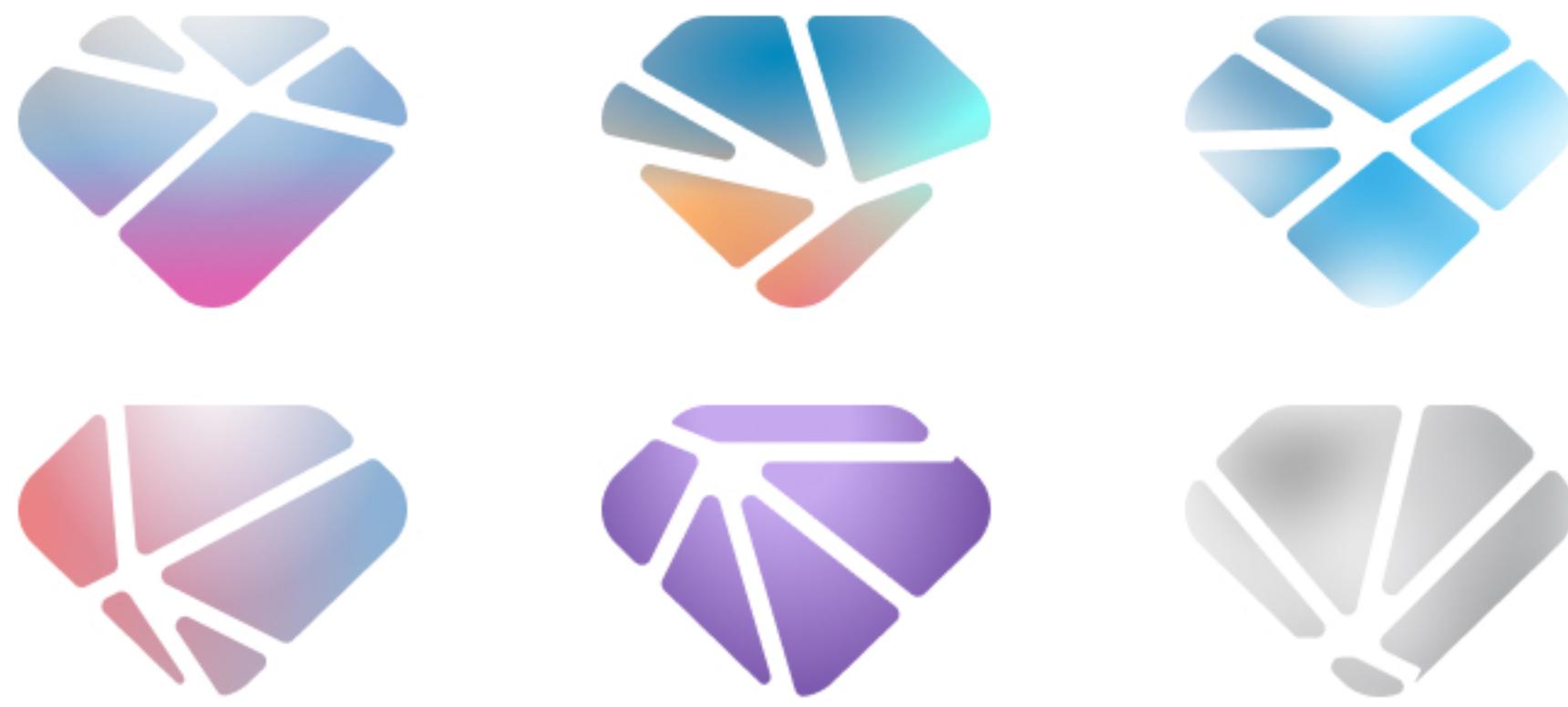




FREETON



**GENERATIVE LOGO
FOR SUBGOVERNANCE**

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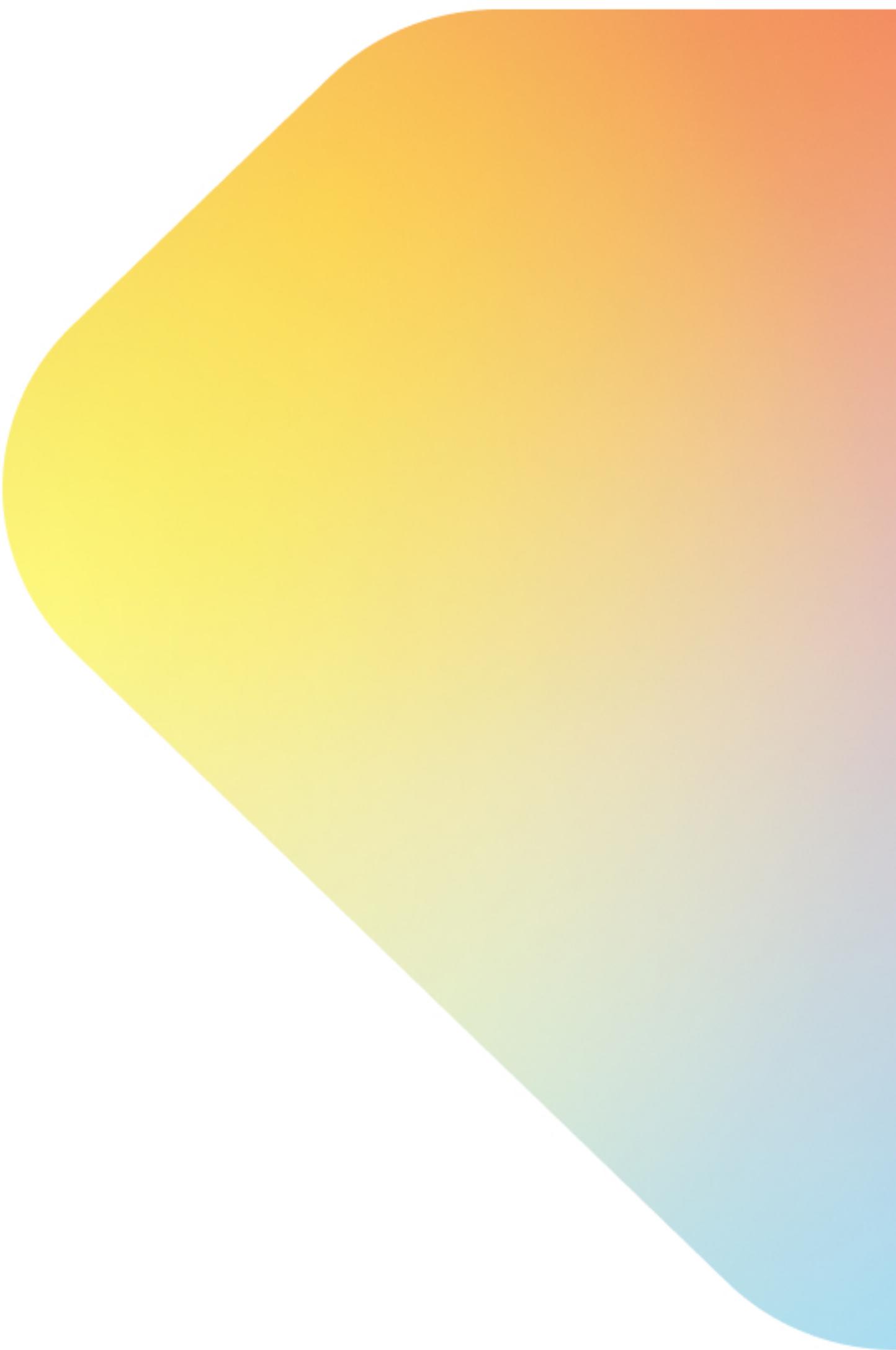
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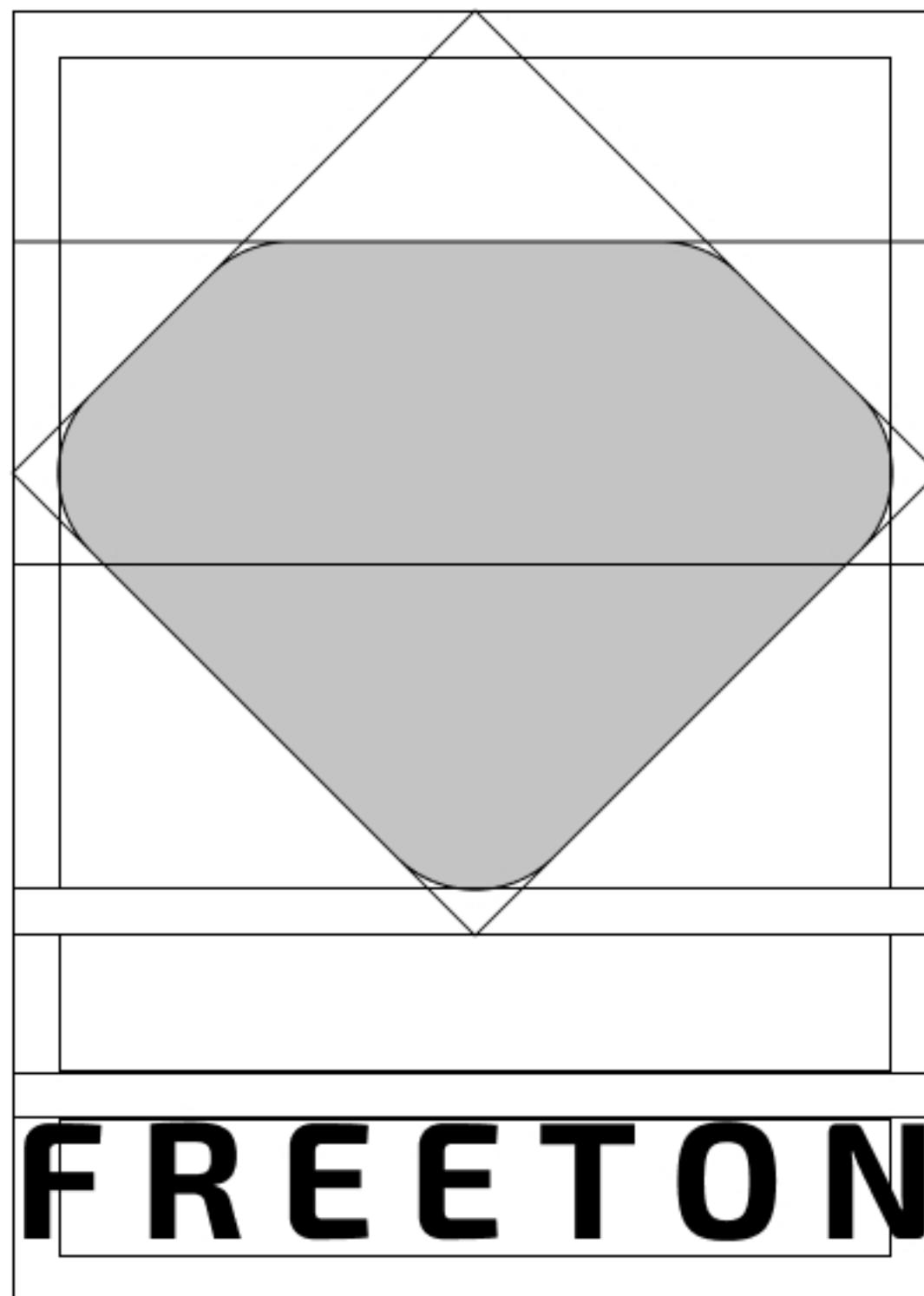
- 4.1 Social networks
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5. Mentions Cover



1.1 Basics

Freeton, is Freedom. This is a gate to a world of infinite possibilities, as this logo. **Simplicity, Liberty & Security.** But all **subgovernances of Freeton needs also a clear and memorable image** that linked to the main governance, but with their own goal, **their own point of convergence**. This is why we chose to generate a unique logo for each based on MD5 hash of the name of the subgovernance, that converted to a shape via our **logo generation system**.



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FREETON
Russia

1.2 Generative Logo Constructor

Exemple with Russia

Hashing "Russia" through MD5:

5f eb 16 8c a8 fb 49 5d cc 89 b1 20 8c de b9 19

Converting letters to numbers :

56 52 16 83 18 62 49 54 33 89 21 20 83 45 29 19

Substracting to decimal:

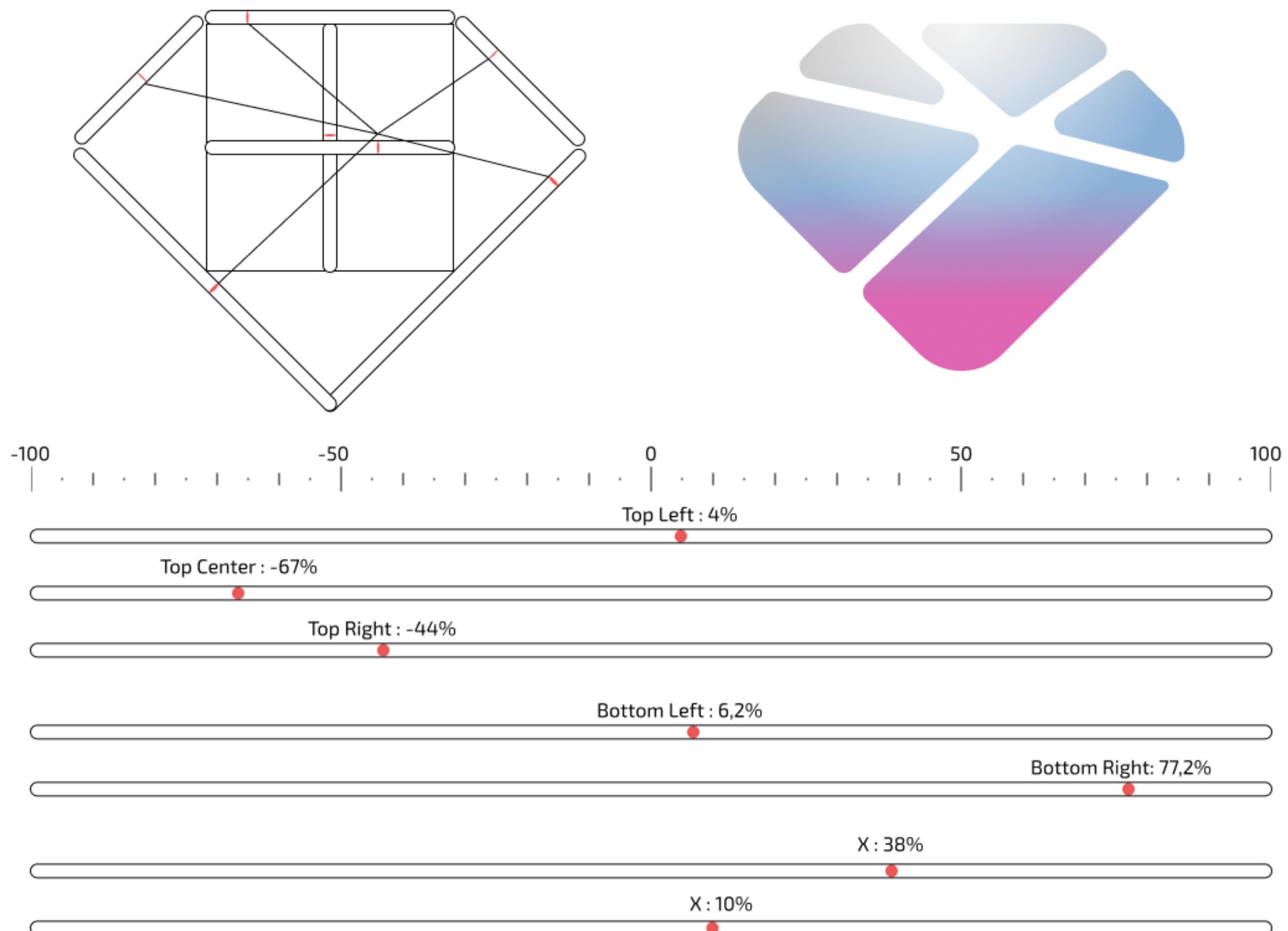
56-52 | 16-83 | 18-62 | 49-54 |
89-21 | 20-83 | 83-45 | 29-19
= 4 | -67 | -44 | 6,2 | 77,2 | 38 | 10

**Separating numbers in Crystal edges
+ inner coordination square :**

Top Left | Center | Right edges : 4 | -67 | -44

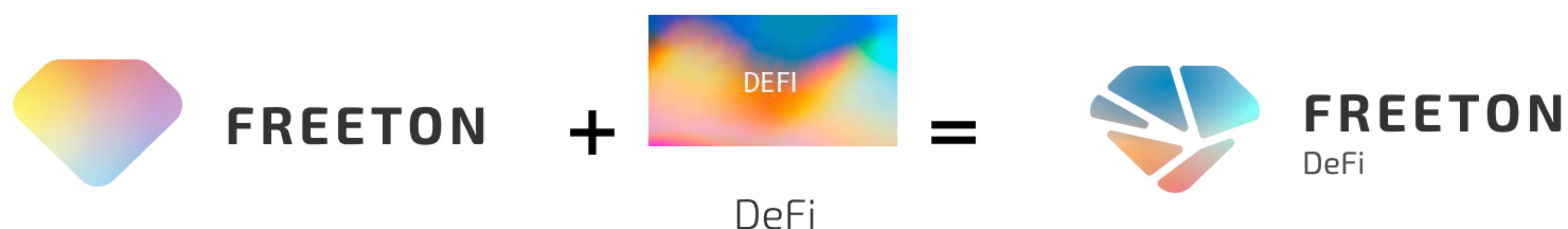
Bottom Left | Right edges: 6,2 | 77,2

X | Y axes : 38 | 10



1.3 Gradient Construction

To create a color variant, just take the main colors from an image, then make a gradient and Voila!



1.4 SubGovernance Variants Examples



FREETON
Russia

Russia

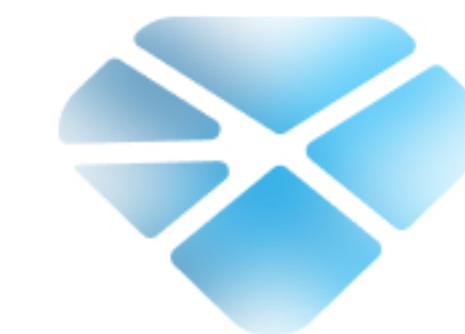
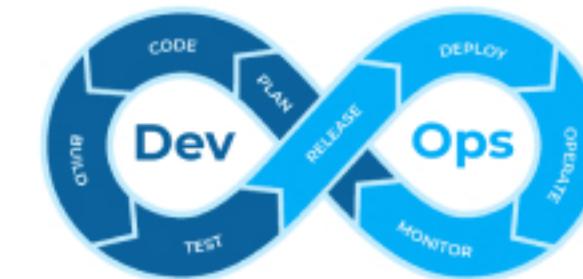


FREETON
eSports



FREETON
Wiki

Wiki



FREETON
DevOps

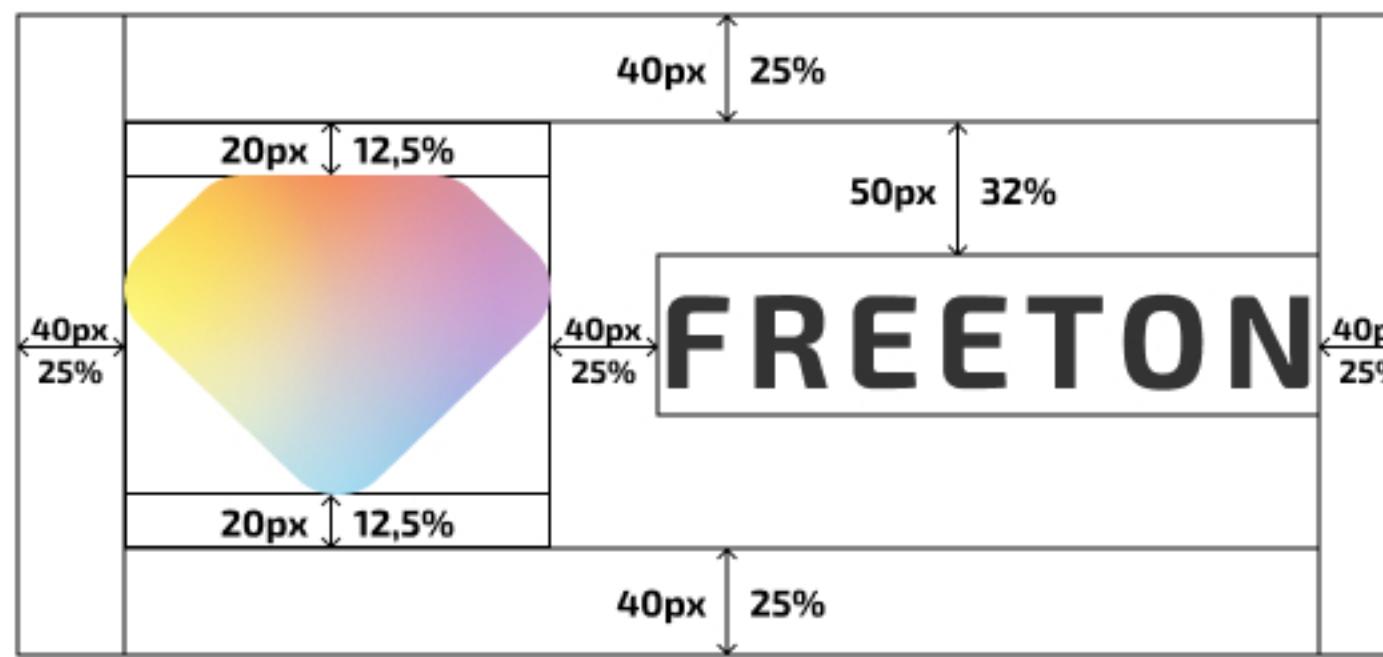
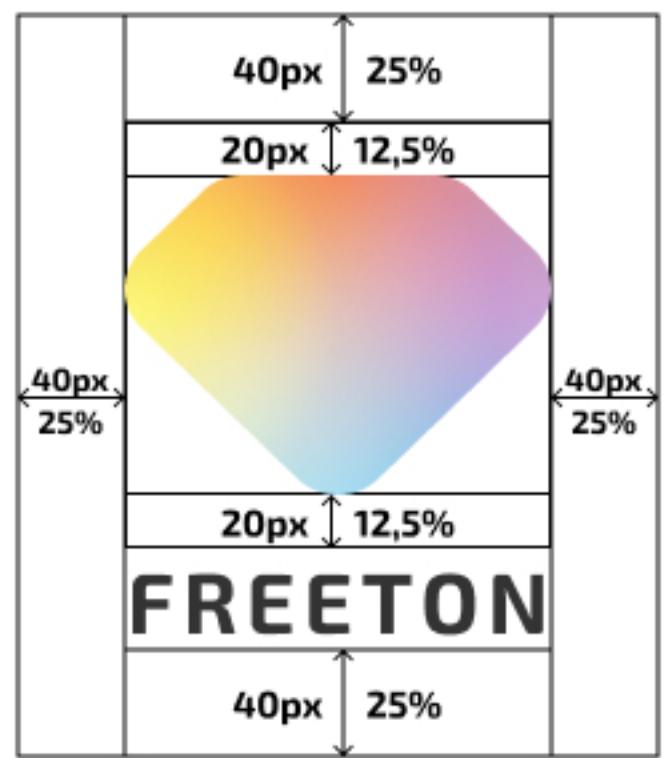
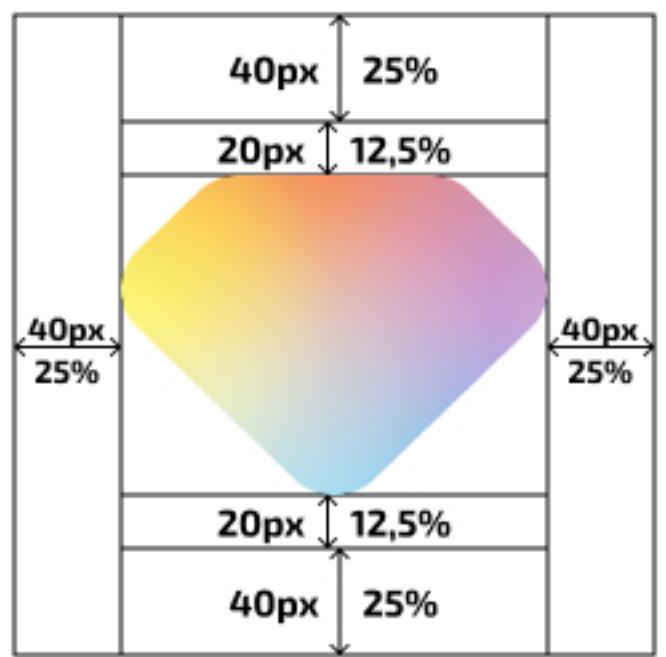
DevOps

1.5 Grid

Minimum seize : 16x16px logo with 1px stroke.

9 natural color-blind friendly gradient.

48px margin from 160px or 30% from 100% for the main vector.



2.1 Main Colors

Colors are scientifically chosen for color-blind by Paul Tol:

<https://personal.sron.nl/~pault/>



Color N°6

#AE76A3

Primary / Color 7

Color N°10

#1965B0

Primary / Color 6

Color N°14

#7BAFDE

Primary / Color 5

Color N°16

#90C987

Primary / Color 4

Color N°18

#F7F056

Primary / Color 3

Color N°22

#F1932D

Primary / Color 2
Primary / Color 1

Gradients

Gradients

2.2 Gradient



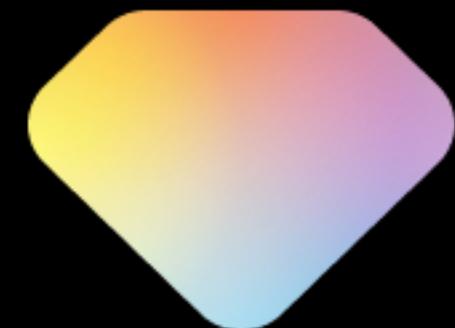
FREETON



FREETON



FREETON



FREETON

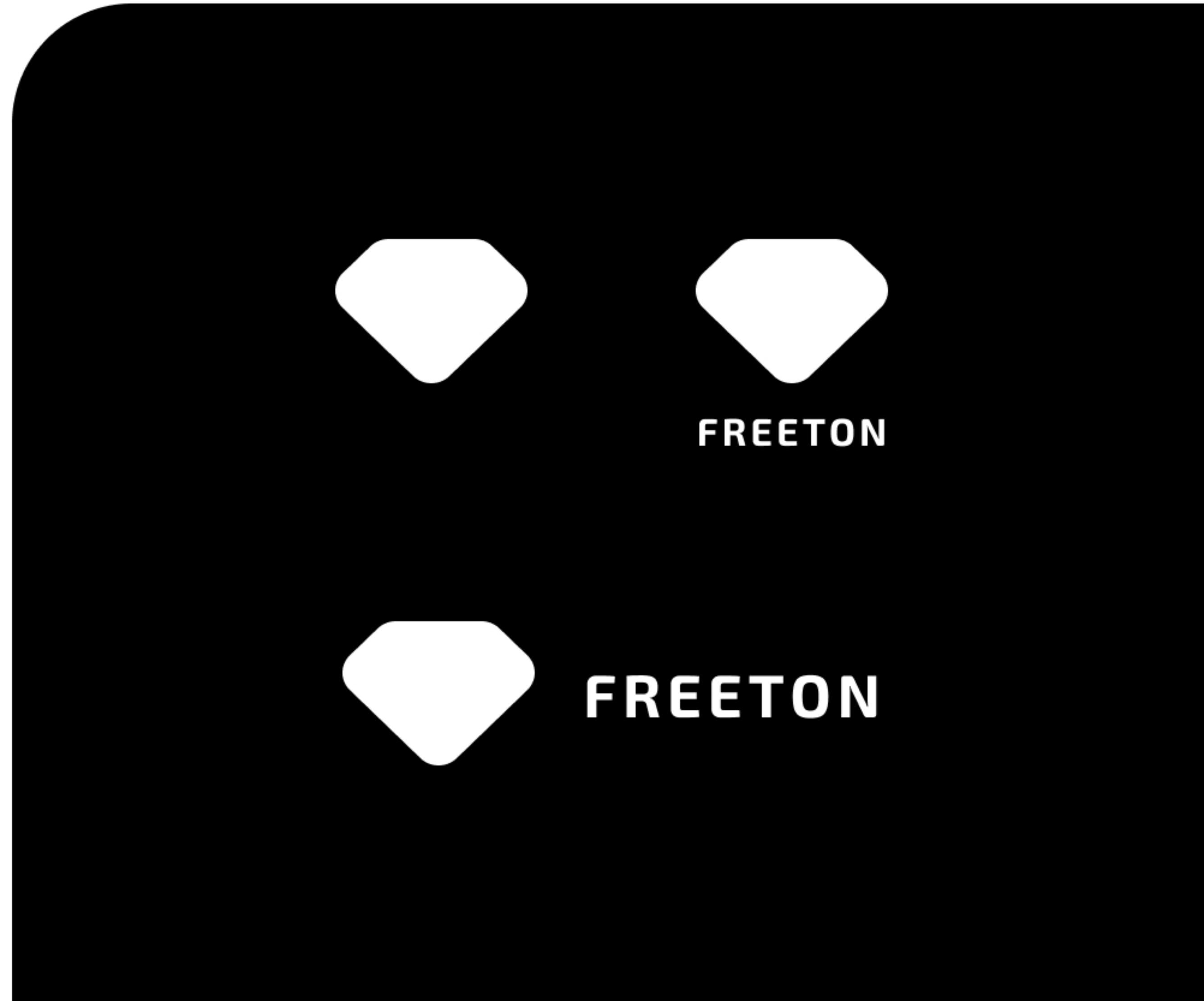
2.3 Monochrome



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2.4 SubGovernance Gradient



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Russia



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Russia



2.5 SubGovernance Monochrome



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Russia



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Russia



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Russia

2.6 Backgrounds

NOEIN!!!



OK.



3.1 Latin Typography

Exo 2 is a complete redrawing of Exo, a contemporary geometric sans serif typeface that tries to convey a technological/futuristic feeling while keeping an elegant design. Exo is a very versatile font, so it has 9 weights (the maximum on the web) and each with a true italic version. Exo 2 has a more organic look that will perform much better at small text sizes and in long texts.

H1 The path is open to those who move forward

H2 the path is open to those who move forward

H3 Then came the night of the first falling star.

H4 Then came the night of the first falling star.

H5 Then came the night of the first falling star.

H6 Then came the night of the first falling star.

Subtitles Then came the night of the first falling star.

Names Then came the night of the first falling star.

Paragraphs Then came the night of the first falling star.

Details Then came the night of the first falling star.

3.2 Cyrillic Typography

Exo 2

H1 Да, кириллица тоже присутствует

H2 Да, кириллица тоже присутствует

H3 Да, кириллица тоже присутствует

H4 Да, кириллица тоже присутствует

H5 Да, кириллица тоже присутствует

H6 Да, кириллица тоже присутствует

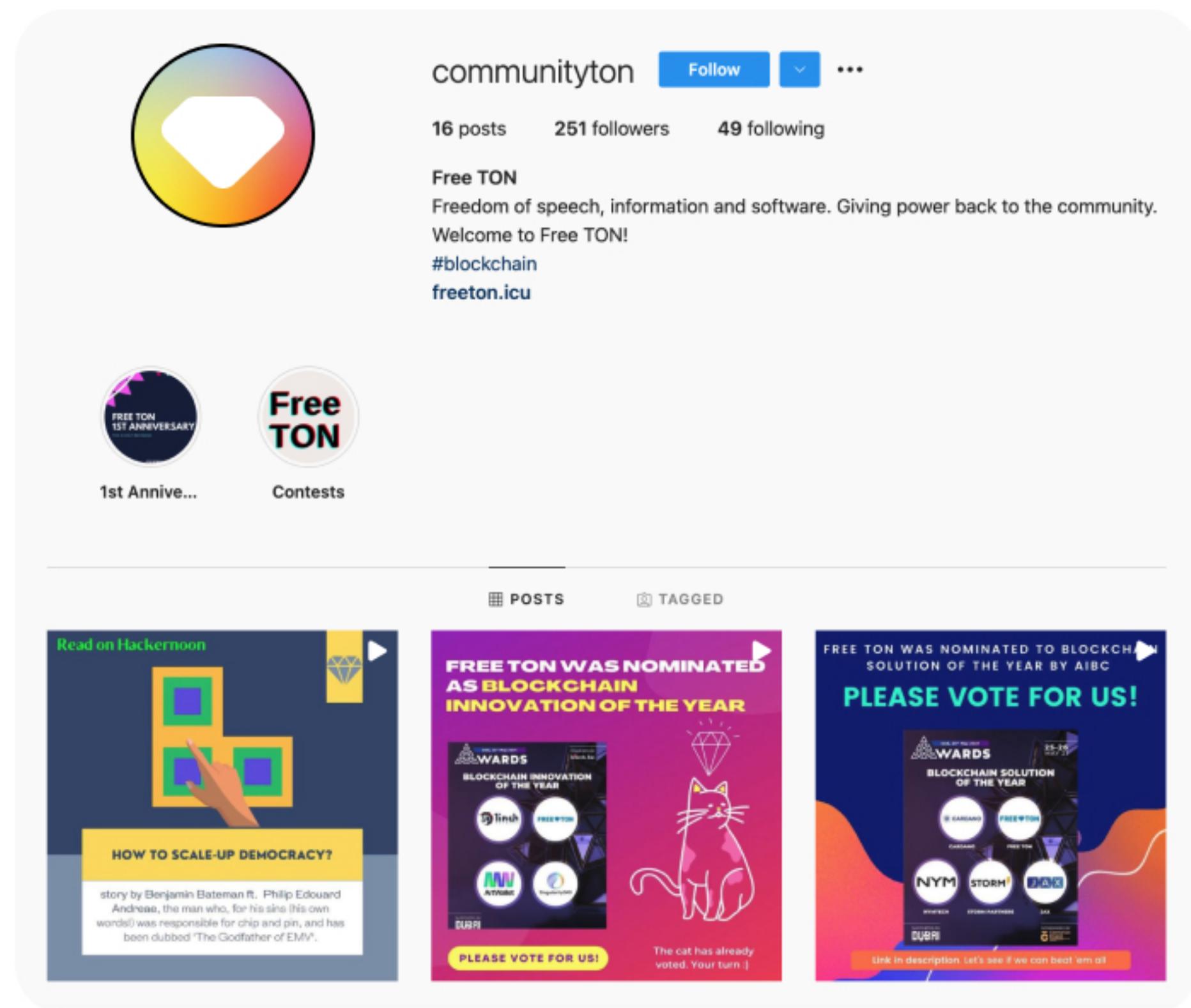
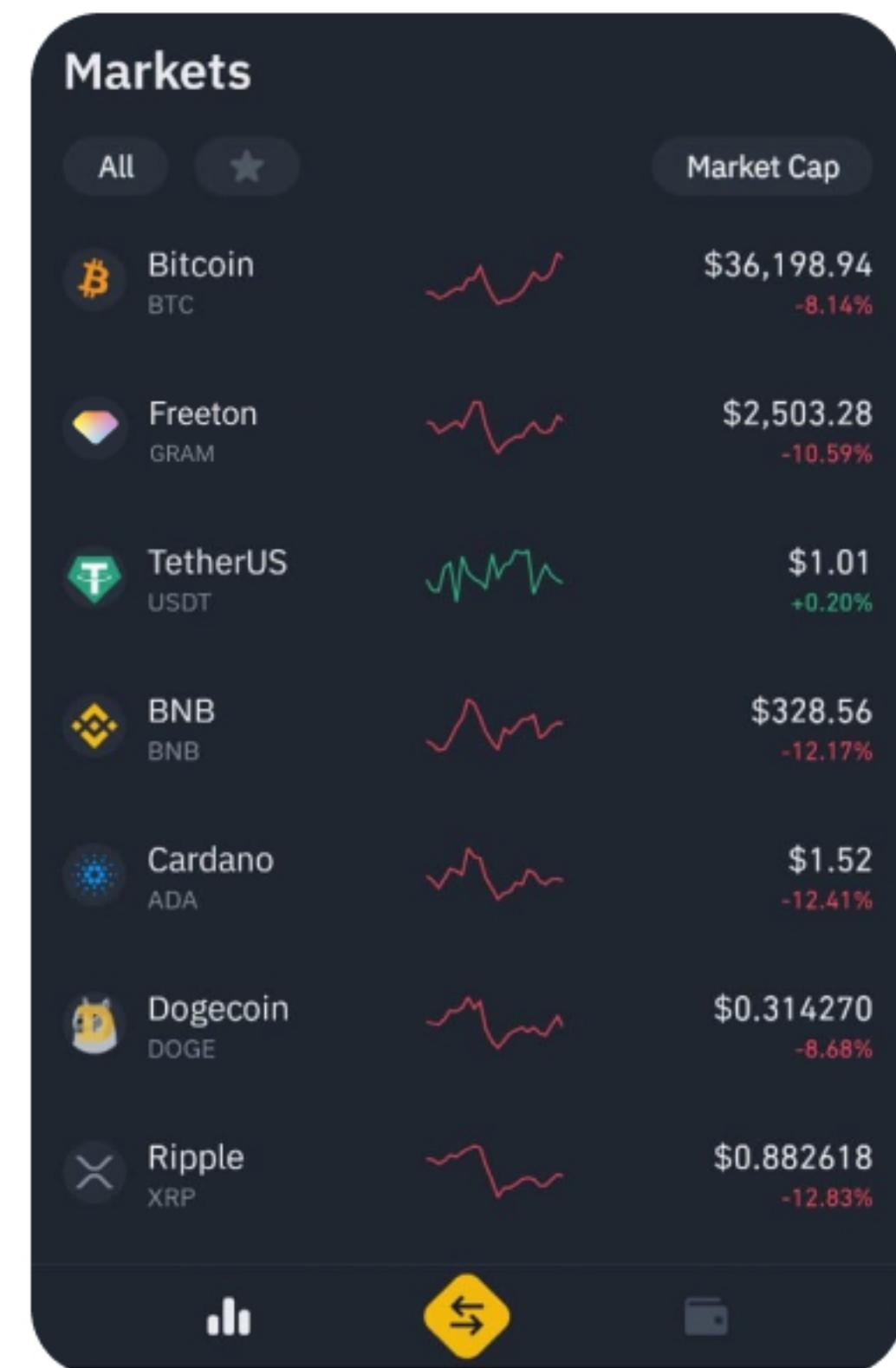
Subtitles Да, кириллица тоже присутствует

Names Да, кириллица тоже присутствует

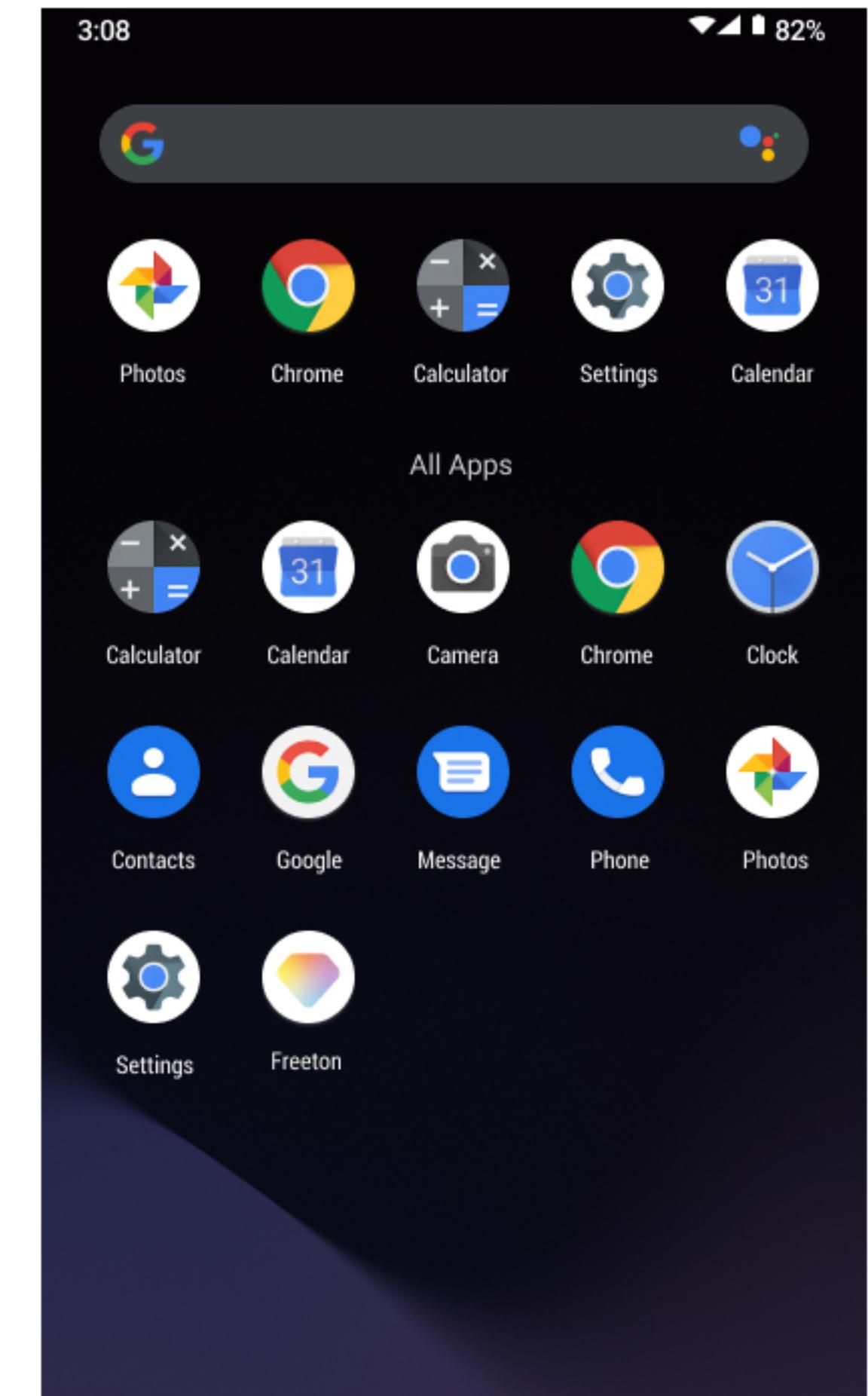
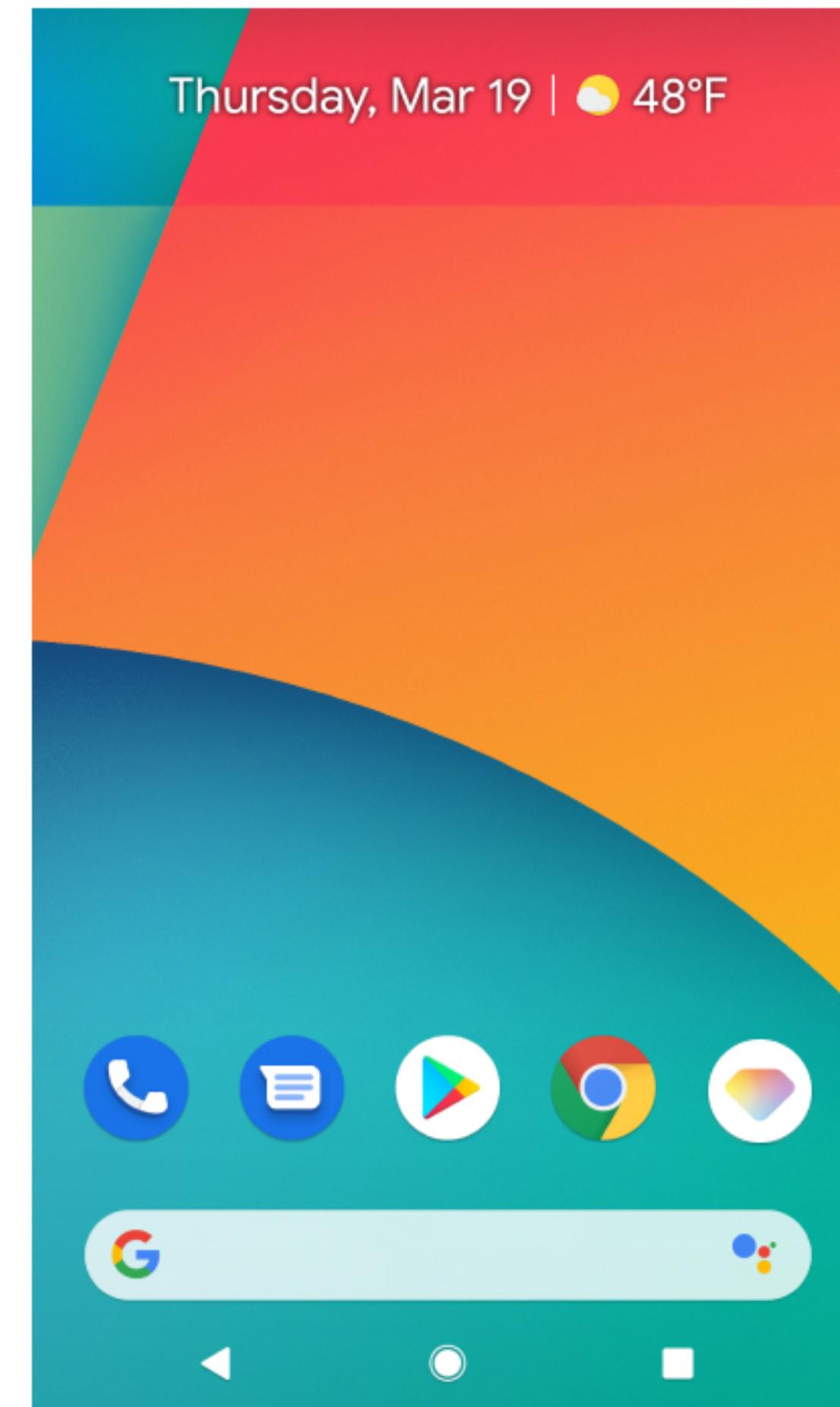
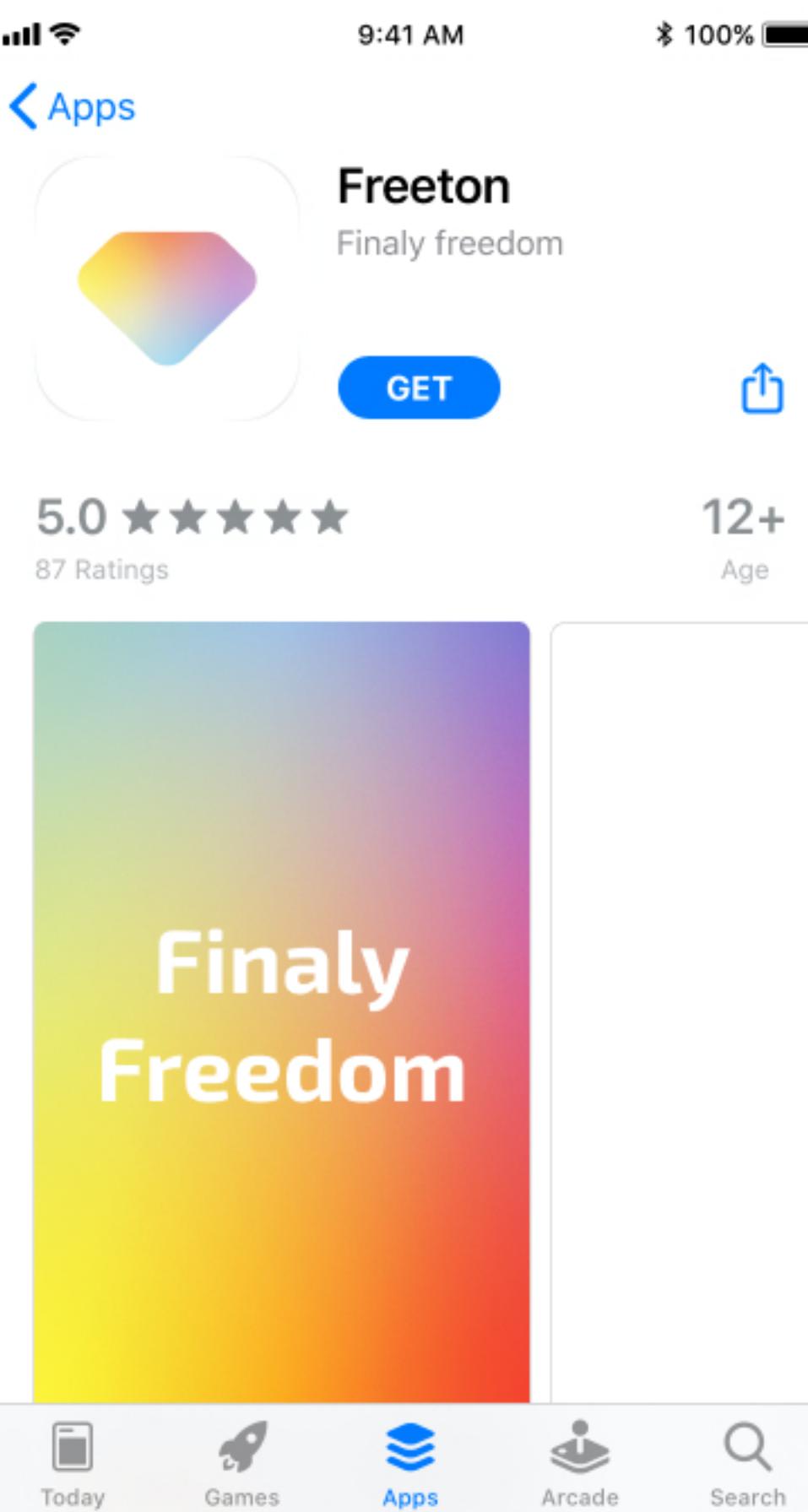
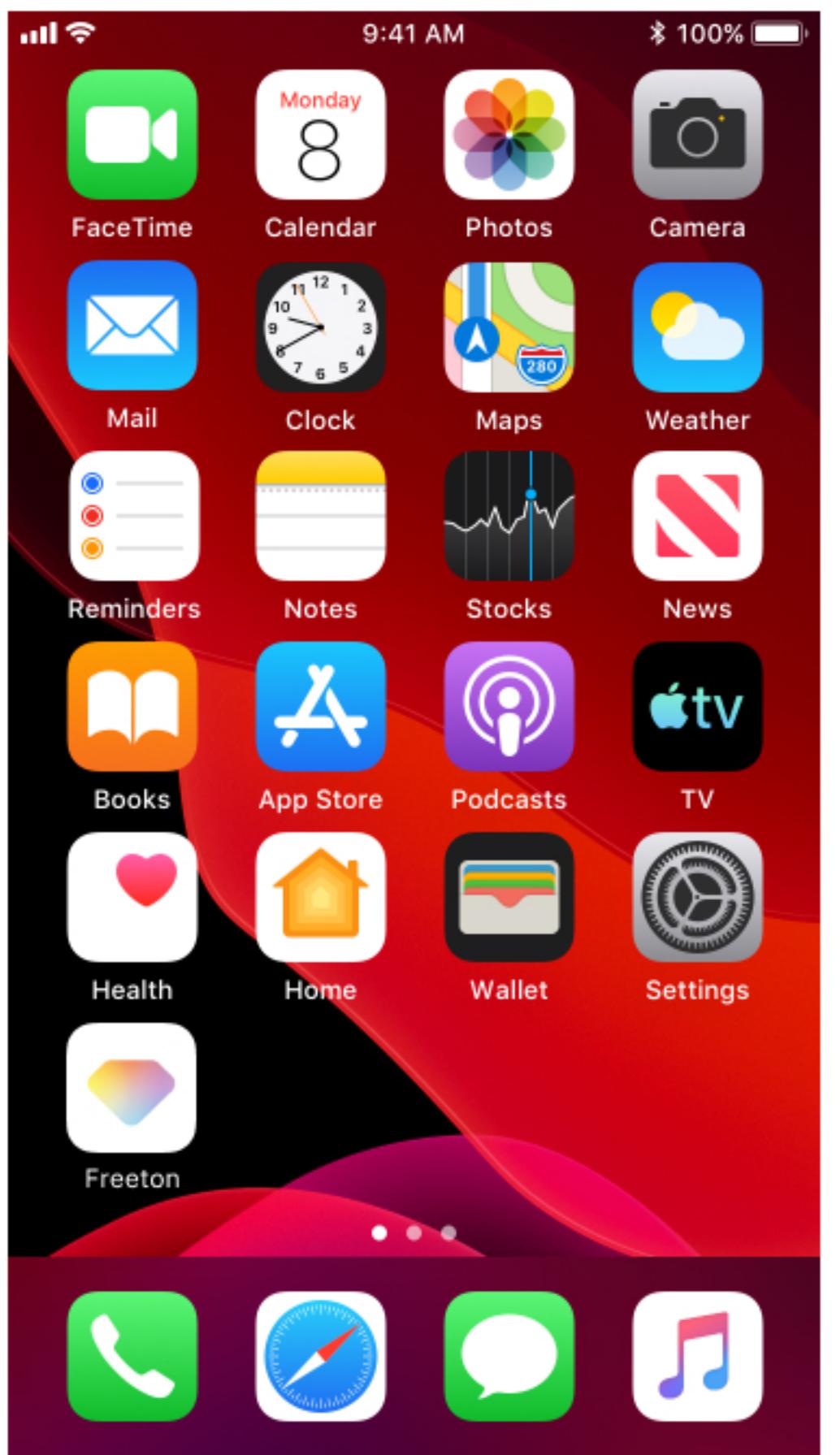
Paragraphs Да, кириллица тоже присутствует

Details Да, кириллица тоже присутствует

4.1 Social networks



4.2 App Icon



Free TON Web & Design – Identity contest

by ♀ Ivan Vetrov, aka @Daedarus

0:5a0e8d528e4e0df4bd9f563c43eb55670145b5d59af3ef6ff7057a8c81e1ee11



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A screenshot of the Freeton Surf mobile application interface. The background features a purple-toned illustration of a character's legs and a city skyline. On the left, a sidebar titled "Freeton Surf" includes sections for "Assets balance" (0.000), "Trade" (pink shopping bag icon), "Chat" (speech bubble icon), and "Act" (muscle icon). The main content area is titled "Freeton Forum" and shows a user profile for "Daedarus" (Ivan Vetrov). The profile includes a picture, a summary tab, activity stats (7 days visited, 2h read time, etc.), and sections for "TOP REPLIES", "TOP TOPICS", "TOP LINKS", and "MOST REPLIED TO". The "TOP REPLIES" section lists posts from 16h ago with 1 like each. The "TOP TOPICS" section lists posts from 6d ago with 2 likes each. The "TOP LINKS" section lists links from behance.net and cointelegraph.com. The "MOST REPLIED TO" section shows a post by "POJO Plain Old Java Object" with 1 reply.

To Be Continued...