



**EAST MEETS WEST**

**25-26 MAY 21**



**Proposal**

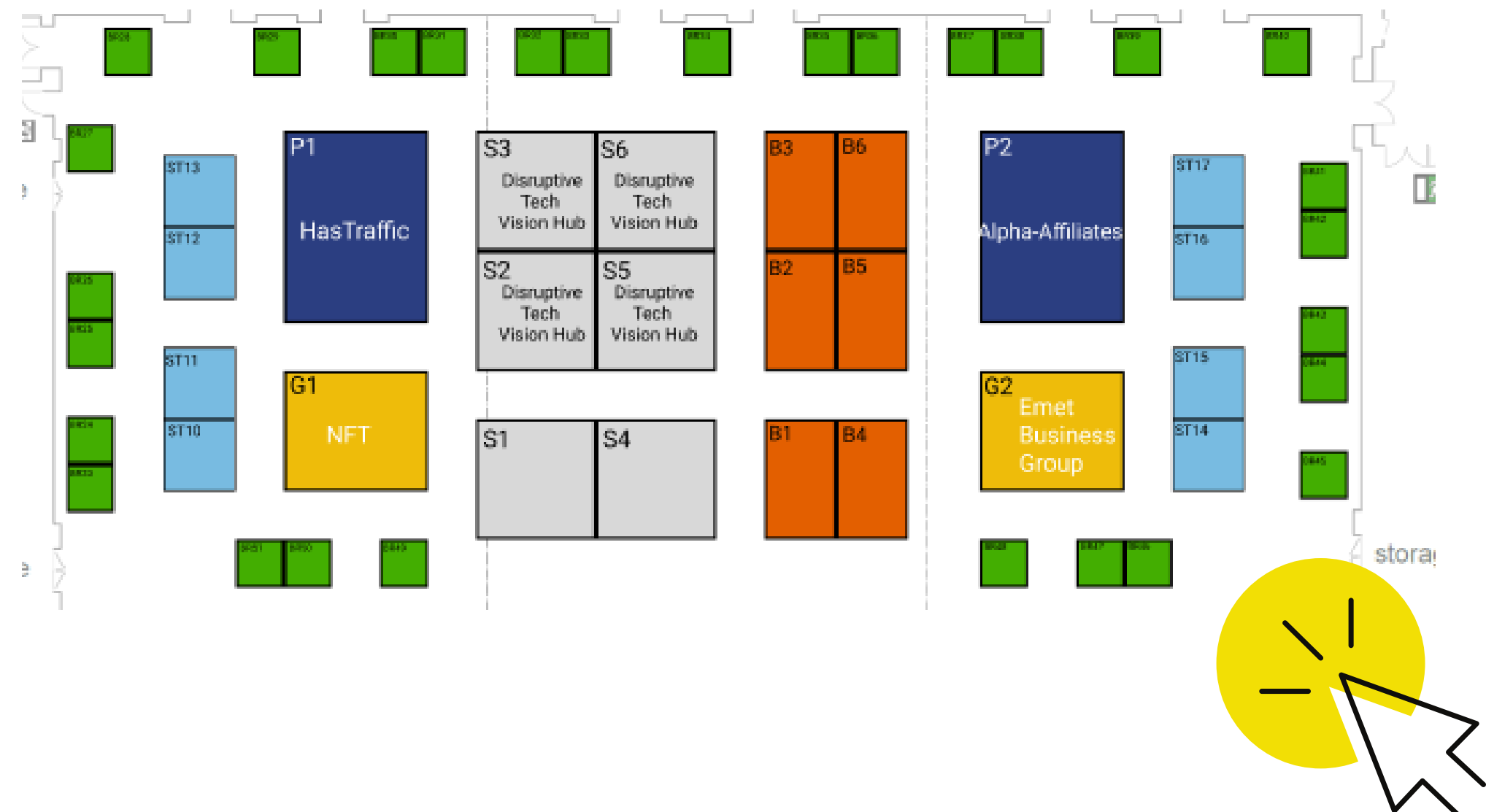


**Free TON**

# Platinum Package - DUBAI

- Largest Island space – 8x6
- 50 standard passes for AIBC
- 10 Passes for AIBC Closing Night
- 4 Press Releases translated into 10 languages (English, Mandarin, Spanish, Russian, Portuguese, French, Hindi, Thai, Japanese, Korean)
- AIBC covers the costs of wifi and power supply of 16 AMP. This package calls for a creative booth at the exhibitor's expense. Wired internet is also recommended against a charge.

**30,000 Eur**



# DOBLE SILVER - MALTA (both SiGMA & AIBC)

## 36,000 Eur

- Large 5 x10 m space in high traffic area
- 50 word company profile in The Block Magazine
- 2 Full page adverts or articles in The Block Magazine
- 80 passes for Malta AI & Blockchain Summit
- 80 extra passes at 50% off for Malta AI & Blockchain Summit
- 16 passes for the closing night
- 8 hours consultancy by Malta AI & Blockchain Summit – including but not limited to sales leads, PR, private event management – to be consumed throughout the year
- 20 passes for SiGMA
- Important to highlight that you will enjoy visitors from both AIBC and SiGMA (focus iGaming)



# Workshop AIBC Dubai

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**25- 26 MAY 2021**

**20,000 Eur**

- This workshop will focus on attracting developers and the theme will be fully coordinated with FreeTon
- dedicated to Dedicated premium branding for 90 minutes in a comfortable side-stage room at the summit.
- Facility to suggest agenda and speaker selection in conjunction with AIBC \*.
- Facility to chair the entire workshop which includes a speaking engagement.
- Facility to place marketing collateral in the workshop room, including one roll-up banner provided by the host.
- Marketing Collateral produced for the event reflects this sponsorship via podium and logo branding.
  - Logo + company profile featured on the registration and conference website pages.
  - “powered by ‘host’” included on relevant social media posts.
- The workshop is recorded and livestreamed.
- Host is entitled to high resolution images shot during the conference.
- Host is entitled to post-production video recording of the conference.
- Facility to place marketing collateral in the workshop room, including a roll-up banner brought by the host.

# Workshop AIBC Dubai

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This Premium Sponsorship also includes:

- Up to 30 second advert played during workshop
- 20 tickets allocated to host sponsor for the event to distribute as deemed fit + 30 extra passes at 50% off.
- 15 tickets for AIBC closing night
- 7 passes for SiGMA Manila

# Workshop AIBC Malta

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**16- 18 NOV 2021**

**20,000 Eur**

- This workshop will focus on attracting developers and the theme will be fully coordinated with FreeTon
- dedicated to Dedicated premium branding for 90 minutes in a comfortable side-stage room at the summit.
- Facility to suggest agenda and speaker selection in conjunction with SiGMA\*.
- Facility to chair the entire workshop which includes a speaking engagement.
- Facility to place marketing collateral in the workshop room, including one roll-up banner provided by the host.
- Marketing Collateral produced for the event reflects this sponsorship via podium and logo branding.
  - Logo + company profile featured on the registration and conference website pages.
  - “powered by ‘host’” included on relevant social media posts.
- The workshop is recorded and livestreamed.
- Host is entitled to high resolution images shot during the conference.
- Host is entitled to post-production video recording of the conference.
- Facility to place marketing collateral in the workshop room, including a roll-up banner brought by the host.

# Workshop AIBC Malta

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This Premium Sponsorship also includes:

- Up to 30 second advert played during workshop
- 20 tickets allocated to host sponsor for the event to distribute as deemed fit + 30 extra passes at 50% off.
- 15 tickets for AIBC closing night
- 7 passes for SiGMA Manila



# iGathering - Dubai & Malta

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**6,000 Eur**

Join us and enjoy some cream of the crop networking on the Isle of Man during a lavish dinner hosted by the world's global Gaming festival.

Event to be hosted by six hosts in total in the company of 200 c-level executives from the Industry.

Sponsorship includes for Dubai and Malta:

- Possibility to invite 20 people (leads, clients, staff) to your table. AIBC will help targeting the right audience, handling the invite process from start to finish, allowing the host to focus exclusively on networking opportunities.
- Online visibility and large social media coverage both before and after the event (Album from our official photographer published on all our social channels with featured sponsor logos)





**3,000 Eur**

### **Interview During Summit Dubai & Malta**

- Interview topics identified and interview conducted with a professional journalist
- Full filming equipment and post-production editing service provided
- One round of editing revisions
- Video distributed to online socials
- Sent to all of our media partners to boost your online and company presence

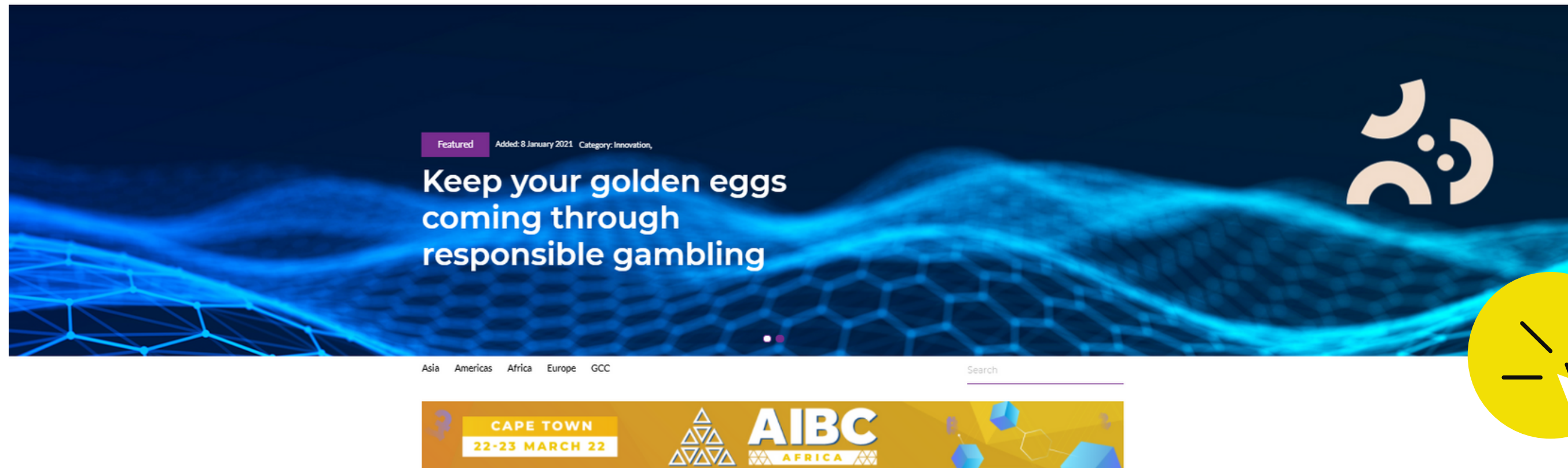
# MEDIA OPORTUNITY

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**20,000 Eur**

# MEDIA OPORTUNITY



## Featured Banner Article x5

Headlining the top of the AIBC News home page, the Featured Banner Article offers premium opportunities for visibility and branding. Whether through an interview with AIBC News or a thought leadership article, this high profile spot will ensure you get your vision across in the best way possible.

The Banner article is set on a rotation of 4,

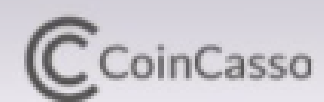
\*Article will remain in the featured spot for 2 weeks. All published articles can be found permanently on AIBC News,

\*Up to 2000 words within the post.

Banner best position on AIBC News 1200x 120PX for 6 Months

Asia Americas Africa Europe GCC

Search



# CRYPTO EXCHANGE



Latest News

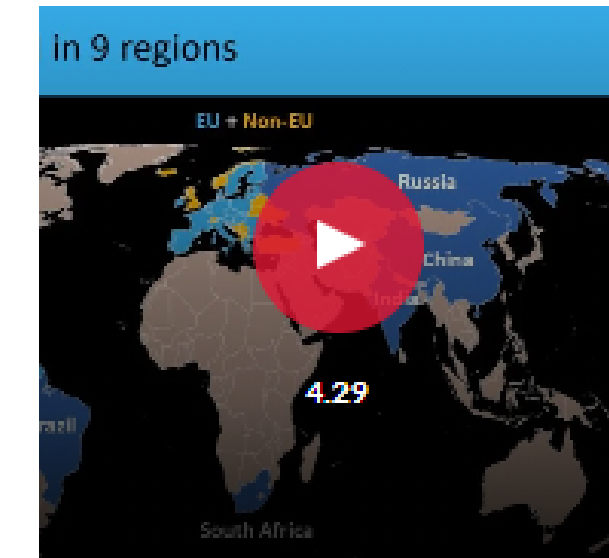
Blockchain

Watch/Podcast



Norwegian oil  
billionaire places liquid  
company assets in...

NBA Blockchain Advisory  
Committee backed by...



Confirmed Worldwide Covid  
19 Cases



# PROPOSAL SUMMARY

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## AIBC DUBAI & MALTA

### AIBC DUBAI

- Platinum Package
- Workshop Opportunity
- Interview During Summit
- iGathering

### AIBC & SiGMA MALTA

- Double Silver Malta
- Workshop Opportunity
- Interview During Summit
- iGathering

### MEDIA

- Featured Banner Article x5
- Banner best position on AIBC News 1200x 120PX for 6 Months

# PROPOSAL PRICING

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**The total price of the above package is valued at 135,000 Eur.**

- We would like to offer the package at a discounted rate of 120,000 Eur
- We would also like to offer the option to pay a hedged price of 250,000 tokens, based on current value and possible fluctuations, payable as follows:
  - 100,000 tokens paid upon signing and before AIBC Dubai
  - 100,000 tokens paid by end September and before AIBC & SiGMA Malta in November
  - 50,000 tokens paid in November after the AIBC and SiGMA show itself
- SiGMA Group is also willing to keep the entire token value on-chain all through 2021 and to only pull out a maximum of half the token payment in 2022, if needed.

**Total: 135,000 Eur- reduced to 120,000 Eur**  
**Payable in Eur or also in 250,000 tokens**

**Wallet address: 0:9a2e38971440509eac3257d48b4b1daa8b7a7a2b41a4eb43d6ecf6054c071ebf**