

2027 FRANKLIN COUNTY FAIR

Commercial Display & Vendor Application

June 10–13, 2027 | Union Fairgrounds | Union, Missouri

WELCOME BACK, COMMERCIAL DISPLAY VENDORS!

The Franklin County Fair is bringing back and expanding its Commercial Display area for 2027. We welcome local and regional businesses, makers, retailers, direct-sales representatives, nonprofits, organizations, and family-friendly attractions that add variety and value for fairgoers.

Submitting an application does not guarantee acceptance. Applications will be reviewed based on product/service type, space availability, booth presentation, duplication of products or direct-sales companies, and overall variety. Accepted applications will receive 1 fair pass and 1 parking pass.

VENDOR RATES

Space Type	Early Bird Paid by March 31	Regular Beginning April 1
10' x 10' Standard Vendor Space	\$100	\$125
10' x 20' Vendor Space	\$175	\$200
20' x 20' Vendor Space	—	\$300
Nonprofit/Community Organization 10' x 10'	\$50	\$50

Optional add-ons: Standard electricity \$25 | Prime/Corner Space Request \$25, if available.

All vendor spaces are for the full fair unless otherwise approved. If approved, you will receive payment instructions, booth assignment information, setup/check-in details, fair hours, parking information, and other important instructions.

BUSINESS INFORMATION

Business/Vendor Name	
Primary Contact Name	
Phone Number	
Email Address	
Mailing Address	
City, State, ZIP	
Website (optional)	
Facebook/Instagram (optional)	

VENDOR CATEGORY

Check the category that best describes your booth:

- ☐ Handmade/Craft ☐ Boutique/Apparel ☐ Jewelry/Accessories ☐ Home Decor
☐ Direct Sales ☐ Retail/Commercial Business ☐ Agricultural/Farm Product
☐ Kids/Family Products ☐ Informational Business Booth ☐ Nonprofit/Community Organization
☐ Games/Activities ☐ Other: _____

PRODUCTS / SERVICES

Detailed description of products, services, or activities	
Primary products/items offered	
What makes your booth different from similar vendors?	

Will you sell or distribute any food or beverages from this booth? ☐ No ☐ Yes

Any vendor primarily preparing or selling food or beverages must complete the separate Franklin County Fair Concession Application.

BOOTH INFORMATION

Requested space: ☐ 10' x 10' ☐ 10' x 20' ☐ 20' x 20' ☐ Nonprofit 10' x 10'

Prime/corner space request (+\$25): ☐ Yes ☐ No Electricity (+\$25): ☐ Yes ☐ No

Will you use a tent/canopy? ☐ Yes ☐ No Will a trailer/vehicle remain with your booth? ☐ Yes ☐ No

Electrical equipment to be used	
If trailer/vehicle remains: total setup length x width, including hitch/doors/awnings	

BOOTH PHOTOS & EXPERIENCE

Please submit 1–3 clear photos of your booth/setup. New vendors without booth photos may submit product photos instead.

Have you participated in the Franklin County Fair before? ☐ Yes ☐ No

Other fairs, festivals, markets, or events attended	
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DIRECT SALES BUSINESSES

To help protect vendors and maintain variety, the Franklin County Fair may limit the number of vendors representing the same direct-sales company or offering substantially similar products.

Are you representing a direct-sales/network marketing company? ☐ No ☐ Yes

If yes, Company/Brand Name	
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VENDOR GUIDELINES — PLEASE INITIAL OR CHECK EACH ITEM

- ☐ I understand that submitting an application does not guarantee acceptance.
- ☐ I understand that vendor spaces are assigned by the Franklin County Fair and specific locations cannot be guaranteed.
- ☐ I understand that the Fair may limit vendors offering substantially similar merchandise, services, products, or the same direct-sales brand.
- ☐ I am responsible for providing my own tent/canopy, tables, chairs, displays, extension cords, lighting, and other booth materials unless otherwise stated.
- ☐ I understand that I will be given 1 Fair pass and 1 parking pass with my accepted application.
- ☐ I understand that tents, canopies, signs, and displays must be safely secured and weighted for weather conditions.
- ☐ I am responsible for keeping my booth and surrounding area clean throughout the fair.
- ☐ I may not relocate, expand, or alter my assigned booth footprint without prior approval.
- ☐ Products, services, or activities not listed on this application may not be added without prior approval.
- ☐ I am responsible for complying with all applicable local, county, state, and federal laws, permits, licenses, and insurance requirements.
- ☐ I understand that refunds will not be issued for weather-related cancellations or reduced attendance.

☐ I agree to follow all Franklin County Fair vendor rules and instructions provided before and during the event.

LIABILITY OF EXHIBITORS

The Franklin County Fair, its officers, directors, agents, volunteers, and the City of Union shall not be held responsible for loss, damage, injury, theft, death, or other cause affecting property or persons while on the Fairgrounds. Property brought onto the Fairgrounds is at the exhibitor's sole risk. By signing this application, the exhibitor agrees to assume responsibility for their booth, products, equipment, employees, representatives, and activities.

FORBIDDEN BOOTH ITEMS

The following items may not be sold or displayed. This list is carried forward from prior Franklin County Fair merchant rules and may be updated by Fair management or law enforcement.

☐ Guns of any kind, including toy guns	☐ Laser lights or strobe lights
☐ Cigarettes or cigars, real or fake	☐ Silly string
☐ Snap-pops	☐ Mouth glow tubes
☐ Whips or chains	☐ Drug paraphernalia of any kind
☐ Handcuffs	☐ Performance-enhancing pills or lotions
☐ Nunchucks	☐ Stink bombs or items that give off an obnoxious odor
☐ Knives	☐ Chemical sprays, including mace and pepper spray
☐ Electronic stun guns	☐ Other similar items that may be used as weapons

Fair Board / Police Department discretion: Any other item deemed dangerous, offensive, lewd, or in poor taste may be banned at any time during the Fair. The judgment of the Fair Board and law enforcement is final on this issue.

APPLICATION AGREEMENT & SIGNATURE

By signing below, I certify that the information provided is accurate; I have read and agree to the vendor guidelines, liability terms, and forbidden booth items; and I understand that acceptance into the Franklin County Fair is at the discretion of Fair management.

Applicant Name	
Signature	
Date	

Return Application to Kathryn Email fcf.kathryn@gmail.com or drop off at 103 S. Oak St. Union MO, 63084

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