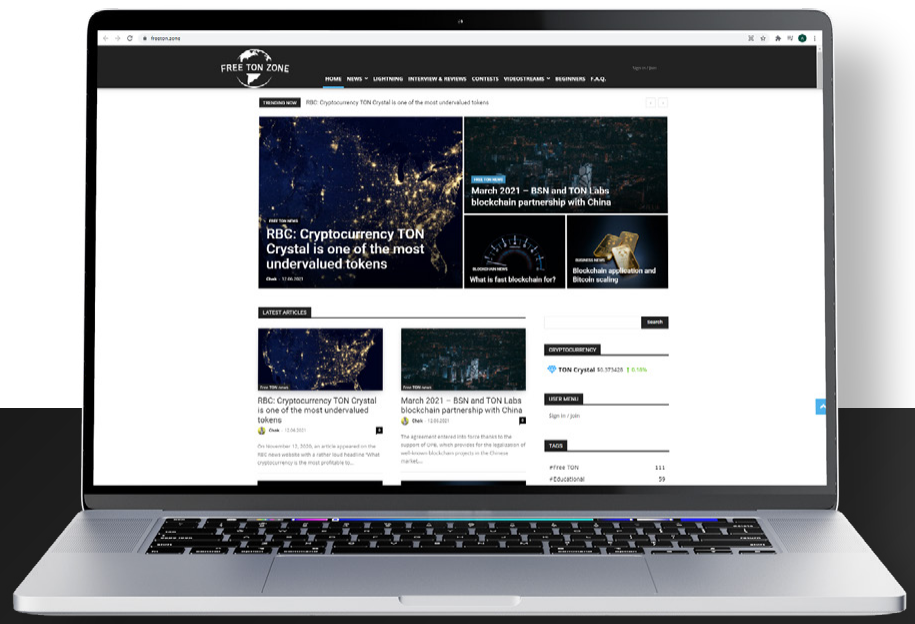
FREE TON ZONE

# Free TON Zone

Free TON Zone is a news and education magazine that brings you the latest news and analytics on the future of money and technology.

freeton.zone




## Contest requirements

**5**

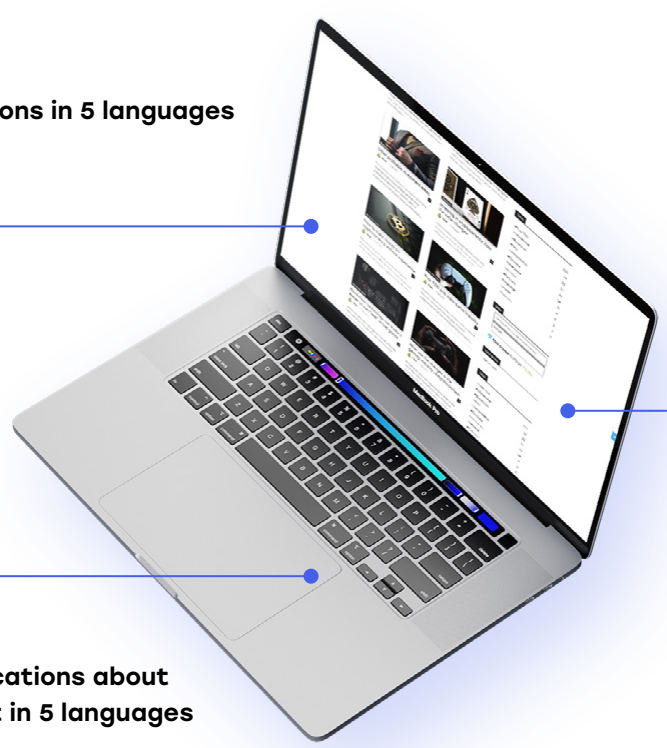
**Total number of languages**

The main language of publications is English.
We also use 4 more languages:
Russian, German, French and Chinese.

EN RU DE FR ZH

**1180**

**Number of publications in 5 languages**



**162**

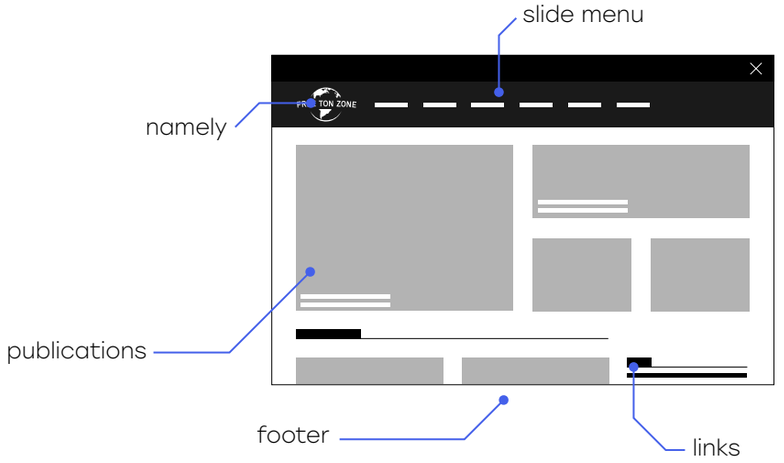
**Number of unique publications in English with a minimum text size of 1000 letters with spaces**

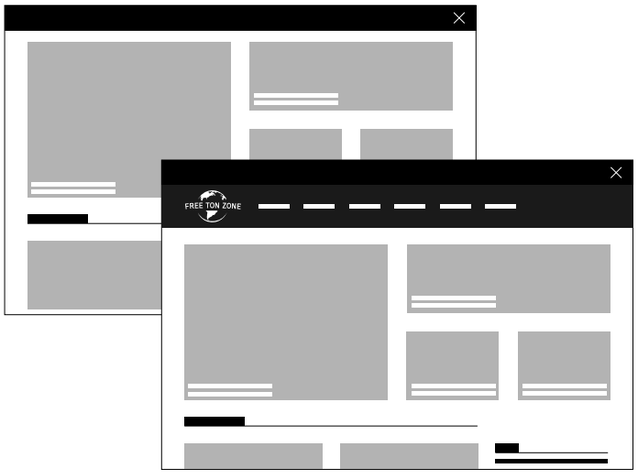
**975**

**The number of publications about the Free TON project in 5 languages**

## Connecting to the Free TON ecosystem:

Indicate where we have links (namely, in the side menu, in the footer and in the publications themselves)



## Unique design:

After analyzing the market, it was decided to stick to the classic design in black and white style. Leading crypto news companies such as (we'll insert their logos later) also use this type of design. When the reader is not distracted by bright colors, he is able to concentrate entirely on the content.
**Content should be the main focus of attention.**

# Section to help the jury in counting points:

### Number of publications related to Free TON:

**Points:**
30+ publications
60+ publications
100+ publications
150+ publications

**975**

✓ **The number of publications about the Free TON project in 5 languages**

### Content quality:

✓ **The most up-to-date information on project development and community events**

Relevance of information about Free TON community events and the project development;

Complexity of publications (reviews, guides, analytical articles, interviews, podcasts, AMA & Meetup);

Educational aspect of publications (help to master tools and services and understand technological solutions

✓ **Complexity of publications:**
**We have publications about (reviews, guides, analytical articles, interviews, podcasts, AMA & Meetup)**

| TAGS | |
|---|---|
| #Free TON | 195 |
| #Educational | 59 |
| #FAQ | 30 |
| #Blockchain | 25 |
| #AMA&Meetup | 25 |
| #Contests | 14 |
| #Interviews | 9 |
| #Reviews | 7 |
| #Partners | 6 |
| #Analytical | 3 |
| #Guides | 2 |
| #Podcasts | 1 |

✓ **Educational aspect of publications:**
**A separate block was brought out for educational (For easy mastering of tools and services, as well as learning the basics of certain aspects)**

| TAGS | |
|---|---|
| #Free TON | 195 |
| #Educational | 59 |

## Structured information on the site:

- ✓ language switching
- ✓ website headlings
- ✓ suggestion of simailar publications
- ✓ archive materials
- ✓ website footer

Search

✓ search option

| TAGS | |
|---|---|
| #Free TON | 195 |
| #Educational | 59 |
| #FAQ | 30 |
| #Blockchain | 25 |
| #AMA&Meetup | 25 |
| #Contests | 14 |
| #Interviews | 9 |
| #Reviews | 7 |
| #Partners | 6 |
| #Analytical | 3 |
| #Guides | 2 |
| #Podcasts | 1 |

✓ sections are divided into blocks in the side menu

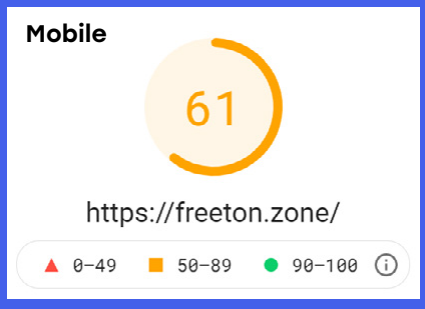
## Design features (uniqueness, attractiveness):

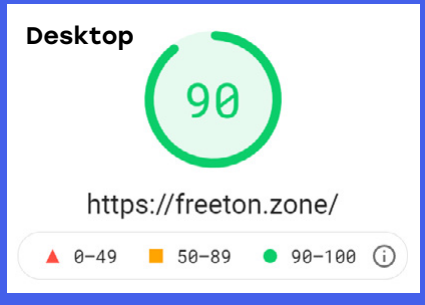
Black and white designs are classic and always trendy. It is usually featured in web design trends every year.
While most people think of minimalism, straight lines, austerity and boring when they hear the phrase "black and white web design", this is not at all the case.
Black and white designs can be minimal and austere, yet intriguing and sophisticated at the same time. One way or another, but black and white design is not just a style, it is a classic, it is versatility, it is seriousness and playfulness at the same time.

## Additional benefits:

- ✓ personal account
- ✓ the current rate of coins
- ✓ connecting the wallet to your account and visualizing it
- ✓ an internal messenger for communication between users
- ✓ an android application

## the speed of loading:



# Road map

**June** — attracting + 2k users due to unique content and high-quality pr-companies

**July** — attracting + 2k users, encouraging readers (introduction of a payment system for reading publications, which will keep the user)

**August** — attracting + 5k users, encouraging the publication of posts for third-party authors, by connecting the article monetization service, participating in external news information resources.

**September** — attracting + 5k users, adding two relevant languages for the community, translating articles into additional languages.

**October** — attraction of + 5k users, the beginning of the development of the internal exchange system, the api and sdk systems for it.

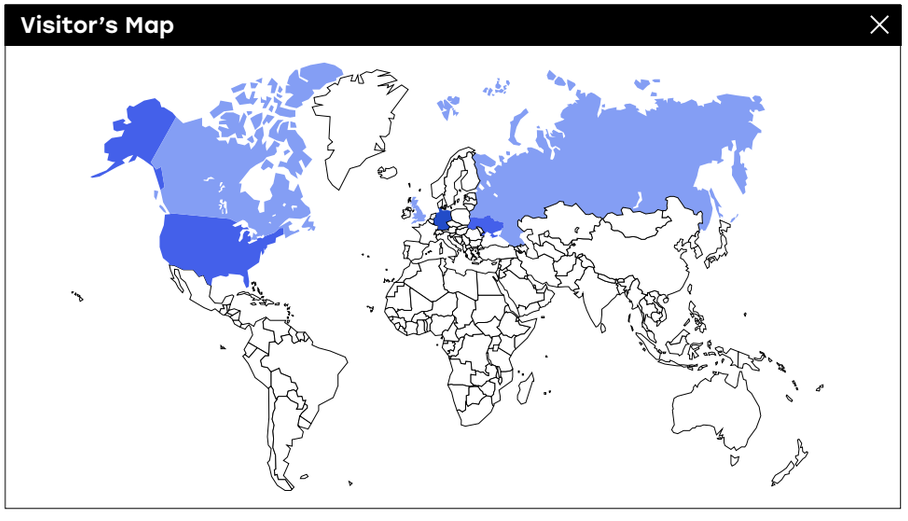
**November** — attraction of + 7k users, a catalog with competitions held and completed works nd the source code of these works, we will create a catalog of users with their ratings and comments for the best selection in the sub-government jury, preparation and filing an application for ASME Innovation Awards.

**December** — attraction of + 7k users, preparation for the National Magazine Awards

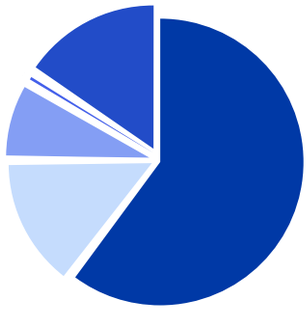
## The goal of the white paper until the end of 2021:

To increase the total audience of the site and the project as a whole (at least 33 thousand active users) by conducting pr-campaigns and developing new motivation systems for authors and users as well as increasing awareness of TON. Participation in two contests will provide an opportunity to increase the flow of audience and the involvement of influencers (an approximate estimate of impressions in the nomination of more than 30 million unique users per month).
All allocated funds from the competition will be used to fulfill the conditions of the road map.

# Statistics



## Top Browsers



Chrome · Firefox · Other · Safari · Edge

## Top 10 Countries

| Rank | Country | Visitors |
|---|---|---|
| 1 | United States | 185 |
| 2 | Ukraine | 133 |
| 3 | Russian Federation | 56 |
| 4 | Germany | 32 |
| 5 | China | 19 |
| 6 | United Kingdom | 13 |
| 7 | Singapore | 10 |
| 8 | Indonesia | 7 |
| 9 | Sweden | 3 |
| 10 | France | 2 |

## Users

**Online users** 18

| | VISITORS | VISIT |
|---|---|---|
| Today | 28 | 625 |
| Yesterday | 60 | 961 |
| Last 7 days (week) | 249 | 2456 |
| Last 30 days (month) | 460 | 3417 |
| Last 365 days (year) | 460 | 3417 |
| Total | 460 | 3417 |

# Team

Exactly what composition is there: and this is Authors, Editors, Translators, Developers, PR specialists, Designers, Managers and users who help the project

# Contacts

**@No_name_c3po**

**Public Key:**
bf7b2c10d2bc2aec90c800fc74f6e7e1f28c8da47b4f99d1fe4921782944572b

**Wallet:**
0:9e5976a6522e087b553416f33ee0efc8f5609c984ae6283df05f2775b8844424

FREE TON ZONE