

Brand Guidelines

A complete guidelines of Freeton



version 1.2

Mark



the letter B in a circle means 'blockchain'

Mark Construction



Mark & Logo

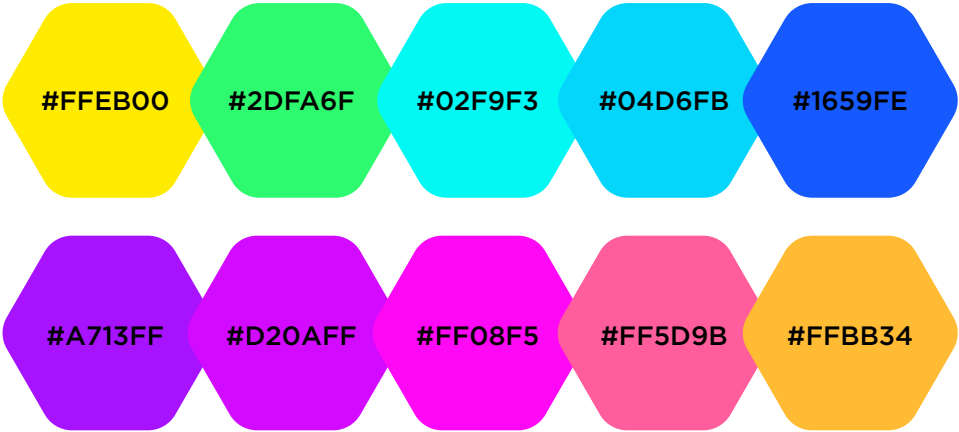


Color Palette

PRIMARY



SECONDARY



Typography style

GOTHAM PRO

**AaBbCcDdEeFfGgHhIiJjKkLl
MmNnOoPpQqRrSsTtUuVv
WwXxYyZz123456789!@#\$\$%**

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse.

**AaBbCcDdEeFfGgHhIiJjKkLl
MmNnOoPpQqRrSsTtUuVv
WwXxYyZz123456789!@#\$\$%**

Free

Print & App



T-Shirt & Wall



Stickers



Window & Wall

