



PremiumBonus

**Pay with the blockchain
- get back a percentage of purchases**

Some information about our organization

We are a young company that provides our clients with convenient tools for managing their business.

More details:

<https://premiumbonus.ru/>



CRM and integrations

For convenient control of our organizations, we provide our clients with a convenient CRM, with the help of which our clients can keep track of expenses, income of the enterprise, and also conveniently track the turnover of their product.

Our CRM system for Retail and HoReCa will help you build relationships with customers, increase sales, improve service quality and maintain business profitability in the long term.

Our projects



CRM - PROGRAMM



LOYALTY PROGRAMS



MOBILE APPLICATIONS



ELECTRONIC LOYALTY
CARDS



ELECTRONIC CUSTOMER
CARDS



COMMUNICATE
MODULE



AUTOMATIC CUSTOMER
SURVEY

Competitiveness

Our projects confidently hold on to the market due to the functionality of our products and the capabilities that we can offer to our clients.

During the foundation of the company, we successfully entered the market due to the fact that loyalty programs in the restaurant business and retail trade were just getting developed, and we managed to secure our place in the market.

Therefore, now we remain a competitive company, fighting for a place in the market with many large enterprises providing similar services.

The impact of blockchain on the development of our company

Digital progress does not stand still, and since we work daily with companies that use payment systems, the implementation of the blockchain was an important step.

The use of blockchain in trade has long been gaining popularity in the CIS countries. Since 2018, the blockchain has been introduced in trade in Russia as well.

We are a company that in the future expects to enter the global market and get cooperation with companies outside the Russian Federation, so we could not afford to miss this news and a year later we started working with blockchain and conducting transactions with our clients using this technology.



Where did we start?

Initially, the idea to implement work with blockchain seemed unprofitable and very risky to us, but we took this step.

In 2019, we entered into the first deal with a retail that is engaged in the wholesale of electronics.

We started with the implementation of the CRM system in this company, and a few months later, we managed to launch the first integration with the site where purchases from this retail took place.

Since this was our first experience of integration of this kind, we started from our first client. A significant part of the transactions took place at ETH.



Future prospects

At the moment, the base of our clients who work with the blockchain has expanded, and we understand that over time the number of such clients will increase, so now we have a whole team of people who have competencies in the blockchain.

In the short time that we have been working with blockchain, we have been able to master several technologies and already have sufficient experience in working with them.

We plan to further develop in working with blockchain and hope to enter the global market.

Why us?

In the context of the active development of digital technologies, we offer a very interesting solution for both manufacturers and consumers.

For producers, this is a clear increase in income, and for the end consumer - monetary savings!

We believe that our product will hold out on the market for a long time and will allow our current and future customers to develop their businesses, so at the moment we are making a huge stake on the more intensive development of blockchain in our business area.

We hope that we will be able to make the seller-buyer relationship much easier and more comfortable, including when using blockchain.

Why is TON?

We are actively following the development of blockchain technologies and have noticed a good trend of growth in the popularity of TON Crystal, therefore, now we are considering the introduction of this technology into our processes with the prospect of switching to this currency for most Russian entrepreneurs and companies.

We believe that closer interaction with TON will help us in the further development and promotion of blockchain technologies in the market.

We really believe that this currency has great prospects, at least on the territory of our country.

Kirill Magurin, 21 years

Co-founder & QA Lead



I am co-founder and QA Lead in our company. I am the head of the quality control department for all products of our company.

I was the initiator of blockchain implementation from the very beginning, and at the moment I am also a leader in working with blockchain and various integrations.

Thank you for reading the project.

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