bold vision, dedication, and digital mastery have transformed challenges into world-class solutions.



ZIG B2C, PROJECT MANAGEMENT, WEB & MOBILE, PWA

Comprehensive Project Command Center for Creatives

All-in-one solution for project management, collaboration, and freelance marketplace. A platform where clients could not only find and assemble top contractors with excellent reputations but also manage end-to-end project lifecycles and collaborate with team members through seamless file and idea sharing.

Explore

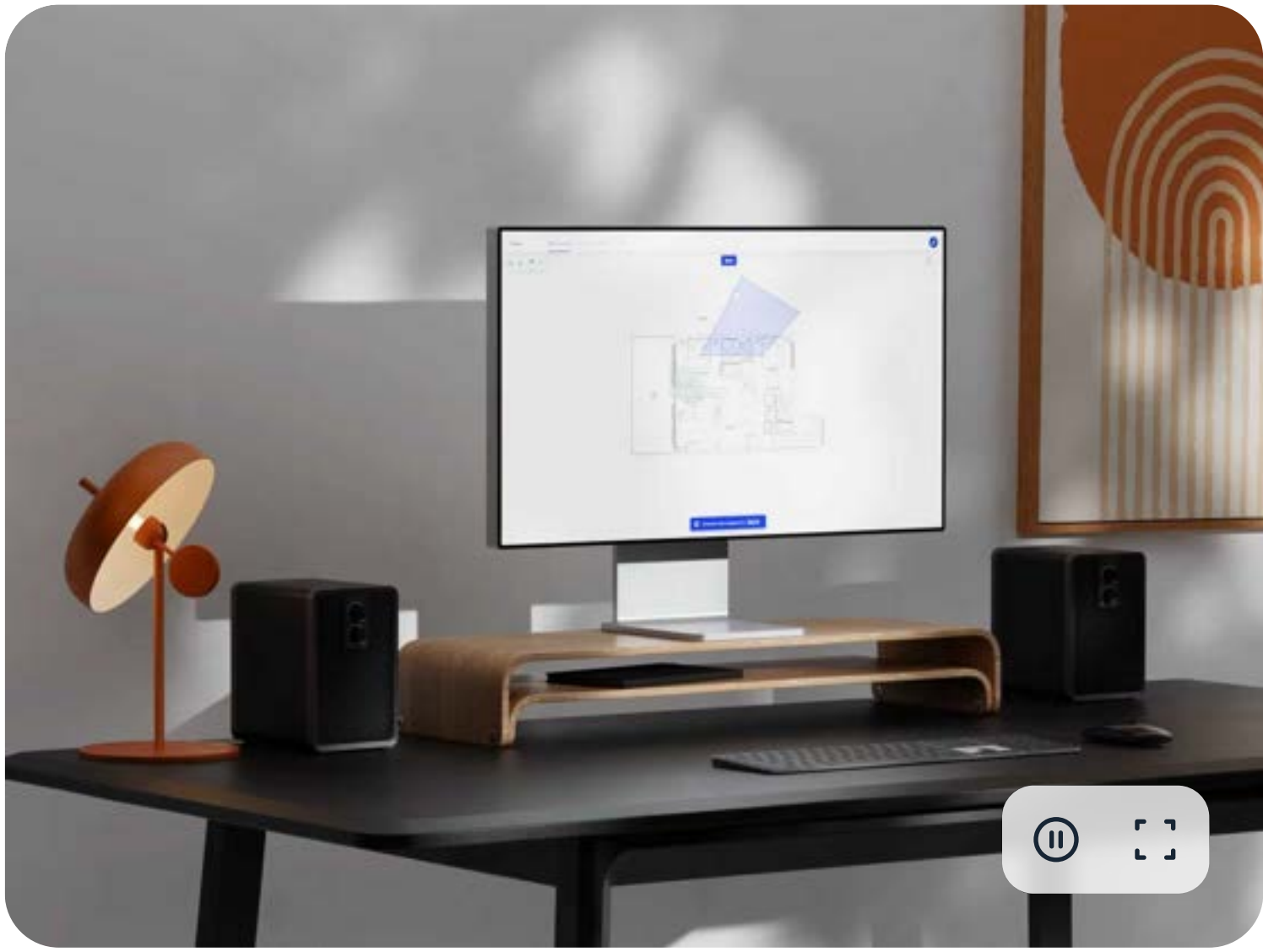


PRS B2C, TRAVEL, MOBILE

Premium Car Rental

Premium and prestige car hourly rental. Experience the thrill at a exclusive price.

Explore



SMART BUILDINGS B2B, IOT, WEB & MOBILE, PWA

Enhanced IoT Floorplan Management Tool

A sleek, mobile-optimized, high-performance tool for seamlessly managing IoT assets, spaces, and zones. Effortlessly edit and organize floors, rooms, and labels, all within a single, embedded experience.

Explore



ALTUS COMMERCE B2B, COMMERCE, WEB

Unique Franchise Management Platform

Unique franchise management platform empowering premier franchisors and franchisees with seamless supply management, streamlining operations, procurement, and brand consistency across over 7000 locations worldwide.

Explore

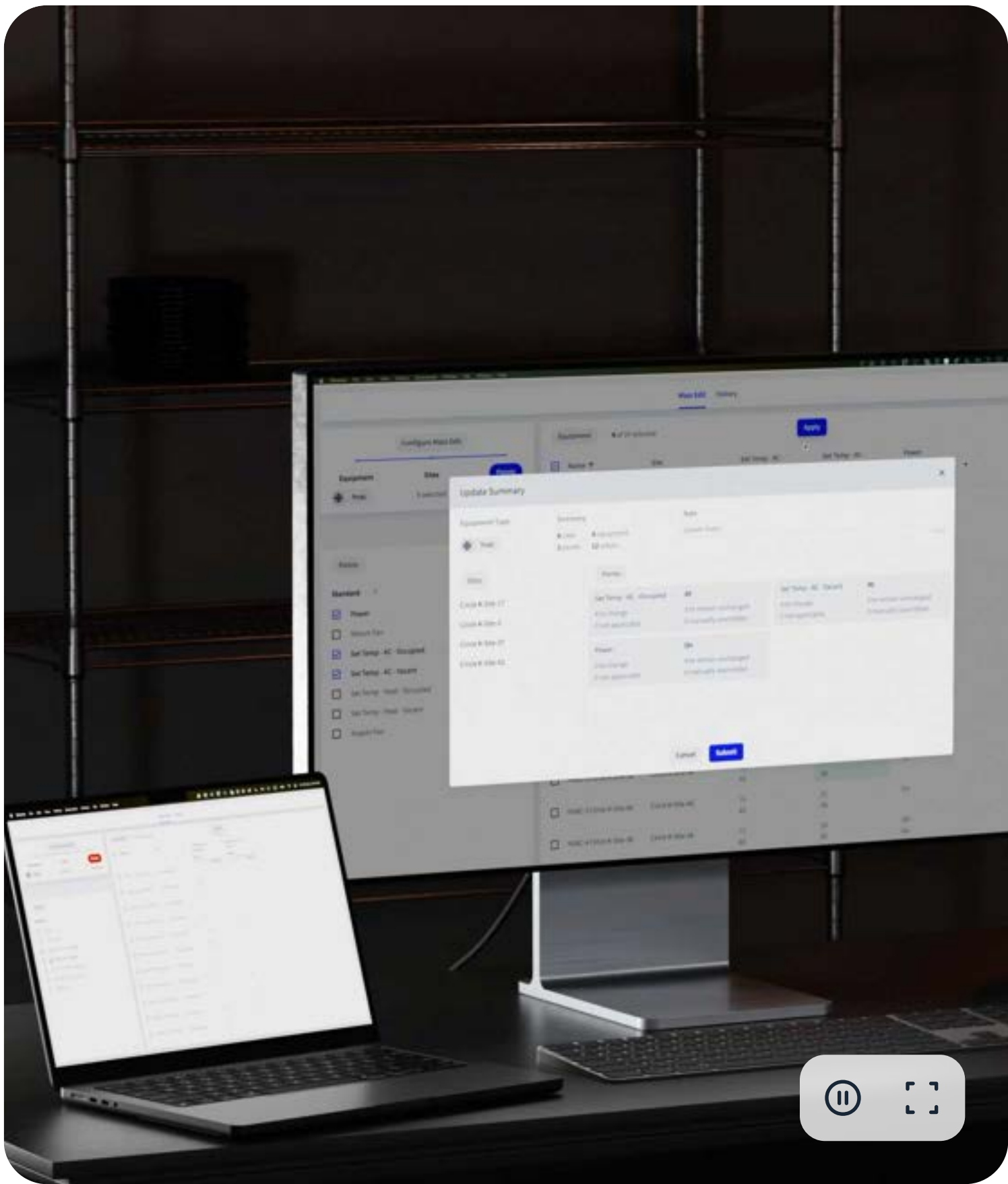


IIU B2B, IOT, WEB, PWA

Real-Time IoT Asset Management Platform

Mobile-friendly web platform focused on handling and real-time tracking Internet of Things (IoT) assets, along with real-time data analysis tools.

Explore

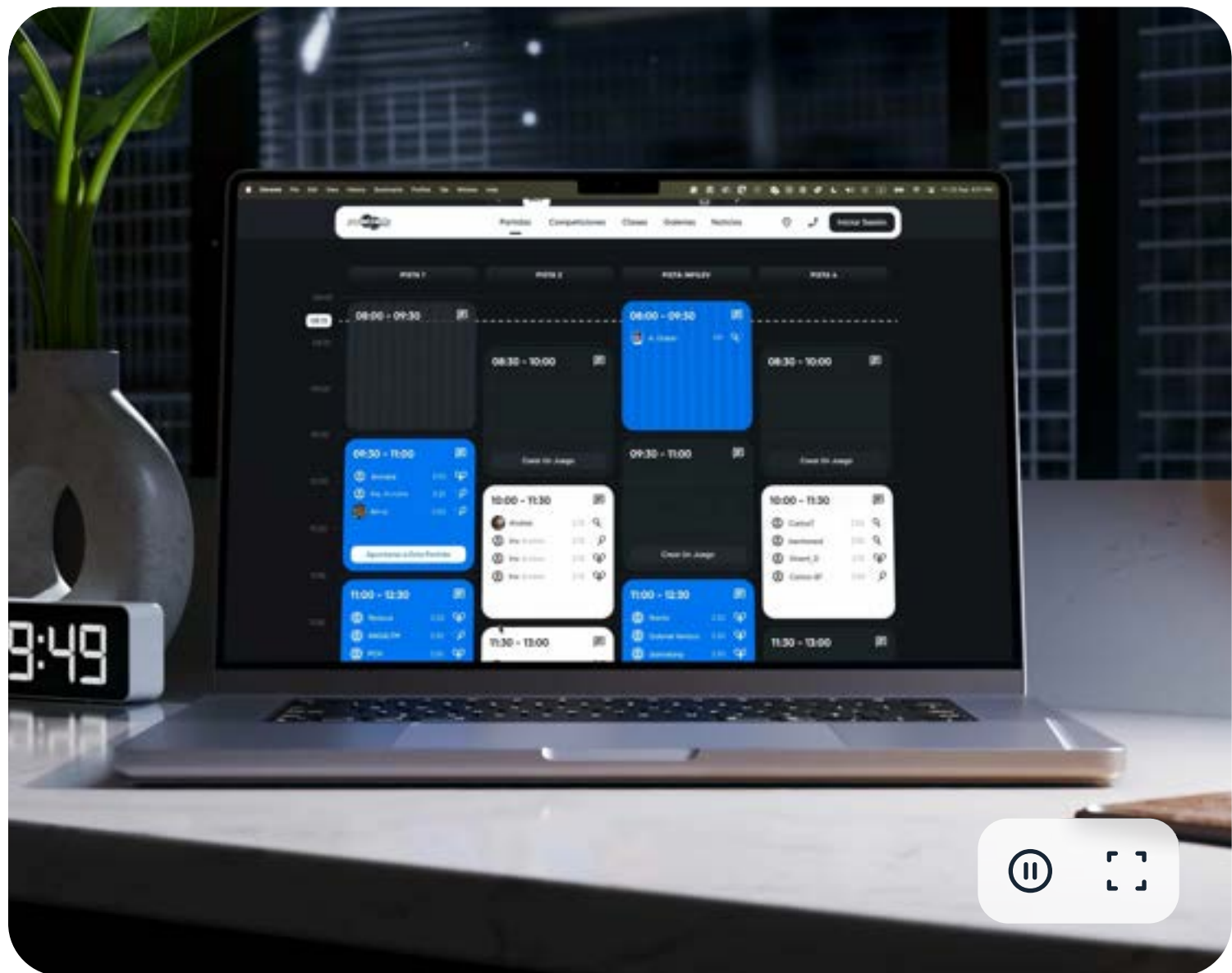


SMART BUILDINGS B2B, IOT, WEB & MOBILE, PWA

Nationwide Remote Control and Bulk Update System for Smart Buildings

Platform to bulk update to tens of thousands of equipment across US over unreliable networks.

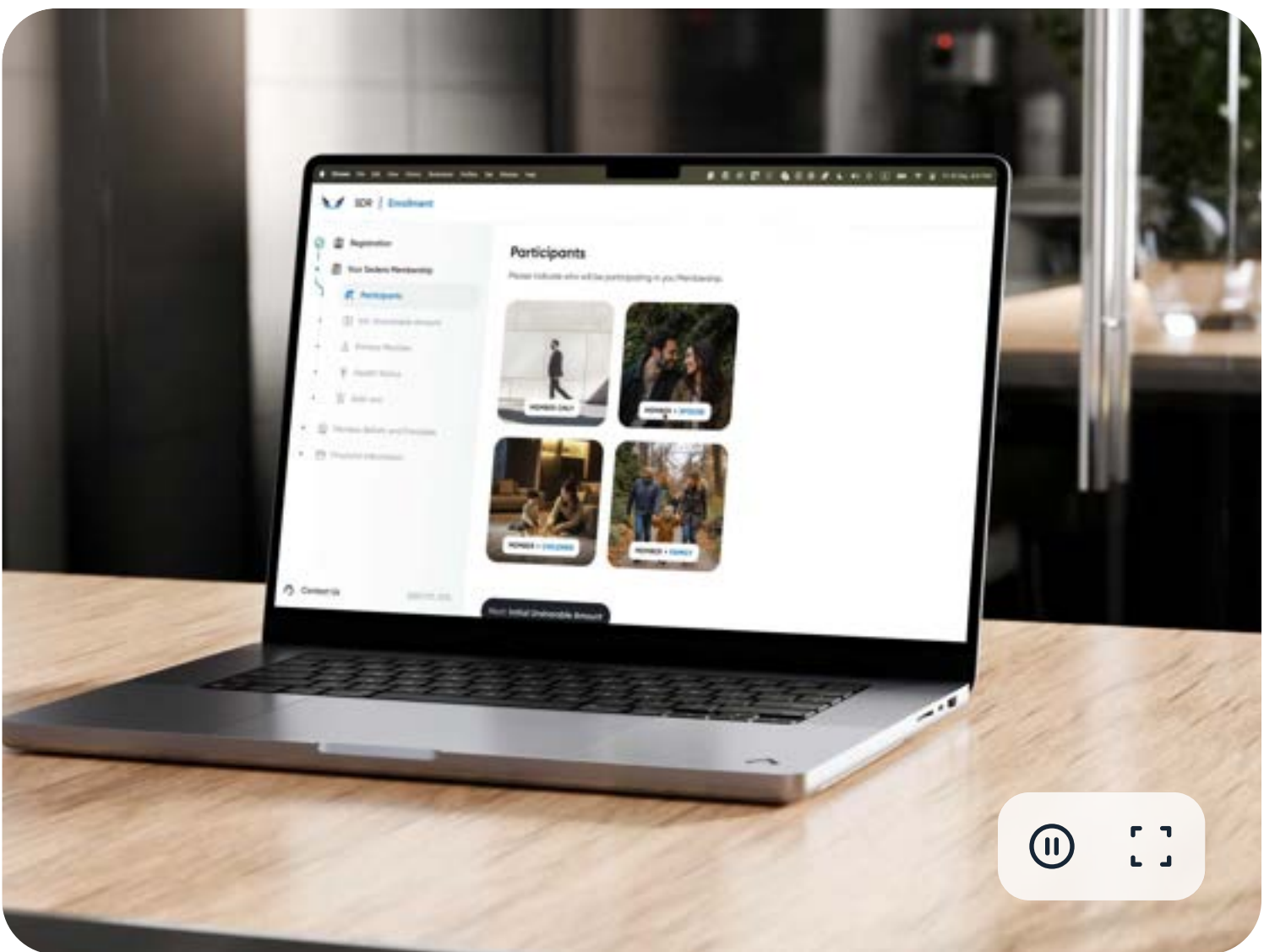
Explore



PADEL MIXTO B2C, PADEL, WEB & MOBILE, DESIGN

Transformative Padel Platform

A transformative redesign of a shared platform, tailored for the heart of

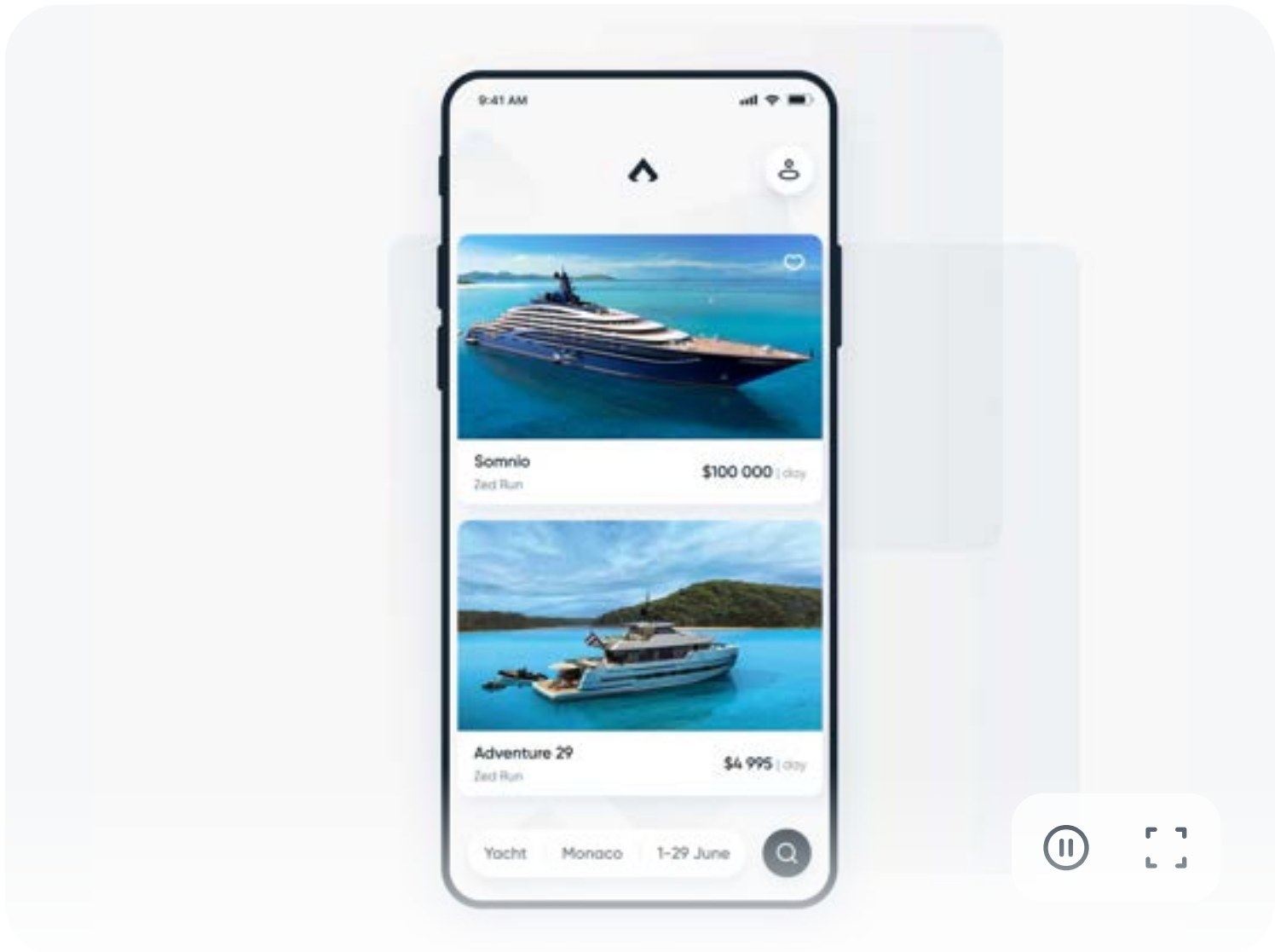


SDR B2B, B2C, HEALTHCARE, FINTECH, WEB, PWA

Real-Time P2P Medical Cost Management Platform

Fintech platform that coordinates member-to-member needs sharing in real-time through individual member bank accounts.

Explore



WHY BUSINESSES **VALUE UNRAVEL**

Success Stories

18 REVIEWS

- **Brian K.**CTO, SDR

Unravel's method for initial pla...
- **Emily R.**CEO, FMD

Unravel doesn't just aim to cro...
- **Tom L.**VP OF PRODUCT, SMB

If you're aiming for perfection,...
- **Tim H.**CEO, IIU

Unravel makes the complex lo...
- **Linda M.**CTO, STASIS

Unravel's consultative approa...
- **Mike D.**VP STRATEGY, CSR



Brian K.

CPO at SDR

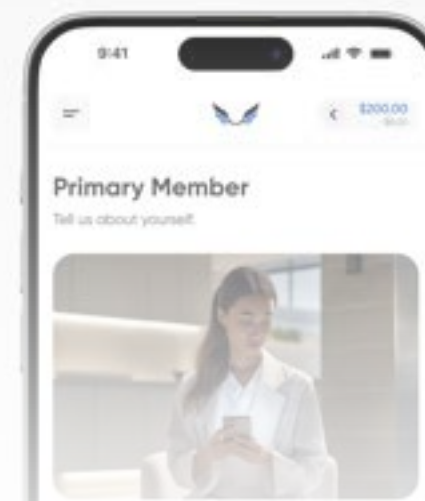
"Unravel's method for initial planning helped us get on the same page about what we wanted to achieve. They also helped us spot potential issues and find ways to avoid them. This set us up to create a solid plan for our product and meet tight deadlines. The way Unravel's team thinks about managing projects and building products is unique and incredibly useful when you're looking for a software development partner."

Explore SDR Case Study

CELEBRATING **EXCELLENCE AND INNOVATION**

Awards and **Industry Recognition**

Unravel is honored to be recognized by prestigious industry bodies for our outstanding contributions to premium digital product development. Our accolades reflect our commitment to innovation, quality, and excellence



Best Digital Enrollment & Member Experience...

For next-generation digital health insurance platform that offers fricti



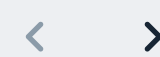
Best UI/UX Design for a Digital Health Product

For its cutting-edge UI/UX design in a premium digital health app, s...



Leader in Digital Transformation in He...

For its cloud-based AI health platform that seamlessly integrate



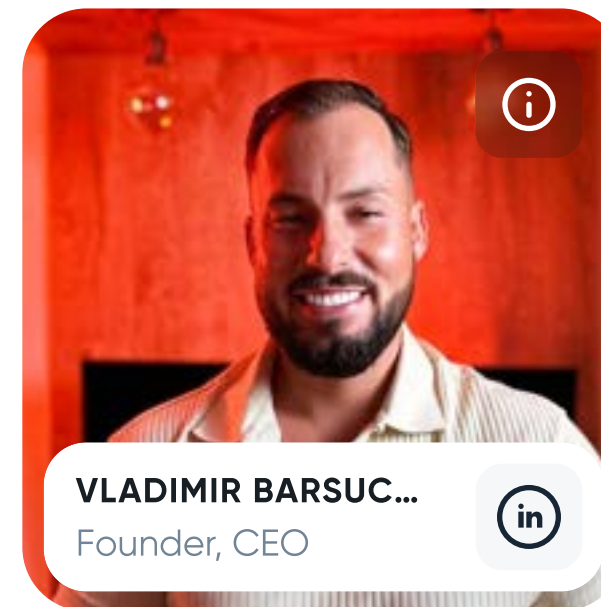
Awards in Digital Product Development



THE MINDS BEHIND INNOVATION

Our Leaders

Unravel's leadership is a collective of bold thinkers and trailblazers, each bringing unparalleled expertise and impact to the digital landscape.



99

Our team takes immense pride in reshaping the world alongside ambitious visionaries.

We are grateful for the ability to impact every individual's experience, elevating their joy and engagement with the digital economy.

Unravel Team

THE BACKBONE OF DIGITAL EXCELLENCE

Technologies and Integrations

At Unravel, we believe in the power of integration. Every digital experience we build is a symphony of cutting-edge and proven technologies, carefully selected and seamlessly woven together to craft something exceptional. Our deep expertise ensures that each element harmonizes effortlessly, elevating both performance, security, and prestige.

AI & ML

Cloud

Web & PWA

Mobile

Management

Security

Design & UX

QA & Testing

Mon

Powering intelligent, data-driven decisions, our AI and Machine Learning expertise optimize processes and provide insights that push the boundaries of innovation.

 TENSORFLOW

 PYTORCH

 OPENAI

 KERAS

 CLAUDE

SUNO

 11LABS

HEYGEN

RUNWAY

 META LLAMA

KAGGLE

STABLE DIFFUSION

...

And they are more than tools—they're the backbone of the experiences we create, ensuring your digital product exceeds expectations every time.

UNLOCKING **NEW POTENTIALS**

We Are Unravel

 UNRAVEL
 contact@unravelers.com



 3.8K  Share  97.5K views



 **Paris**
Ground, 255 Bd Pereire,
75017 Paris, France



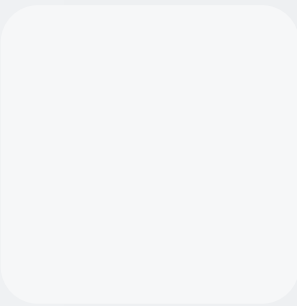
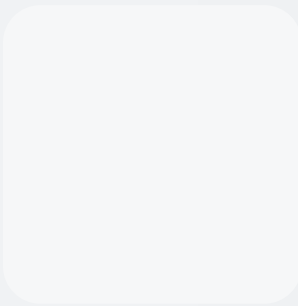
 **London**
123 Buckingham Palace Rd,
London SW1W 9SH, UK



 **Warsaw**
Grzybowska 60, 00-844
Warszawa, Poland

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AWARDS & RECOGNITION



CASE STUDIES

Healthcare cost management
Monitoring hub for assets
Asset mass update on manag...
Collaboration tool for creators
The MetaFrame

[Explore More](#)

POLICIES

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SERVICES

Digital Product Development

ABOUT

Story
Mission

STANDARDS

Accessibility
Performance
Responsibilities

INDUSTRIES

Fintech
Health
Travel
Artificial Intelligence
Blockchain
Beauty and Fashion

MATERIALS

About
Custom Software Development