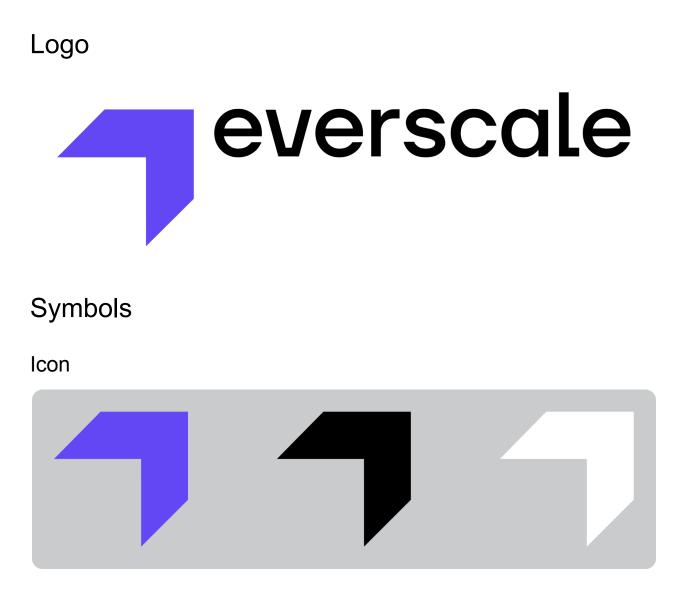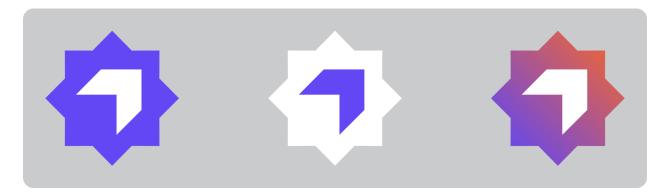# Adoption of Everscale Official Logo

Abstract

Brand identity is a crucial part of product positioning. The DeFi Alliance performed thorough work to create the network logo and related graphical elements. The community perceived the presented logotype well, and we propose to accept it as the official one of the Everscale network.

After accepting this proposal, the creators will also provide the related brand book with usage guidelines and variations.

Logo

Symbols

Icon

Star badges

Round badges