

FREE
T♦N
.ORG

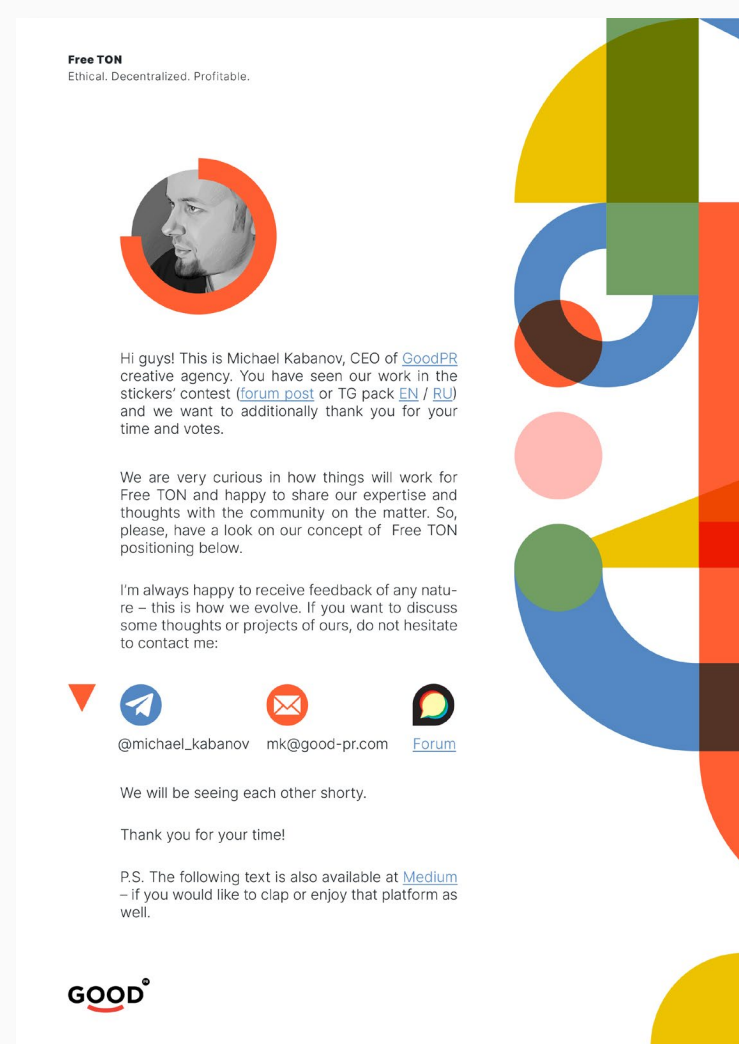
FREE
TON

landing page

GOOD^{PR}

What have we done already?

Hi! It's Michael Kabanov of GoodPR here. We're happy to present our view on Free TON landing page - you could've seen the teaser of the design in the 'Positioning essay' document of ours. Let's dive in deeper, shall we.



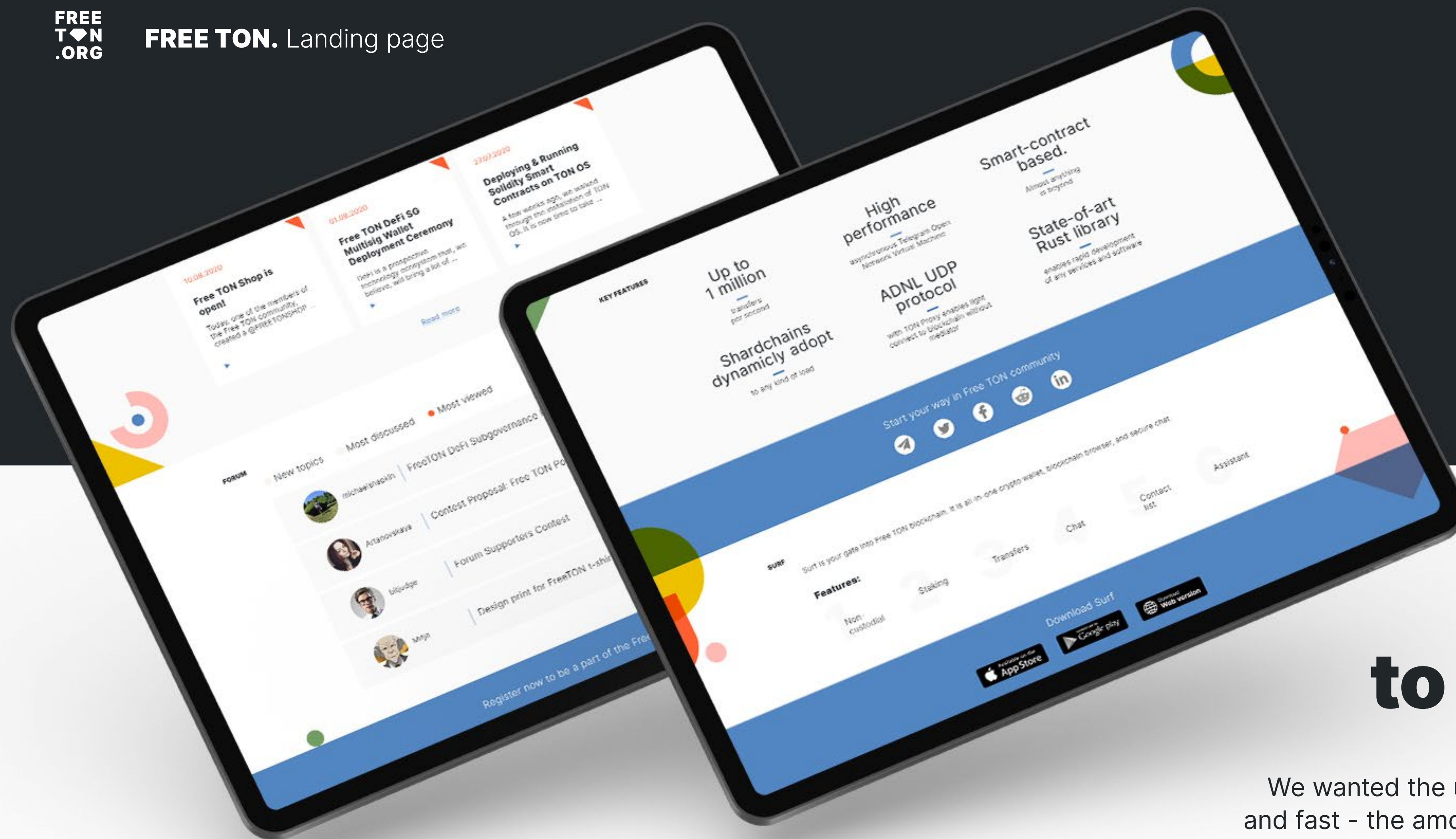
Positioning essay

gov.freeton.org / [Medium](#)



Stickers

[EN](#) / [RU](#)



Easy to embrace

We wanted the user to jump into action easy and fast - the amount of content in each block gives enough information to raise interest and make the user want to learn more.

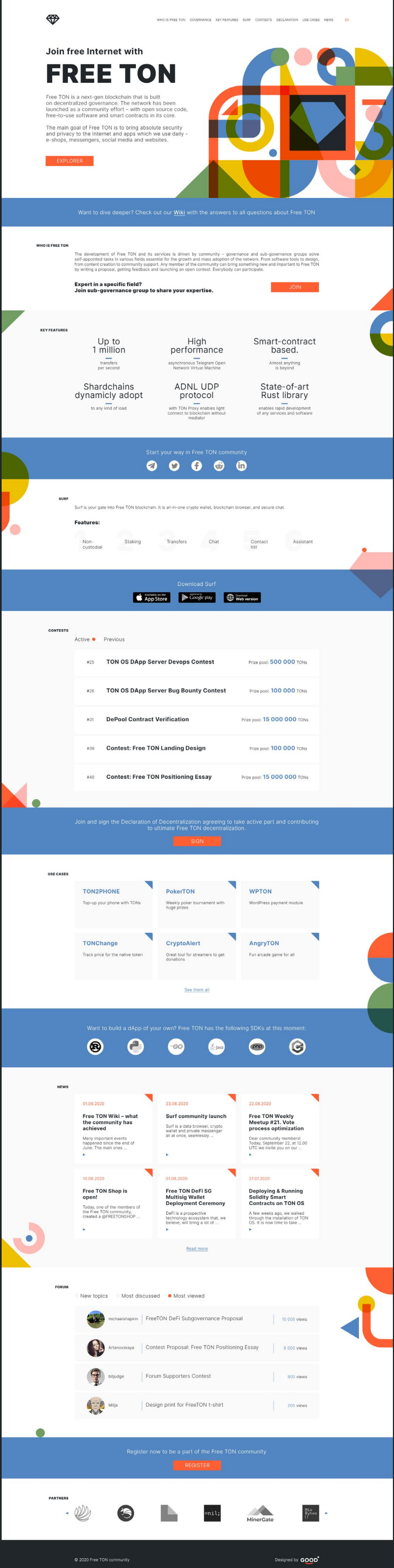


FREE TON. Landing page

Call to action

We want to attract users to Free TON community on any available platform of their liking, to create and participate in contests and to download Surf. Call to action buttons are there - one can't miss them. Plus, we want to show developers some stats and abilities of the network - teaser info is gathered in one block.

[Full-size](#) preview of the design



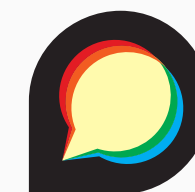
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[Forum](#)



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