

AtomTrack URL Rotator

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Introduction

AtomTrack URL Rotator can rotate landing pages or offer / thank-you pages easily. Multiple offer page testing has been made easy with offer page rotation feature. Now you can easily and quickly create a rotation profile for your multiple offer pages. For ex, if you've a single landing page and multiple offer pages and you wish to see which combination yields more positive results or increases ROI then you can do so now. So offer split testing has also been made easy by providing the offer page rotation feature. Since PPV/CPV can send alot of traffic to your landing page in very less time so it is essential to split test different landing pages and/or offer pages. This is very crucial for affiliate marketing as ineffective landing or offer page could reduce or even negate the overall ROI. Using our URL rotator, you can split test different landing pages as well different offer pages very easily.

Description

Easily rotate different landing pages for PPV, PPC or any kind of CPA campaign. Split testing has also been made easy by providing the offer page rotation feature. Since PPV/CPV can send a lot of traffic to your landing page in very less time so it is essential to split test different landing pages and/or offer / thank-you pages. This is very crucial for affiliate marketing as ineffective landing or offer page could reduce or even negate the overall ROI. Using our URL rotator, you can split test different landing pages as well different offer or thank-you pages very easily. We've done much of lab testing for different scenarios and included most of the required features but in case you feel that some important feature is missing then please feel free to request it at our online forum.

[edit] Features

Ajax enabled so easier to create unlimited rotation profiles within minutes.

Add up to 100 URLs in a rotation profile.

Define share % for each URL.

Rotate landing page URLs

Rotate multiple offer or thank-you pages for a single landing page

View # of visits for each URL served.

View/Reset total visits.

Edit URLs or share % on fly.

Protected by user-name and password.

Self hosted so 100% private. Just download and install.

No monthly subscription to be paid.

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Requirements

Following are the minimum requirements required for installing AtomTrack URL Rotator

PHP version: 5.x

MySQL version 3.23 or newer

Web hosting

It should get installed without a problem in most of the cases. If you are not sure of the minimum requirements, then try installing and if you get error then ask your hosting service provider about how it can be fixed.

Installation

Quick Installation Steps

1. Download the zip archive of AtomTrack URL Rotator on your computer.
2. Unpack the zip archive.
3. Upload the entire folder to your hosting space.
4. Inside rotator folder, open and edit config.php file and specify following parameters (inside quotes) -

\$server="Specify your web server or host name here. On most VPS or dedicated servers, it is set to localhost.";

\$database="Create an empty database for URL Rotator and specify the name of a database.";

\$username="Specify the username that you use to access this database.";

\$password="Specify the password that you use to access this database.";

Please note:- While creating a new database on your hosting account, please make sure that you give full privileges to it. In case of cpanel, you can specify that on 2nd step i.e after you specify database name, select 'All' option on the privileges page.

5. Open the link, in a browser, to install.php which in in rotator folder. For ex: <http://www.yoursite.com/rotator/install.php>
6. Choose your admin username and password and click 'Install'.
7. If you see a succesful installation message then delete 'install.php'

8. Use login.php link to login to URL Rotator control panel. For ex:- <http://www.yoursite.com/rotator/login.php>

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Usage

Login

1. Browse to the installed rotator folder and use login.php link to login to URL Rotator control panel. For ex:- <http://www.yoursite.com/rotator/login.php>
2. Enter the username and password you set at the time of installation.

Create a New Profile

1. In order to create a new rotation profile, first choose the type of pages you want to rotate i.e landing page or offer / thankyou pages and then enter number of total URLs you want to rotate and click 'Go'
2. Enter the URLs to be rotated and their respective serving share in percent. Sum of all shares should be 100.
3. The inbuilt URL checker code tries to check if the URL you entered is valid. This is to avoid any mistake which can cause loss to campaign. If the URL entered is valid then a green checkbox would be displayed, otherwise a warning message would be shown. Please note that it is just a warning message and if you are sure that entered URL is correct then you can ignore it.
4. You can also specify predefined variables here, if there value is already set. For ex ? kw=test&sid=1234. Note that value of 'kw' is set to test and 'sid' to 1234. But if values of these variables are set dynamically, i.e by your traffic source depending upon keyword and sid, then don't specify them here. You can add them to the main rotation URL, which will be given later, and those variables will be appended automatically to each rotation URL.
5. Enter a name for this profile for later viewing or editing and click on 'Save'
6. A link would be generated for you to use with your traffic source. Here you can append any variables as discussed in step 5. All those appended variables will be passed on to all the URLs automatically.

Please note - If you have chosen to create an offer or thankyou page rotation profile then make sure that you specify full link to your offer pages. For ex,

http://www.mywebsite.com/thankyouPage1.php

http://www.mywebsite.com/thankyouPage2.php

.....

http://www.mywebsite.com/offerPage1.php

etc

AND NOT JUST

thankyouPage1.php thankyouPage2.php etc

View/Edit Profile

1. All the created profiles along with creation date/time and total visits would be shown in a table.
2. Click on the magnifier icon to view or edit URL or share values. The main link for that rotation profile would be shown at the top.
3. When done, click on save to update the rotation profile.
4. The rotation profile main link would remain same but it would be shown again after you click on 'Save'.

Logout

When you no longer want to view,edit or create a new rotation profile, click on logout.

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Screencast

Screencast link:

http://www.atomtrack.com/wiki/index.php/How_to_use_URL_rotator%3F

FAQ

I am unable to install the URL rotator

You would need to create a database. Also please make sure that you specify correct values in config.php. If you're not sure how create a database or what is to be specified for server, database, username or password, you can contact your hosting service provider about it.

How to install the URL Rotator?

Please refer here:- http://www.atomtrack.com/wiki/index.php/URL_Rotator_Installation

I want to test different offer pages with a single landing page.

Yes, you can do so by using the using the URL rotator. Make sure that you select offer page option when you're creating a rotation profile. This makes multiple path split testing possible. The rotator would automatically rotate offer pages for a given landing page.

What if I have a single landing page which directly links to my affiliate link and I want to split test different affiliate links with the same landing page?

Please start by opting for offer page rotation profile and enter all your affiliate links in the respective text fields and assign share%.

Please refer to this screencast - [http://www.atomtrack.com/wiki/index.php/](http://www.atomtrack.com/wiki/index.php/How_to_rotate_affiliate_offers_and_links%3F)

[How_to_rotate_affiliate_offers_and_links%3F](http://www.atomtrack.com/wiki/index.php/How_to_rotate_affiliate_offers_and_links%3F)

Where can I find more information about this URL Rotator?

Please refer to:- http://www.atomtrack.com/wiki/index.php/Main_Page

How do I create a new rotation profile?

Please refer to:- http://www.atomtrack.com/wiki/index.php/URL_Rotator_Usage

Where can I get technical help ?

If you need any further support, please visit:- <http://www.atomtrack.com/support/> or <http://www.atomtrack.com/forum/>