# CoinsYard

Buy and sell cryptocurrency fast and reliably. P2P.
Read news and follow the course.

Goals of project

- Make it easier to buy and sell _any_ cryptocurrencies.
- Create a convenient, simple and cross platform environment for crypto community.
- Popularize the use of cryptocurrencies.

Volume of the <u>our</u> market

P2P exchanges only.

■ Value of world cryptocurrencies p2p trade market
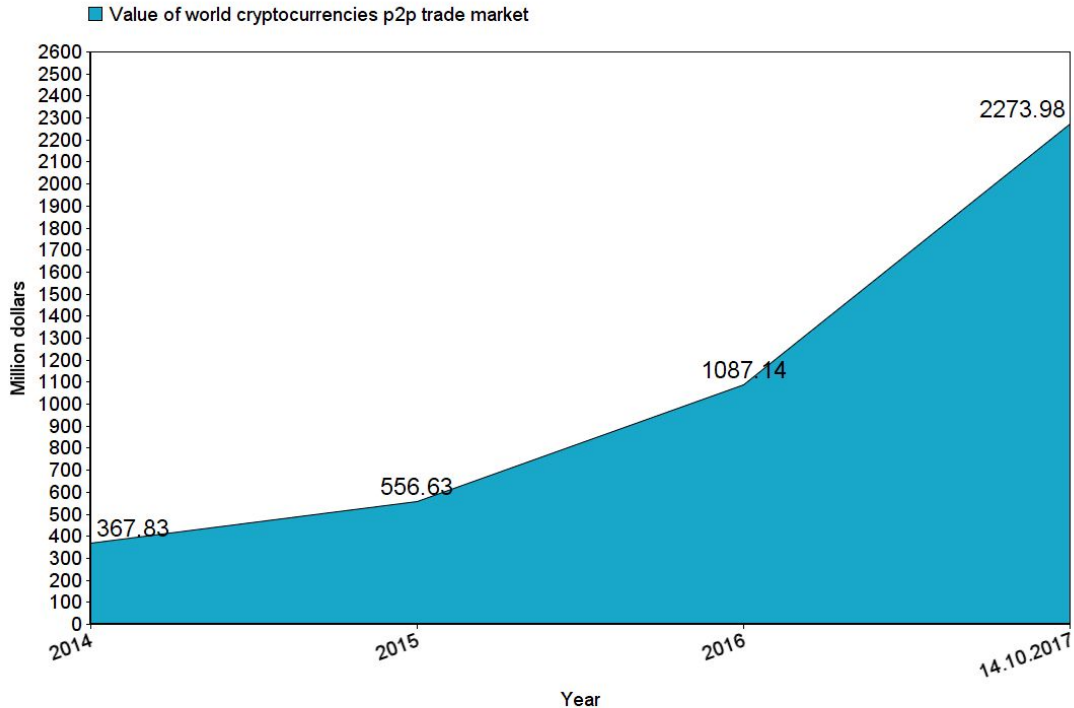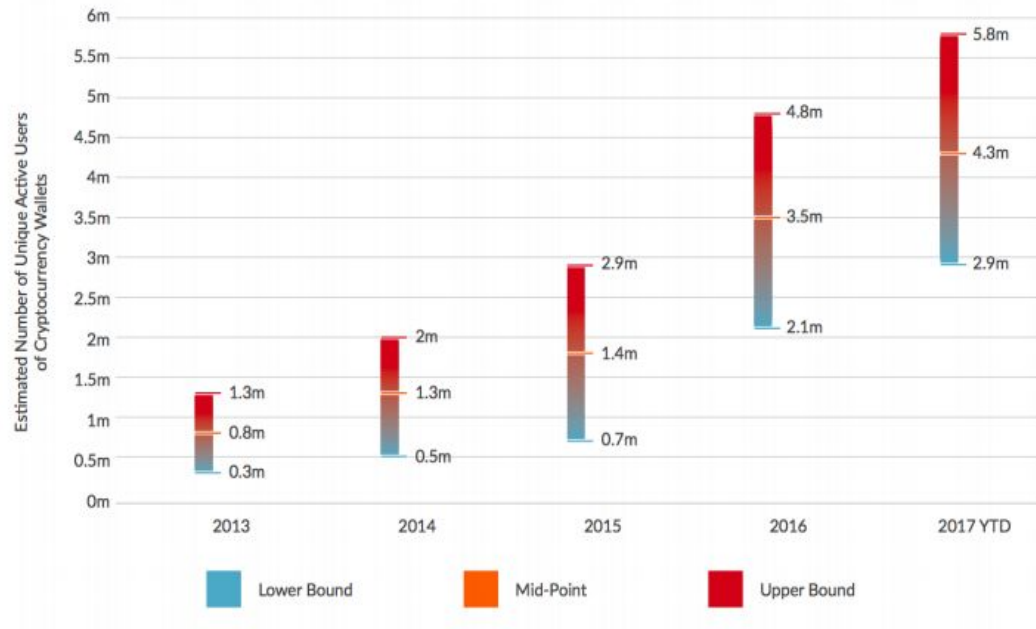

Market growth:

2014 - 2015: 51%
2015 - 2016: 95%
2016 - 2017: 109%

Total: 518%

This is confirmed data of value our market, but in reality the market is more by 100-150%

The volume of cryptocurrency wallets & users

Growth:

2013 - 2014: 62%
2014 - 2015: 7%
2015 - 2016: 150%
2016 - 2017: 22%

Total: 437%

Key values of market

Transactions per day$ (only Bitcoin):

$2,3 Bln.

Value of world market P2P trade Bitcoin:

$4,4 Bln.

Bitcoin and Ethereum market cap in percents:

70%

Market cap. (TOP 5 cryptocurrencies):

$465 Bln.

What is CoinsYard?

Mobile and web platform for the crypto-currency community, the main purpose of which is to provide escrow services for its customers. As well as news, ICO Tracker, exchange rates, market cap.

Main functions:

- Publication of ads on the sale of cryptocurrency. (by inner currency)

- Escrow service. Users rate.

- Exchanges rate. (cryptocurrency).

- ICO Tracker.

- Map with sellers.

- Referral program.

Our principles:

- Maximum user-friendly UI and support

- Secure

- Available everywhere

- 100% Legally

- Low commissions

Product

Now we have web platform and iOS app with next functional:

- Escrow and rating of sellers. (Web | iOS)

- Registration with secret code. (use tokens)

- Authorization and Remember password. (use tokens)

- Profile.

- Creating, display ads.

- Map with sellers.

- ICO Tracker.

iOS app:
https://apps.apple.com/cz/app/coinsyard-bitcoin-alts/id1322951197
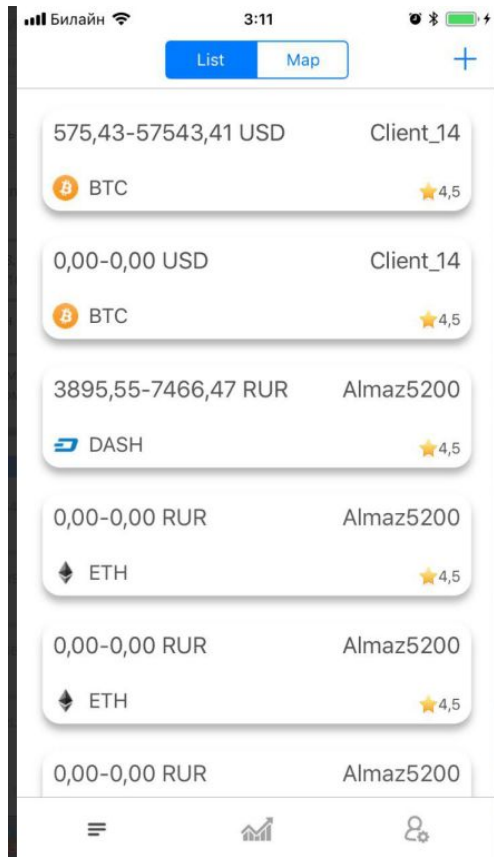
Product

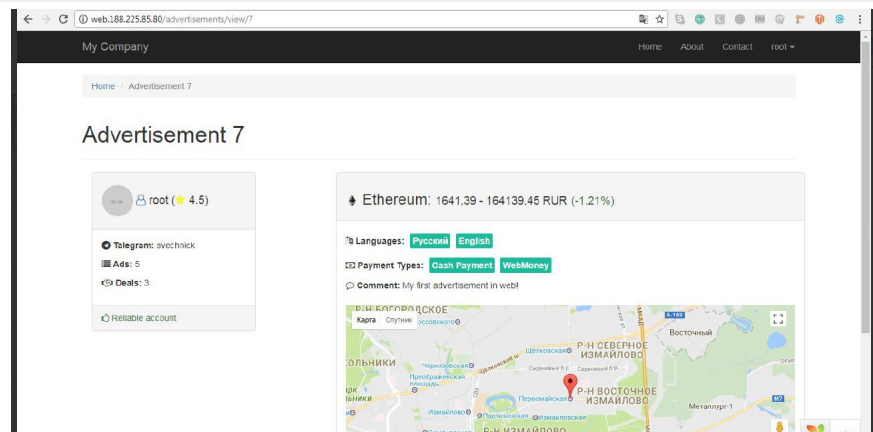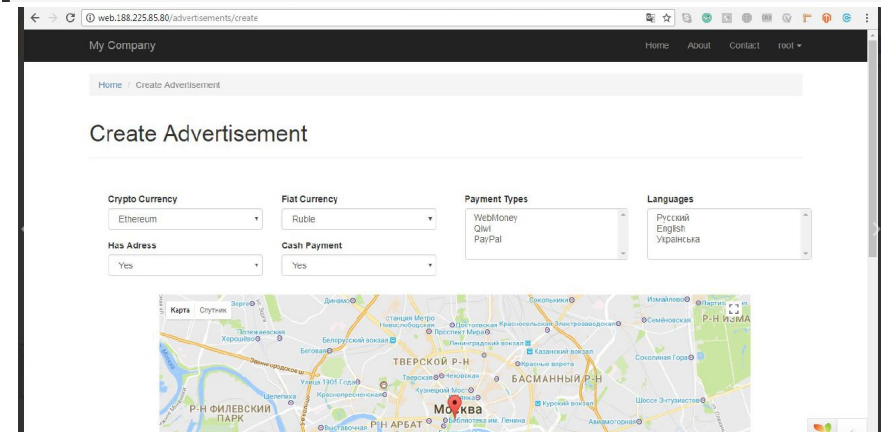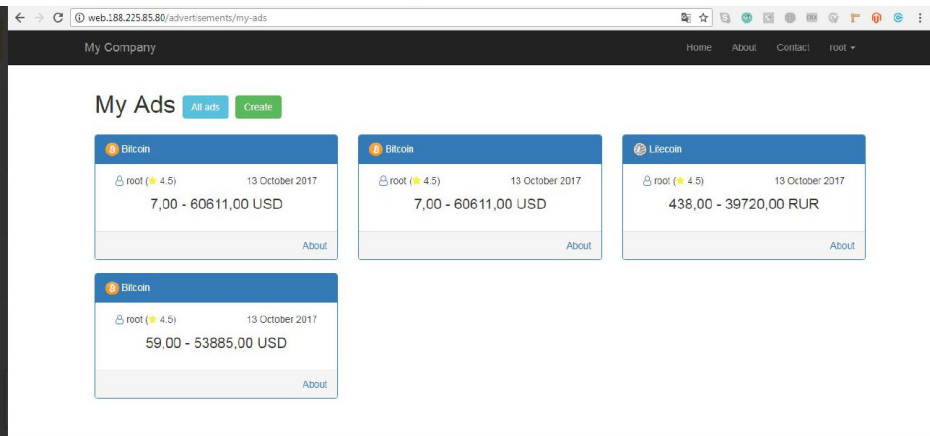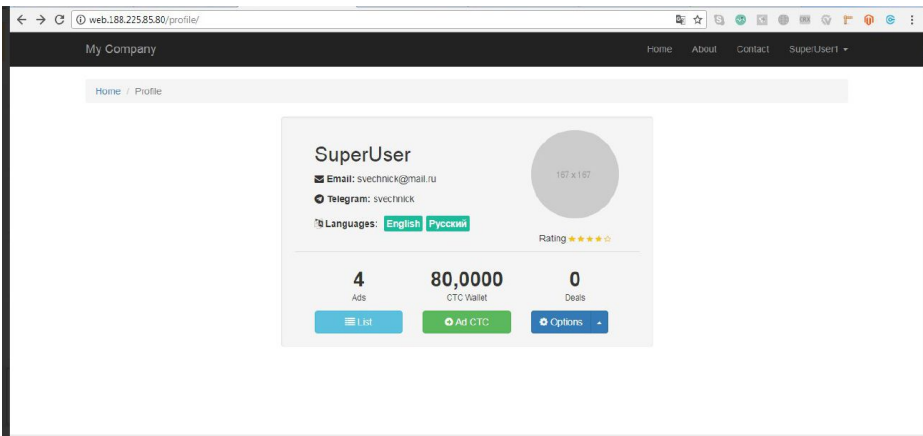**We have to do before final release of product:**

- Escrow and rating (Android)

- User-friendly design (Android | iOS | Web)

- Profile prepared for escrow. (additional fields)

- Referral system (Android | iOS | Web)

- News (Android | iOS | Web)

- Place the project on several servers

- Pass the security audit.

- ICO Tracker (Android)
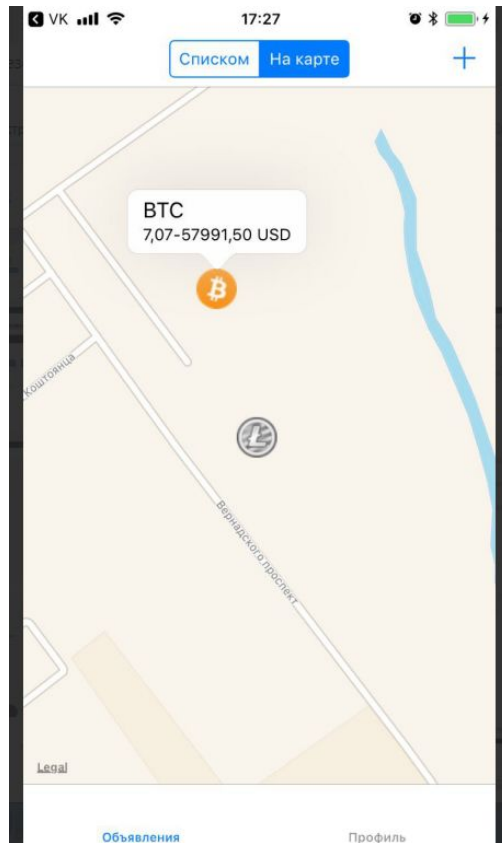
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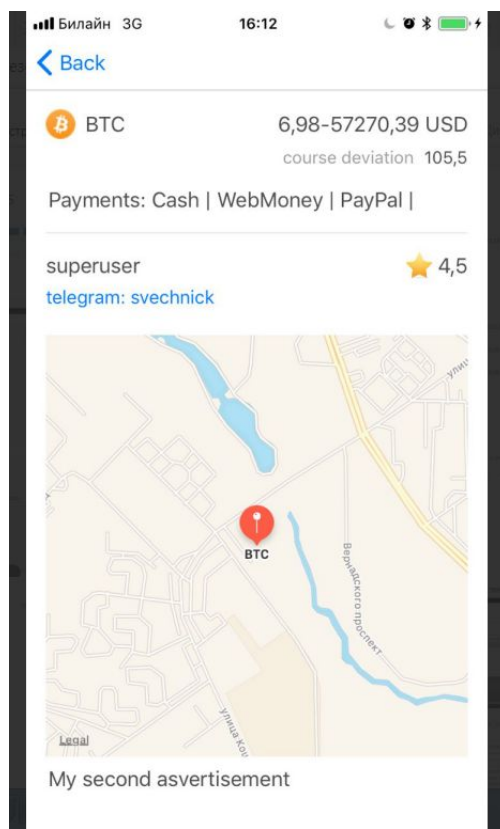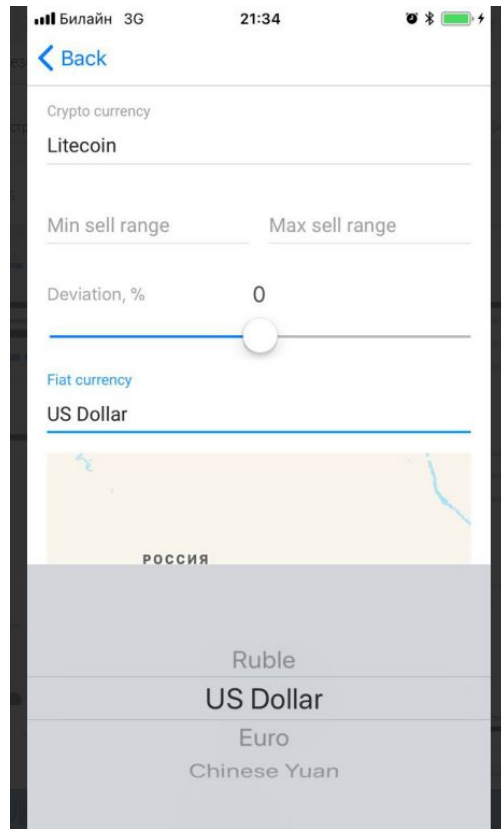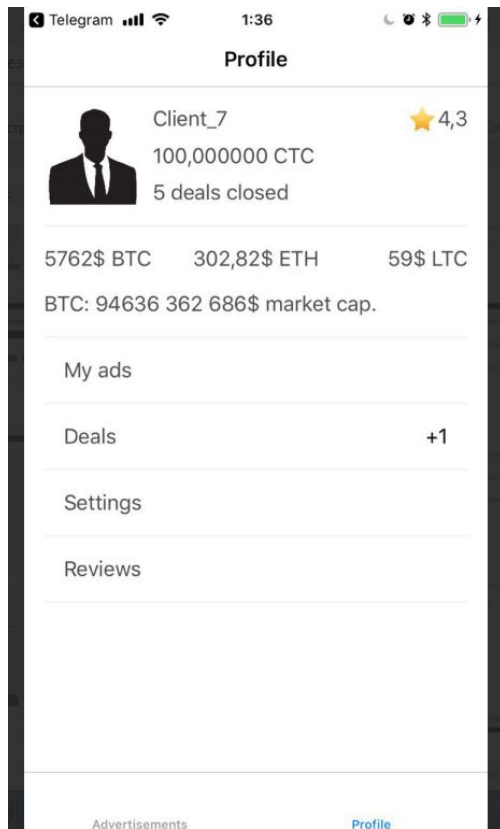
Product

Competitive analysis of CoinsYard vs analogs

Key parameters:	LocalBitcoins	Paxful	CoinsYard
1. Commission	1%	1%	0.9%-1%
2. Escrow	Bitcoin	Bitcoin	Bitcoin, Ethereum
3. № cryptocurrency	1	1	50+, tokens.
4. Mobile app	Absent	Android **bad quality**	Android & iOS
5. Deposit	0.04 BTC	0.01 BTC	0.01 BTC
6. User-friendly UI	-	+-	+
7. Community	Forum **bad quality**	Forum	ICO Tracker, news, rates, chats.

Project development and analogs

-   At the moment p2p exchanges market is formed, the biggest platform are: LocalBitcoins & Paxful. And in Asia: Bitcan & CoinCola.

-   In case Paxful & LocalBitcoins release high level mobile app, we will have a large community in mobile environment by that time.

-    Minimum mobile app development time is two months.

-   Some of our audiences don't overlap with the audience of our analogs, so we are not so afraid of updating their design or the release of mobile applications. We will have time to consolidate a significant piece of the market, which can later be increased.

Financial model (2021)
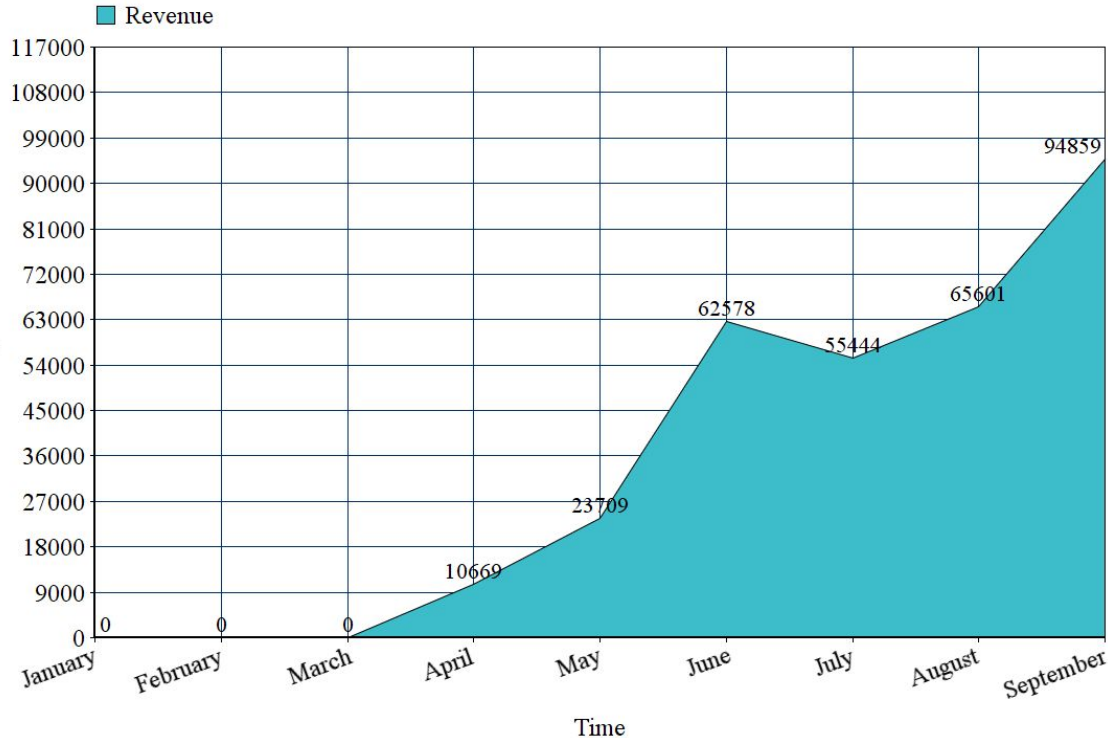
Key values:

Forecasted revenue at the end of September: 108 181$

Monthly users growth:
April - May: 10%
May - June: 35%
June - July: 65%
July - August: 85%
August: 100%

Conversion from reg. in transaction: 75 - 85%

Users growth: 55%

Commission: 0.9% - 1%

Average: 210 - 300$ (depends on device and country).

Team

My name is Tatyana, co-founder and marketing manager of the Coins Yard, I'm 25 y.o.
Telegram: @tanyreva

3 Full stack php developers
1 mobile developer

1 Designer
1 Marketing manager

Free TON integration

We want to add the TON Crystal token in our pool of tokens to deal.
And one more, we want to accumulate all CoinsYard commission in TON Crystal.

Every month we conduct a contest for our users and giveaway BTC, so in the future we are going to giveaway a TON Crystal accumulated as platform commission.

Thanks for your attention!

Telegram: @tanyreva