I. Intro

Some stats:

Hands played Overall: **28 582 641**

4 050 members in official RU chat https://t.me/pokerton_chat_ru

2 800 members in RU News channel https://t.me/pokerton_rus

1800 members in official EN chat https://t.me/pokerton_chat_en

2 100 members in EN News channel https://t.me/pokerton

II. PokerTON Promotion & Marketing

- **We released the pilot episode of the "PokerTON Show"**.

  At this moment video on YouTube has **33,800 views**, 215 likes, 150 comments. We received good feedback and decided to actively grow our media presence on the YouTube https://i.gyazo.com/9ae998e5fbbf35d475449024d28b2126.jpg

- We host special "Free TON Community Tournament". 3000 TON Crystal prizepool, 99 players enter with 25 TON buy-in. https://t.me/pokerton/743 https://i.gyazo.com/4d1275e8712b9798a5fb0fb5caa59506.jpg

- To celebrate 1 000 000 messages, we host special tournament for PokerTON chat most active members. https://i.gyazo.com/eaea6cab254bcb1cddf8f39375c8a82a.png https://i.gyazo.com/08e86e73fcfe5a9ea0e6ff7a7e449a53.png

- We collaborate with some e-shops (like https://pokerbay.ru/accessories/poker-cards/pokerton-cards) and sell PokerTON merch. Every buyer get bonus card with free TON Crystals

III. What is already done?

- **1015 Freerolls** created and played, **98 079 TON distributed** among players in FREE tournaments, **213 839 players** (non-unique) participated.

- We add fiat-TON gateway for easy buy tokens and deposit.

  https://gyazo.com/319f3bdef923c122320f417792d79a36

- We continue to grow our user base

- We have completely changed and upgraded the user flow in the bot in order to achieve better conversion from being a Telegram to a new member of the Free TON community

- We start a series of offline events and tournaments with TV poker table and live Twitch broadcast https://t.me/pokerton_rus/852

- We have released the First NFT collection. The collection is limited and consists of 32 NFT with the image of Jacks. The first 8 players who have collected a square of jacks will get access to the special tournament with 7777 TON Crystals prize pool. https://i.gyazo.com/d7a791ed3eacf9ff943d3becf480a2bd.jpg

IV. What's left to do

- We want to add other tokens with the instant exchange for TON Crystal

- We are going to allow playing PokerTON without Telegram authorization. It will help is to enter new markets

- We plan continue to develop NFT

- We continue to develop offline event series with live broadcast final TV poker table

- We will start to develop our Twitch channel where the audience could vote for action by tokens

- We will expand the media presence on YouTube

- We are going to run an offline event and invite SubGovs and Community members to share the poker table together

- We plan to continue developing the NFT direction and integrate NFT directly into the game mechanics

V. Figures & Numbers

Average players (Daily Freeroll): **400**

Average players (Sunday Freeroll): **1015**

Off-chain transactions: **2 639 960**

On-chain TON deposits: **1500**

On-chain TON withdrawals: **2660**

VI. KPI

Additional commitment

- **60 811** new users brought to the Free TON network (On-chain wallets created)
- **787** recurring paying users (unique users, who made 1 or more deposits)

In compliance with our Partnership agreements (**Amended version**) and the achievement of the KPI, we ask to transfer **258 984 TON** (243 244+15 740) to PokerTON multisig:

  0:2e4492152c323667733ba555ad0165642ae7e5e346e6b1077ab6866ae39a3dc3

PROOFS LINK https://docs.google.com/spreadsheets/d/1VyHNCve2ZAQNot_F3xWM3K99yTkmCK VjJVV7qTRaWMA/edit?usp=sharing

VII. Outro

We are preparing a series of big updates and we continue to develop Free TON through Poker and Telegram and bring utility to Free TON.

Love poker and stay tuned,

Sincerely yours, PokerTON