

Proposal: Free TON Vietnam Subgovernance

Introduction

Vietnam's population is 90 million people while a huge part of it is interested in or holding some crypto-currencies. 2020 Global Crypto Adoption Index compiled by blockchain data analytics firm Chainalysis placed Vietnam in top 10 countries by crypto-currency adoption.

Our goal is to popularize Free TON among the cryptocurrency and blockchain community of Vietnam. Knowing local trends and cultural differences, we are able to promote mass adoption of TON Crystal within the target audience relaying core values of decentralized governance of Free TON.

Our team members are crypto enthusiasts, investors, developers, traders, administrators and have been active members of Vietnamese crypto-community for over 10 years. During this period of time we were able to launch and promote public and closed groups for crypto-enthusiasts, traders and investors.

Initial members

Name	TG username	Background	TON address
Doan Tien	@Allohiall	Investor, Marketing, Crypto entrepreneur	0:0dd640b318b145f3769fadb75e1fd6e3e6bc061fb4fcff9ebb795a1126237a88
Nguyen Ngoc Anh	@ngocanh57	SMM, administrator, telegram crypto OTC group owner (Chợ Dân Chủ)	0:2e95673a25a40d3f4c8d02d3ef36a22eb6f77e513cb438c3e65855986f6f6df6
Le Pham Hai Au	@danang4x	OTC crypto trader, blockchain enthusiast	0:4daa2f97ebb79e8893c022bf10b9a87cee9460087fe9403731eae1b6ccd3c0c5
Vu Hoang Minh	@saigon7x	OTC manager	0:2d0c98044bdd45627e679e8aa1449a483cf5d765d2479bb6c7e7ce893fe76

			1cb
Dao Van Chung	@chungdao	Communication key manager	0:a524f3a033c0cee078ad3d4c2bdf1ae38ffc22387df3d630f0abc80436bc757
Dao Manh Ha	@Hamimax	Education, events key manager, Owner of Mimax group	0:75fea64d1f5498e07b9b0c1ebac56d5d228bc3e748bf812c457540ef4eeed7a7
Nguyễn Gia Minh	@Giaminh1507	Senior software developer.	0:dd20f11088d90d75782db4d0fcab62a9a6d5a2c7ab88d27d5a8f0606daf636f7
Dương Thanh Tùng	@tungduong11	Full stack and smart-contract developer	0:67d95057b7393ccd0afb6f92bfebb52f0a413232cac16ebe95a47cf95f983a47

Multisig wallet address:

0:16824f283352e4845f25c0d90450916efd504728e18d18f5c7064af61b4d7830

Tools

Chợ Dân Chủ Telegram chat (<https://t.me/joinchat/Vr0X1qpanb7efhli>)

- OTC group with 10 000+ members
- Market share - 95%

Private trading groups

- Over 10 000 subscribers in total
- Most active TG crypto chats in VN segment

Mimax group @ Telegram

- MIMAX Crypto Telegram Group (<https://t.me/mimaxcryptogroup>) - 6 000+ members
- MIMAX Capital Telegram Group (<https://t.me/mimaxcapitalgroup>) - 5 600+ members

VNMarketCoins defender Telegram bot (Vietnamese analog of Comboto)

- 1 000 000+ users reach

- scam protection
- rating system
- announcements system
- vivid referral program

Mimax Academy

Qualified training and consultancy provider in Vietnam. During the past 11 years, we are proud of providing high quality training service to our valued customers and partners in different industries.

Clients: Microsoft, Foxxconn, Canon, Nato, Broadcom, Bayer, Panasonic, Schenker, Coca-Cola and other companies from Forbes 500 list.

Building of complete Free TON Vietnamise infrastructure. Stage #1.

Activity	description	TON award
Election	Secondary members election to Free TON Vietnam Subgovernance. At least 4 members of the international Free TON community.	0
Jury Contest	At least 10 Free TON Vietnam community members. Welcome bonus to new jury members included.	5000
Social activity	VN social media accounts setup: TG, Facebook, Twitter, Medium, YouTube, LinkedIn, Reddit, forum.freeton.org	0
Translation	Translation and publishing a “starter pack” information on social media and forum	5000
Website	Website with news section	30000
Blog	VN blog - cooperation with one of the existing Free TON blogs to add additional section, technical stage	6000
Support	The development of the script for offline Free TON educational events and seminars	15000
Contest	Community management and support contest for 1 and 2 stages	30000
TOTAL		91000

Upon completion of Stage #1 a report by Free TON Vietnam Subgovernance will be provided to the Free TON community at forum.freeton.org.

Award in TON Crystals for stage #2 will send after complete tasks and report from stage#1

Stage #2. Program

Activity	Description	TON award
Free TON blog, VN section	Translation of key materials into Vietnamese language. SEO optimization. Sharing articles in the FT VN social media channels for search engines' indexing.	10000
Video education materials.	<ul style="list-style-type: none">• What is TON• Decentralized governance• Wallets' review• Where to buy• How to stake• Useful resources review	50000
Offline event	Carry one offline event based on the developed script in the Stage #1. Includes design and production of merch and promo materials. A report to be made after each event.	30000
Creative contest #1	Creative video contest about Free TON ecosystem	40000
Press relations	Setting up communications with key crypto and general media on Vietnamese language to deliver Free TON news to even a broader audience	20000
Stake & Hodl	Develop a smart-contract with parameters: stake for X month, get additional Y% of rewards (includes tech part and bonus TONs)	60000
Promotion of Free TON VN social media channels.	Attract new subscribers to FT VN social media through promotion in crypto social media channels.	15000
TOTAL		225000

Upon completion of Stage #2 a report by Free TON Vietnam Subgovernance will be provided to the Free TON community at forum.freeton.org.

Total award for Stages ##1-2: 316 000 TON