

Telegram: @Burxon26

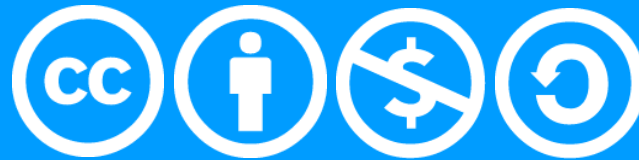
Instagram: burxan.me

Free TON wallet address: 0:0145153efc2f0c4f7dc2b9c1bf491d45bba0cd0e30d522970d689a08e344d22c

Link to Behance.net: <https://www.behance.net/gallery/120011117/Free-TON-brand-book>

Link to all files: <https://drive.google.com/drive/u/0/folders/1IC1o-ZMwQ6gO7xDIU-Q52JoUNzVPnflg>

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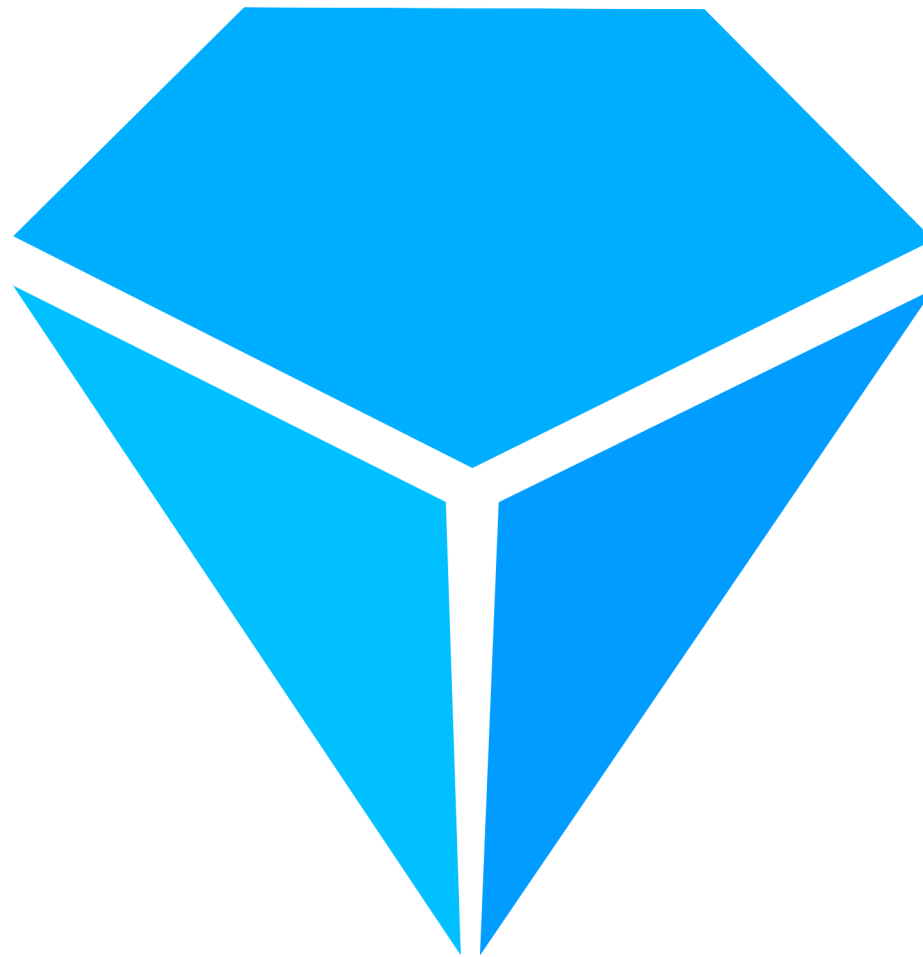
Free TON

brand book

LOGO

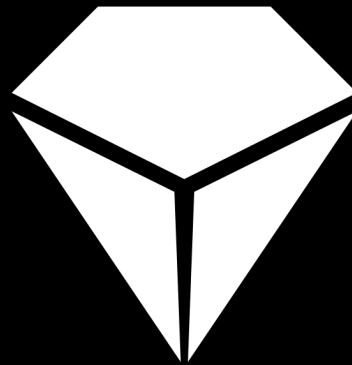
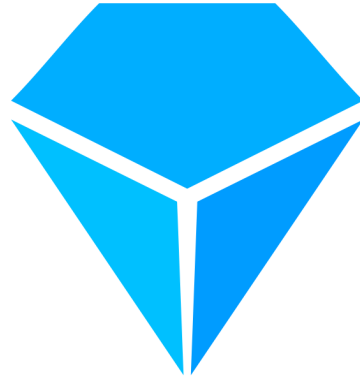
1

Basics



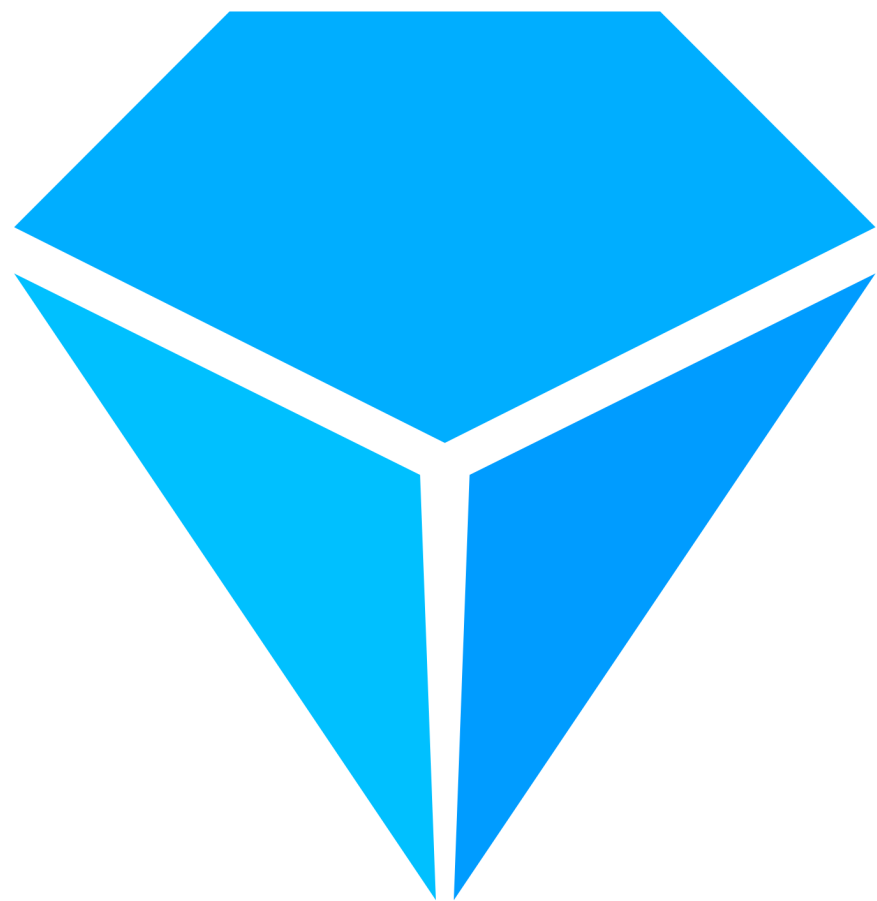
*ОСНОВНОЙ ЛОГОТИП

Color variations with background



*цветовые вариации с фоном

Sizes



Size: 250%



Size: 100%



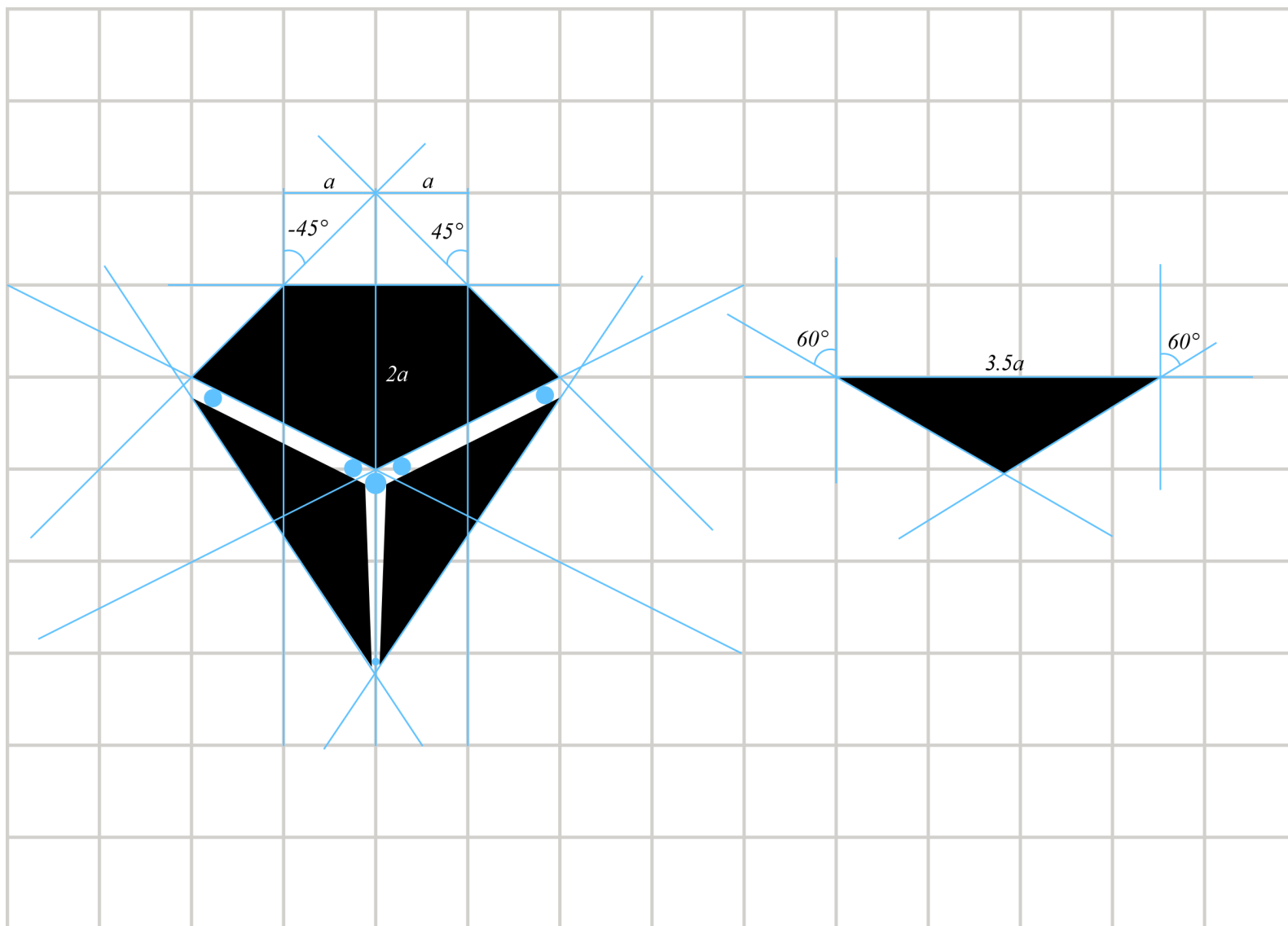
Size: 50%



Size: 25%

*размеры логотипа

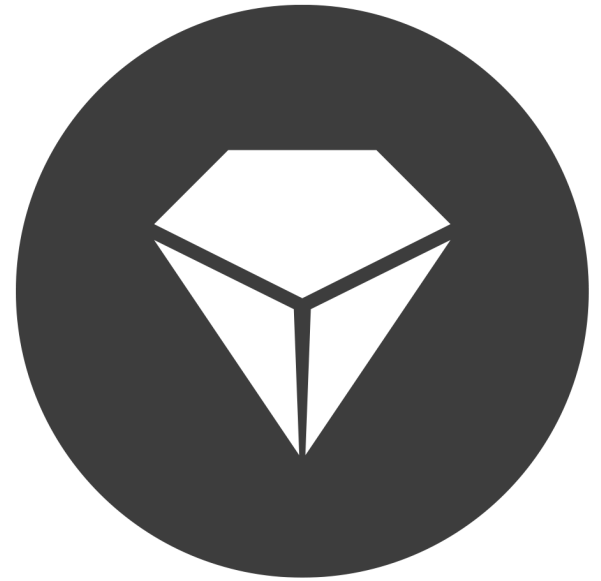
Grid



*сетка логотипа

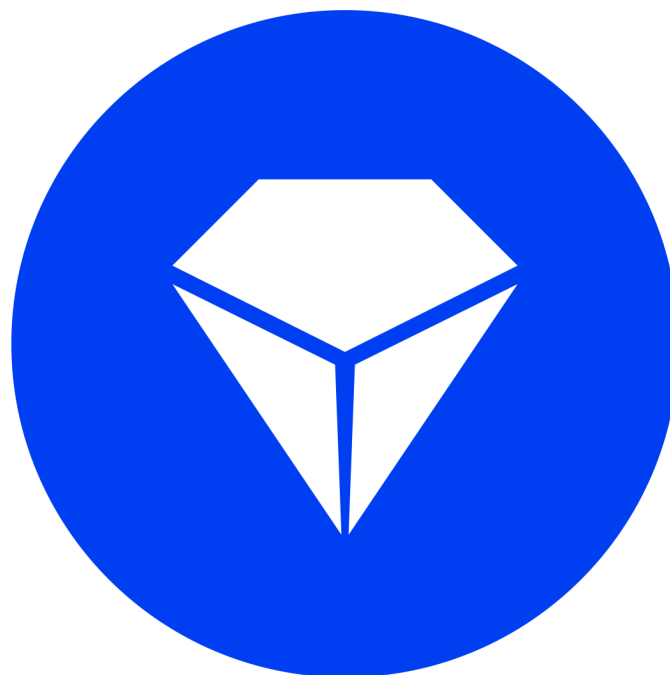


Social branding



*социальный брендинг

Coin



*ВИД МОНЕТЫ

Usage



Don't usage



TYPOGRAPHY

2

Font

Aa Mont
SemiBold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890.,:;?!

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890.,:;?!

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890.,:;?!

АБВГДЕЁЖЗИЙКЛМНОПРСТУФХЦЧШЩЪЫЬЭЮЯ
абвгдеёжзийклмнопрстуфхцчшщъыьэюя
1234567890.,:;?!

АБВГДЕЁЖЗИЙКЛМНОПРСТУФХЦЧШЩЪЫЬЭЮЯ
абвгдеёжзийклмнопрстуфхцчшщъыьэюя
1234567890.,:;?!

АБВГДЕЁЖЗИЙКЛМНОПРСТУФХЦЧШЩЪЫЬЭЮЯ
абвгдеёжзийклмнопрстуфхцчшщъыьэюя
1234567890.,:;?!

COLORS

3

Color palette

Color 1

HEX: 00E5FF

RGB: 0, 229, 255

HSB: 186, 100, 100

CMYK: 100, 10, 0, 0

Color 2

HEX: 00D3FF

RGB: 0, 211, 255

HSB: 190, 100, 100

CMYK: 100, 17, 0, 0

Color 3

HEX: 00C0FF

RGB: 0, 192, 255

HSB: 195, 100, 100

CMYK: 100, 24, 0, 0

Color 4

HEX: 00AEFF

RGB: 0, 174, 255

HSB: 199, 100, 100

CMYK: 100, 31, 0, 0

Color 5

HEX: 009CFF

RGB: 0, 156, 255

HSB: 203, 100, 100

CMYK: 100, 38, 0, 0

Color 6

HEX: 0089FF

RGB: 0, 137, 255

HSB: 208, 100, 100

CMYK: 100, 46, 0, 0

Color 7

HEX: 0077FF

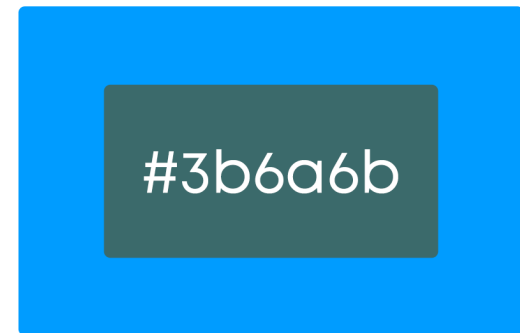
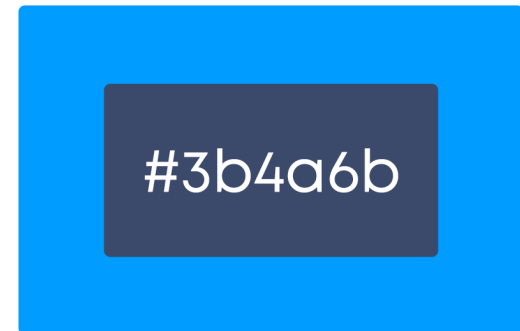
RGB: 0, 119, 255

HSB: 212, 100, 100

CMYK: 100, 53, 0, 0

*цветовая палитра

Color combinations



*ЦВЕТОВЫЕ СОЧЕТАНИЯ