

# THARUN PODURU

## PRODUCT MANAGER

Contact | [tharunpoduru@gmail.com](mailto:tharunpoduru@gmail.com) | [tharunpoduru.com](http://tharunpoduru.com) | [linkedin.com/in/tharunpoduru](https://linkedin.com/in/tharunpoduru) | [Blog](#) | Santa Clara, CA

Product manager and former Amazon SDE finishing an MBA at Santa Clara, focused on product management and entrepreneurship. Drove enterprise device readiness at Amazon Alexa Smart Properties, cutting launch time-to-market by roughly 75% and lifting customer satisfaction 88%. Have since shipped three AI products end-to-end as a solo builder, applying PRDs, customer discovery, LLM evaluation, and GTM strategy to real users.

### PROFESSIONAL EXPERIENCE

**Amazon** | Software Development Engineer, Alexa Smart Properties · Seattle, WA **May 2022 – Jul 2024**

- Partnered with Product, Launch, and Device teams to redesign the enterprise device-readiness process after identifying that enterprise support lagged consumer launches by over 12 months; cut enterprise time-to-market for new Echo devices by roughly 75% and enabled day-one support.
- Shipped enterprise role-management APIs and an AI-powered onboarding assistant that let customers grant scoped, time-bound access to installers and associates, unlocking near zero-touch setup at scale and compressing multi-month installations into days.
- Owned enterprise device readiness across multiple Echo form factors and expanded multimodal screen experiences and content-delivery APIs, lifting customer satisfaction 88% through reliable real-time device state signals.

**Wipro** | Software Engineer · Bengaluru, India **Nov 2019 – Sep 2020**

- Built ETL pipelines migrating legacy banking systems onto Palantir Foundry in a regulated environment; identified bottlenecks in existing data flows and streamlined deployment processes to improve reliability and reduce operational complexity.

### PRODUCT EXPERIENCE

**FilingIntel** · AI-powered SEC filing analysis web app **May 2025**

- Scoped, built, and shipped an end-to-end AI product that fetches 10-K and 10-Q data from SEC APIs, computes 8-quarter financial trends, and summarizes MD&A sections via Gemini 3.1 Flash-lite; published a full PRD covering problem framing, metrics, and LLM evaluation.
- Owned the full product lifecycle as a solo builder, spanning problem discovery, positioning as a “launchpad” for retail investors, analysts, and students, UX, prompt engineering, and deployment, while balancing usability, accuracy, and inference cost.

**Apple Vision Air** · Product strategy and GTM concept, MBA team project **Sep – Dec 2025**

- Led product strategy on a 5-person team to design a mid-premium spatial computer extending Apple Vision Pro into daily use; applied opportunity assessment, platform strategy, positioning, pricing, and GTM frameworks to a real platform expansion problem.
- Delivered a full product narrative spanning target users, value proposition, pricing tiering, and launch artifacts, including a conceptual product website and a market-facing advertisement, to simulate real PM decision-making.

**Oracle AI Cloud Strategic Analysis** · MBA capstone team, Leavey School of Business **Jan – Mar 2026**

- Evaluated Oracle’s shift into AI cloud infrastructure using Porter’s Five Forces, VRIO, SWOT/TOWS, and Burton’s models; surfaced a “stuck-in-the-middle” tension between legacy enterprise strengths and hyperscale-infrastructure competition.
- Recommended a differentiated strategy: capital reallocation toward enterprise-embedded AI, expansion into sovereign and regulated markets, and an enterprise AI control layer to raise switching costs rather than out-scaling hyperscalers.

### EDUCATION

**Master of Business Administration** | Santa Clara University, Leavey School of Business **Aug 2024 – May 2026**

*Product Management & Entrepreneurship | Dean’s List, Fall 2025 (4.0 GPA) | Bronco Ventures Accelerator (SCU Ciocca Center, 2025)*

**Master of Science, Computer Science and Engineering** | Santa Clara University **Sep 2020 – Mar 2022**

**B.Tech, Electronics & Communication Engineering** | Nitte Meenakshi Institute of Technology (VTU) **2015 – 2019**

*Best Project Award, ISRO Open House 2019, for a floating-point arithmetic co-processor internship.*

### SKILLS

**Product:** Product Management, Product Strategy, Roadmapping, PRDs, Customer Discovery, Prioritization (RICE), A/B Testing, Go-to-Market, Stakeholder Management, Cross-Functional Leadership, Marketing

**AI / ML:** LLMs (Gemini, GPT, Claude), RAG, Prompt Engineering, Model Evaluation, AI Safety, MCP, AI Agents

**Technical:** Software Development, System Design, APIs, SQL, CI/CD, Java, Python, Full-stack, Data Pipelines, AWS, GCP, Firebase

**Tools:** Jira, Confluence, Figma, Notion, Canva, GitHub, Cursor, Codex, Claude Code, Flow