

Initiatives for Society

Materiality Themes	Materiality
Development of local areas and communities	Social contribution, such as next-generation education and development of local communities

Participation in the Science Koshien Tournament as a Collaborative Partner Company

The Science Koshien Tournament has been held annually since FY2011 by the Japan Science and Technology Agency (JST) with the aim of “expanding the base of science enthusiasts and nurturing top talent.” The tournament comprises a High School division and a Junior High School division. SKY Perfect JSAT Corporation has been supporting this event as a collaborative partner company since FY2018. At the 12th Junior High School Koshien Tournament in FY2024, before the overall rankings were announced, the “Special Corporate Awards” sponsored by partner companies were presented. The SKY Perfect JSAT Award was given as the Craft Design Award to the team that developed an outstanding design in the practical competition. After the award ceremony, we hosted a lecture and quiz competition on satellites at our booth, which was attended by approximately 120 students and teachers in total.



Facility Tour for Junior High and High School Students

We hold facility tours to educate junior high and high school students about careers in space and entertainment, and to help them envision their future and choose their paths. In FY2024, 93 students from seven schools participated in tours.

At the SKY PerfectTV! Tokyo Media Center, the students toured the broadcasting facilities and program production studios used for the SKY PerfectTV! service and participated in a hands-on camera operation session. At the Yokohama Satellite Control Center, we offer facility tours that include satellite circuit monitoring, the operations room, antennas, and the satellite control room. These tours aim to raise students' interest in the satellite communications and space business, and we hope this experience will help students in making informed career choices for their future.



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Supporting a Demonstration of Online Remote Medical Care Using Energy Self-sufficient Containers Via Satellite Communications

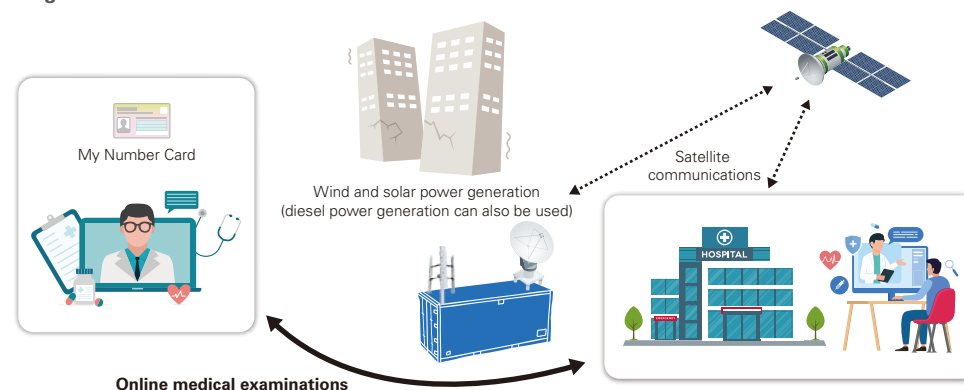
In September 2024, SKY Perfect JSAT Corporation collaborated with universities and companies in a demonstration drill conducted in Tateyama City, Chiba Prefecture, to support medical activities using satellite communications. The drill featured off-grid (self-powered) medical containers equipped with satellite communication functions such as ExBird*. This demonstration drill was conducted as part of the Medical Response Drill for Large Earthquake organized by the Cabinet Office, and was based on a scenario assuming power outages and terrestrial network disruptions caused by a major earthquake directly beneath the Tokyo metropolitan area.

During the Noto Peninsula Earthquake in 2024, widespread power outages and terrestrial communications disruptions occurred due to collapsed utility poles and severed optical fiber cables. In this drill simulating a major earthquake directly beneath the Tokyo metropolitan area, an off-grid medical container and a medical trailer house equipped with satellite communication functions were installed at the roadside station in Tateyama City to verify their effectiveness. The container is intended to enhance services at the roadside station during normal times by serving as a workstation office that enables online meetings. The trailer house is envisioned for use in mobile medical services in depopulated areas. Both are expected to function as bases for initial medical response in the event of a disaster.

Since 2015, SKY Perfect JSAT has participated annually in drills associated with the Medical Response Drill for Large Earthquakes, providing satellite communications services and networks, such as ExBird, which are utilized by Disaster Medical Assistance Teams (DMATs) in the drill. In this year's drill, students from the Chiba Training Association for Emergency Treatment joined the DMATs to verify the practical utility of off-grid medical care containers equipped with satellite communication functions in medical settings. Meanwhile, in the areas affected by the Noto Peninsula Earthquake, SKY Perfect JSAT provided access to our satellite communication lines for the recovery of various communications networks, including the mobile phone network. In this way, SKY Perfect JSAT is committed to providing swift access to communication lines in disaster situations by leveraging the unique features of satellite communications.

*ExBird service: A communication network service that leverages the features of satellite communications, namely, disaster resistance and wide coverage. Enables easy and swift deployment of satellite communications.

Usage scenario in a disaster situation



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“Crayons of the Seas” Shared with the World at the UN Ocean Conference — An Initiative of the SATELLITE CRAYON PROJECT

The SATELLITE CRAYON PROJECT is an initiative that aims to spark interest in the Earth through the “Colors of Earth” extracted from satellite imagery. At the request of the UNESCO Intergovernmental Oceanographic Commission (UNESCO-IOC), “Crayons of the Seas,” the first products created by the project, were officially exhibited at the third UN Ocean Conference held in Nice, France in June 2025. The Crayons of the Seas were displayed in a pavilion jointly hosted by the Prada Group and UNESCO-IOC as an educational tool symbolizing the project’s mission. In addition, we provided 100 sets of Crayons of the Seas for a participatory ocean art workshop for children conducted in the pavilion, thereby supporting educational activities to deepen understanding of the sea. Employees of SKY Perfect JSAT Corporation also conducted a special workshop using Crayons of the Seas for educators from various countries at a conference held in the same pavilion.

This initiative was highly praised as an educational activity that fosters interest in the global environment while utilizing space technology, with UNESCO and educators from various countries expressing a desire to spread the initiative in their own countries. Our activities were also featured in a Prada Group press release, leading to increased international recognition.

As an activity born from SKY Perfect JSAT Corporation’s Space Business, the SATELLITE CRAYON PROJECT offers a unique perspective of stimulating interest in the environment through the colors of Earth as seen from space. We will continue to help create social value while deepening international collaboration.

► Click here for more details. (Japanese Language Only)
<https://www.skyperfectjsat.space/jp/news/250814Crayon>



Conduct workshops for educators from various countries



The “Crayons of the Seas” drawing booth, which bustled with activity every day

Initiatives for Next-generation Education and Community Coexistence

The “2025 Fukuoka SoftBank HAWKS Hawks Cup supported by SMBC,” a tournament in which six junior high school hardball baseball clubs from the Kyushu, Okinawa, and Yamaguchi regions play across league boundaries to determine the best club in the region, marked its 20th anniversary. With the aims of promoting the healthy development of youth and of further advancing junior high school baseball, SKY Perfect JSAT Corporation livestreamed the final match, awards ceremony, and closing ceremony free of charge on SKY PerfectTV! Program Streaming and the Professional Baseball Set app. The events were also broadcast free of charge at a later date on Sports Live Plus, a sports specialty channel operated by SKY Perfect JSAT Corporation.



Additionally, to promote girls’ baseball and skill exchange, SKY Perfect JSAT Corporation livestreamed the first match of the All Hiroshima Girls team, who participated in the “All-Japan Junior High School Girls’ Rubber Baseball Tournament,” free of charge on the SKY PerfectTV! Carp Channel (YouTube).

These initiatives are part of our efforts to support the next generation through baseball and to invigorate the regional sports culture, as part of our materiality theme of “education and coexistence with the community.” The Group will continue to plan and promote social contribution activities for local communities and the next generation by leveraging our assets.



◀ YouTube
 SKY PerfectTV! Carp Channel (Japanese Language Only)
<https://www.youtube.com/@sptvcarp/streams>