

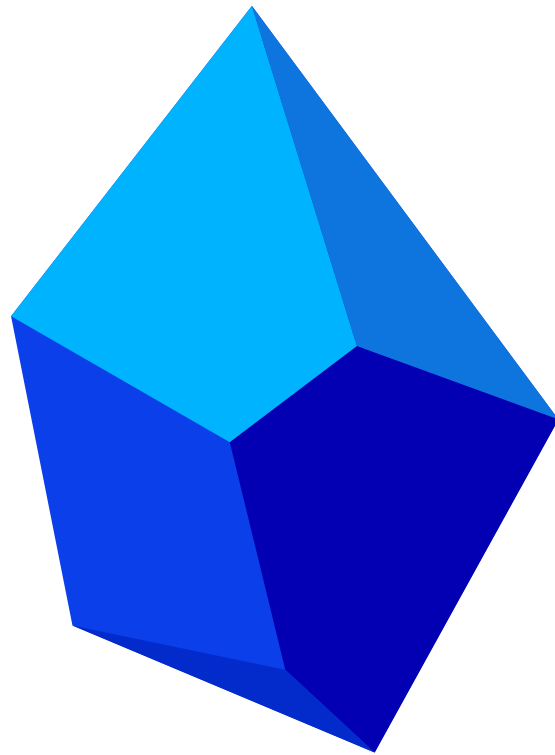
Brand Guidelines

A complete guidelines of Freeton

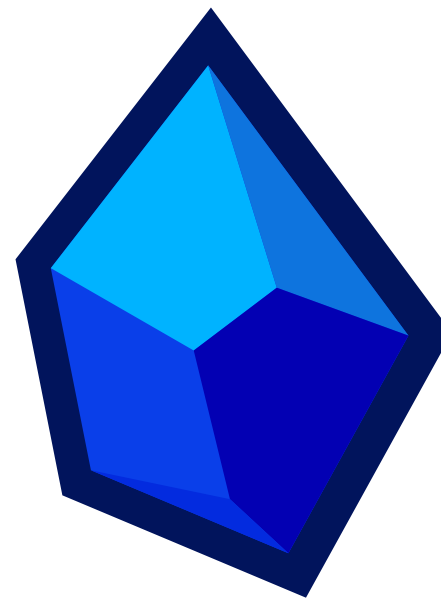


version 1.3

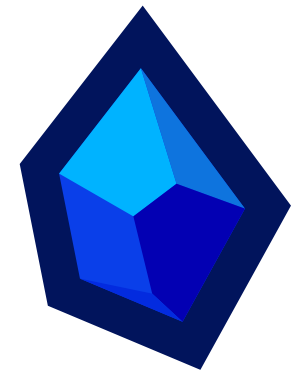
Mark



pic: 1
Big, w/o stroke



pic: 2
Middle, stroke



pic: 3
Small, stroke

Concept - to develop a crystal shape that will not resemble a emoji diamond

Mark Construction



Mark & Logo



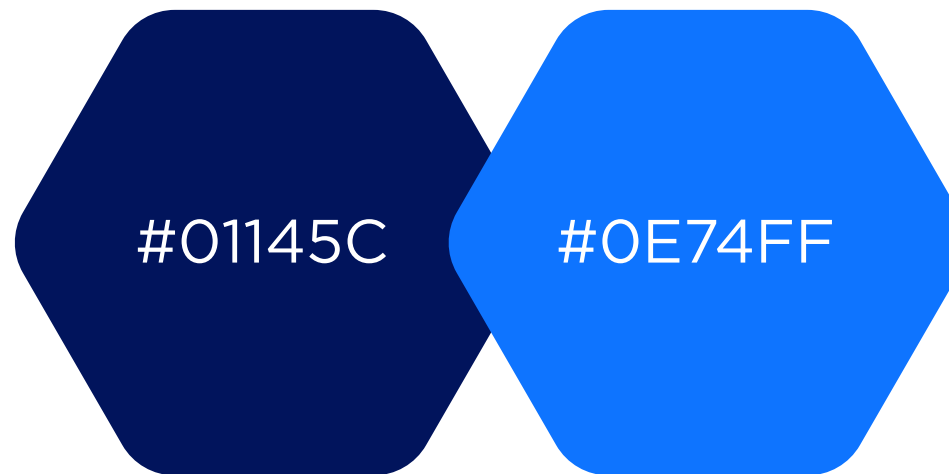
pic 1: Portrait layout



pic: 2 Landscape layout

Color Palette

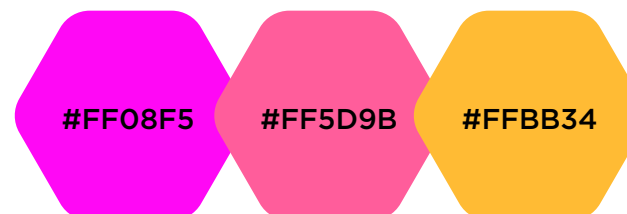
PRIMARY



SECONDARY



ACCENT



Typography style

MONT

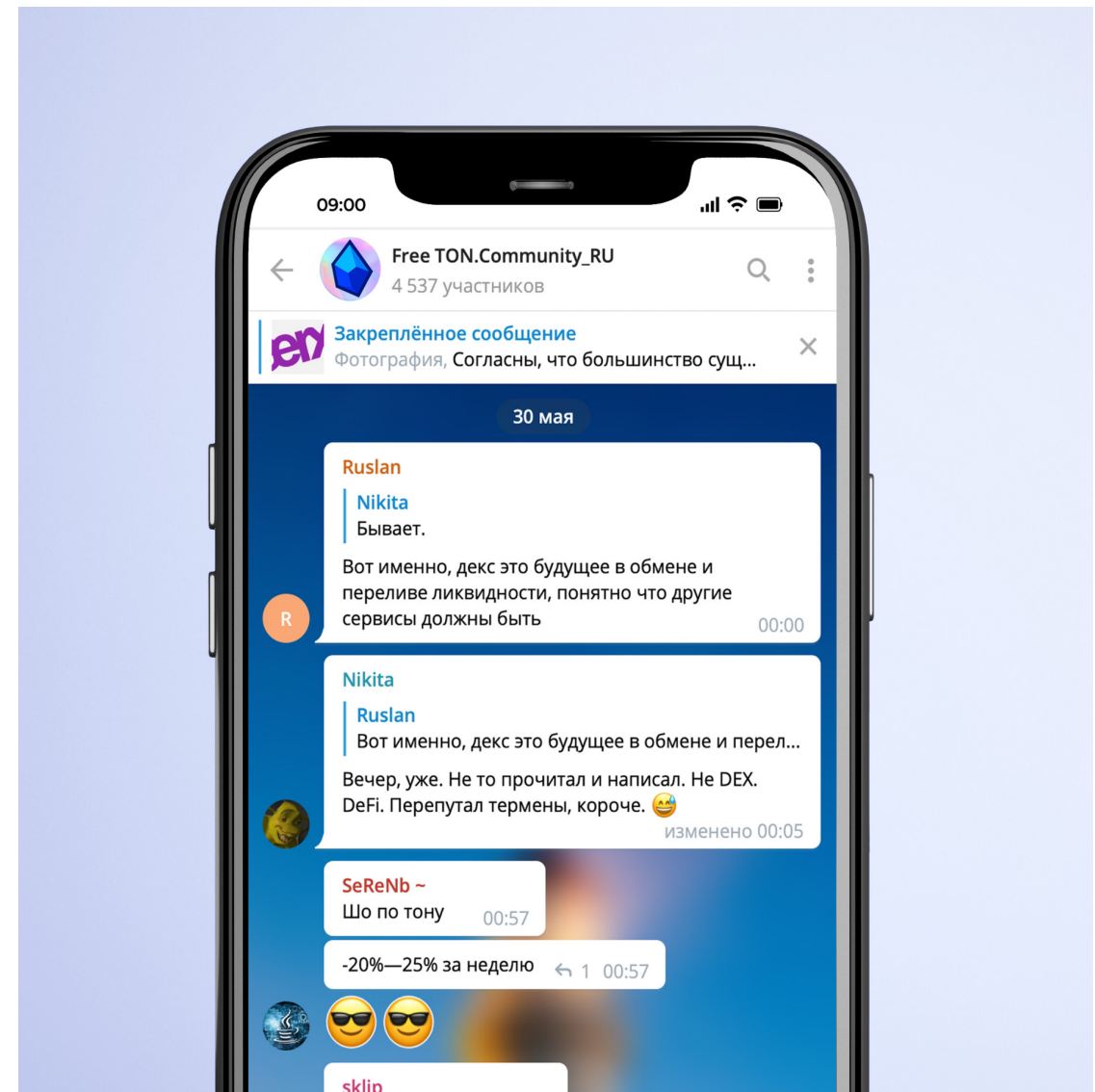
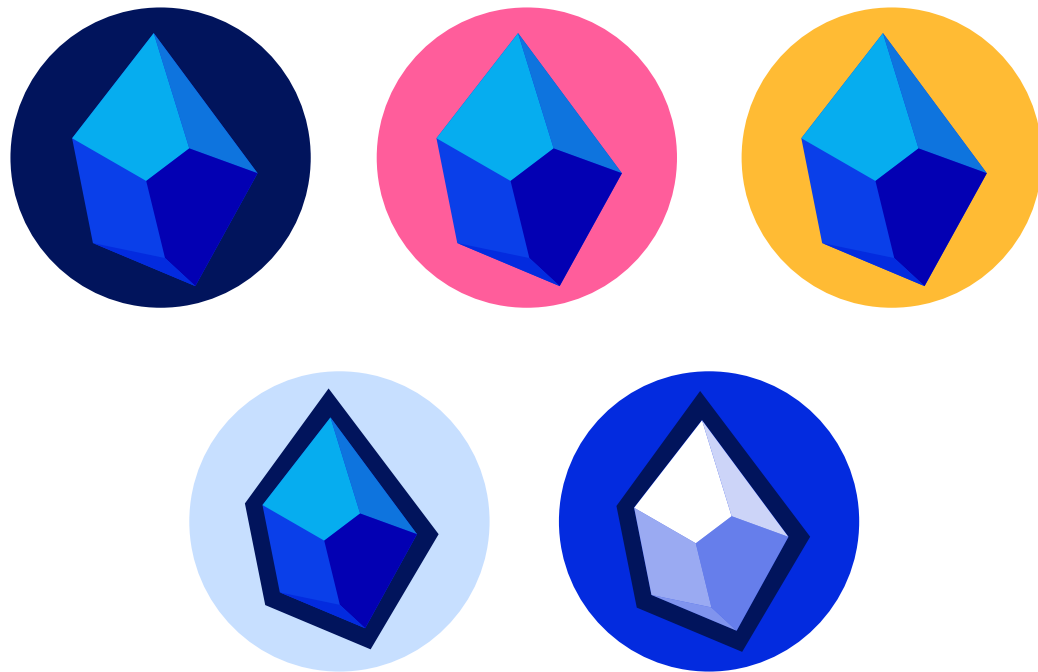
**AaBbCcDdEeFfGgHhIiJjKkLl
MmNnOoPpQqRrSsTtUuVv
WwXxYyZz123456789!@ \$**

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse.

AaBbCcDdEeFfGgHhIiJjKkLl
MmNnOoPpQqRrSsTtUuVv
WwXxYyZz123456789!@#\$\$%

Free

Icons & Avatars



T-Shirt



Cup & Card



Window & Wall



Thanks for attention



SURF wallet

0:144cd1183a5d7c3b2ca48e6d2e6393c62ba77210276030376b43e5020358de70

Behance

<https://www.behance.net/gallery/120498627/FreeTON-Identity-Contest>

Email

vladgoth@gmail.com

Telegram

[@vladgoth](https://www.telegram.me/vladgoth)