Description

Within the framework of the accepted partnership between <u>Free TON and Sigma</u>, our community is the sponsor of the <u>Dubai AIBC</u> show, as well as other ongoing off-chain events. This is the first time that Free TON will be presenting and sponsoring at a major offline event, which is a very important milestone. This contest offers to attract participants who can bring the largest value for networking at the Dubai exhibition on 25-26th May 2021.

Motivation

This contest is aimed at developing recognition of the project, building networking relationships between active members of Free TON and the global crypto community.

Contest dates

April 14 - 21, 2021

Voting cycle

10 days

Requirements

- Prove why you deserve to represent the community at this event;
- Show your background, recognitions, awards, diplomas or any certifications you may have, etc.;
- Show your projects/work in Free TON;
- Must have or create a presentation/booklet/something about your use case (or any
 other unique means to deliver your message -- use your imagination) to be able to
 explain your use case on Free TON at the event. Please describe what you will do or
 provide what you already have.
- Answer the question, "How will I stand out at the event?"
- Answer the question, "How will this benefit Free TON?"
- Follow <u>COVID-19 guidelines</u> This is very important! If you do not follow the
 guidelines, you might not be able to enter Dubai. If you are a contest winner, but are
 forbidden entry for any reason whatsoever, the responsibility is wholly your own and
 you will forfeit your ticket(s) and reward.

Evaluation criteria

- Product/service description and how it benefits Free TON;
- Event and offsite networking expertise;
- Use case details;

- Knowledge of sales and marketing (if not a technical person)
- Developer experience (if you are a technical person);
- Subscribers on social networks, social media presence;
- Ability to deliver a clear message (CVs/resumes with verifiable links and work will help)

Jury

The jury will be comprised of the following community members:

Name	Telegram	Public key
Ron	@Ronmillow	4c9b659bfa4d1bdc6f2e60e8 4a326094b35c64a7e1e6aa 95055a2b9c51f9c162
Joanne	@powderedtoastwmn	cf6c9fd2653a52ddeb38f3c7 a40f0b7a7d23d8a478d0eae da00bfb34c8f8b2f1
Alexander Filatov	@Alexander_Filatov	e99429c3d336c21e86047a8 e45f790346ef8e2a298b128f e9f3402f140ea9c68
Pavel Prigolovko	@prigolovko	dd5994f3825c3a0c6c0d2b4 ceca2a48bc71c52bd29b181 d9eed71696fc4220dc
Mitya	@Futurizt	6ff322ad669dfad2f396b98b dc8690cc49926f6a10cd7f10 d07f031841cf09ef
Roman D	@Dedicate_s	6f10bb0c31958196a87e35a 7d8320355e6ae161da57d9 a77abbfa1e12d4131be
Steve Yun	@steveyun	3755ae9c0038e79cb12dbfc 7154bbabd53a601b01c928 606475e4dca4bf21940
Moon Young Lee	@chuorinkan	8df6775f1150ff6fcf84e60340 b6ff4a7e84f371869ba6b67b 06e40d2aac6851
Ben Sunderland	@mrbsunder1and31	1dbe2acde419ef931d86491 cc3d2a146c30daeb0613904 ac10f5f71bef7c9d3b
Darkwing Dark	@ducktalesblock	3fe1889a81a1941b0f86bef7 0998e1625170f36789ec9e8 645f32ffd54b8bee9

Bulbash	@Bulbash666	7b9fd782613a8fac23527dd b28ab2129e71e08bfaaad73 123af66959b9680c61
Vladimir Maslyakov	@rainblowing	deb93a951c20140785ad7a 9e7fa85fa6da5332cda85fbff 6ef7784c805e963d3
Nikita Ishakov	@Riemann	0dd55d3e5ecbd1f7c4c18ee e4a35282c3933c08243c903 4fc3ae39e71b790915
Marina Guryeva	@mgureva	0d2bd47068b09fcfb4b5753 b76fd9f9d5db239affbb58fbf 49eeefbbbd4e3c1a
Vladimir Ponomarev	@xestrum	a7981eb11a3dade6ea226fc a0accf6d104f1d2794435135 3e5894218c411e866
Mark Feldman	@markfeldman13	b0ca7ddb1b44a87063a4ecb 587b15da8efa566c6462ede 1277e2d282da2689b9
Mike from MTX Connect	@markhorovitz	3ebe74eeb673dbde97d9d6 56066ec6101c1631d0f4c79 cf4489c9441acd7bc0a
Sergey Dzhurinskiy	@Dzhurinskiy	e200c7e3a0810a5033c6337 3553d4b46a3180387d46b7 a704c8cf1e67bc8a1a2
Evgeny Teslov	@eteslov	1ee988171bb950a4e82adc 2b07f11a9ae8a80b9ce9e83f 4fdc915c3d96efb886
Evgeny Morozov	@EMMorozov	6c0f172d80a6335eaaeee2c 23a5679cab6142fd01c7fec8 fe3ae33750b025965
Nina	@ElsbethTheOne	1c4220d2cc02716af605642 182c18881ab1a70e2a64e3 7162224f3856b76a467
Senya	@senya_dz	7ee520d94a4df7cda9d8e4a 8354c0787decd1bd7837f1b b4412959881e2e312f
Lazarev Vladimir	@lvv365	012f4c4b29ad67936c63fff08 2699435d638024ef124b4b3 8d8eb2d112ea4d8a

Roman Nguyen	f0c02482ac2a54691aba1e2 c38b6cd7fd3708f9eb015058
	c7d85a939646715e7

Rewards

1st - 5th place	1 general admission pass (Standard Ticket), 1	
networking dinner pass (AIBC iGathering) + 1 party pass (AIBC Closing Night)		
6th - 10th place	1 general admission pass (Standard Ticket) + 1 party	
ticket (AIBC Closing Night)		
11th - 30th place	1 general admission pass (Standard Ticket)	

Plus an additional **2,500 TONs** to every winner, payable upon onsite registration at the AIBC event in Dubai to reimburse and offset travel, lodging and meal costs, as well as mandatory COVID-19 test costs. **Please come to the Free TON booth and provide your wallet number onsite to receive this reward**.

Bonus Reward

Best submission wins an in-person recorded interview at the Dubai event. Woohoo!

Winner registration

- 1st 5th place winners will need to go here, choose "standard ticket" and register for the event. There you will enter a coupon code for a discount that will be provided to you in the Winners Telegram chat group (see "Other" below) as soon as the contest is complete. To receive your iGathering and Closing Night passes, you will need to provide your full name and company name (if you have one) in the group chat on/before May 14, 2021. Closing Night passes are handed out onsite.
- 6th 10th place winners will need to go here, choose "standard ticket" and register for the event. There you will enter a coupon code for a discount that will be provided to you in the Winners Telegram chat group (see "Other" below) as soon as the contest is complete. To receive your Closing Night pass, you will need to provide your full name and company name (if you have one) in the group chat on/before May 14, 2021, and you will then be added to the list.
- 11th 30th place winners will need to go here, choose "standard ticket" and register for the event. There you will enter a coupon code for a discount that will be provided to you in the Winners Telegram chat group (see "Other" below) as soon as the contest is complete.

Jury Rewards

10% of the total contest reward amount divided among jurors who vote and provide feedback (both are necessary to receive the reward) on the basis of relative number of votes cast, i.e., distributed based on the number of votes each juror provides. For example, if one juror votes for 20 submissions and another juror votes only 5 times, the juror who votes 20 times will get 4 times more tokens than the juror who votes 5 times.

Voting

- Members of the jury who will participate in this contest cannot vote for their own submissions and should choose "Abstain". This will be checked.
- Each juror will vote by rating each submission on a scale of 1 to 10, or may choose to reject or abstain. If you are participating in the contest, please vote "Abstain" for your own submission and leave a comment stating that you are participating.
- The minimal score threshold is an average score of 5 or greater. Any acreage score that is less than 5 is considered as rejected.
- To evaluate the work of the participants, the jury members must read each
 application in detail and leave a comment that reflects their having understood each
 contestants' submission, i.e., nonspecific comments should be avoided. Each
 contestant must understand why they received the score that they did.
- Jurors are responsible for matching contestant IDs (see below under "Procedural Requirements") to their submissions. If a match cannot be made, jurors can reject the submission.

Procedural Requirements

- Participants must upload their submissions in PDF format. Any external links to their submission should be within the PDF. Failure to do so renders the submission as rejected.
- Every contest submission must have your Telegram ID for 2 reasons: 1) to match your ID to your submission, 2) in order to invite you to the Winners chat group once the contest is over (see "**Other**" below).

Other

Once the contest is complete and the winners are announced, a Telegram group chat will be created where the winners can ask questions and discuss details in preparation for the event.