

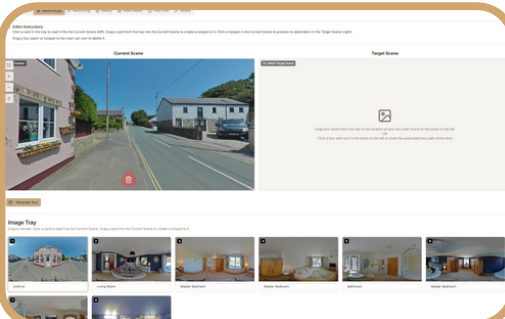
360Gurus.ioTM

Integration Pack

What is 360 Gurus?

360 Gurus is an innovative property marketing app tailored for estate agents and construction companies. It generates captivating immersive virtual tours utilising a Ricoh Theta A1 camera and incorporates AI avatars to aid with administrative tasks.

How we can help you **save time**



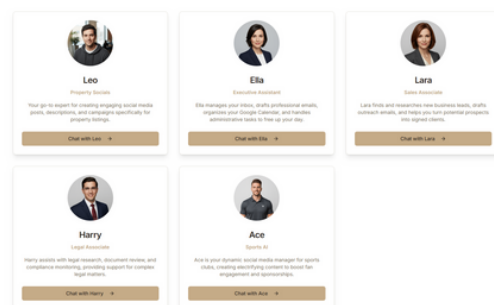
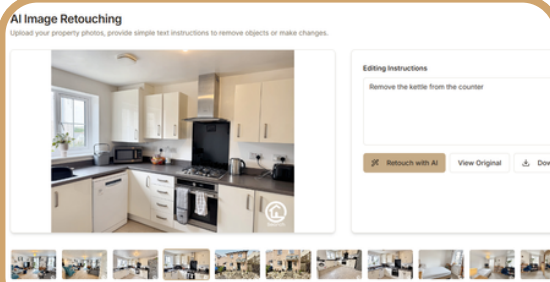
360° Tours & 2D Photography

It all starts with your images. Upload your **360° photos** and **standard 2D shots**. Our platform **intelligently** organises your assets, creating the foundation for your entire marketing campaign.

Your AI Gurus: The Ultimate Team

Your business takes flight. Our specialised AI employees save you time, drive growth, and automate comprehensive operations.

Meet **Leo, Ella, Lara, & Harry**. They handle content creation, executive assistance, lead generation, and business operations. Schedule, grow, and execute.



AI-Powered Image Retouching

Did you forget that kettle? Fix any image **instantly** with a simple prompt! Retouching is now one-tap quick, saving you hours of editing time.

Our 360° Virtual Tours

Creating a Virtual Tour with **360gurus** is simple enough to be done in **5 steps**

Step 1: Create or open an existing property

You can find this on the Properties > All Properties Page

600 × 400

Test Property for integration

📍 123 Main St, London, Greater London, SW1 AAA

A beautiful and spacious flat

👁️ View Details



Add Property

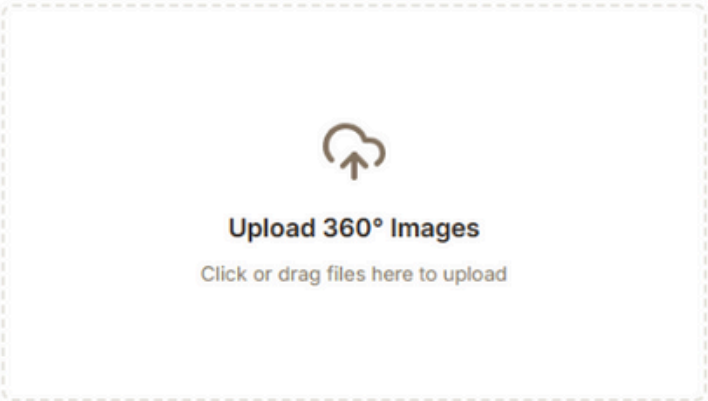
Step 2: Upload your 360 images

You can find this in 360 Images



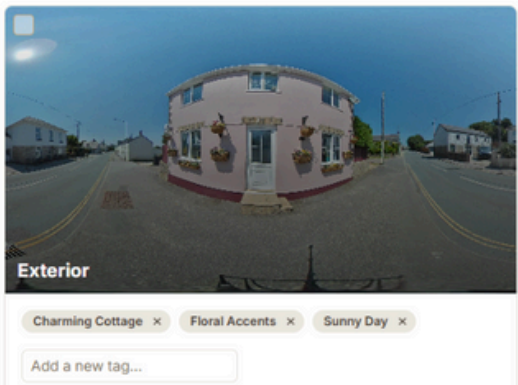
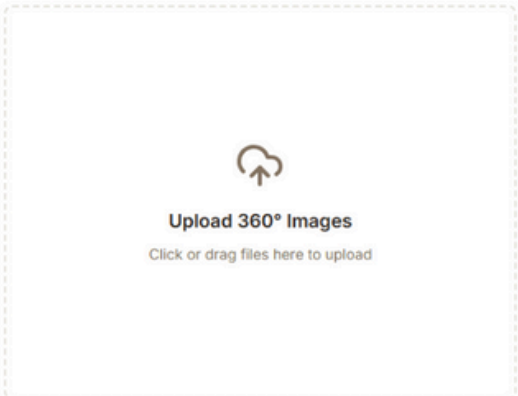
Manage 360° Images

Upload your 360° photos here. Our AI will automatically generate descriptive tags to help you organize your tour.



Manage 360° Images

Upload your 360° photos here. Our AI will automatically generate descriptive tags to help you organize your tour.

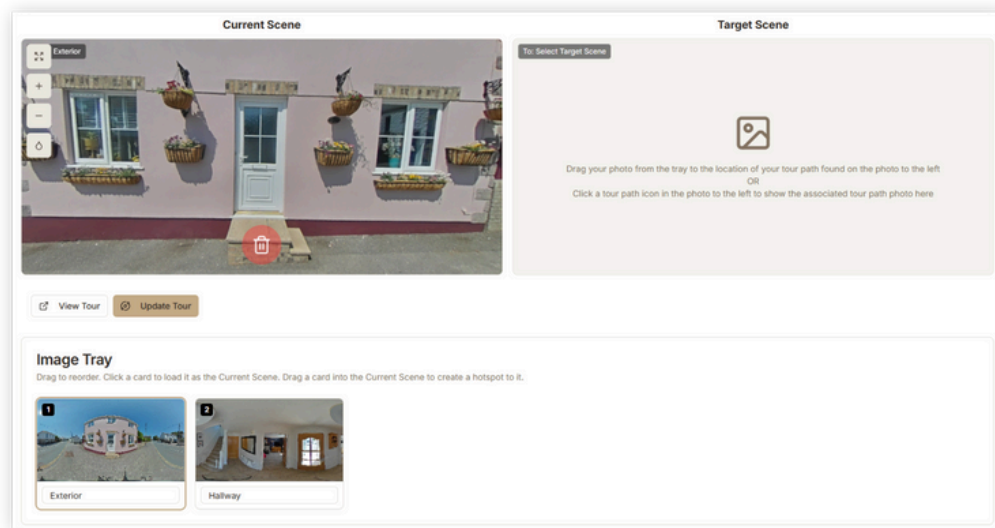


Step 3: Add your hotspots and / or blur to your walkthrough

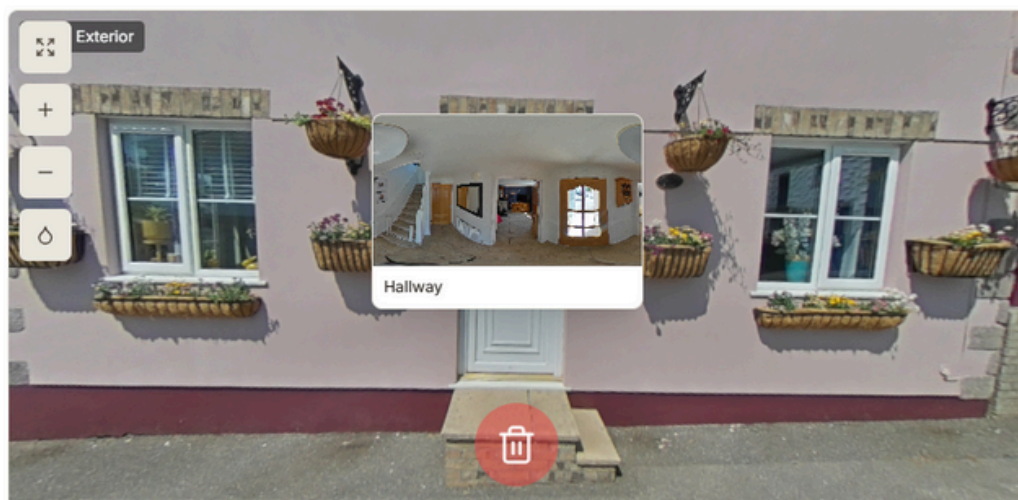
You can find this in 360 Images

Drag your photo from the tray to the location of your tour path found on the photo to the left.

To add a blur, click on the droplet icon and choose a shape, size and intensity before adding and moving to your desired location



Current Scene



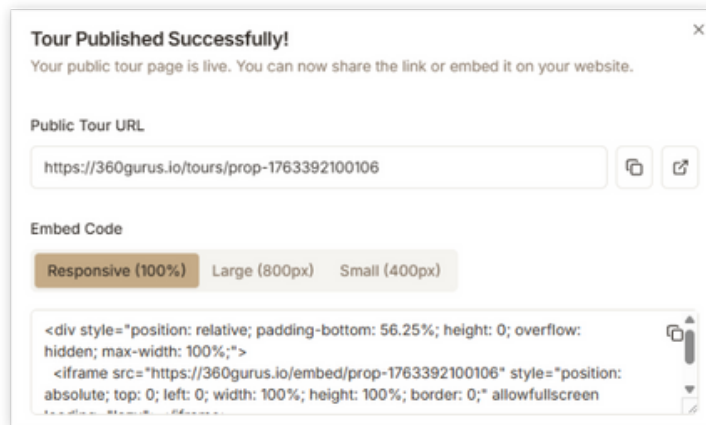
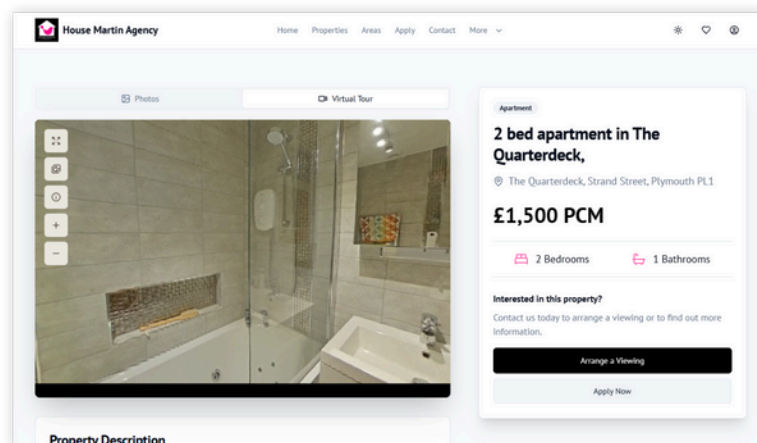
Step 4: Generate Tour

Click the "Generate Tour" button below the current scene



Step 5: View and share your Virtual Tour

Use the embed code to put the tour on your own site or just share the link directly.



Example embedded Virtual Tour on housemartinagency.co.uk

Your AI Employees

Your team of AI employees can help with many tasks from understanding legal documents to creating social media posts for you.



Leo

Property Socials

Your go-to expert for creating engaging social media posts, descriptions, and campaigns specifically for property listings.



Ella

Executive Assistant

Ella manages your inbox, drafts emails, organises your Google Calendar, and handles administrative tasks to free up your day.



Harry

Legal Associate

Harry assists with legal research, document review, and compliance monitoring, providing support for complex legal matters.



Lara

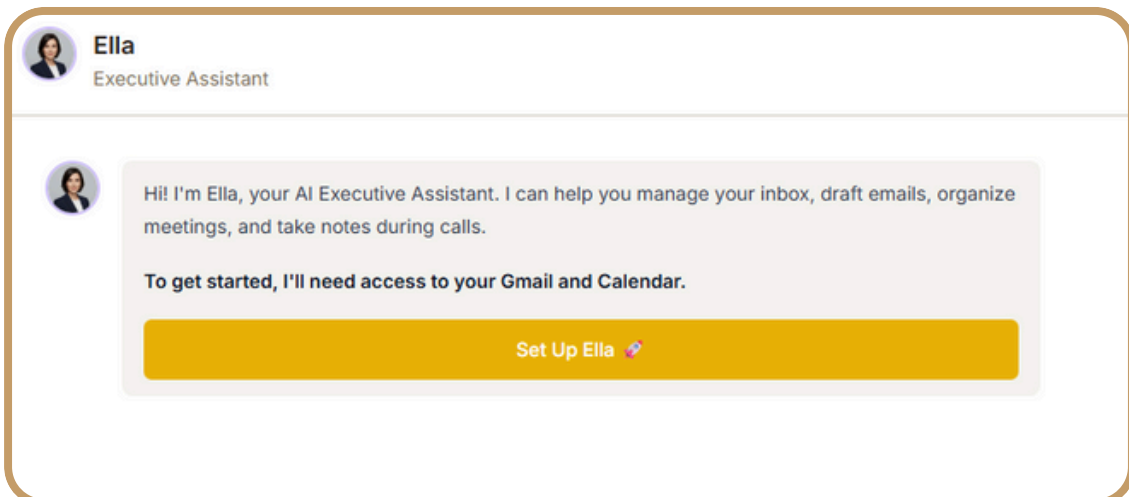
Sales Associate

Lara finds and researches new business leads, drafts outreach emails, and helps you turn potential prospects into signed clients.

How to connect **Ella** to your email

Ella manages your inbox, drafts professional emails, organises your Google Calendar, and handles admin tasks to free up your day.

To begin setting up Ella, you will need to have signed up with a Gmail account, if you have already done this go into your dashboard > AI employees > Ella

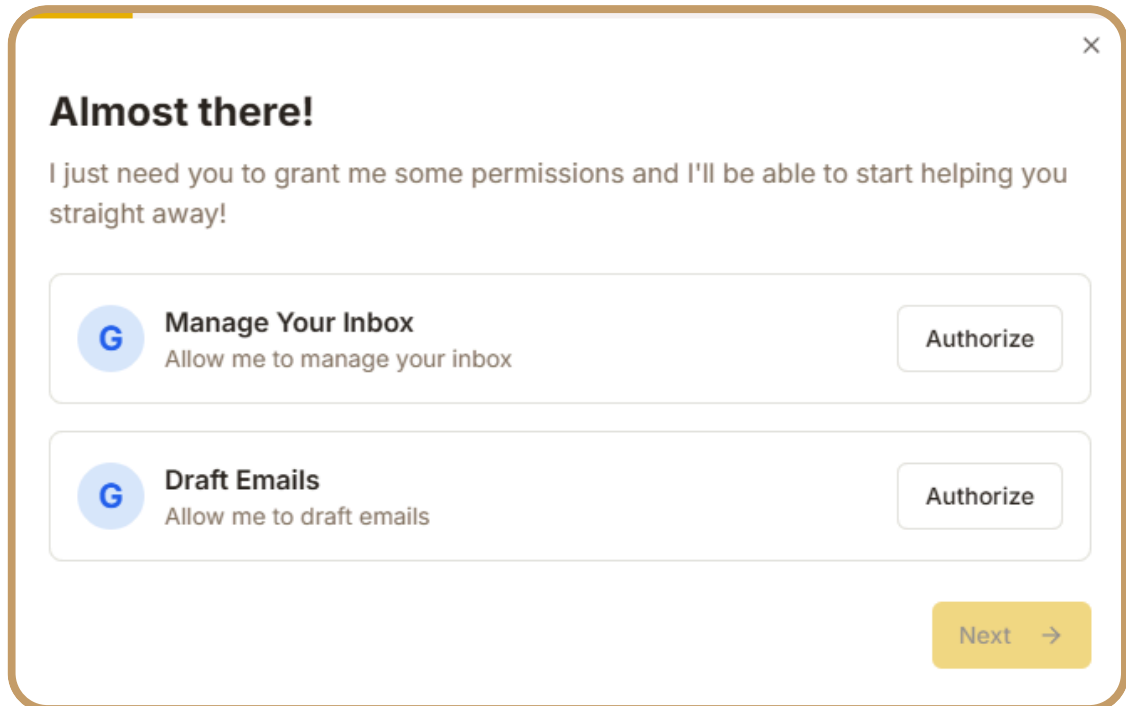


When you go into a chat with Ella this message should pop up. Click on the "Set Up Ella" button to continue.

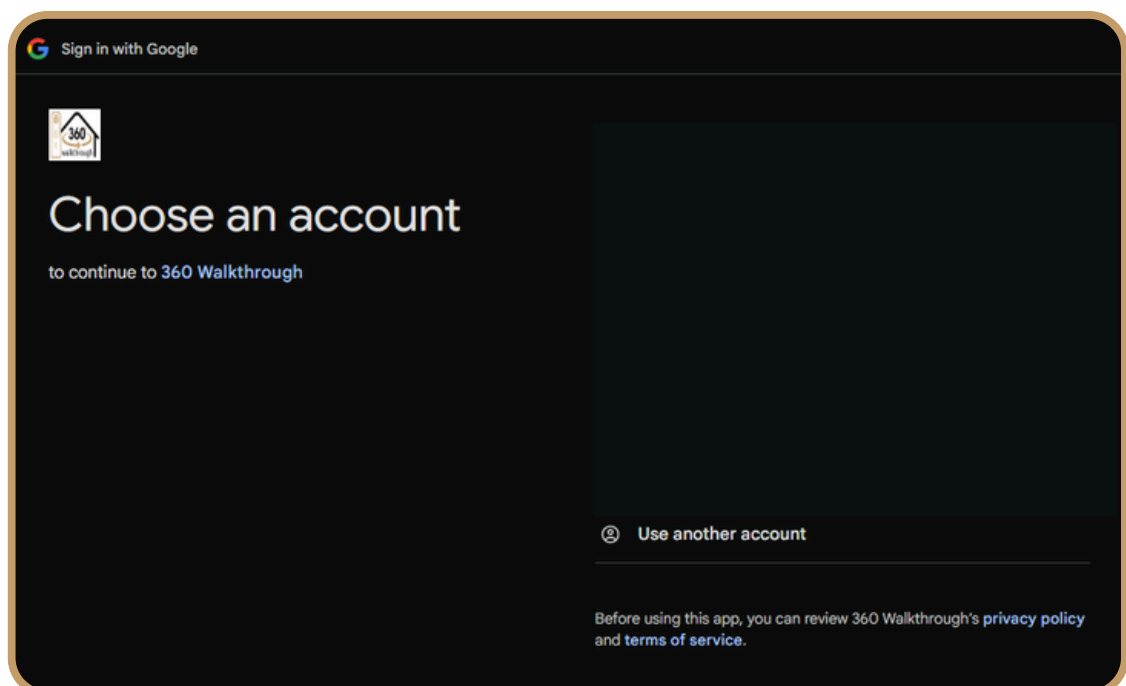
How to connect **Ella** to your email

Can be found in AI Employees > Ella

After you have clicked the "Setup" button, this popup should appear, click the "Authorize" button to continue (you can turn this off later in settings).

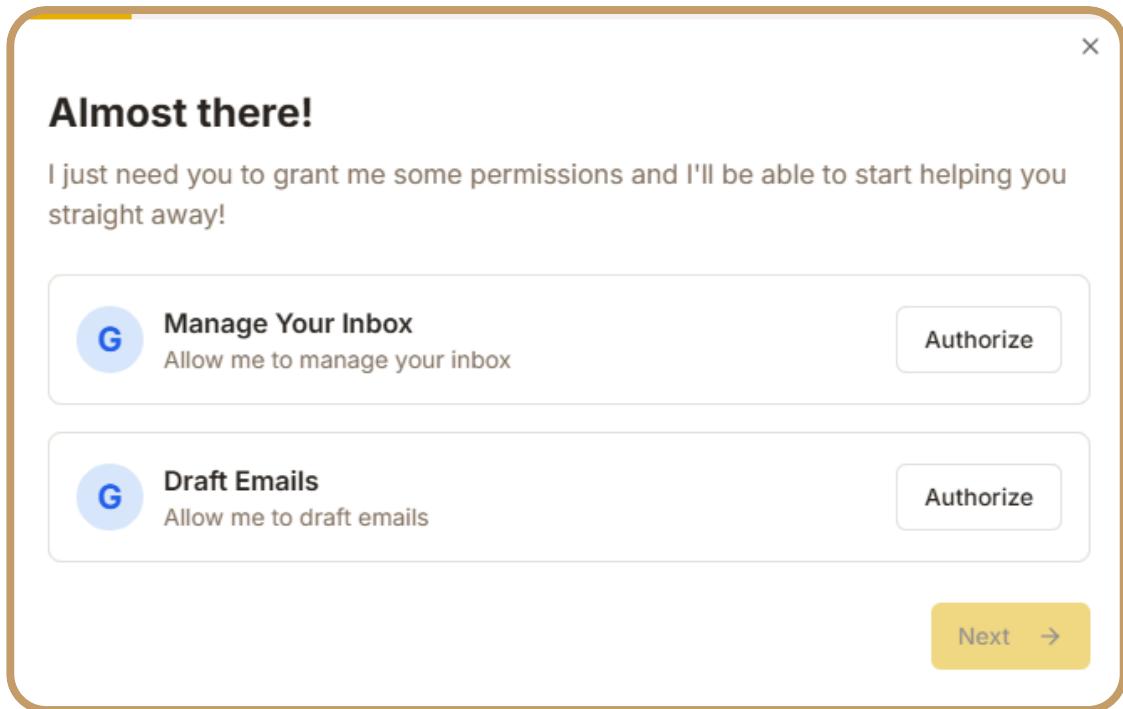


You should be redirected to this sign-in screen, pick the account you want Ella to have access to



CHANGES FOR LAST PAGE

THE TEXT ON THE BUTTONS NEED CHANGING FROM
AUTHORIZE TO AUTHORISE



ALSO IT SAYS 360WALKTHROUGH INSTEAD OF 360GURUS

THE APP NEEDS TO BE VERIFIED



Google hasn't verified this app

The app is requesting access to sensitive info in your Google Account. Until the developer (info@funky-medialtd.co.uk) verifies this app with Google, you shouldn't use it.

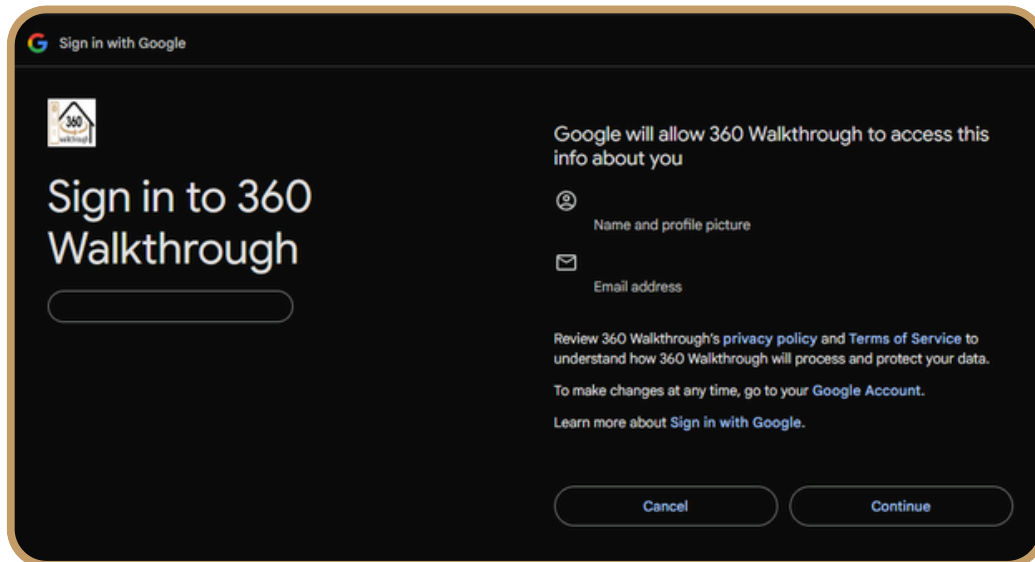
[Advanced](#)

BACK TO SAFETY

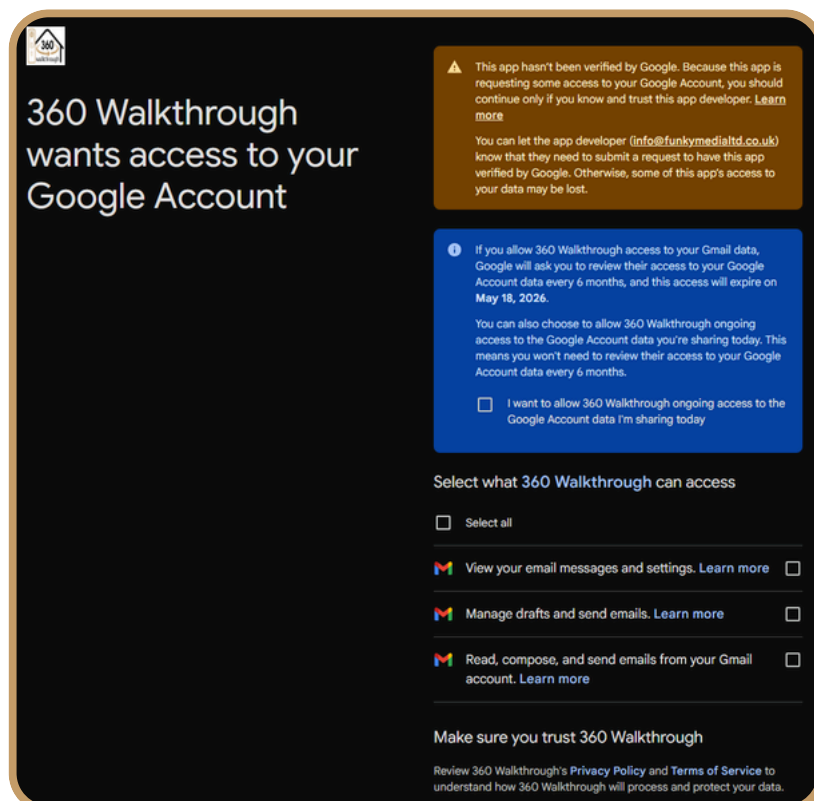
How to connect **Ella** to your email

Can be found in AI Employees > Ella

After you have chosen your account you should see this screen, click "Continue" to progress.



From here click the select all button and the "Continue" button at the bottom of the page.



How to connect **Ella** to your email

Can be found in AI Employees > Ella

Once you click the "Continue" button, you will be redirected back to 360gurus.io and you will see this - click the "Next" button to continue.

×

Almost there!

I just need you to grant me some permissions and I'll be able to start helping you straight away!



Manage Your Inbox
Allow me to manage your inbox

✓ Connected



Draft Emails
Allow me to draft emails

✓ Connected

✓ Gmail connected as 

Next →

How to connect **Ella** to your email

Can be found in AI Employees > Ella

×

How would you like me to assist with your inbox?

I can help you manage your emails efficiently

Draft email replies

I'll craft email drafts directly in your inbox for you to review and send

☒

Organize emails with labels

I'll categorize your emails into labels like 'Marketing' or 'To reply'

☒

Archive less important emails

I'll automatically archive emails to keep your inbox clean

☒

Manage your calendar

I can schedule, update, and cancel meetings on your behalf

☒

Organize existing emails

I'll sort your most recent 50 emails to help you get started

☒

← BackNext →

You can now choose what you would like Ella to handle for you, select or deselect the ones you want then click the "Next" button.

How to connect **Ella** to your email

Can be found in AI Employees > Ella

×

How do you want me to categorize your emails?

I can categorize your emails into different labels. You can choose from the suggestions below or create your own.

To respond ×

FYI ×

Comment ×

Notifications ×

Meeting update ×

Awaiting reply ×

Actioned ×

Marketing ×

Type to add ...

+

Ideas

+ Events

+ Banking

+ Follow-up

+ Urgent

+ Leads

← Back

Next →

Pick how you want Ella to categorise your emails and what tags to use. The click the "Next" button to continue

Connect your Google Calendar in the same way as before and then click the "Next" Button

×

Connect your Calendar

Connect your Calendar to allow me to see your availabilities and automatically suggest schedules in the draft emails I will prepare for you

G

Google Calendar
Connect your Google Calendar

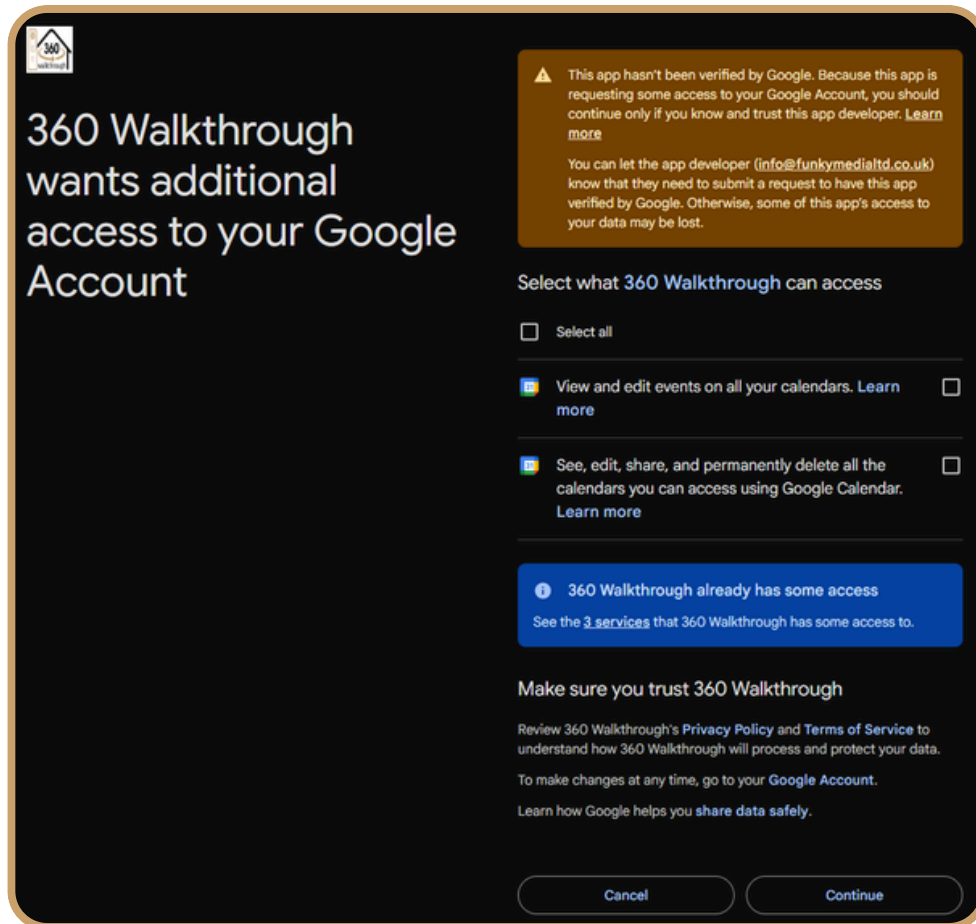
Authorize

← Back

Next →

How to connect **Ella** to your email

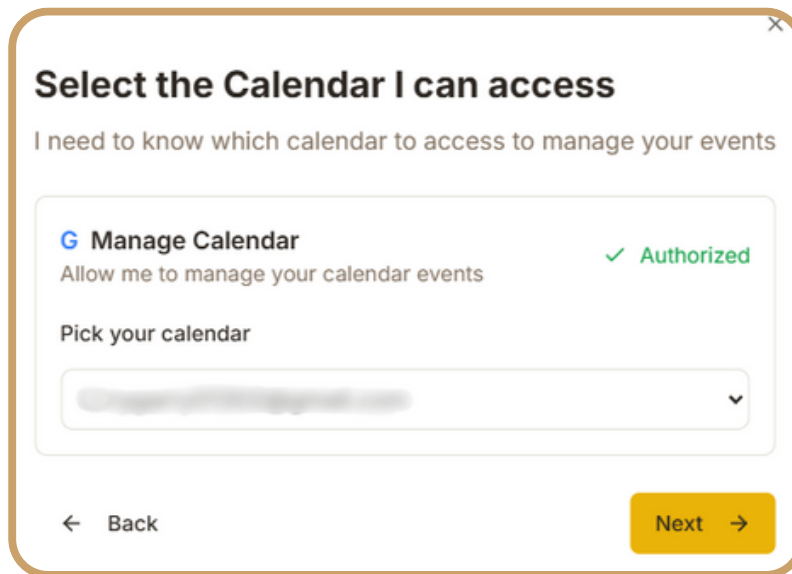
Can be found in AI Employees > Ella



Click the "Select All" button and then click "Continue" to progress. You will be redirected back to 360gurus.io. Click the "Next" button to continue.

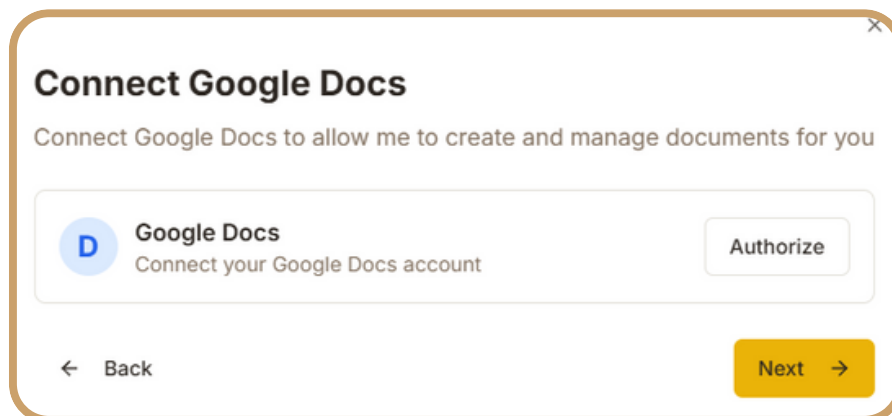
How to connect **Ella** to your email

Can be found in AI Employees > Ella



The screenshot shows a dialog box titled "Select the Calendar I can access" with a close button (X) in the top right corner. Below the title is the text "I need to know which calendar to access to manage your events". The main content area contains a section for "Manage Calendar" with a green checkmark and the word "Authorized". Below this is the text "Allow me to manage your calendar events" and a "Pick your calendar" label above a dropdown menu. At the bottom of the dialog are "Back" and "Next" buttons with arrows.

Select which calendar you want Ella to have access to.

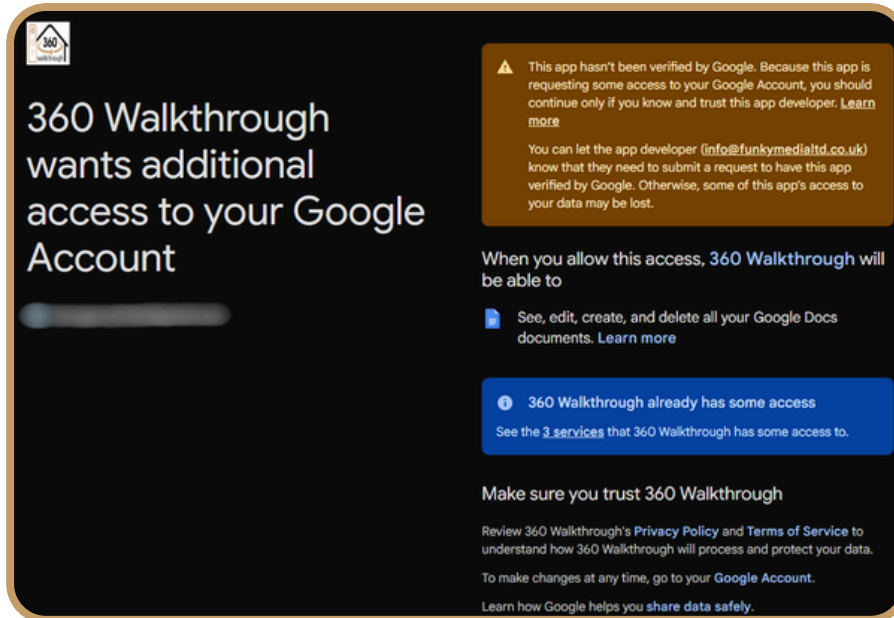
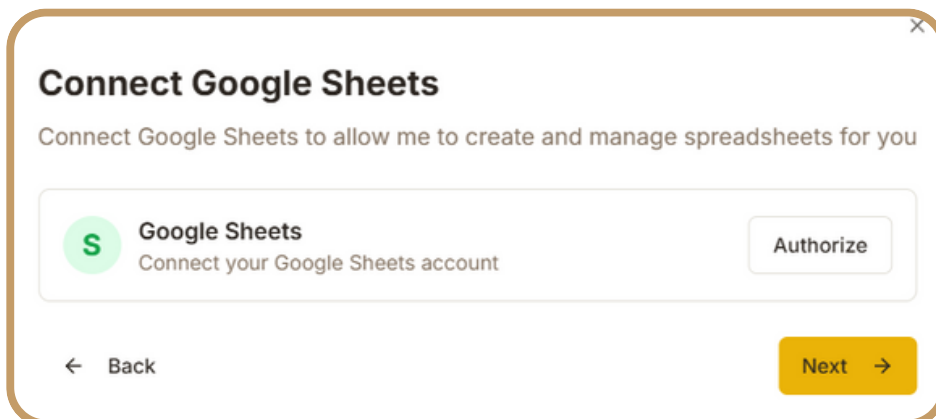


The screenshot shows a dialog box titled "Connect Google Docs" with a close button (X) in the top right corner. Below the title is the text "Connect Google Docs to allow me to create and manage documents for you". The main content area contains a section for "Google Docs" with a blue circle containing the letter 'D' and the text "Connect your Google Docs account". To the right of this section is an "Authorize" button. At the bottom of the dialog are "Back" and "Next" buttons with arrows.

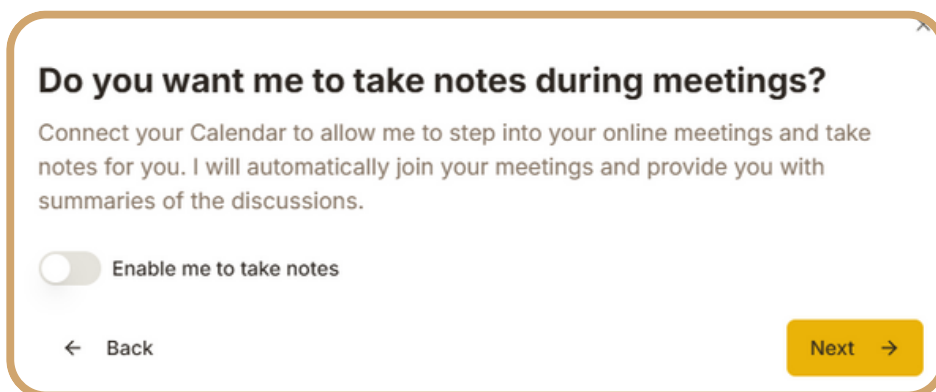
Connect your Google Docs in the same way as before.

How to connect **Ella** to your email

Can be found in AI Employees > Ella



And now connect your Google Sheets in the same way as well.



Decide if you want Ella to take notes during your meetings.

How to connect **Ella** to your email

Can be found in AI Employees > Ella

Do you want me to take notes during meetings?

Connect your Calendar to allow me to step into your online meetings and take notes for you. I will automatically join your meetings and provide you with summaries of the discussions.

☐ Enable me to take notes

← Back

Next →

Decide if you want Ella to take notes during your meetings.



You're all set! 🎉

Ella is now ready to assist you with your emails, calendar, and meetings. Start chatting with me to get things done!

Start Using Ella 🎉

Now you are all set! You can begin using Ella to make your life a little bit more stress-free.

How to connect your **social media** to 360gurus.io

Connecting your social media accounts to 360 will allow Leo, the Property Socials AI to create and publish social media posts on your behalf.

There are two ways to begin connecting your accounts.

1. Head over to the settings and scroll down until you see something about managing social media accounts.
2. Click on Leo for Property Socials and click on the "Connect Accounts" button in the top bar.

Once you have found it you should see something like this either way you did it.

Connect Social Media Accounts

Connect your social media accounts to publish and schedule posts directly from the Social Pilot. This service is securely powered by Ayrshare.

Manage Your Connections

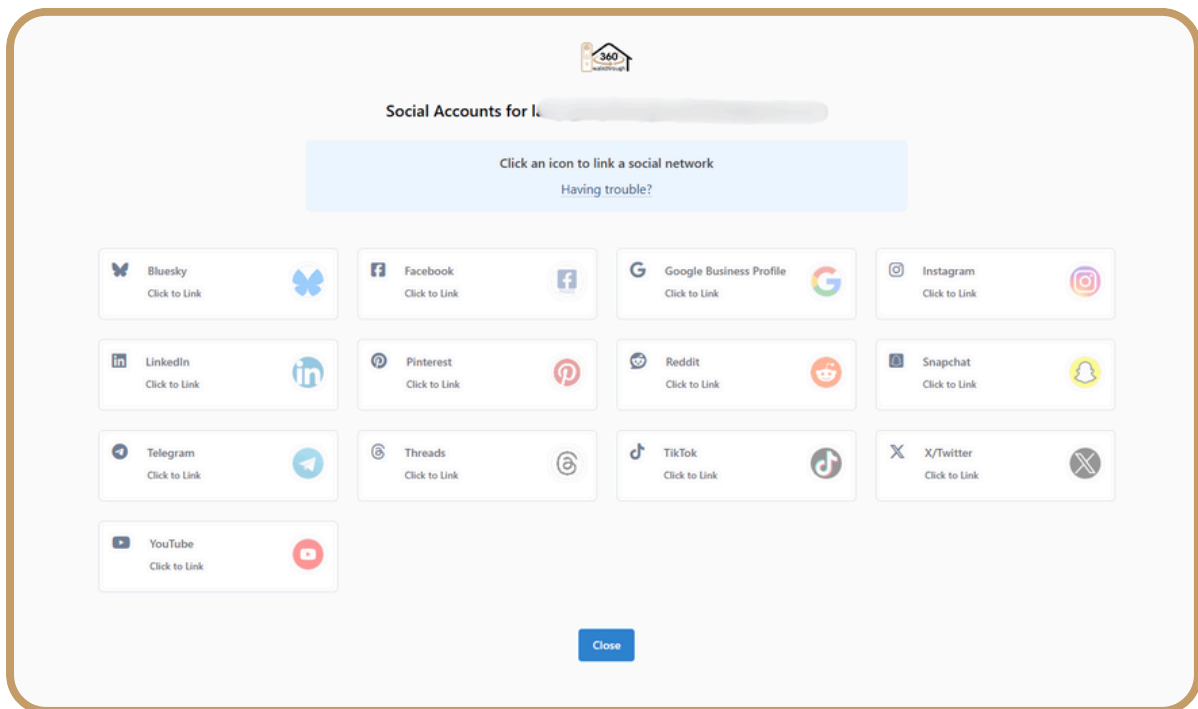
Click the button to open a secure window where you can add or remove your social media profiles.

 [Manage Social Connections](#)

Click on the "Manage Social Connections" button to continue.

How to connect your **social media** to 360gurus.io

Can be found in AI Employees > Leo > Connect Accounts or Settings > Manage Accounts



You will be redirected to a page that looks like this - click on the account you want to connect and you will be redirected to that site, then login with your credentials and allow 360 to manage your social account.

How to use the **AI Video Generator**

To find the AI Marketing Video Maker go to All Properties > choose a property > View Details > Video Maker

The screenshot shows the 'AI Marketing Video Maker' interface. At the top, there's a navigation bar with tabs: 360° Images, Walkthrough, Retouching, Gallery, Video Maker (active), Floor Plan, and Details. Below the navigation bar, the title 'AI Marketing Video Maker' is followed by a subtitle: 'Create professional marketing videos using Google's VEO 3.1 AI. Select your property images and customize the video with your own prompt.' The interface is divided into several sections: 1. 'Choose Image Source' with two tabs: '360° Images (16)' (active) and '2D Images (1)'. 2. 'Custom Video Prompt (Optional)' with a text input field and a placeholder: 'Describe how you want your video to look and feel. Leave empty to use AI-generated marketing prompt.' Below this is a smaller text area: 'Customize your video with specific instructions about style, mood, or focus areas.' 3. 'Video Length (Segments)' with a 'Clip Count' slider set to 5 segments (~40 seconds total). Below the slider, it says: 'We'll generate 5 sequential 8-second clips and merge them in the background for a longer walkthrough.' 4. 'Select Images (0/10)' showing a grid of 10 360° images. The first row has five images labeled 'Exterior', 'Exterior', 'Rooftop', 'Attic Space', and 'Sauna'. The second row has five more images. Each image has a '360°' icon in the top left corner.

To create your video you can choose between your 360 images (uploaded in the 360 Images tab) or 2D images (uploaded in the Gallery tab). You can choose your video length and a custom prompt (or leave it blank for generic marketing).



Select the images you want to use for the video by clicking on them.

How to use the **AI Video Generator**

To find the AI Marketing Video Maker go to All Properties > choose a property > View Details > Video Maker



Generate Video with Veo 3.1

Ready to create your marketing video from 3 selected images.

Once you have selected the images you want to use, click the “Generate Video” button at the bottom of the page and wait for it to generate.

360Gurus.ioTM

<https://360gurus.io>