

## **Contest Proposal (clarification):** creative videos about Free TON

**Short description:** create at least 3 videos about Free TON (ecosystem, technical video, video about Free TON advantages for new users, defi instruction, about ton surf functions, how to buy and store tokens, etc.). Duration: 3-5 minutes.

**Type:** Contest

**Contest entry period:** September 28, 2021, 00:00 UTC - November 30, 2021, 23:59 UTC

**Voting period:** December 1, 2021, 00:00 UTC - December 10, 2021, 23:59 UTC

### **Motivation:**

Explain to new participants what Free TON is. Explain to developers why Free TON is a good platform for developing. Increase in the number of marketing materials necessary for project promotion and recognition in the media field. The videos must tell about the project in an understandable way.

### **General requirements:**

- Sign the [Declaration of Decentralization 1](#)
- An account on the [Free TON Forum](#)
- Ton wallet address
- Each participant should post their work in this thread in the comments (link to youtube video) and telegram nickname (**@username**)
- All videos need to have a link to the Free TON Vietnam website, Medium page, Twitter page, Telegram group, Facebook page, YouTube channel or any other social media.
- Texts / phrases in the video only in vietnamese (with english subtitles)
- **Duration - 3-5 minutes**

### **Evaluation criteria and winning conditions:**

- High-quality work
- Free TON related
- Sound - high-quality soundtrack and/or sound
- Memorability of the FreeTON brand - the brand is easy to remember, the plot can be retold in words

### **Voting:**

- Each of the Free TON Vietnam jurors can vote on submission. Jurors whose team(s) intend to participate in this contest by providing submissions lose their right to vote in this contest.
- Each juror will vote by rating each submission on a scale of 0 to 10 or can choose to reject it if it does not meet requirements, or they can choose to abstain from voting if they feel unqualified to judge.
- Jurors will provide feedback on submissions

**Jury rewards:**

An amount equal to 10% (4000 TON) of the sum total of all total tokens actually awarded will be distributed equally between all jurors who vote and provide feedback. Both voting and feedback are mandatory in order to collect the reward.

**Winners will receive:**

1 place - 26000 TON

2 place - 5000 TON

3 place - 5000 TON

Total: 36000 TON

**Procedural remarks:**

- Participants must upload their work correctly so it can be viewed and accessible. If work is inaccessible or does not fit the criteria described, the submission may be void by jurors.
- Participants must submit their work before the closing of the filing of applications. If not submitted on time, the submission will not count.
- If the number of participants is less than the amount of prizes available, the excess prize awards are void.