Articles for Hackernoon Contest Proposal

Type of contest: single-stage article writing.

Contest dates: February 1, 2021 - February 15, 2021 end of day UTC.

Motivation

Free TON is a community-driven project that needs a continuous flow of new ideas and activities from new people. As a Sub-governance designed for creating information field fostering mass adoption of Free TON, it is therefore aimed at bringing new members to the project.

[Hackernoon](#) is a platform where authors publish their articles on startups, software development, decentralized technologies, cryptocurrencies and other related topics. The target audience of the website is mostly represented by people with technical background and people interested in Industry 4.0 technologies. Posting high-quality articles mentioning Free TON on that source will help bring these people to our community. To do so, it is necessary to collect a library of original articles that are written in compliance with the rules of Hackernoon.

The goal

To collect high-quality technical articles that can be posted on Hackernoon. Articles may be fully devoted to Free TON or containing reference to the project in the context of blockchain technology, decentralized finance, staking etc. Another benefit of the contest is attracting new competent authors to the SMM Sub-governance.

General contest requirements

- Participants must write a completely original article in compliance with the rules of Hackernoon on a relevant topic.
- Participants must post their article on Hackernoon.

- The article must be written in English.

- The article must contain at least 1 reference to Free TON.

- The article must be 100% original and not represent a translation of an article written in some other language and posted on any source.

- The article must be fully written only by the author of a submission.

- Participants must provide their contact details (Telegram username,e-mail)

Evaluation criteria and winning conditions

- Article should not be plagiarized.
- Depth and comprehensiveness of the article
- Organization of material
- Clarity of presentation
- Relevance of the topic
- Technological literacy
- Laconism
- Presentation (style, commitment, design);
- Degree of influence
- Compliance with the grammatical rules

Soft criteria

- Article should contain at least 1.500 words.
- Articles containing infographics and cool pictures for explanation of material will be more prioritized under equal conditions.

Artifact

- PDF with the paper containing the backlink to the link on hackernoon

Rewards

Place	Reward, TON
1st place	1500
2nd place	1000
3rd place	750

Additional prizes	50 * average score of the submission

All submissions with score lower than points acquired by 1-3 places but higher than 3.0 points or equal to it, will also be rewarded. The reward will be calculated as follows:

Average score * 50 = reward. For example, if your submission gets 5.4 points and it is less than points received by 1-3 places, you receive 5.4 * 50 = 270 tokens.

Total fund for this contest is 15.000 TON Crystals. If the total amount of rewards exceeds it, participants who will receive their rewards will be chosen in descending order judging by their total score.

Submissions which receive 50% + 1 rejections from the total number of juries who vote in this contest and do not abstain, will not be rewarded.

Reward allocation

All rewards will be allocated to the winners of this contest via a special vesting tool - Debiton. The process will include 2 stages:

1. When results are announced, winners will receive 30% of their rewards.
2. The second tranche of 70% will be transferred to them in 2 weeks. It will only happen if the link to the article on Hackernoon is still available, i.e. if the article is still published and can be accessed.

Voting

- Jury members who vote in this contest must have a solid understanding of the technology and content making. Those jurors who don't, should not vote or choose "Abstain."
- Jurors whose team(s) intend to participate in this contest by providing submissions lose their right to vote in this contest.
- Each juror will vote by rating each submission on a scale of 1 to 10 or can choose to reject it if it does not meet requirements or choose to abstain from voting if they feel unqualified to judge.
- Jurors will provide feedback on your submissions.

- The Jury will reject duplicate, sub-par, incomplete, or inappropriate submissions.

Jury rewards

An amount equal to 10% of the prize fund will be divided equitably between all jurors who vote and provide feedback based on their votes' quantity and quality. Both voting and feedback are mandatory to collect this reward.

Procedural reminders to all contestants

- **Accessibility**. All submissions must be accessible for the Jury to open and view, so please double-check your submission. If the submission is inaccessible or does not fit the criteria described, jurors may reject the submission.
- **Timing**. Contestants must submit their work before the closing of the filing of applications. If not submitted on time, the submission will not count.
- **Contact information**. All submissions must contain the contestant's contact information, preferably a Telegram username by which jurors can verify that the submission belongs to the individual who submitted it. If not, jurors may reject your submission.
- **Content**. The content published in the forum and the provided PDF file should not differ, except for formatting. Otherwise, jurors may reject the submission.
- **Well-formed links**. If your submission has links to the work performed, the content of those links must have the contestant's contact details, preferably a Telegram username, or backlink to your submission at the FreeTON forum, so jurors can match it and verify to whom the work belongs. If not, jurors may reject your submission.
- **Multiple submissions**.
  - Each contestant has the right to provide several submissions if they contain different approaches to the contest problem's solving. However, if works are not unique enough or differ just in insignificant details, jurors may reject such repeating submissions.
  - If the contestant wants to make an additional submission that overrides the one previously published, he must inform the Jury about this fact and indicate the correct revision to assess. In this case, only the indicated work will count. If the contestant hasn't indicated the updated submission as the correct one, only the first one will count, the Jury will reject all the others.