360Gurus.io™

Integration Pack

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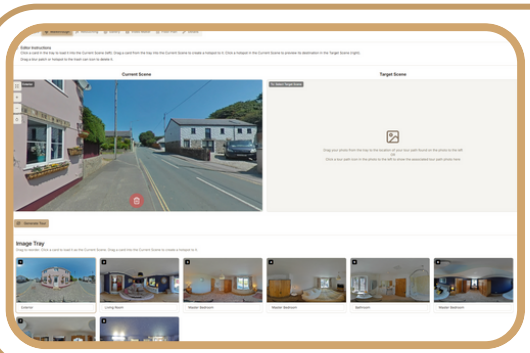
What is 360 Gurus?

360 Gurus is an innovative property marketing app tailored for estate agents and construction companies. It generates captivating immersive virtual tours utilising a Ricoh Theta A1 camera and incorporates AI avatars to aid with administrative tasks.

How we can help you **save time**



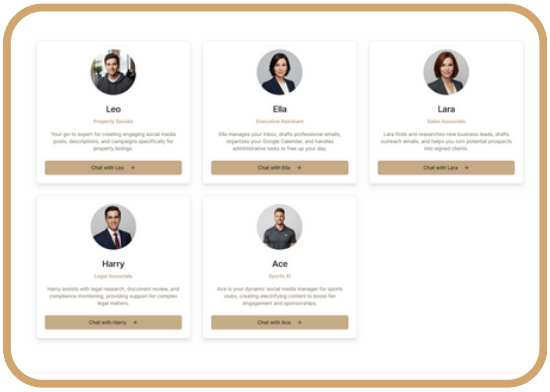
360° Tours & 2D Photography

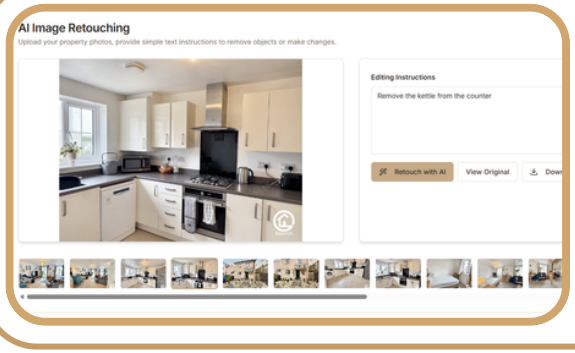
It all starts with your images. Upload your **360° photos** and **standard 2D shots**. Our platform **intelligently** organises your assets, creating the foundation for your entire marketing campaign.

Your AI Gurus: The Ultimate Team

Your business takes flight. Our specialised AI employees save you time, drive growth, and automate comprehensive operations.

Meet **Leo, Ella, Lara, & Harry**. They handle content creation, executive assistance, lead generation, and business operations. Schedule, grow, and execute.





AI-Powered Image Retouching

Did you forget that kettle? Fix any image **instantly** with a simple prompt! Retouching is now one-tap quick, saving you hours of editing time.

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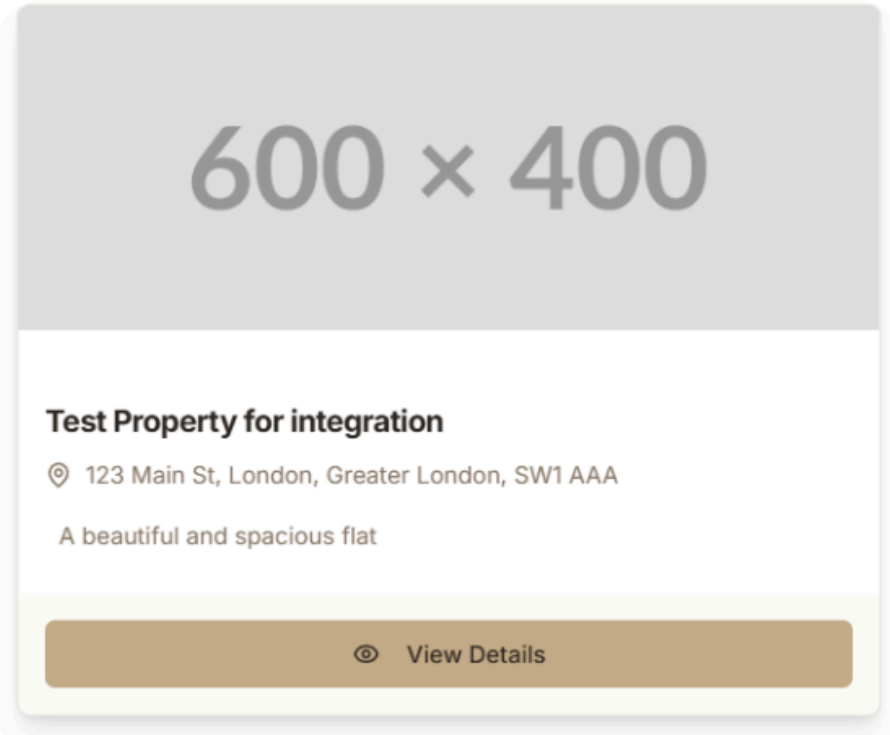
Our 360° **Virtual Tours**

Creating a Virtual Tour with **360gurus** is simple enough to be done in **5 steps**

Step 1: Create or open an existing property

You can find this on the Properties > All Properties Page



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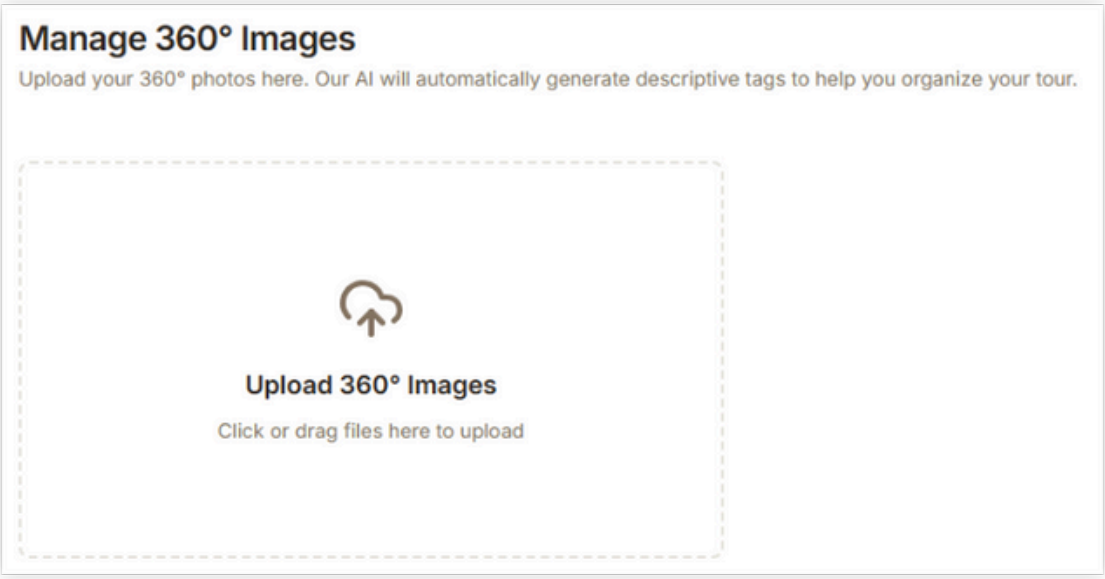
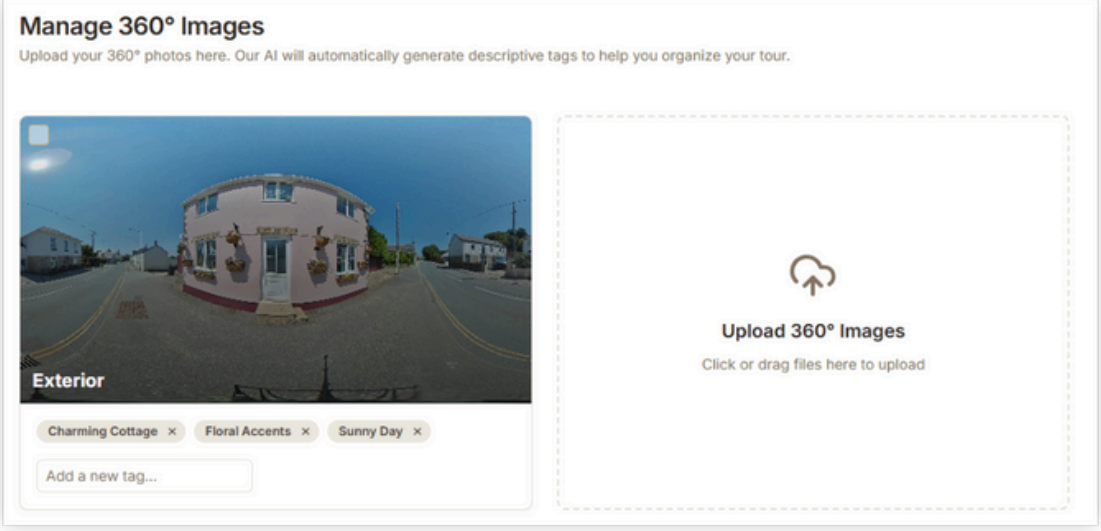
Step 2: Upload your 360 images

You can find this in 360 Images





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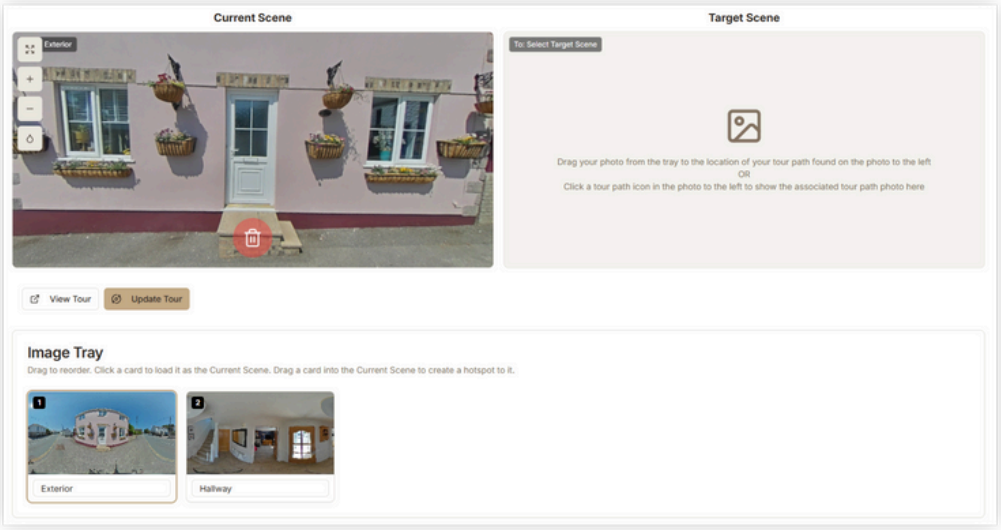
Step 3: Add your hotspots and / or blur to your walkthrough

You can find this in 360 Images

Drag your photo from the tray to the location of your tour path found on the photo to the left.

To add a blur, click on the droplet icon and choose a shape, size and intensity before adding and moving to your desired location



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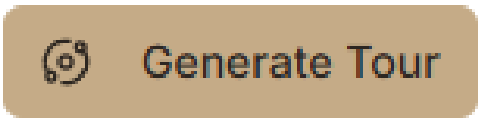
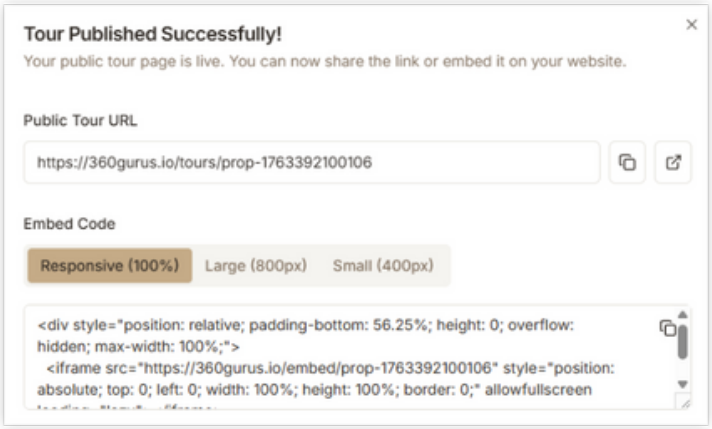
Step 4: Generate Tour

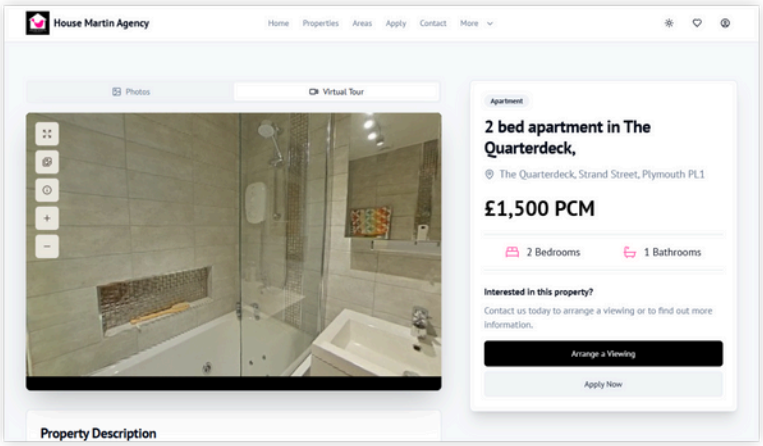
Click the “Generate Tour” button below the current scene



Step 5: View and share your Virtual Tour

Use the embed code to put the tour on your own site or just share the link directly.





Example embeded Virtual Tour on housemartinagency.co.uk

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Your **AI Employees**

Your team of AI employees can help with many tasks from understanding legal documents to creating social media posts for you.

Leo

Property Socials

Your go-to expert for creating engaging social media posts, descriptions, and campaigns specifically for property listings.

Ella

Executive Assistant

Ella manages your inbox, drafts emails, organises your Google Calendar, and handles administrative tasks to free up your day.

Harry

Legal Associate

Harry assists with legal research, document review, and compliance monitoring, providing support for complex legal matters.

Lara

Sales Associate

Lara finds and researches new business leads, drafts outreach emails, and helps you turn potential prospects into signed clients.

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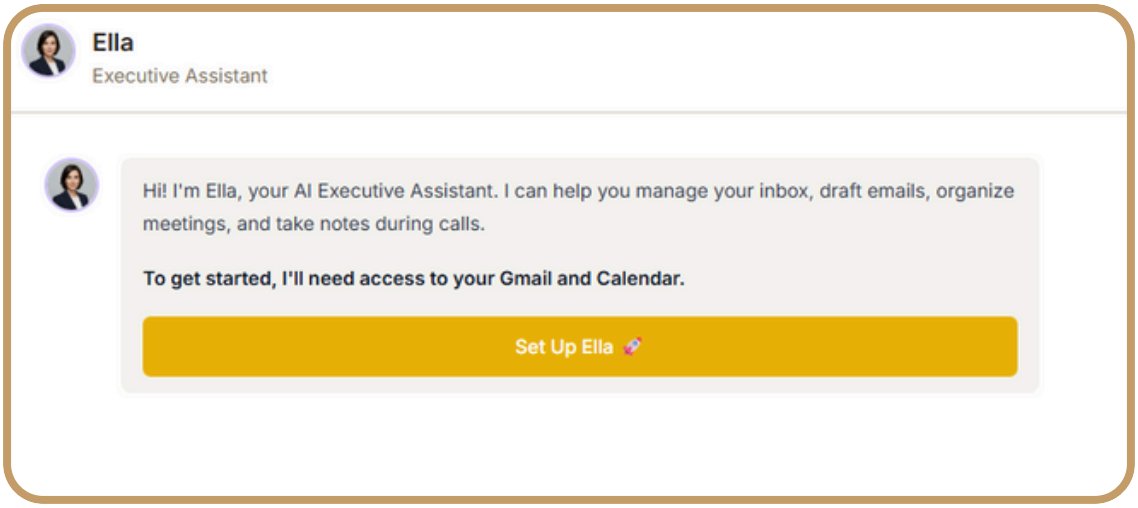
How to connect **Ella** to your email

Ella manages your inbox, drafts professional emails, organises your Google Calendar, and handles admin tasks to free up your day.

To begin setting up Ella, you will need to have signed up with a Gmail account, if you have already done this go into your dashboard > AI employees > Ella



When you go into a chat with Ella this message should pop up. Click on the “Set Up Ella” button to continue.

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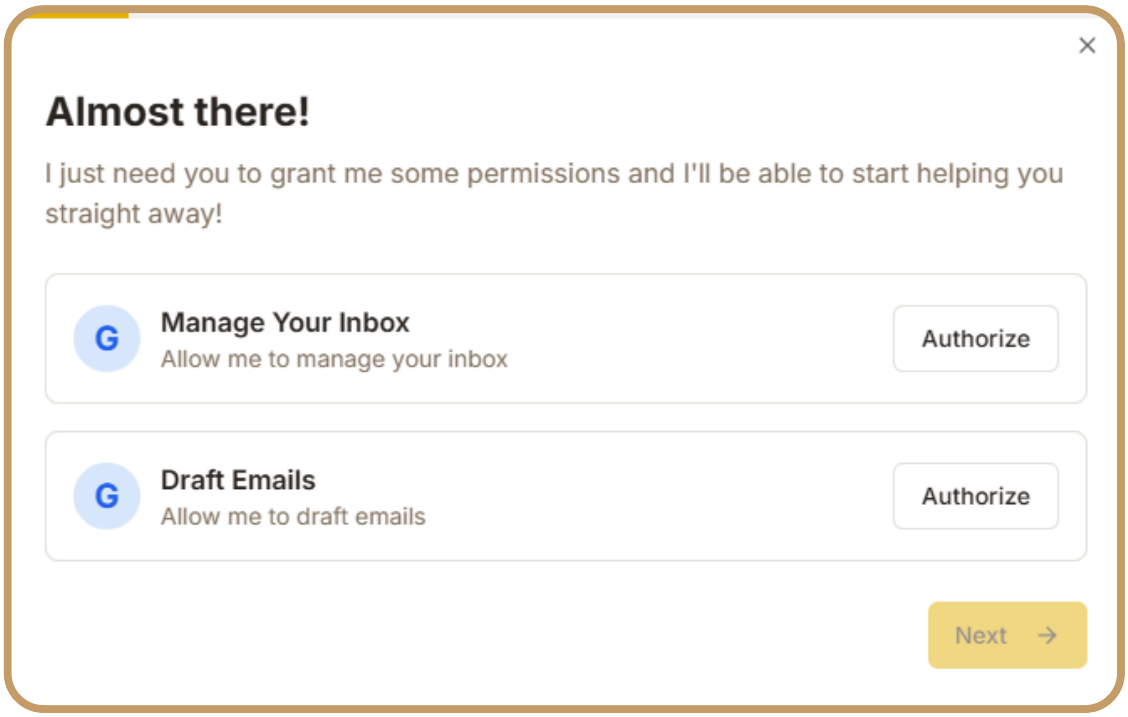
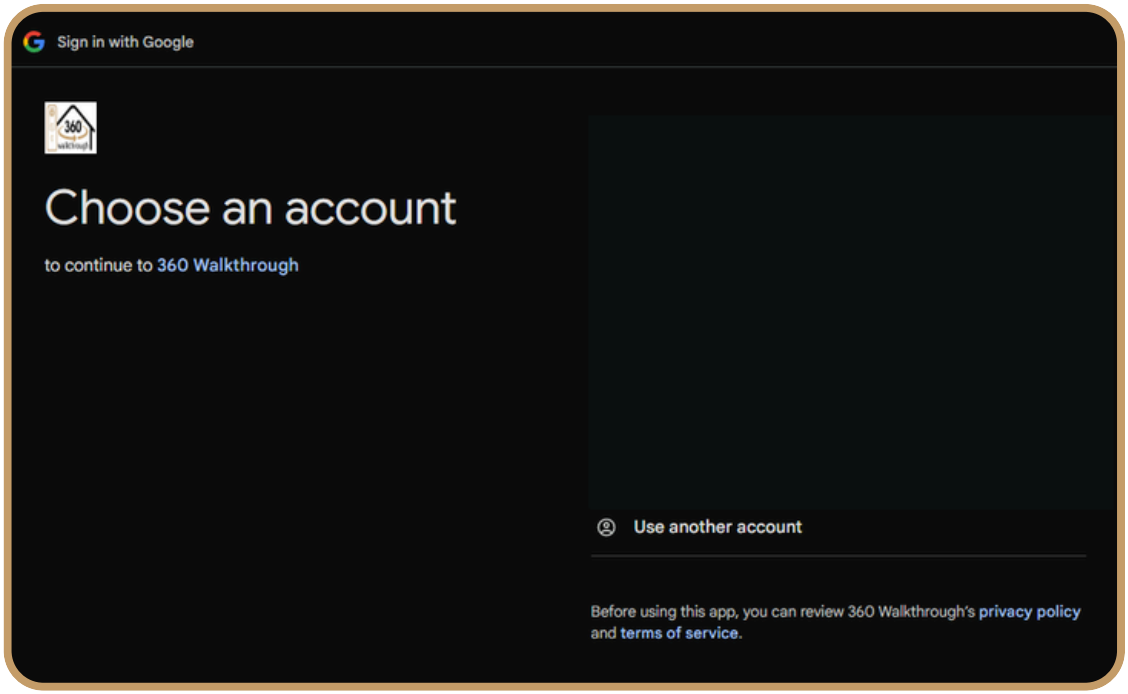
How to connect **Ella** to your email

Can be found in AI Employees > Ella

After you have clicked the “Setup” button, this popup should appear, click the “Authorize” button to continue (you can turn this off later in settings).



You should be redirected to this sign-in screen, pick the account you want Ella to have access to



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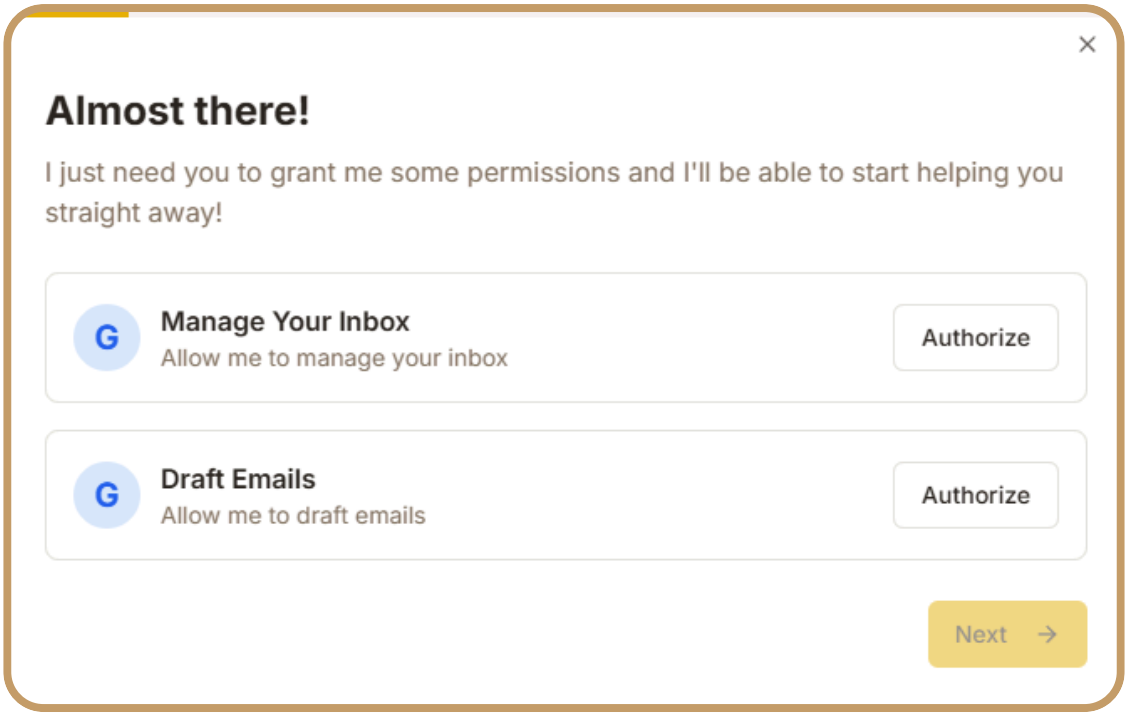
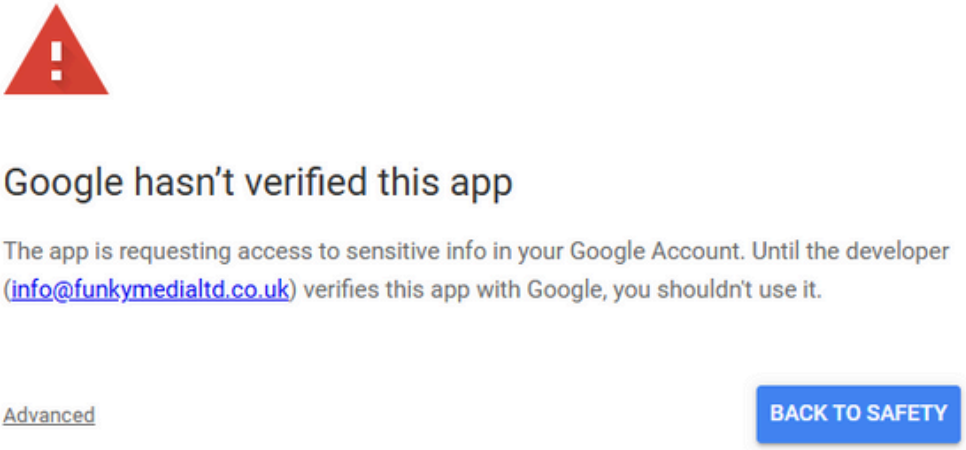
CHANGES FOR LAST PAGE

THE TEXT ON THE BUTTONS NEED CHANGING FROM AUTHORIZE TO AUTHORISE



ALSO IT SAYS 360WALKTHROUGH INSTEAD OF 360GURUS

THE APP NEEDS TO BE VERIFIED



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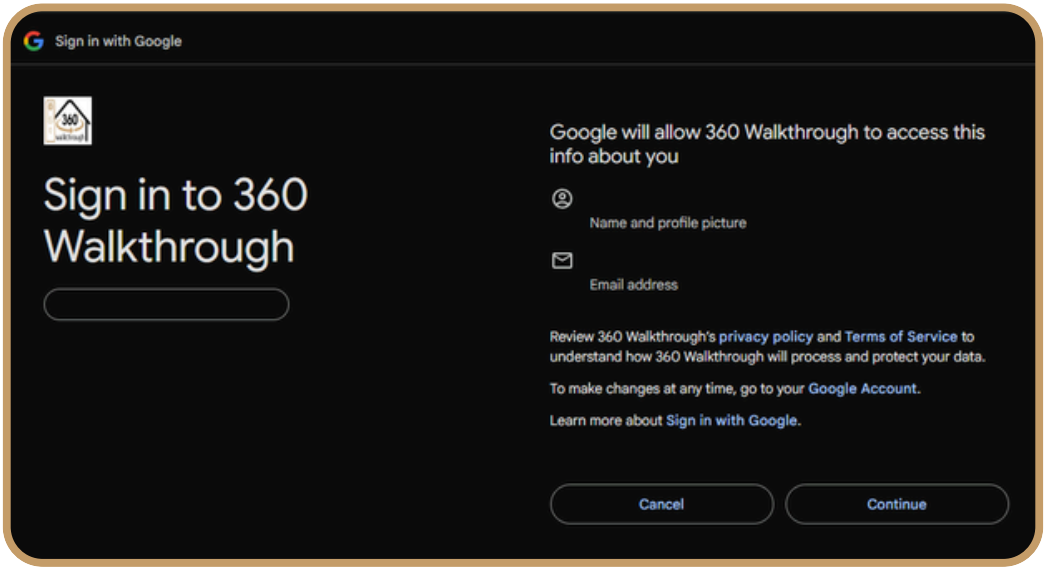
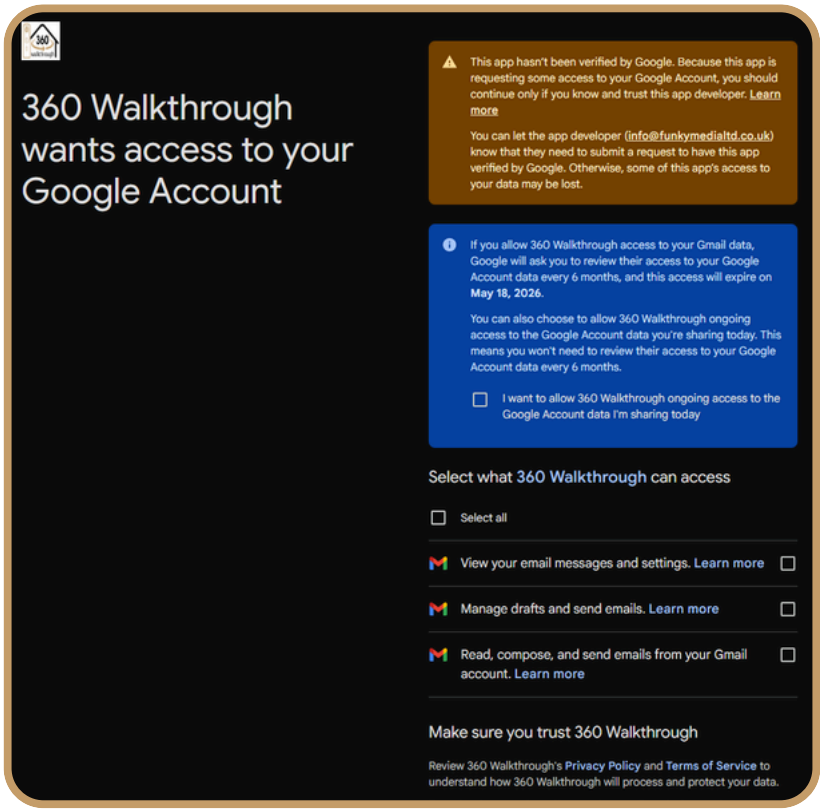
How to connect **Ella** to your email

Can be found in AI Employees > Ella

After you have chosen your account you should see this screen, click “Continue” to progress.



From here click the select all button and the “Continue” button at the bottom of the page.



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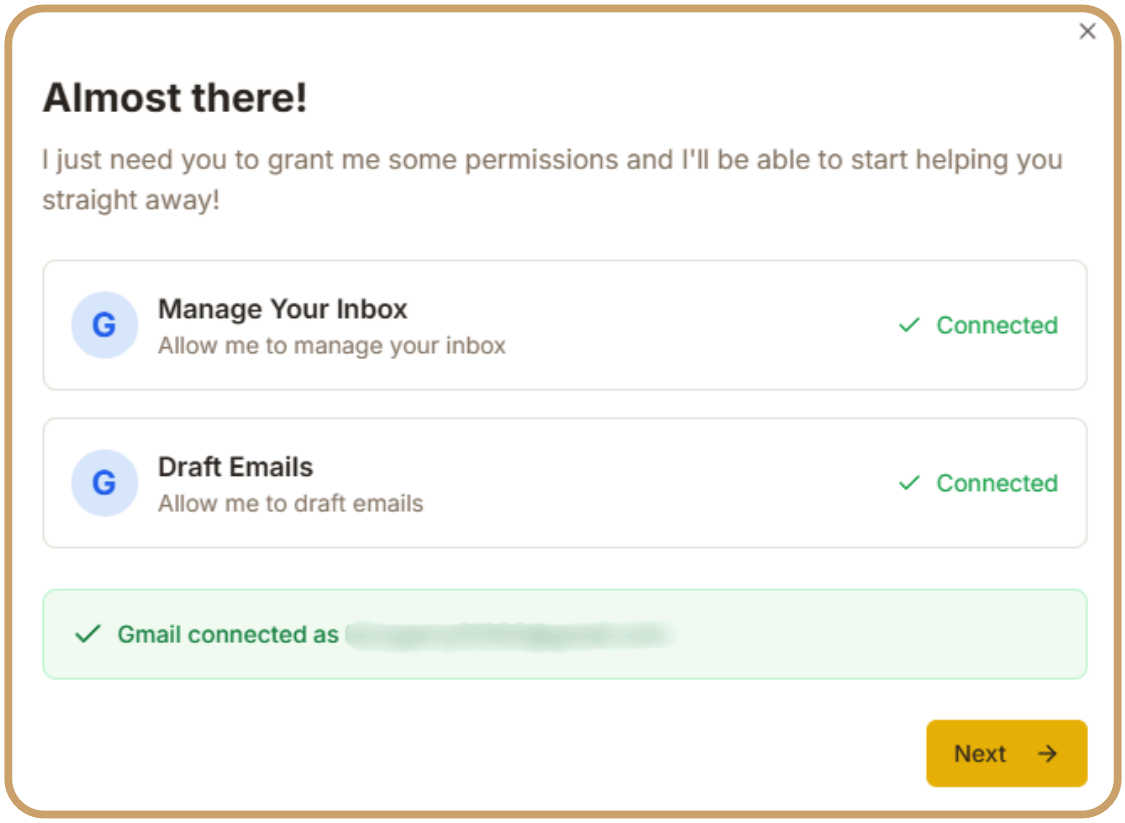
How to connect **Ella** to your email

Can be found in AI Employees > Ella

Once you click the “Continue” button, you will be redirected back to 360gurus.io and you will see this - click the “Next” button to continue.



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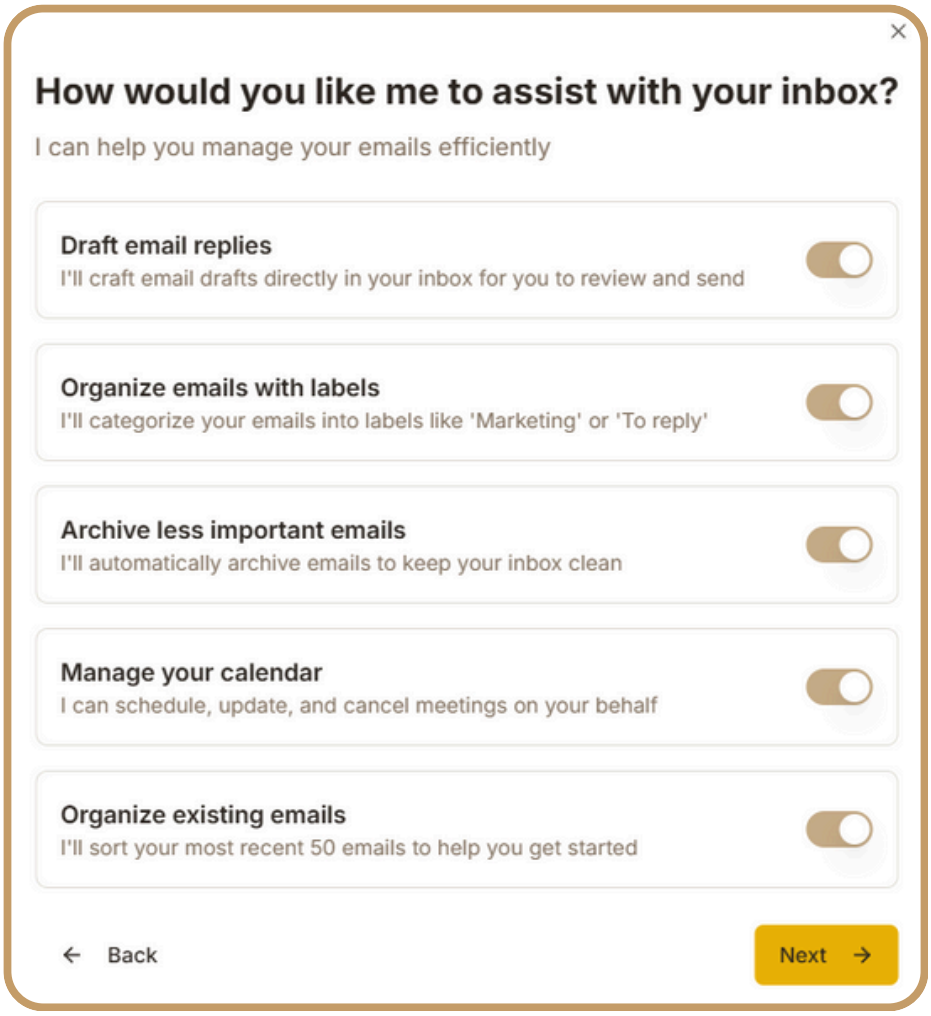

You can now choose what you would like Ella to handle for you, select or deselect the ones you want then click the “Next” button.

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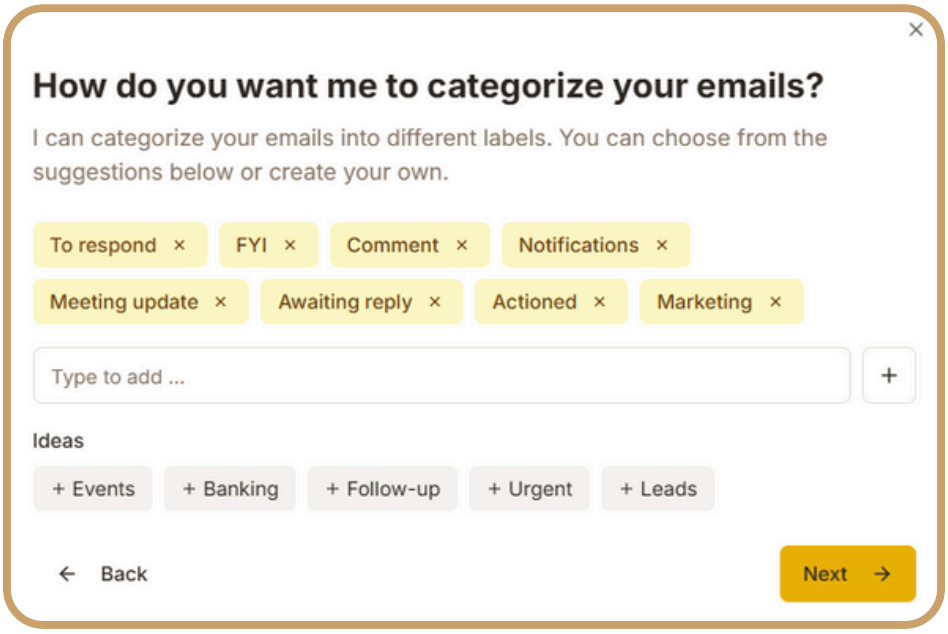
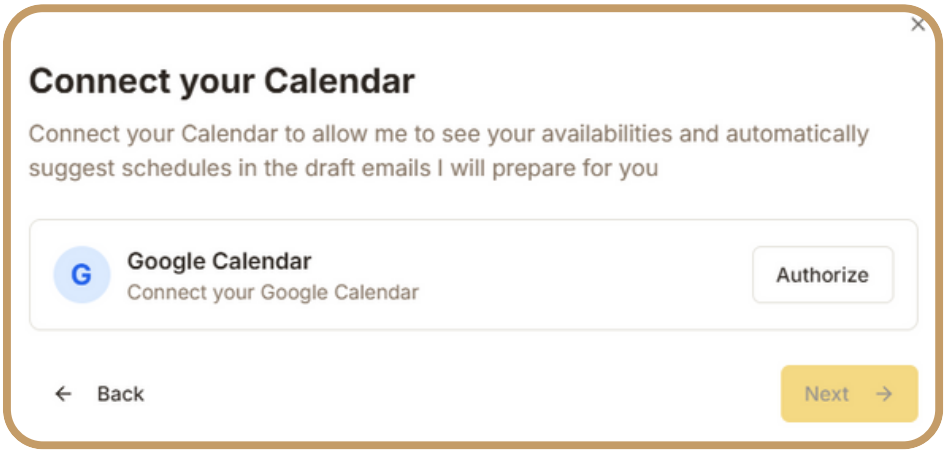


Pick how you want Ella to categorise your emails and what tags to use. The click the “Next” button to continue

Connect your Google Calendar in the same way as before and then click the “Next” Button



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How to connect **Ella** to your email

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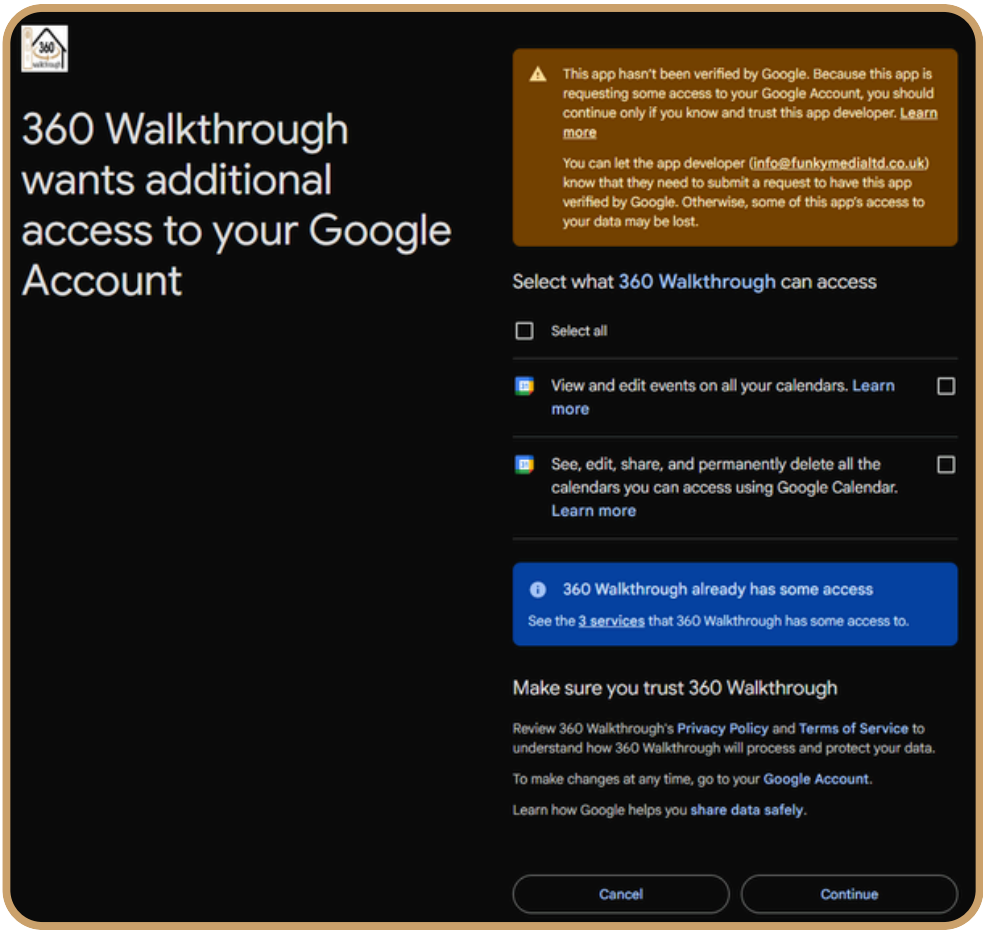

Click the “Select All” button and then click “Continue” to progress. You will be redirected back to 360gurus.io. Click the “Next” button to continue.

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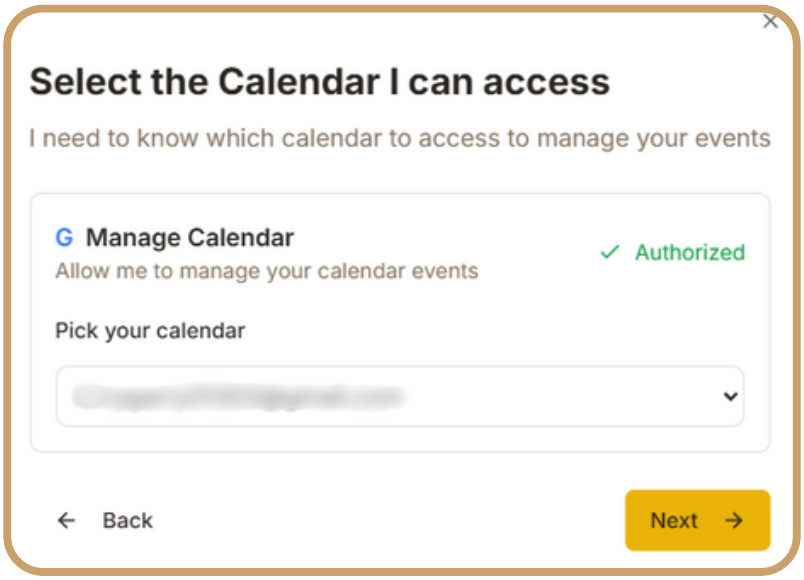
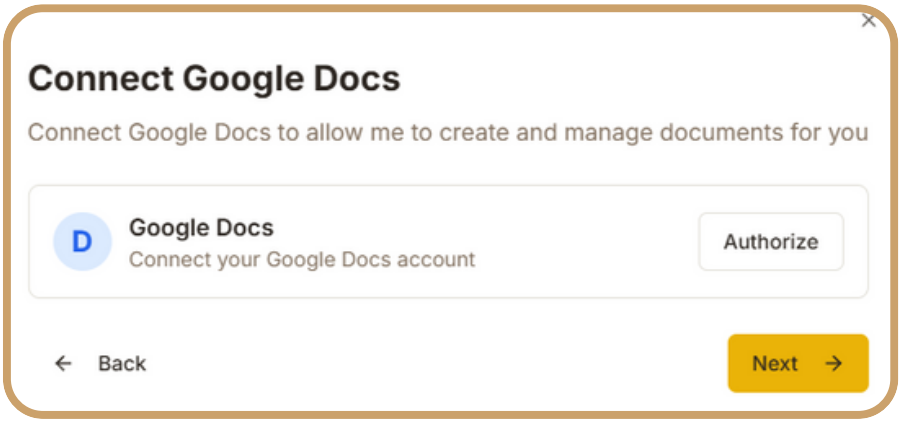


Select which calendar you want Ella to have access to.



Connect your Google Docs in the same way as before.

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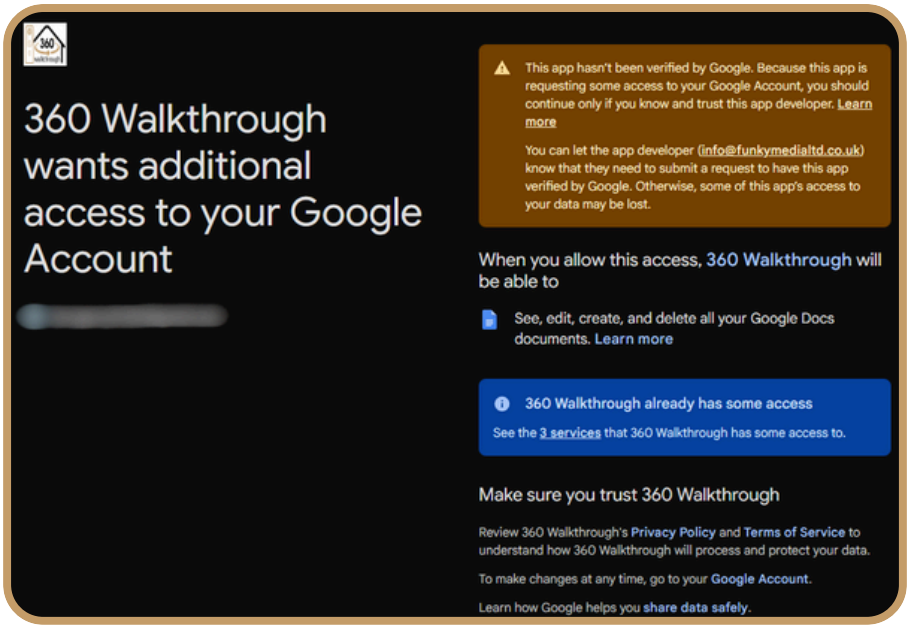
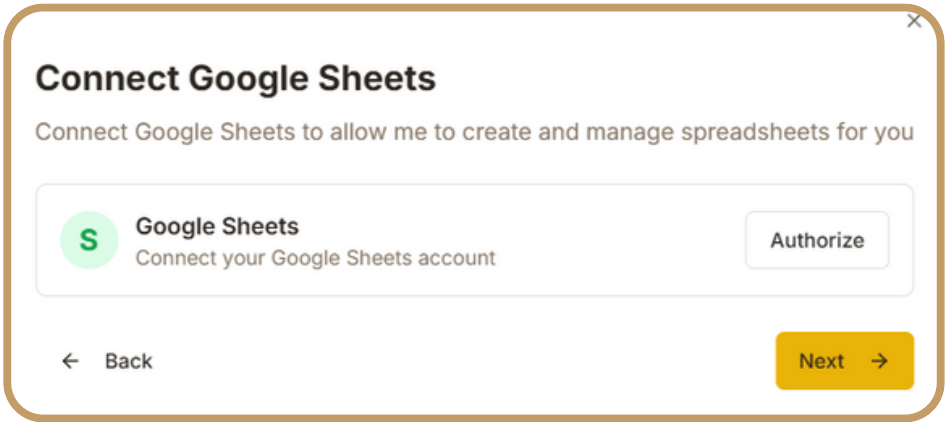
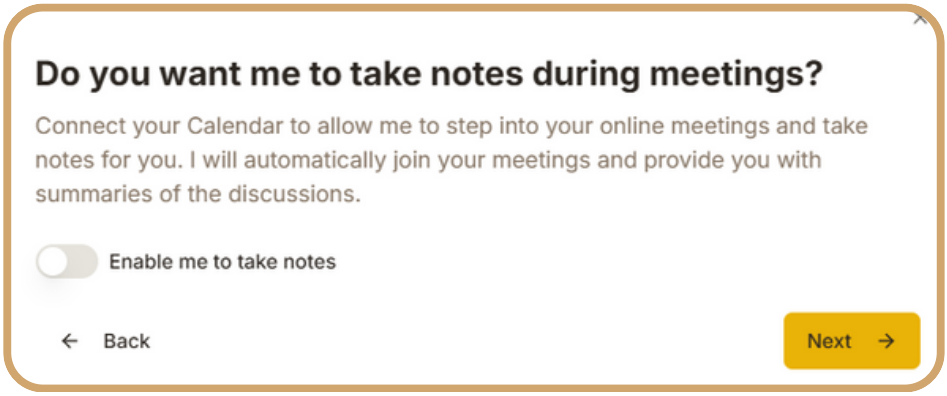
How to connect **Ella** to your email

Can be found in AI Employees > Ella





And now connect your Google Sheets in the same way as well.



Decide if you want Ella to take notes during your meetings.

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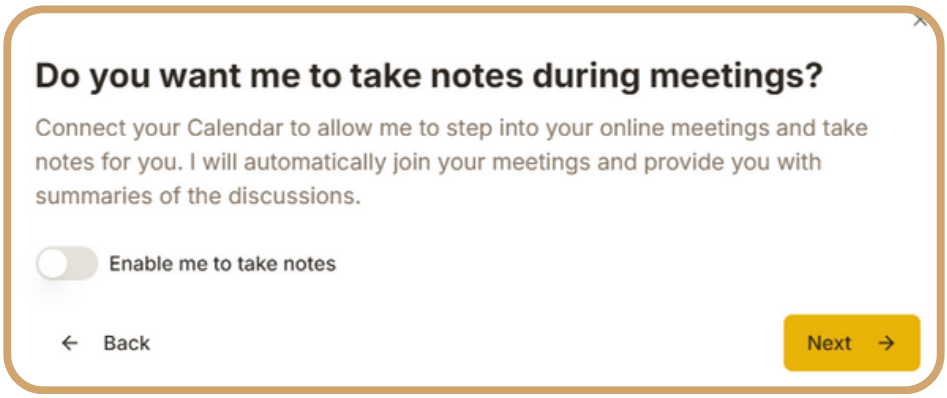
How to connect **Ella** to your email

Can be found in AI Employees > Ella



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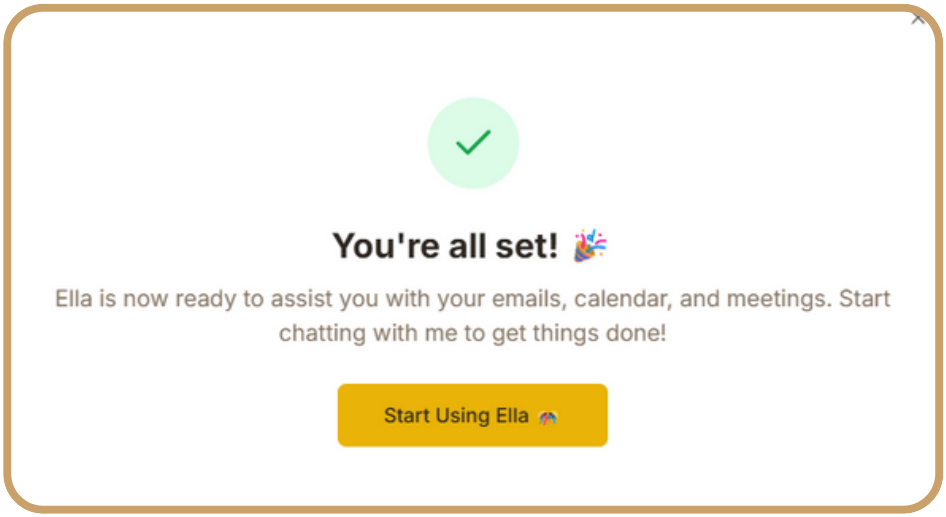

Now you are all set! You can begin using Ella to make your life a little bit more stress-free.

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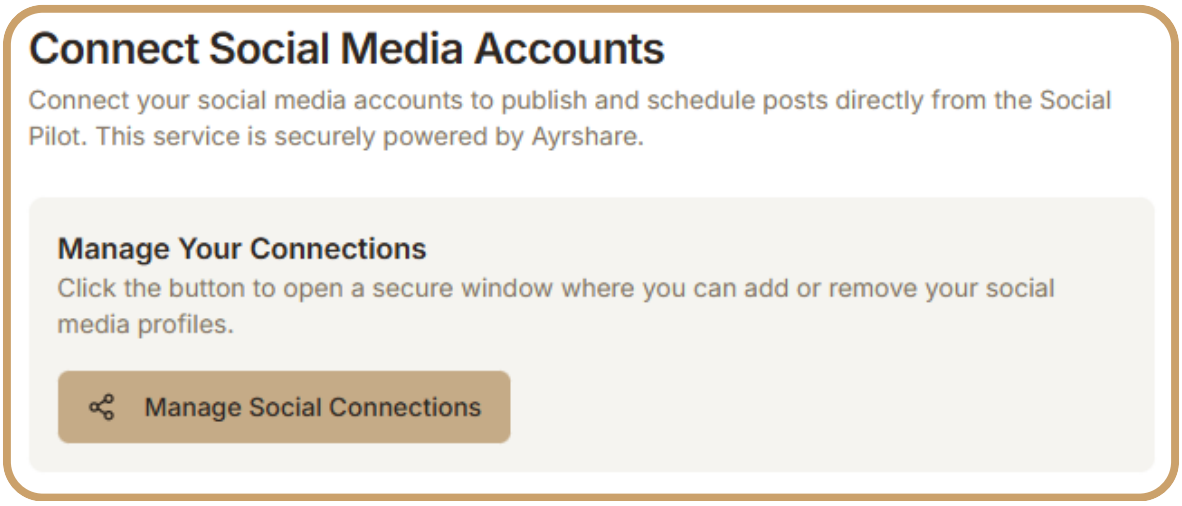
How to connect your **social media** to 360gurus.io

Connecting your social media accounts to 360 will allow Leo, the Property Socials AI to create and publish social media posts on your behalf.

There are two ways to begin connecting your accounts.

1. Head over to the settings and scroll down until you see something about managing social media accounts.
2. Click on Leo for Property Socials and click on the “Connect Accounts” button in the top bar.

Once you have found it you should see something like this either way you did it.



Click on the “Manage Social Connections” button to continue.

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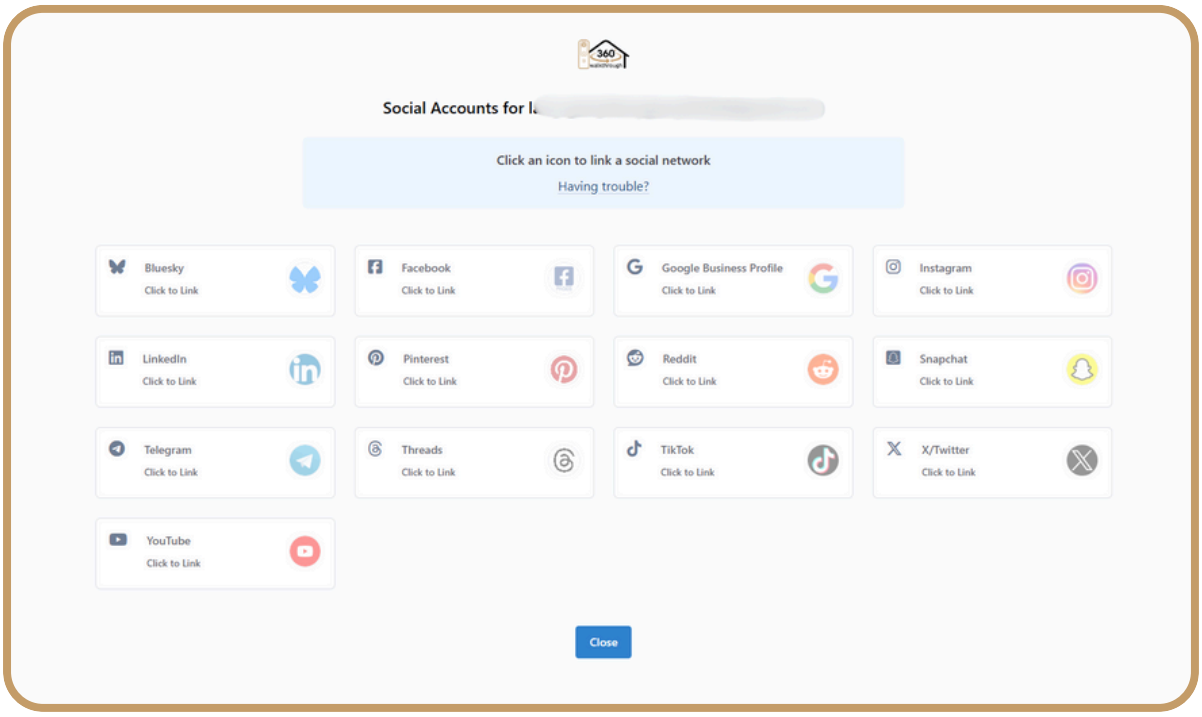
How to connect your **social media** to 360gurus.io

Can be found in AI Employees > Leo > Connect Accounts or Settings > Manage Accounts



You will be redirected to a page that looks like this - click on the account you want to connect and you will redirected to that site, then login with your credentials and allow 360 to manage your social account.

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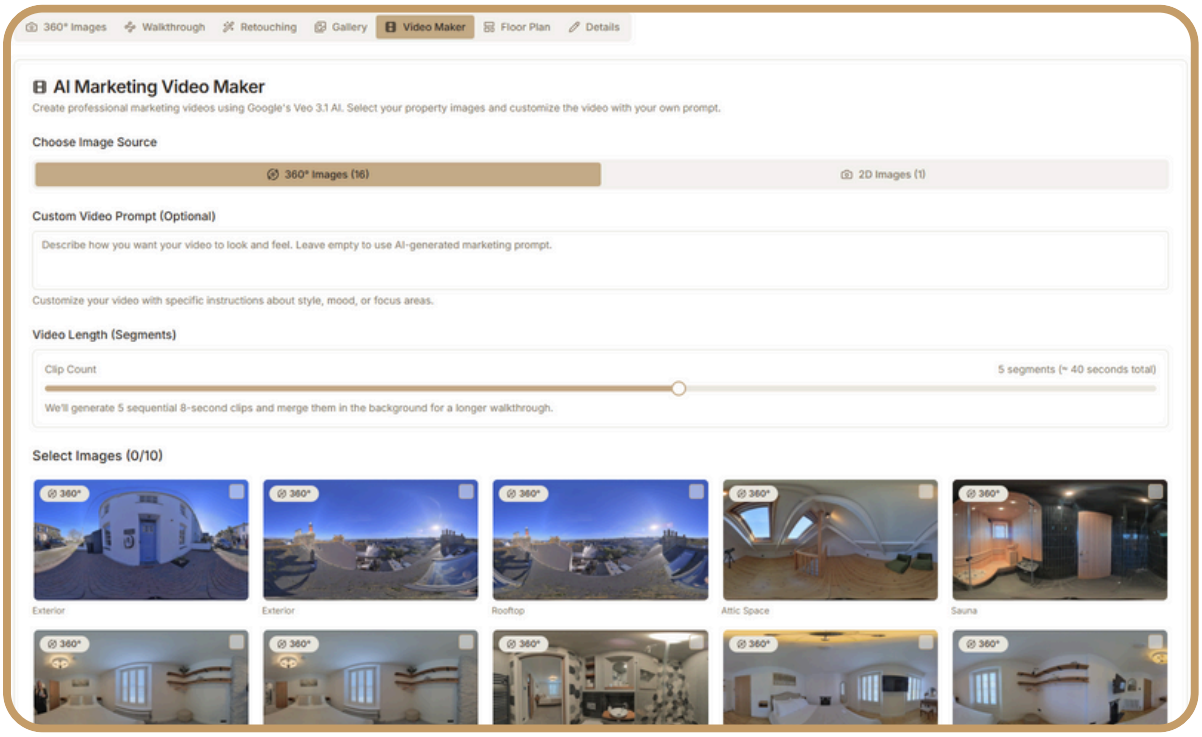
How to use the **AI Video Generator**

To find the AI Marketing Video Maker go to All Properties > choose a property > View Details > Video Maker



To create your video you can choose between your 360 images (uploaded in the 360 Images tab) or 2D images (uploaded in the Gallery tab). You can choose your video length and a custom prompt (or leave it blank for generic marketing).

Select the images you want to use for the video by clicking on them.

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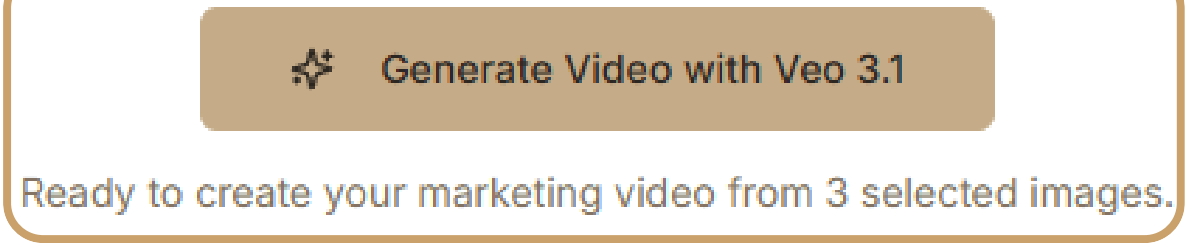
How to use the **AI Video Generator**

To find the AI Marketing Video Maker go to All Properties > choose a property > View Details > Video Maker



Once you have selected the images you want to use, click the “Generate Video” button at the bottom of the page and wait for it to generate.

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https://360gurus.io