



Easy Chain

Blockchain low-code platform

The First Visual Constructor for
Decentralized Enterprise Applications

-
- **HyperLedger Fabric**
 - **Waves Enterprise**
 - **FreeTon (in future)**



Business is needed in blockchain...



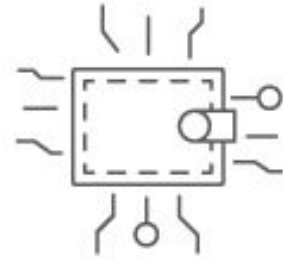
Immutability



Consistency



Completeness



Smart contracts

... and integration had begun



... but blockchain use has weaknesses



Long time

Time to develop, which could be spent on more important for business functionality



Damage To The Reputation

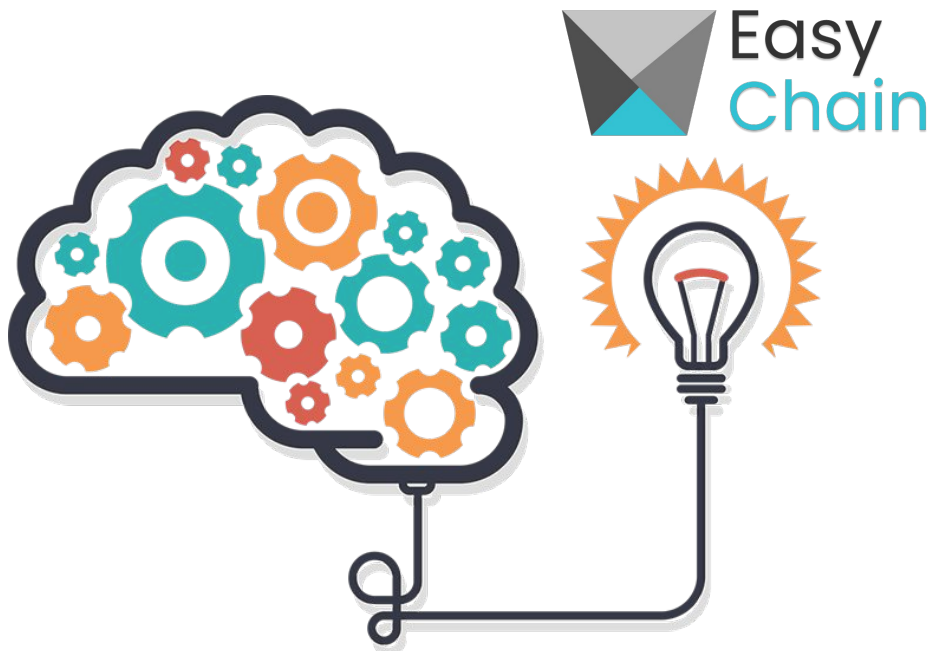
Reputation in case of an error in the smart contract code may be degraded






Expensive

Financial costs for a full-time employee or an outsourced specialist

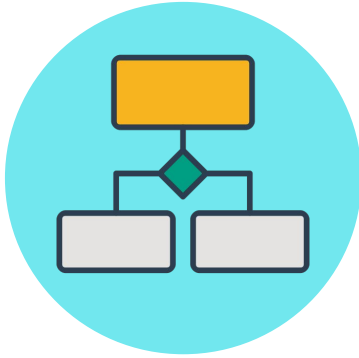
... but we have the solution!



A tool for the visual development of smart contracts for your business

-  In a few clicks
-  Without programming
-  With a palette of finished visual components

... in a three simple steps



Visual design



Testing



Deployment

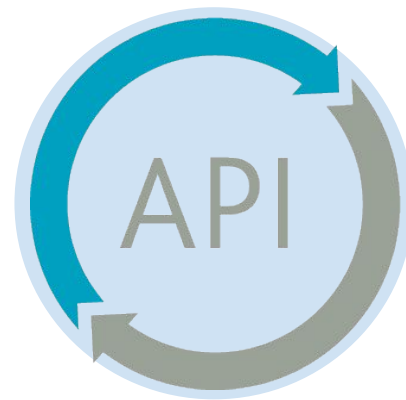
... obtain a ready application!



**A set of smart contracts in the
blockchain**



Admin UI



API for integration

Cross platform (Support Hyperledger Fabric, Waves Enterprise, FreeTon in future)

Our clients



Integrator Companies

Implementation of blockchain technology in the products being developed



IT Outsource

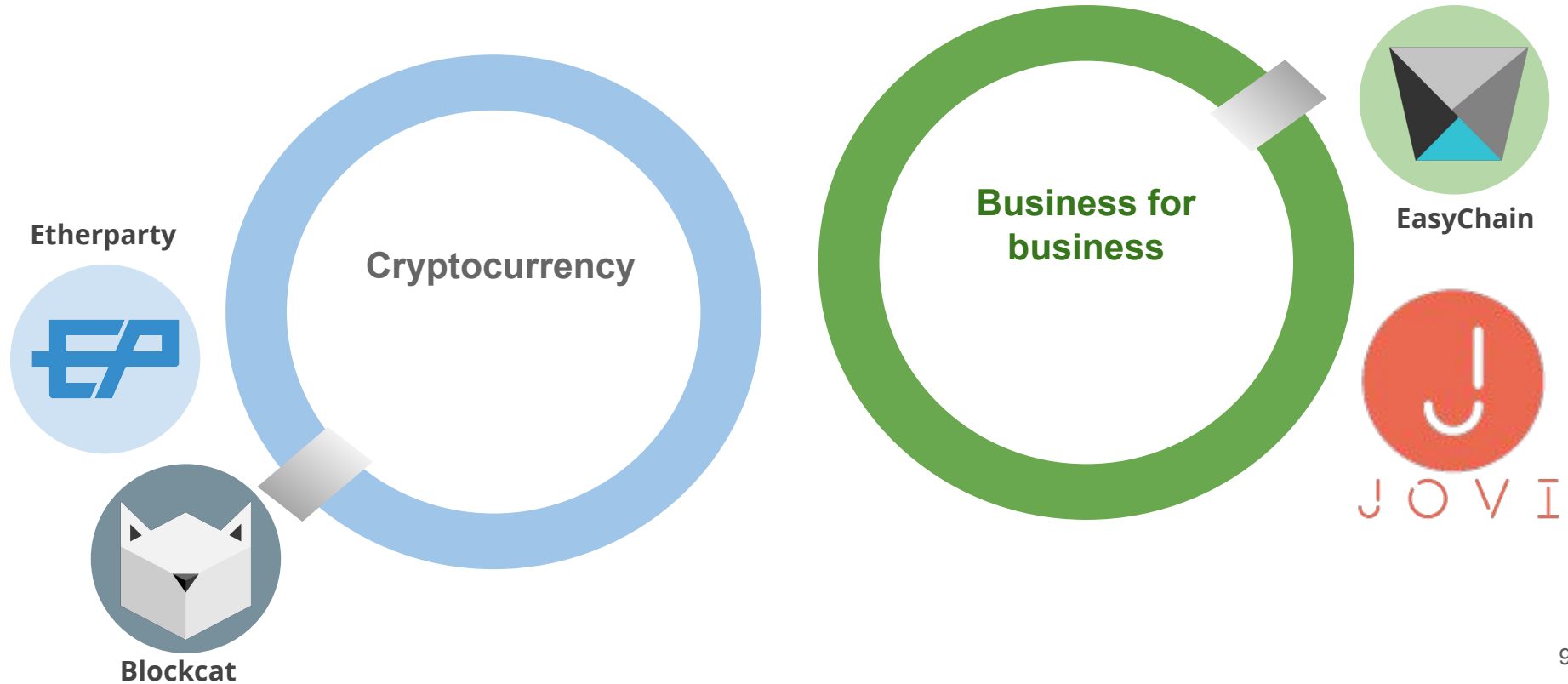
Project development for various blockchain platforms



Startups

Implementation of business ideas integrated into blockchain platforms

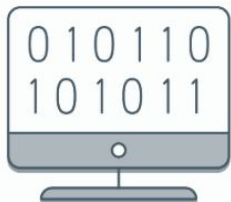
While our competitors are working on templates or generating code ...



... we introduce a new solution...

- **No code generation**, which is then difficult to maintain
- We can execute **any custom logic**
- We carry out the business process using our **own engine**
- We create **human-readable smart contracts**

Low-code in digits



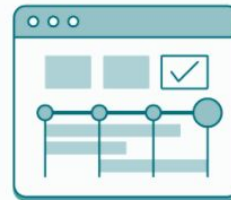
24% of low-code users
reported starting with
0 programming
experience

 40% of low-code developers have
a background in business



70% of those users
learned low code in
1 month
or less

 28% learned in 2 weeks or less



72% of users were
developing apps in
3 months
or less

 55% of high-growth organizations focus
on innovation and customer engagement

go-to-market faster, with
better-quality
applications



Low-code gives advantages



Constructor components are thoroughly **tested**



No interpretation errors between business and development



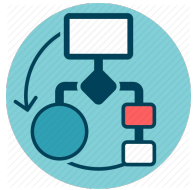
It is **easy to** see and **correct logical errors** in the visual model

90% of companies use UML and BPMN for describing business processes



Business Process Modeling Notation (BPMN)

- A notation that is easily understood by all business users.
- Data model modeling and organizational structure is not described



Unified Modeling Language (UML)

- An international standard that uses graphical notation to create an abstract model of a system called a UML model.
- Created to define, visualize, design and document software systems.
- It is not a programming language, but code generation is possible based on UML models.

UML State Machine is better suited to describe smart contracts



Allows you to describe the behavior of any business process



Has formal syntax (correctness can be validated)

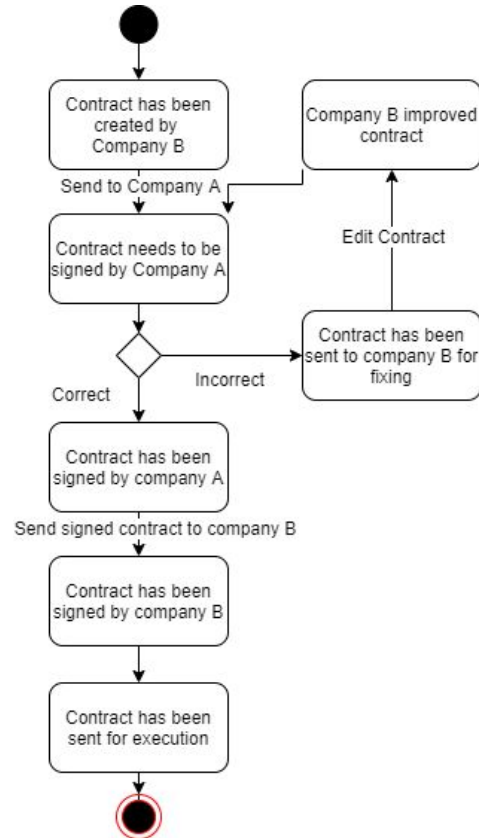


Processes can be described not only linearly, but also hierarchically



Easy to read

An example of a smart contract in UML





Analyst

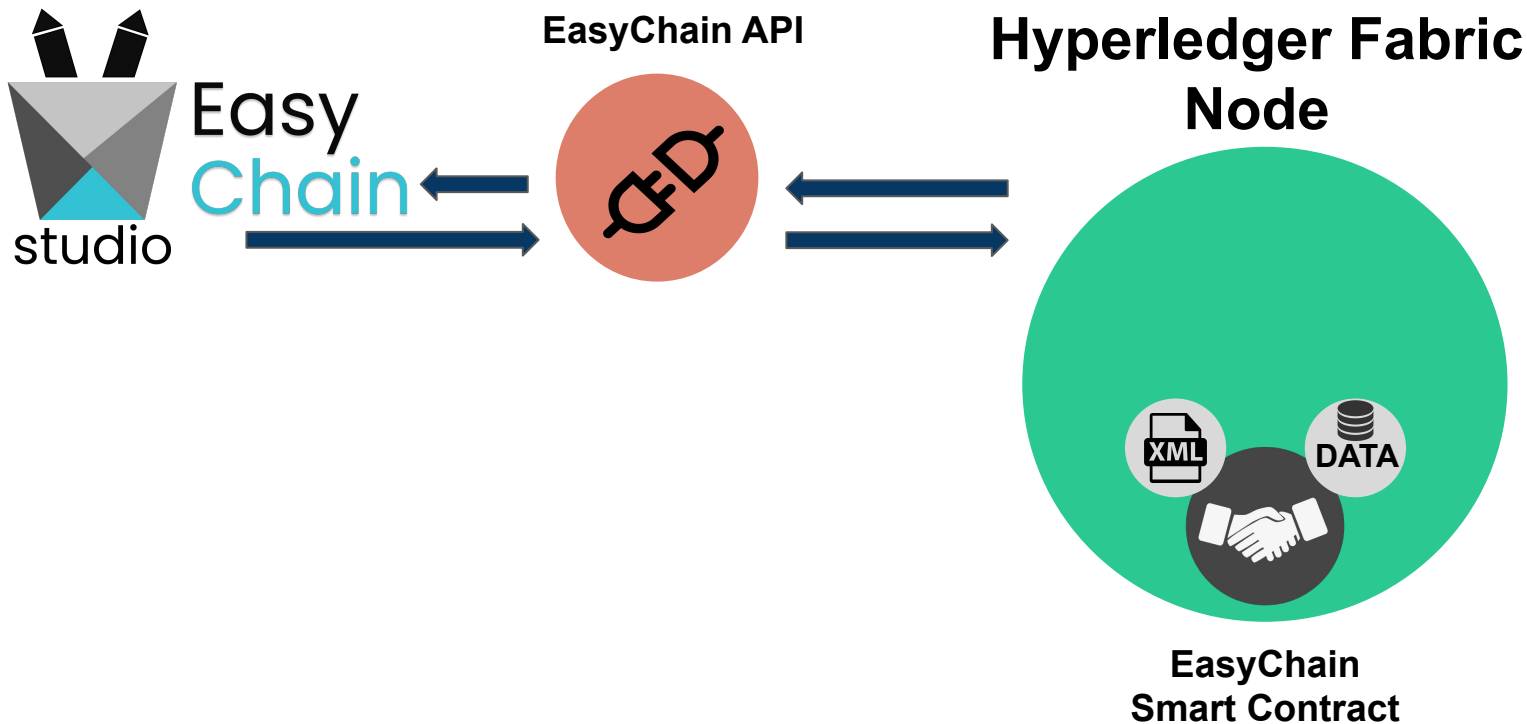


Developer

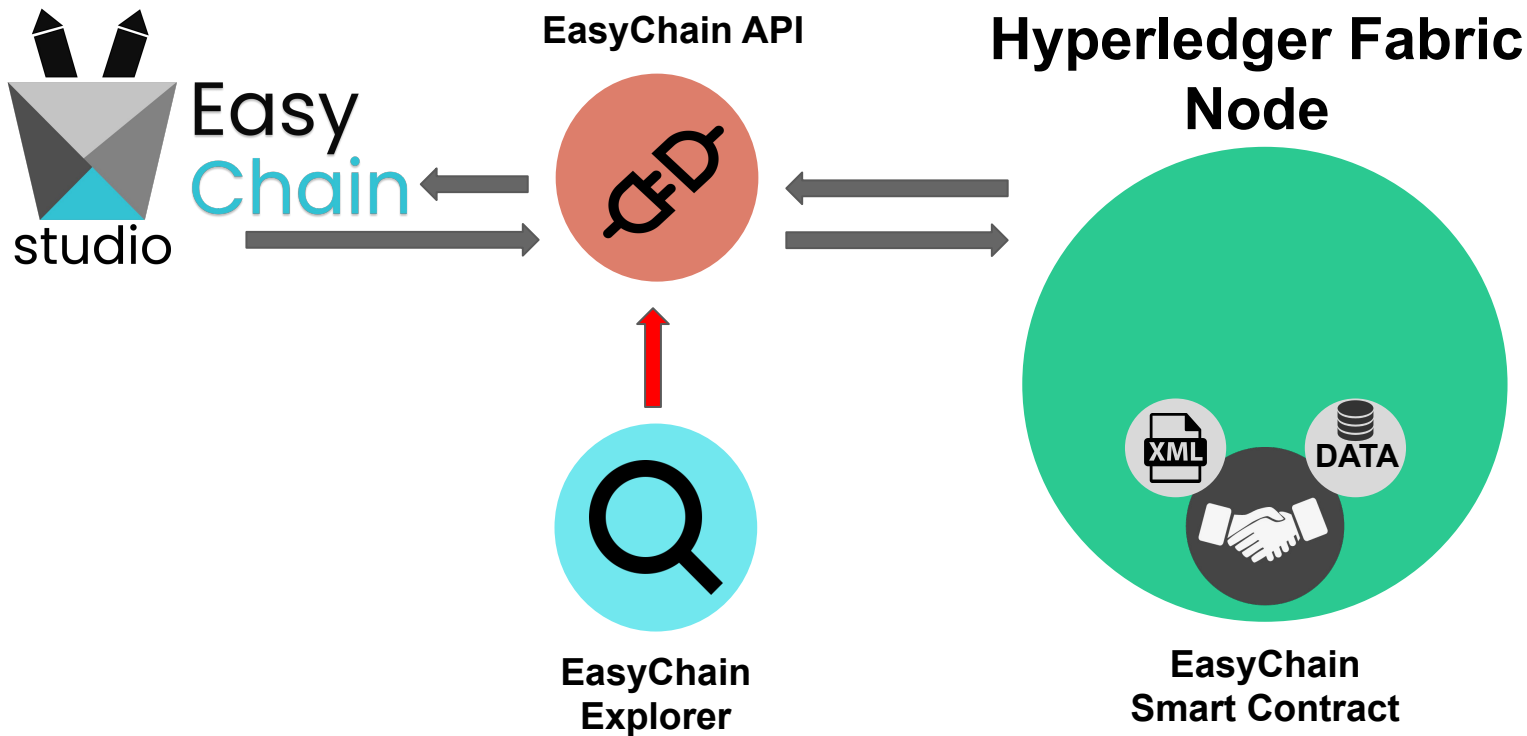


Admin

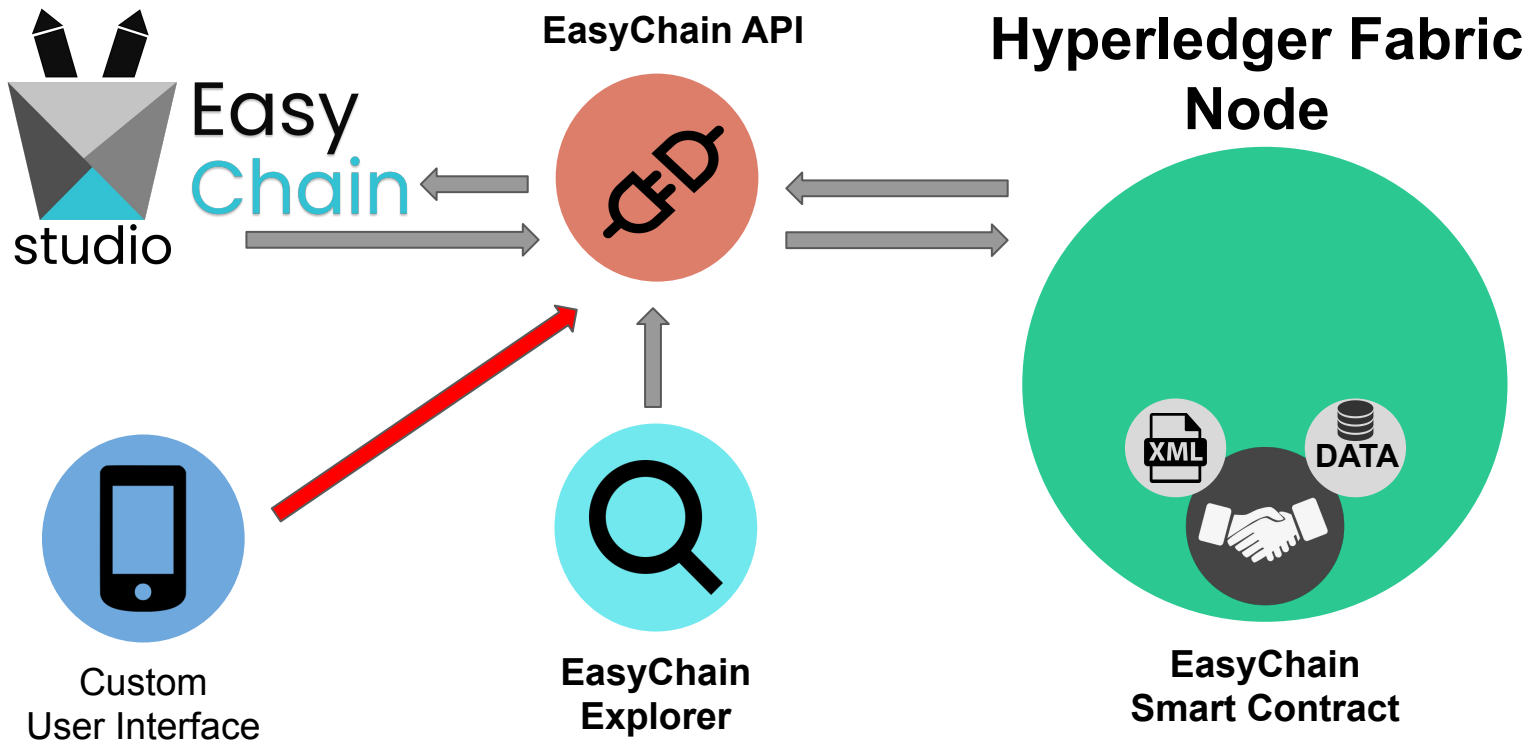
Solution Architecture



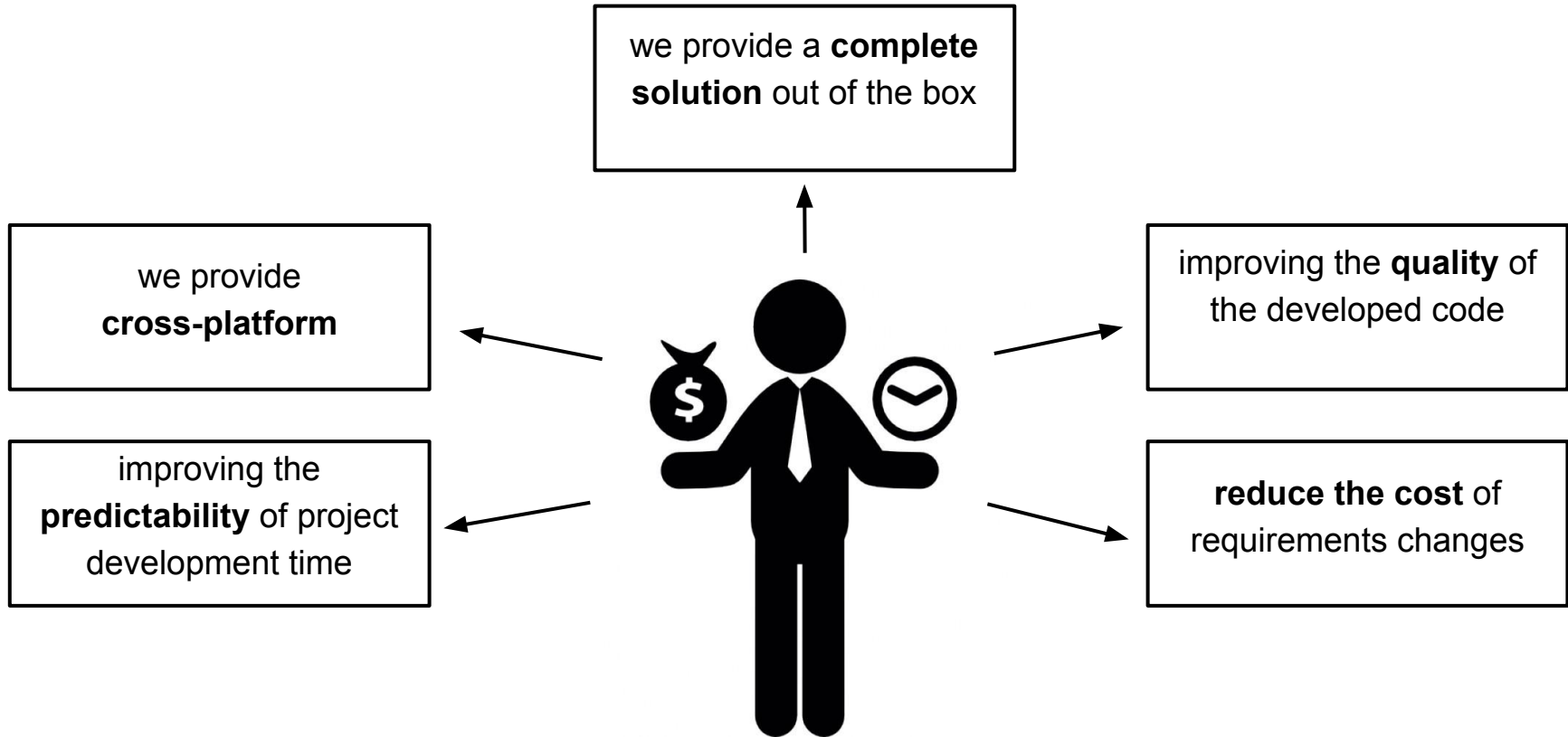
Solution Architecture



Solution Architecture



Summary and benefits



Our platform has already been used
in the energy and oil and gas sectors



Implemented the process of
turnover and issuance of
green certificates



Implemented the process of
supply chains in the oil and
gas sector

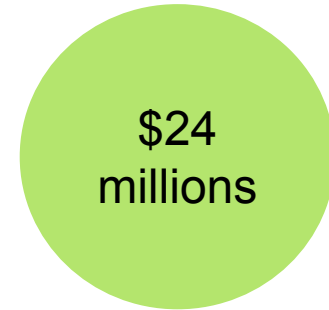
... market of smart contracts is huge



TAM
All smart contracts
development



SAM
Automated smart contracts
development



SOM
EasyChain

... and begin to earn money

Basic

\$ 199 / 1 solution

- ✓ Generation based on Templates
- ✓ Generation based on Custom Logic
- ✗ Generation of API
- ✗ Audit
- ✗ User interfaces

Standard

\$ 999 / monthly



- ✓ Generation based on Templates
- ✓ Generation based on Custom Logic
- ✓ Generation of API
- ✓ Audit
- ✓ User interfaces

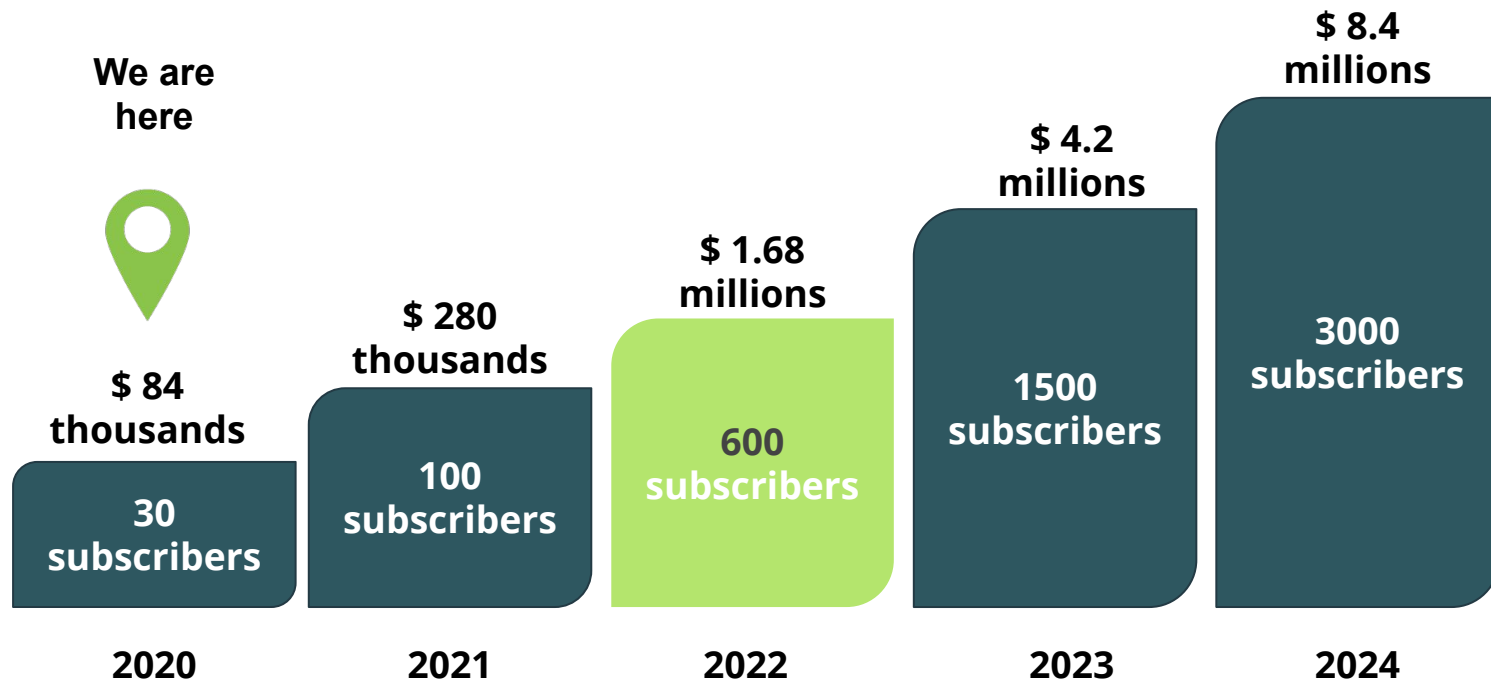
Enterprise

\$ 6999 /monthly



- ✓ Generation based on Templates
- ✓ Generation based on Custom Logic
- ✓ Generation of API
- ✓ Audit
- ✓ User interfaces

... and occupy the market according to plan



Unit economy



6500 users



3% conversion



200 users X 3 subscribers



\$ 2,800 average check



\$ 50 cost of attracting paying customers



\$ 1,637,638 profit

We have such a cool team!



CEO
Julia Palamarchuk

5 years in sales
(2 years leader of bank
department)
5 years Software Engineer, The
author of the scientific article



Analyst/QA
Andrey Kurenkov

7 years in Software
integration and maintenance
in bank and government
areas^ including blockchain
projects



CTO
Denis Vasin

8 years - Java Tech Leader.
3 years - Blockchain
developer/architect in
projects on Ethereum, EOS,
Exonum, Hyperledger
Fabric, Waves Enterprise

... we started to work in 2018



Release 2.0 supports of Hyperledger Fabric and Waves Enterprise



3 successful pilots



Winners of 15 Blockchain hackathons

Looking for 50,000 TONs

for developing integration of EasyChain Studio
with FREETON blockchain

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Product link: <https://studio.easychain.tech>

