Virtual Hero/Spokesperson of Free TON

MS CRYSTAL

freeton.org

Original character design was created specially for the FreeTON contest

Demo reel: https://youtu.be/QRJsCnXMh1E

Virtual Hero   Spokesperson of Free TON   **Ms. Crystal**

Ms.Crystal

Positive Superhero

Brings image of the future, freedom and financial independence

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Description and Philosophy

Name: Ms.Crystal (Alternative name Ms.Crypty).

Hero's description:
A young, ultra-modern and ambitious girl. She loves to change her image - the color of her hair and eyes with contact lenses. She is indifferent to jewelry, uses them rarely and prefer modern gadgets instead of jewelry. She is interested not only in them, but also in software. She is well versed in all IT and blockchain innovations, in particular. Loves everything that can be bought for cryptocurrency.

Interests and morals:
Loves summer, sea, palm trees, surfing. Has a weakness for Chihuahua dogs and sometimes appears in the company of a beloved pet. Loves the «Mad Money» show with Jim Kramer. She has visited many of the famous surf beaches on the planet, lost corners and exotic islands and dreams to visit the planet «Krypton», where Superman is came from.
Believes in justice, freedom and independence. Her strength is based on independence and financial success. Actively participates in the social movement for the development of Decentralized Finance (DeFi) and supports this ideology. She reads the letter of the law, but does not accept total control over life and finances. She is happy when community of the like-minded people are growing.
At the same time, there are dark secrets in her life that she does not tell anyone!

Philosophy and roles:
Virtual Assistant at the first meeting with Free TON, interlocutor in a virtual chat. Attendee and speaker of online conferences and webinars. Speaks system messages, administrative messages, advertising and entertainment messages. Hero of the comics series (a virtual financial universe for example).

History and Community Governance
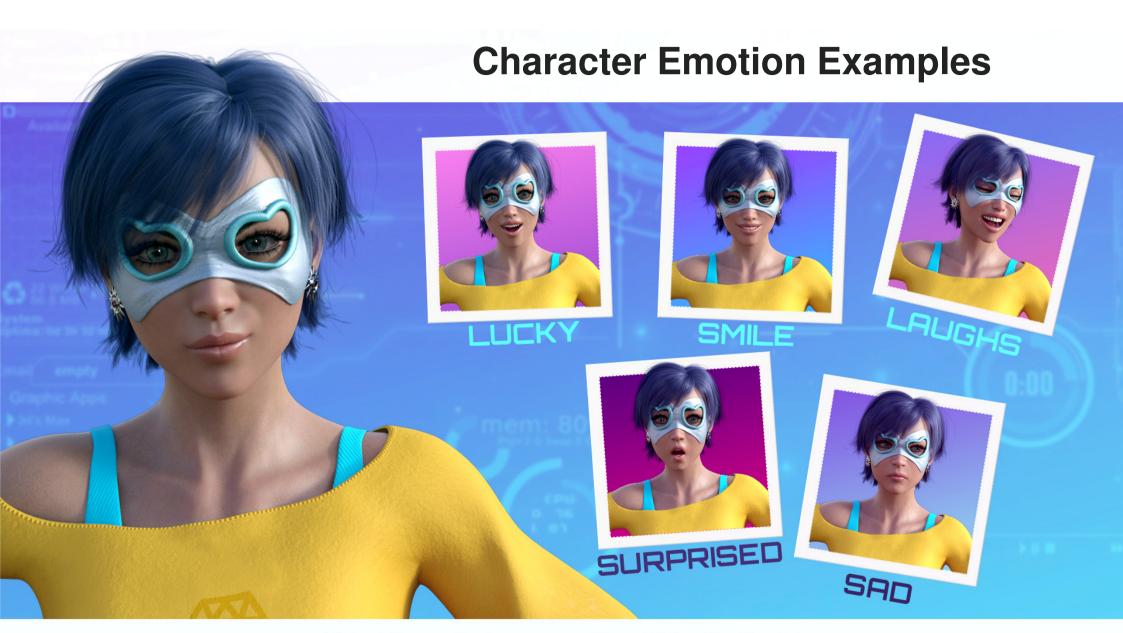
Background history:
She have always dreamed of independence and freedom of movement. She was engaged in active sports and dreamed of falling in love with a Superhero. Her place of birth is unknown. She managed to live in different countries and finally settled in England. However, having become a Free TON user, now she lives in the Maldives for six months per year, the rest of the time she travels to fascinating corners of the whole world and helps others to join her image of the future with Free TON.
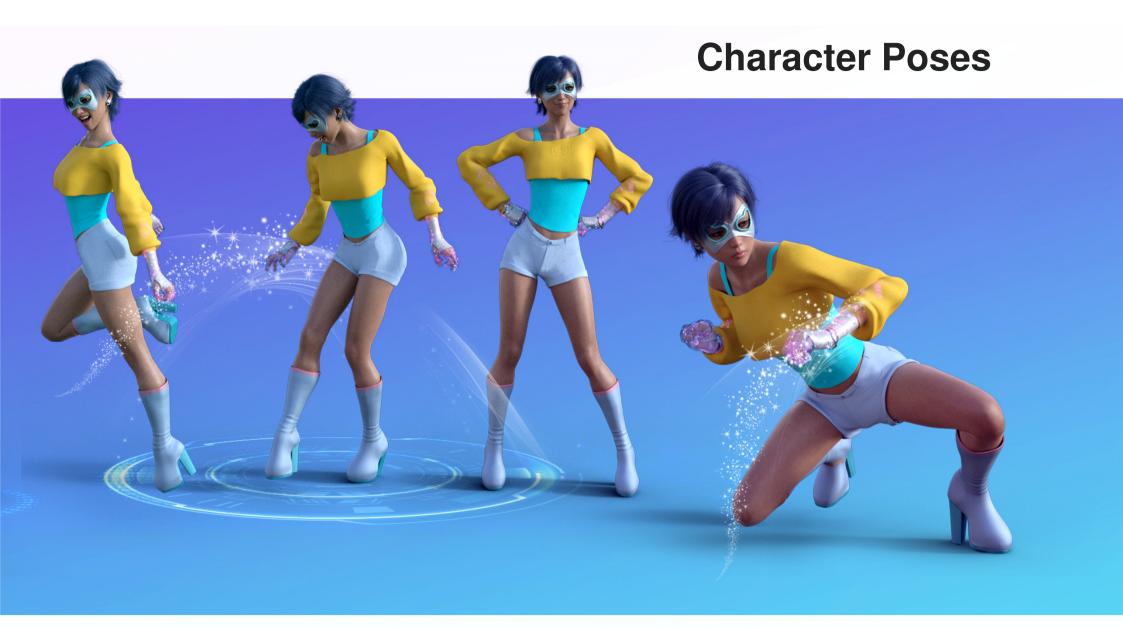
Community Governance:
You can choose costumes (special events) by voting, if there is voice acting - voice, makeup, hairstyles, special masks or glasses. For example, Halloween costume, Free TON launch day, Valentine's gift for her, mini-games. There will be available several communication styles for the chatbot depending of the events in the community and the world (through a voting if necessary).

Perspectives:
Creation of a full-fledged universe of comics "TON Superheroes" ("Crystal Universe"), similar to Marvel and DC. In the comics, the she will fight the villains representing the traditional finance capital ("banksters"). Cara Delevingne or Emma Stone would be suitable as actress, if a movie based on this comics was made.
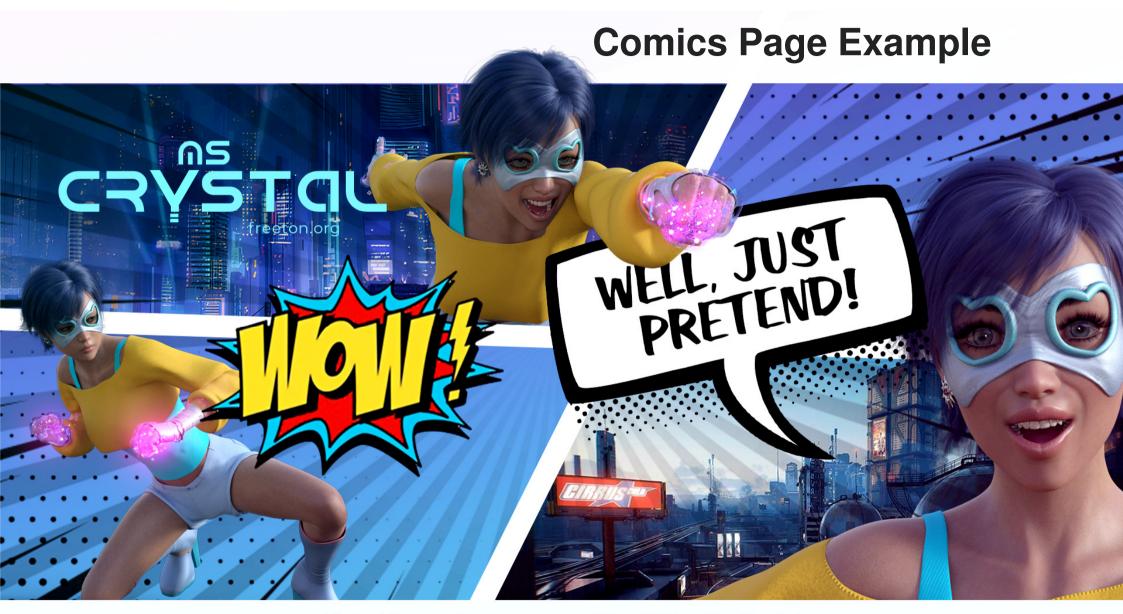
Character Emotion Examples

LUCKY

SMILE

LAUGHS

SURPRISED

SAD

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Character Poses

Virtual Hero   Spokesperson of Free TON   Ms. Crystal

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Comics Page Example

Technology Roadmap

1. Virtual Assistant - learning the basics of working with Free TON (Tutorial)

2. Chat bot (questions about wallet, transactions, safety, staking, etc.)

3. Announce celebrity news, casual events and interesting facts

4. Visually and event-wise, the character will live in an annual cycle (holidays, events)

5. Social functions

6. Advertising offers for the purchase of goods and services for cryptocurrencies (partnerships)

7. Mini-games, polls (quiz)

8. Integration our Superhero into dating services (possibly AirDrop of coins for likes, gifts with crystals, etc.)

9. Character is ready for official conferences, ZOOM-calls and presentations

10. Pack of stickers for messengers

11. Creation of a full-fledged comic book, motivational posters

12. Merchandise (clothes, accessorizes, souvenirs)

Implementation Phase

#	Stage	Est. cost (TONs)*
1	Creation of a training course: video and then a step-by-step interactive online version or PC/mobile application (1-2 months)	15.000-60.000
2	Voice acting for tutorial (some most popular languages) (2-4 weeks)	5.000-25.000
3	Scenario of the virtual assistant behavior (chat bot). Starting from the basic version of AI (how to create a wallet, make transactions, ensure storage security, the staking process, etc.) to an advanced version, with support for a wide range of questions about FreeTON, DeFi, cryptocurrencies (1-3 months)	8.000-100.000
4	Creation of full pack of animation for a speaking character, as well as her active actions in the learning process, participation in online conferences (1-2 months)	10.000-80.000
5	Creation of a full-fledged comics about the life of Superhero. Promotion of the comics on relevant resources (1-5 months)	25.000-150.000
6	Development of several games, quizzes (should be choosed by voting) (1-6 months)	10.000-120.000
	TOTAL (Average Value) / Time ~ 3-6 months:	~ 210.000

*Final cost of the each stage will be defined later, it depends of confirmed functionality.

**In case of the taking one of the TOP-3 places in this Contest, all rendered images and animation will be provided to FreeTON Community under Open License.

About Us

Experience & Capabilities:

Our team consists of people with serious experience in the development, production and distribution of computer games, the creation of audio and video materials, clips, film distribution and online advertising. More info and confirmation links will be available upon your request.

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