DeCourses Contest Proposal Stage 2

Type of contest:

1 month course creation contest

The goal

To incentivise and reward **high**-**quality** courses posted on https://freeton.academy/

Contest dates

- 30 August 2021 - 30 September 2021

Voting cycle

21 days

Motivation

One of the main goals of the Academy is to develop and maintain courses on our website. To do this, it is proposed to launch a competition that has the following goals

- Identify best practices for creating open online courses and introducing them into the educational process while implementing educational (training) programs.
- Identifying the most valuable courses through assessment of measured KPIs.
- Improve the quality of the education system, including formal, informal and nonformal education, through the introduction of best practices in the use of e-learning and distance education technologies.
- Identify and support creative and talented teachers, tutors and relevant experts in their ability to create courses on the Academy.
- Dissemination of modern innovative educational technologies through the use of Free TON Academy.

General contest requirements

Create a course useful for the Free TON community on freeton.academy, and get some students! That's all you have to do. The possible topics for the courses are only limited by your imagination. Blockchain and Free TON related materials are highly preferred, but anything which will provide value to course participants is welcome.

Evaluation criteria and winning conditions

- At the end of each 1 month period, judges will evaluate all qualifying submissions according to the key performance indicators of the created course and using special methodology by Academy SG
- KPIs: number of course enrollees, rating of courses by students.

Soft criteria

- Organization of material.
- Courses containing infographics and cool pictures for explanation of material will be more prioritized under equal conditions.
- Quality of learning objectives, competences received and objectives of the course
- The quality of the overview and introductory part of the course
- The quality of course assessment and measurement of achievement results on the course
- Quality of content and training materials
- Quality of learning activities on the course and interaction with students
- Technological quality of the course
- Quality of student support and administration
- Quality of accessibility, usability and design
- Quality of course marketing
- The quality of feedback on the assessment of the course itself

Hard criteria

- All materials posted on freeton.academy must be the author's original work, or they must seek explicit permission from the original author. Failure to abide by this rule will not only result in removal of all visibility of the offending content upon the site, but may also result in a copyright claim from the materials owners. You have been warned!
- Participants must provide their contact details (Telegram username,email, wallet address etc also necessary) in order to be awarded any rewards.
- Course should contain more than 10 images in order to get a 0.9 score of "Text+Image" factor
- The online support platform of each course should have more than 5 active members in order to get "Online support" points of DeCourse contest
- Course which were submitted in previous stages can not be submitted in stage 2
- The originality of the course must be at least 75%.
    - But The participant will receive 25% of the final calculation of the course reward

- ■ If the participant in the application proves and shows that this course, despite the lack of originality, is very useful for the community.
- ■ If participant write about what materials he copied in his/her course
- ■ If the average score for the application of this course is more than 6.0

Artifact

- ● Relevant details will be uploaded to the Governance interface by members of the Free TON academy subgoverance. All you need to do is create your lessons, and get some students.

Rewards

The reward is equal to: technical score * jury evaluation * base reward (as determined by the total course duration).

Example: A course containing video and text content (multi-format), has testing and tracking, and offers online support to students will score a technical score of 1.5 + 1 + 1 + 2. If the course then scores a total of 7/10 in the jury evaluation, and it takes a student more than 28 days to complete the course.

5.5 * 7 * 150 = 5575 TON.

Judges scores are primarily based upon KPI criteria of: number of students, satisfaction and feedback of students, completion rate of the course and other hard and soft criteria listed below.

Technical scores are based upon the below figures:

Type of Course	Score
Text	0.7
Video	1.2
Multi-format	1.5
Testing	-
No	0
Yes	1
Online support	-

No	0
Yes	2
Advertising	-
No	0
Yes	1

Base amounts are determined according to the following:

Duration	Sum of TONs
<1 day	70
1-7 day	100
7-28 day	120
>28 day	150

Total fund planning for this contest is 30.000 TON Crystals per round. If the total amount of rewards exceeds it, participants who will receive their rewards will be chosen in descending order judging by their total score.

If the amount of quality content that deserves a reward exceeds by the result of judging, then the fund for the reward will be revised.

Explanation of the evaluation criteria and the algorithm for their submission

Testing

If the participant has tests for training in the lesson, he can indicate them in the form of links directly to them or screenshots to show their presence

Example:
1. *https://freeton.academy/courses/creating-engaging-content-101/quizzes/final-test/*

1. ⏱ Final Test	5 questions	10:00

Online support

The participant, if he provides support for his courses, is obliged to indicate it in the submission.

Example:

1. Created a group in Telegram / Discord ... where there is support and communication with users according to my course ... link to the group
2. I answer the questions of the scholar in the course and lessons .... link to the course / lessons and screenshots
3. Other support on forums and other resources, up to personal communication and words of support of the participant in the group https://t.me/ftacademyapps, in this case screenshots or links to messages

Advertising

If the participant advertises his course especially outside the Free TON groups, he is obliged to indicate this in the submission.
Example:

1. *Link to an article or website / blog / news portal with an advertisement / story about your course*
2. *Link to an article or website / blog / news portal with an advertisement / story about your course*
3. *Link to an article or website / blog / news portal with an advertisement / story about your course*

Voting

- Jury members who vote in this contest must have a solid understanding of the technology and content making. Those jurors who don't, should not vote or choose "Abstain."
- Jurors whose team(s) intend to participate in this contest by providing submissions lose their right to vote in this contest.

- Each juror will vote by rating each submission on a scale of 1 to 10 or can choose to reject it if it does not meet requirements or choose to abstain from voting if they feel unqualified to judge.
- Jurors will provide feedback on your submissions.
- The Jury will reject duplicate, sub-par, incomplete, or inappropriate submissions.
- Voting will go on within two weeks and after summing up the awards will be sent out within 3 days

Jury rewards

An amount equal to 20% of the prize fund will be divided equitably between all jurors who vote and provide feedback based on their votes' quantity and quality. Both voting and feedback are mandatory to collect this reward.

A minimum of 8 jurors should vote in each round of this contest. In case votes do not reach this threshold, a revote may be called as many times as is required or is deemed necessary.

Administrator reward

An amount equal to 8% of the prize fund will be divided equitably between all Academy Subgovernance members who participate in administrative tasks related to this contest.

Contest creator reward

The development of the competition takes a long time, therefore, the participants who created the competition should be rewarded

An amount equal to 3% of the prize fund will be divided equitably between all Academy Subgovernance members who participate in creating a contest.

Additional rewards(for non-English contest!)

Considering that all languages are allowed in the competition and we may need the help of translators for the competition, we provide an additional reward for other SG in the amount of 7%

Procedural reminders to all contestants

- Timing. Contestants must submit their work to freeton.academy prior to the start date of each evaluation period.

- Contact information. All submissions must contain the contestant's contact information, preferably a Telegram username by which jurors can verify that the submission belongs to the individual who submitted it. If not, jurors may reject your submission.
- Multiple submissions.
    - Each contestant has the right to provide several submissions if they contain different approaches to the contest problem's solving. However, if works are not unique enough or differ just in insignificant details, jurors may reject such repeating submissions.
    - If the contestant wants to make an additional submission that overrides the one previously published, he must inform the Jury about this fact and indicate the correct revision to assess. In this case, only the indicated work will count. If the contestant hasn't indicated the updated submission as the correct one, only the first one will count, the Jury will reject all the others.
- At each stage, the contest runs for one month so teachers should submit the courses on Free TON Academy 3 days before the submission deadline if they are willing to offer the online support with tracking and must mention the support stat in the submission (Note: - It will reduce the pressure of the site admin to approve the courses. Previously, so many courses were submitted on the last day of submission).
- If a participant wishes to make the multiple courses, they should be mentioned in separate forms

Communication with support of the contest

We wanna do this contest comfortable for all participant, that's any questions related to the contest you can ask in this group. We will try to help with place them on the website too