

The Future of Ticketing



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Ticket Fraud

The ticketing industry is affected by fraud, where scammers sell either fake festival tickets or the same ticket to multiple people.

Black Market

A significant black market exists where tickets are bought and resold at much higher prices. Neither the organizer nor the government receives a share of this resale.

Reinventing the Ticketing Industry through Blockchain Tokenization

Security

Ticketing systems are vulnerable to attackers aiming to disrupt the system just before a concert. This results in long lines as organizers are unable to validate tickets at the entrance.

Liquidity issues for large festivals

Large festivals often face liquidity issues due to substantial upfront costs, such as wages and venue rentals.



Solution to Ticket Fraud



By utilizing blockchain, we control every individual ticket transaction, including those conducted outside our platform. This prevents people from reselling the same ticket twice. Customers can purchase tickets using their local fiat currency.

Our solution combines new income opportunities, enhanced security, and the elimination of ticket fraud, all in a single product.

Regulating the Black Market



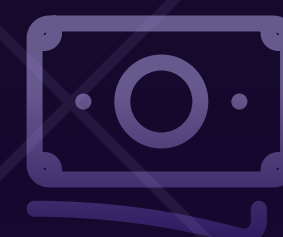
Since every ticket functions as a token on the blockchain, we can implement a “royalty” system that gives the organizer a share each time a ticket is resold. This approach allows organizers to earn additional revenue while enabling governments to collect taxes from an otherwise illegal market.

Security



Our ticketing system is hosted on the blockchain rather than traditional servers. This means that attackers would need to take down the entire blockchain to disrupt our system—a task that is virtually impossible.

Ticket Bonds



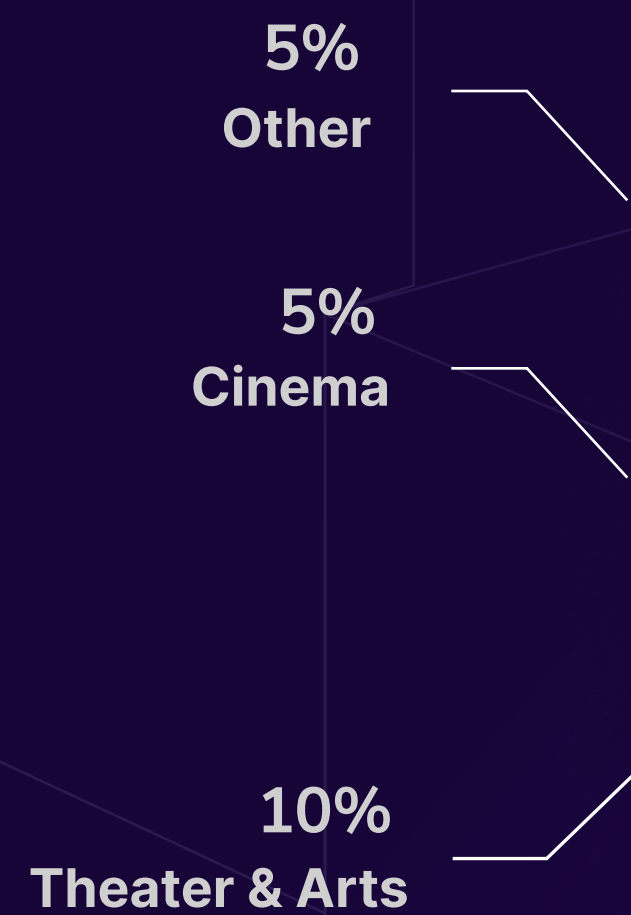
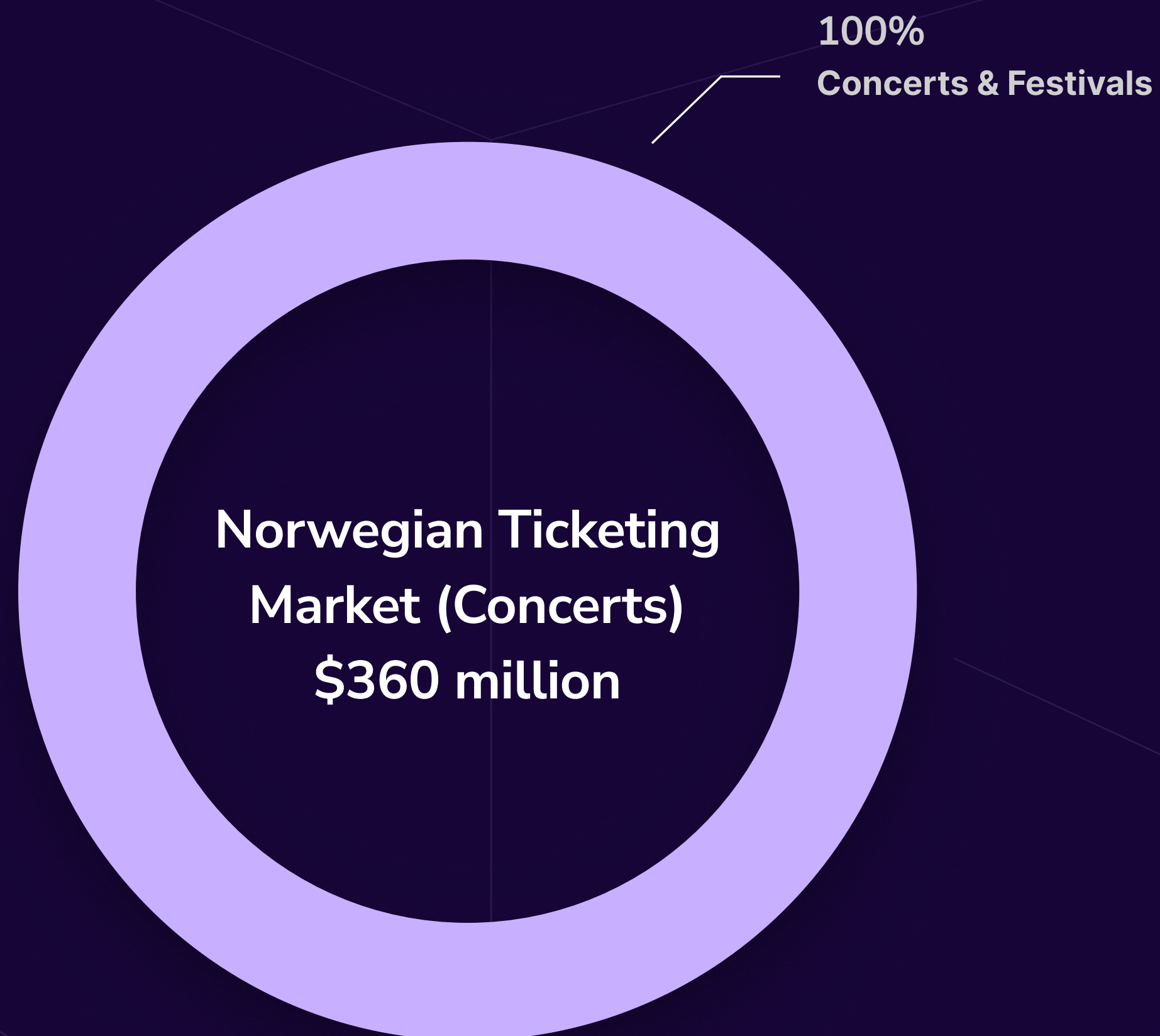
We are creating a new market by enabling investors to invest in future ticket sales through our technology. Organizers can secure capital before an event by issuing tokens that function as ticket bonds. These tokens can be sold to investors and are directly integrated with our ticketing system, ensuring that token holders receive a share of the ticket revenue each time a ticket is sold.





Market size

The Markets



35%
Concerts & Festivals

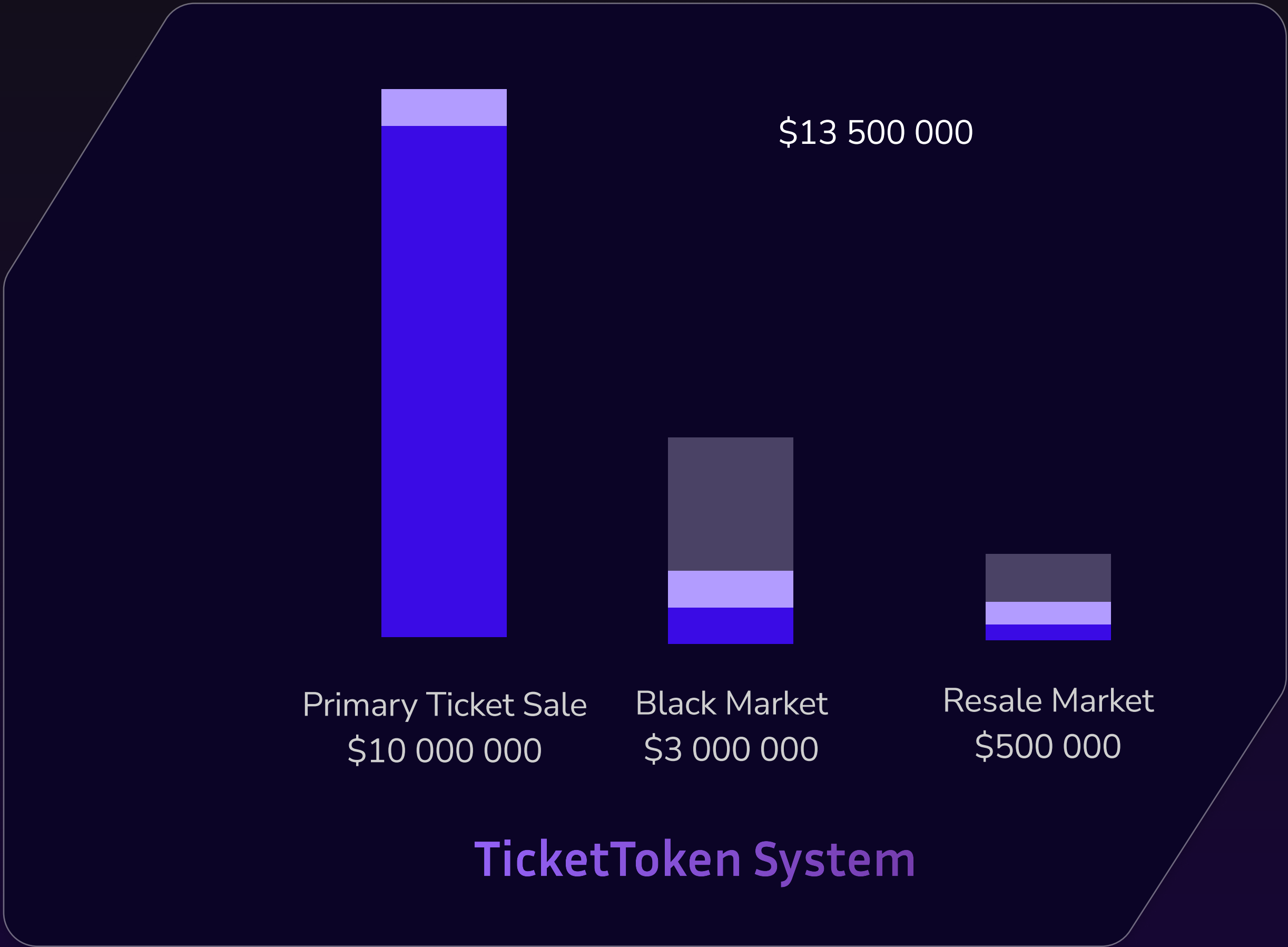
45%
Sports Events



These two scenarios reflect a typical Taylor Swift concert, where the original ticket revenue amounts to \$10,000,000 for a single concert.



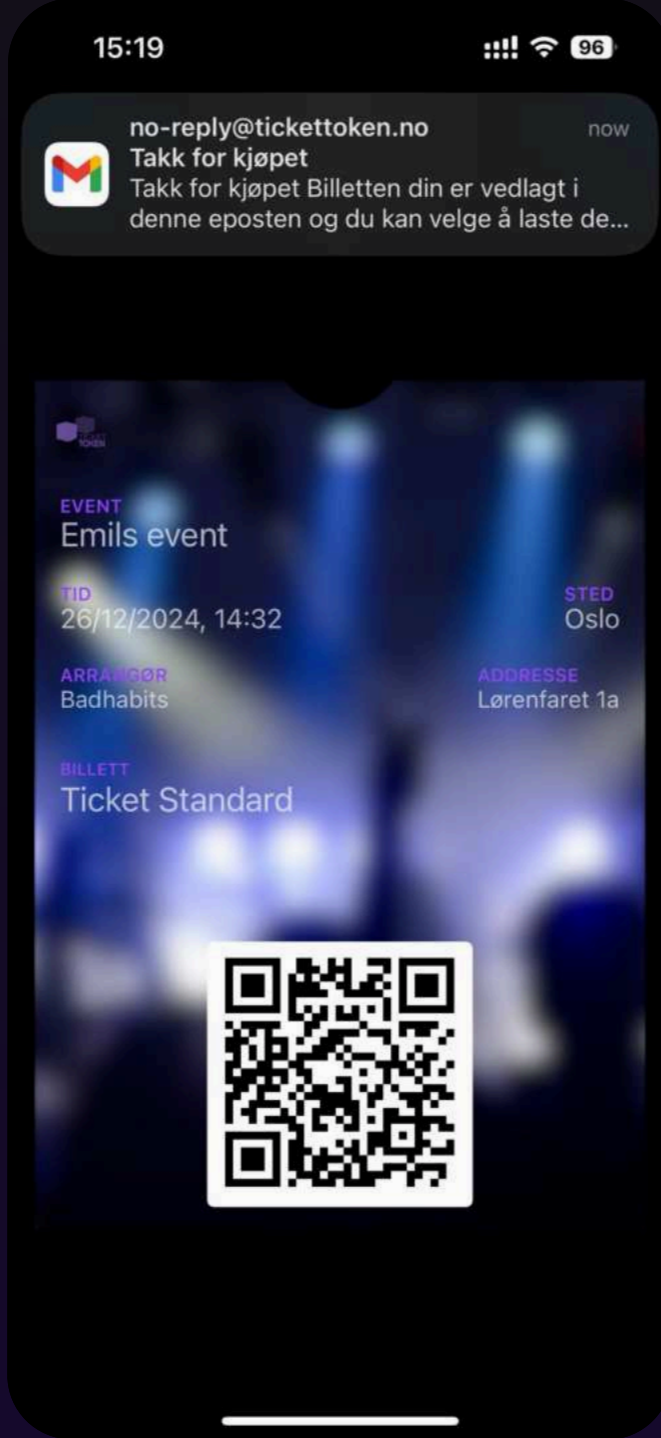
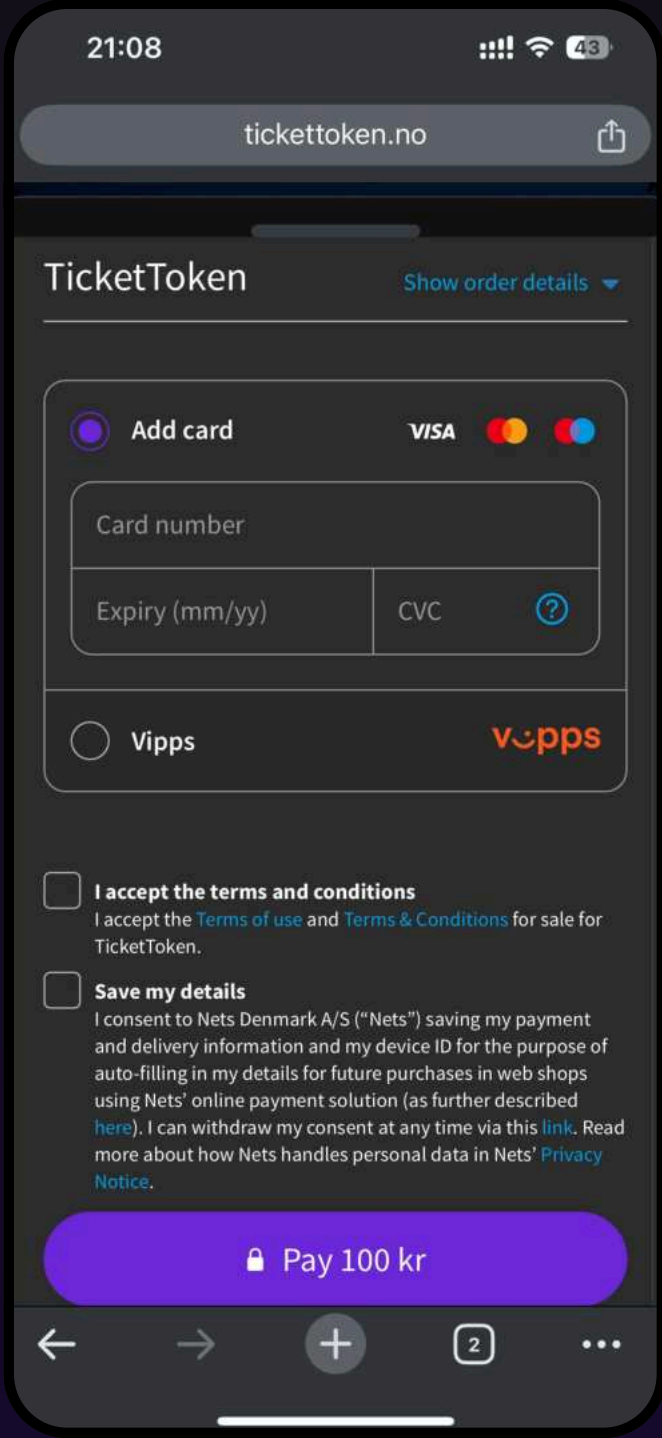
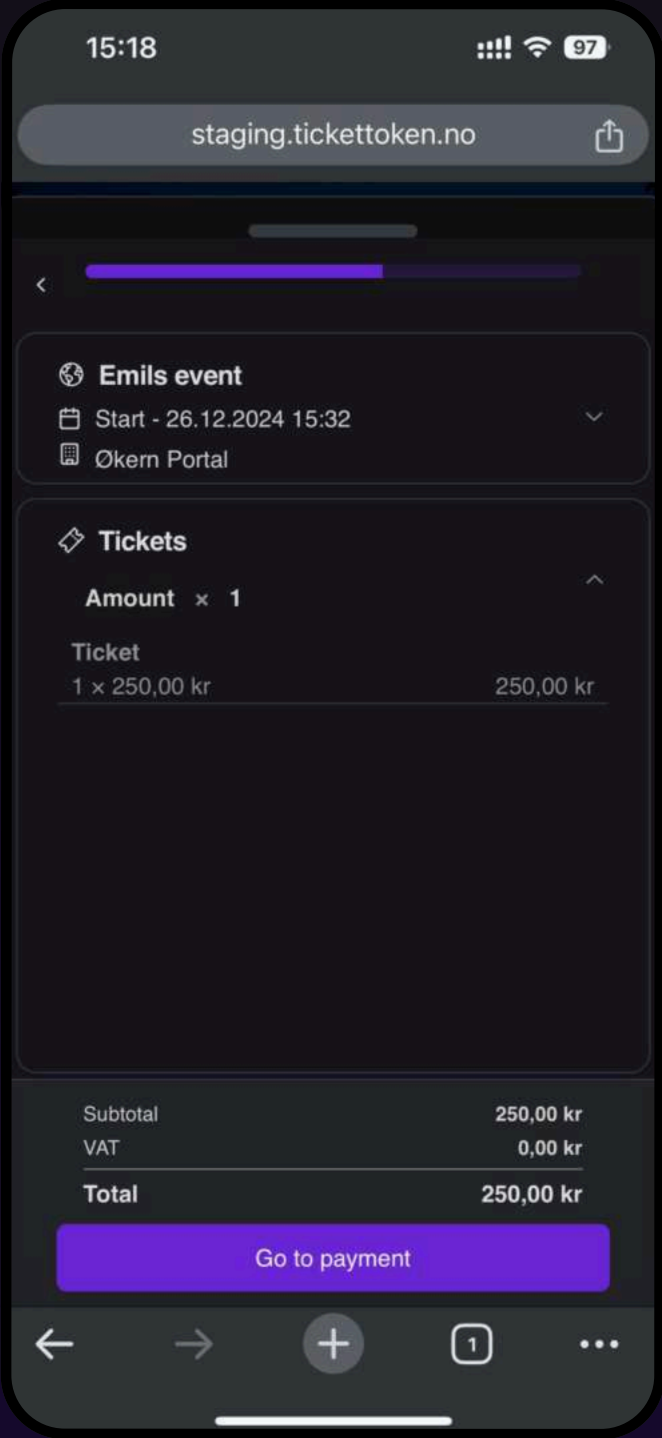
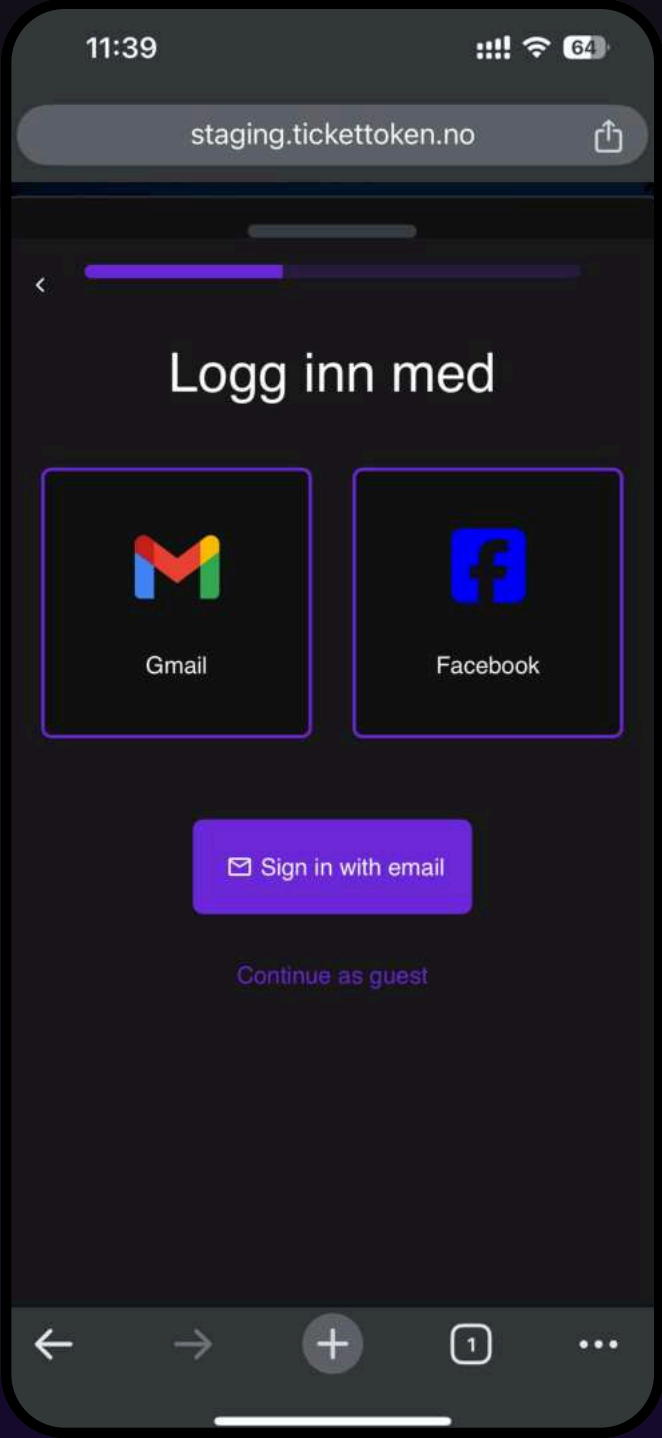
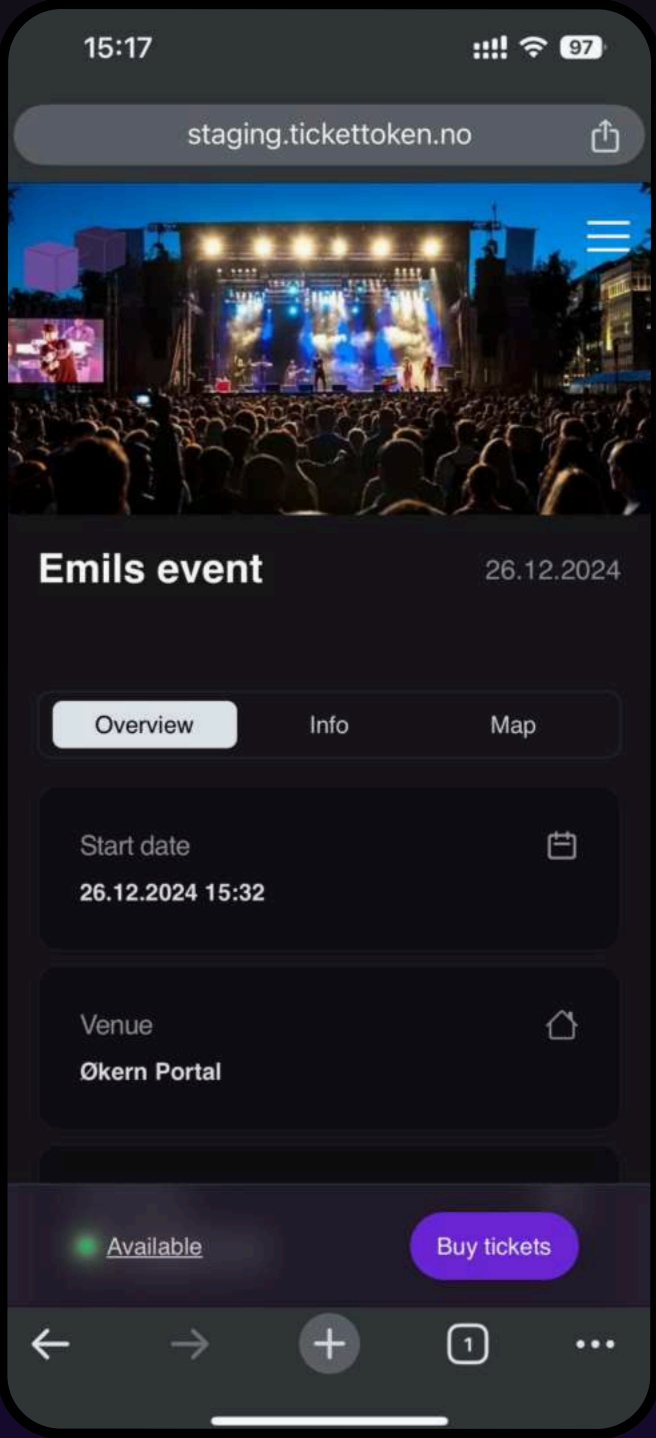
With our solution, we generate additional revenue by earning a share of both the resale and black markets through ticket royalties.



● Orginazers Cut ● TicketToken Cut ● Unknown earner

- ☒ 1. The company was founded in August 2023 (TicketToken AS, VAT: 932 005 301).
- ☒ 2. I assembled a team of seven people: six developers and one marketer/designer.
- ☒ 3. We built a traditional ticketing system.
- ☒ 4. We secured our first pilot customer.
- ☒ 5. We acquired 3,000 users on our platform.
- ☒ 6. We raised \$100,000 in our first funding round.
- ☒ 7. We created two prototypes using different blockchain technologies to hedge our technical advantage (UTXO-model and “accounting model”)
- ☐ 9. Raise \$150 000 to implement blockchain Current state
- ☐ 10. Move the company to Malta
- ☐ 11. Implement blockchain into our signed pilot customer
- ☐ 12. Scale the company and focus on the Norwegian market
- ☐ 13. Reach out to new clients and demonstrate how much additional revenue they can generate with us, based on the results of their first event.

Current and Working Purchasing Process



1.

2.

3.

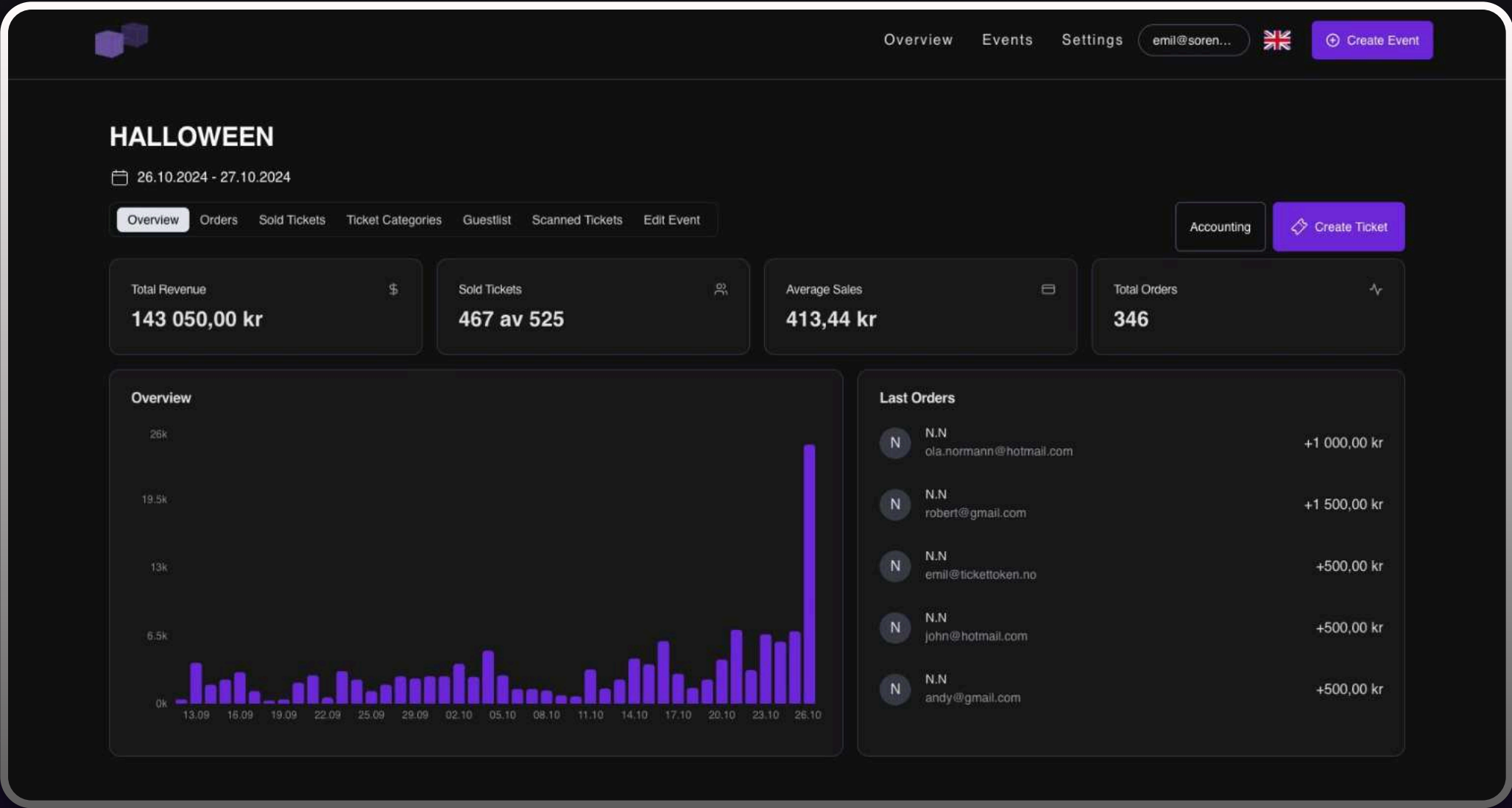
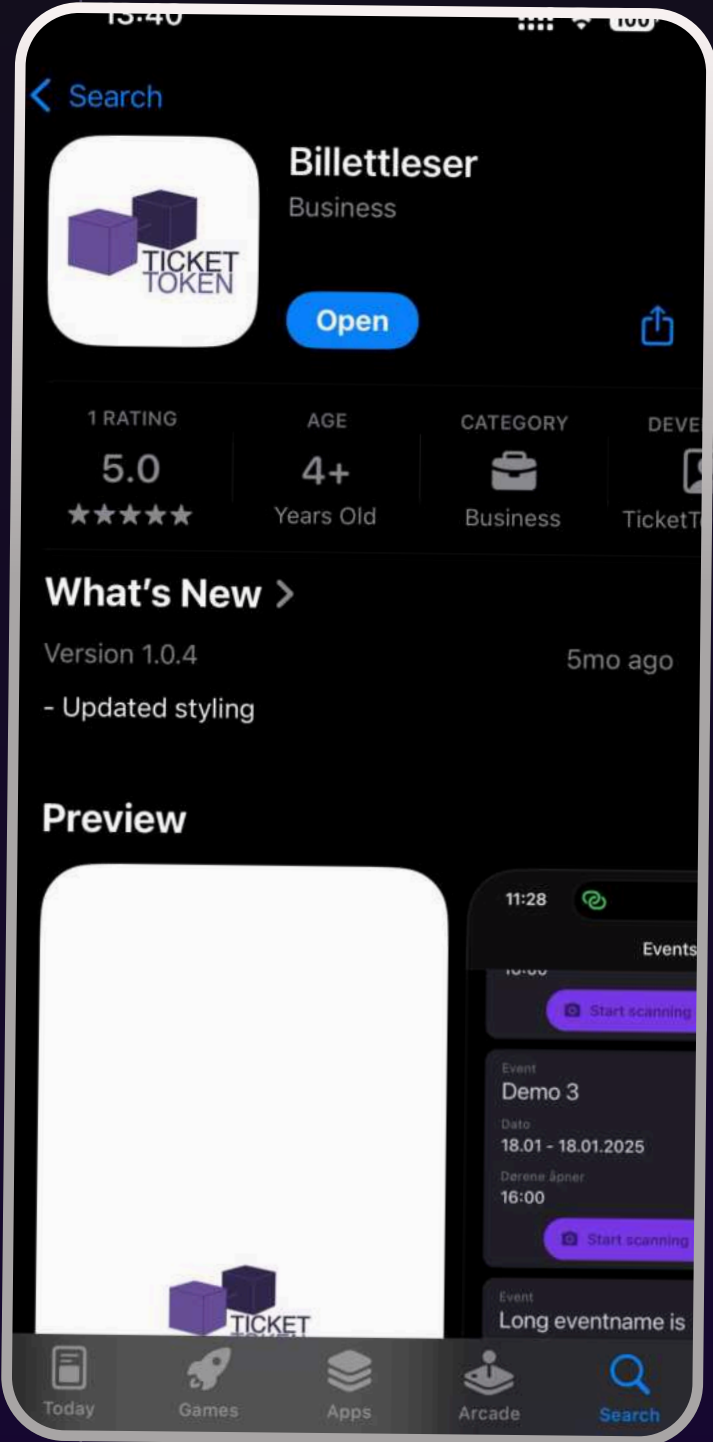
4.

5.



The Backend and dashboard

Every step created with the user in mind, the event attendant and organiser alike



The dashboard table view for the 'HALLOWEEN' event (26.10.2024 - 27.10.2024) displays the following data:

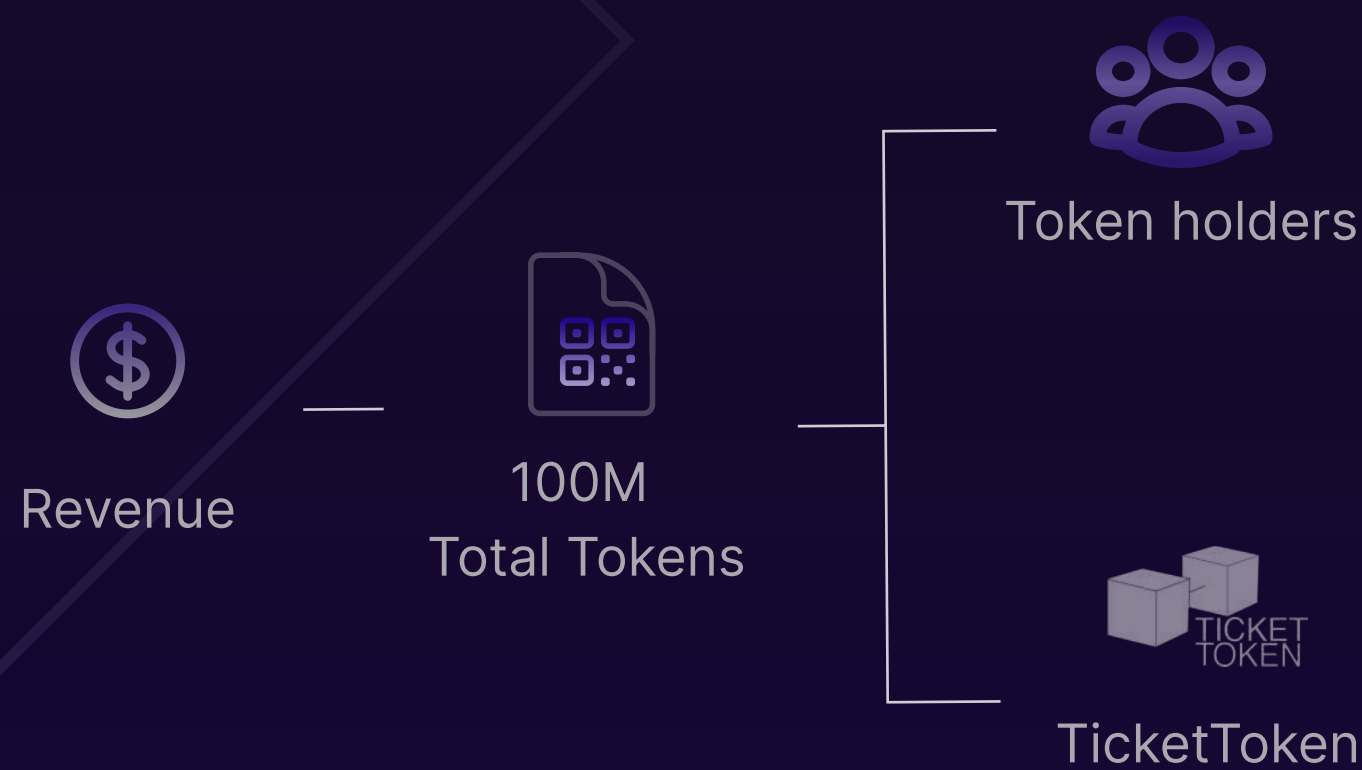
OrderID	Name	Email	Amount	Total Price	Status	Created At	Action
a8e4eab0-52da-436d-82f5-92c062421b3e	N.N	emil@gmail.com	1	500,00 kr	RESERVATION_FAILED	27.10.2024 00:38	Edit
6c5cdf86-4382-4a98-8712-55ca8ee9b496	N.N	andy@hotmail.com	2	1 000,00 kr	CHARGE_CREATED_V2	27.10.2024 00:38	Edit
bde38e4f-86c2-4147-be61-7e8a8fd4944d	N.N	john45@hotmail.com	3	1 500,00 kr	CHARGE_CREATED_V2	27.10.2024 00:36	Edit
714a0e7e-5c34-4de8-b469-e17ec5df75e5	N.N	maria@icloud.com	1	500,00 kr	CHARGE_CREATED_V2	26.10.2024 23:55	Edit
57cce904-e8f3-43e4-aeb3-2cd81a42ae6f	N.N	bendik97@hotmail.com	1	500,00 kr	RESERVATION_FAILED	26.10.2024 23:10	Edit
b58666c5-e1a5-4f94-bb5a-2cd2f4aa9072	N.N	frank@hotmail.com	1	500,00 kr	CHARGE_CREATED_V2	26.10.2024 23:09	Edit



Ticket Bonds

Every ticket sale is executed via a smart contract. We have implemented a token that represents a “ticket bond.” The organizer can sell these tokens to investors in advance to secure liquidity before ticket sales begin.

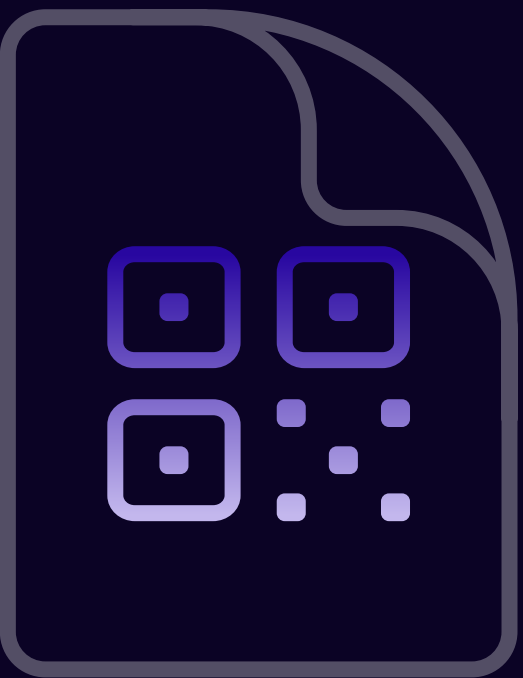
Investors are paid each time a ticket is sold.



Introducing TicketTokens

We will issue 100 million TicketTokens, which represent a share of our platform's revenue.

By holding these tokens, you will receive USDC each time a ticket is sold on our platform.



Traction

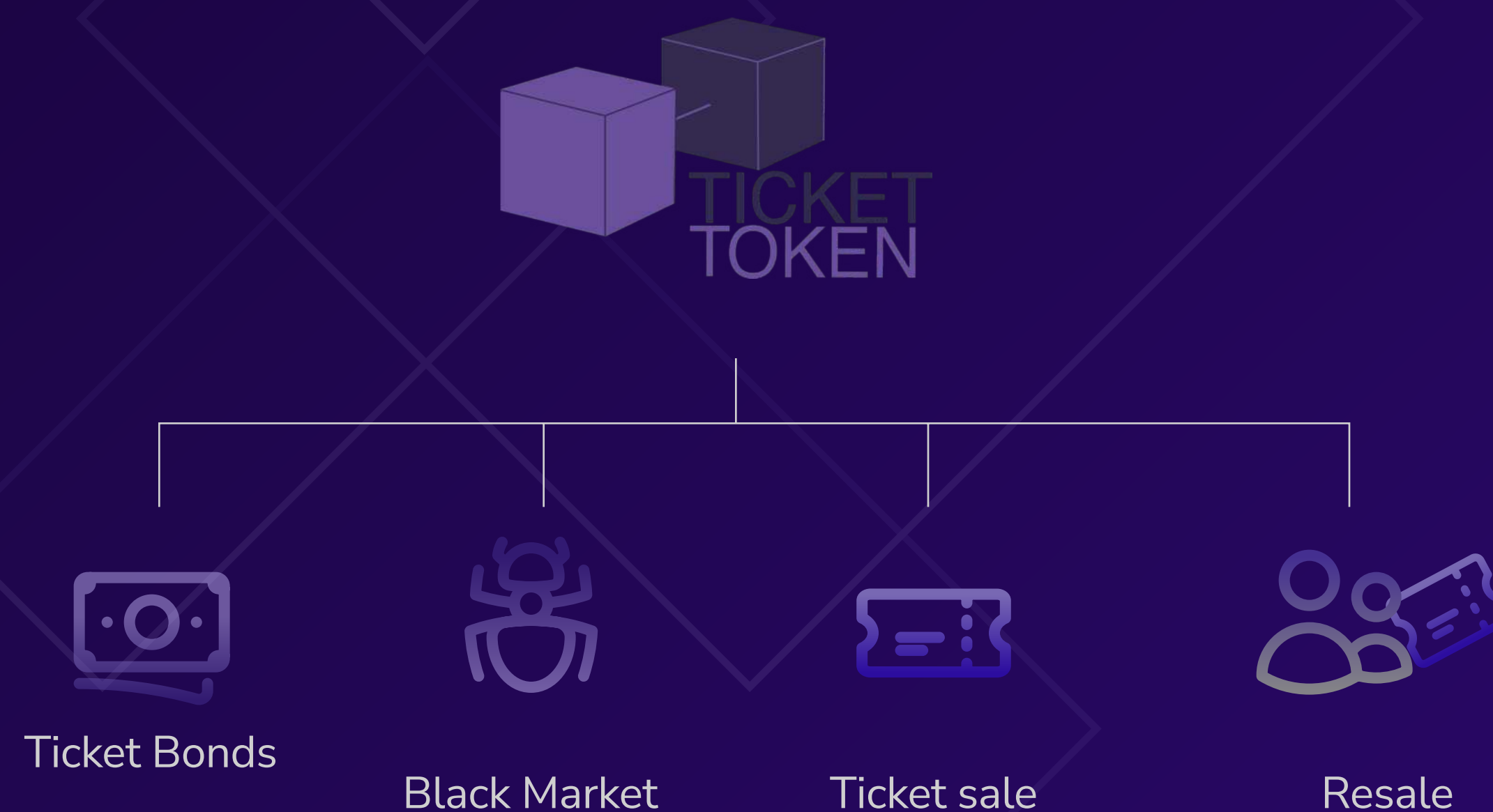
- ✓ 3,000 users
- ✓ \$200,000 worth of tickets sold
- ✓ 6,000 sold tickets
- ✓ 7 investors in first round
- ✓ Partnered with Oblinor (selling housing bonds worth \$100 000 daily)
- ✓ In negotiations with major customers

How We Make Money

We are a SaaS company with a commission based model.

1. We take a percentage of every ticket sold on our platform.
2. We charge a secure ticket swap fee on every resale.
3. We take a share of the profit generated from the black market.
4. We take a percentage of every ticket bond sold.

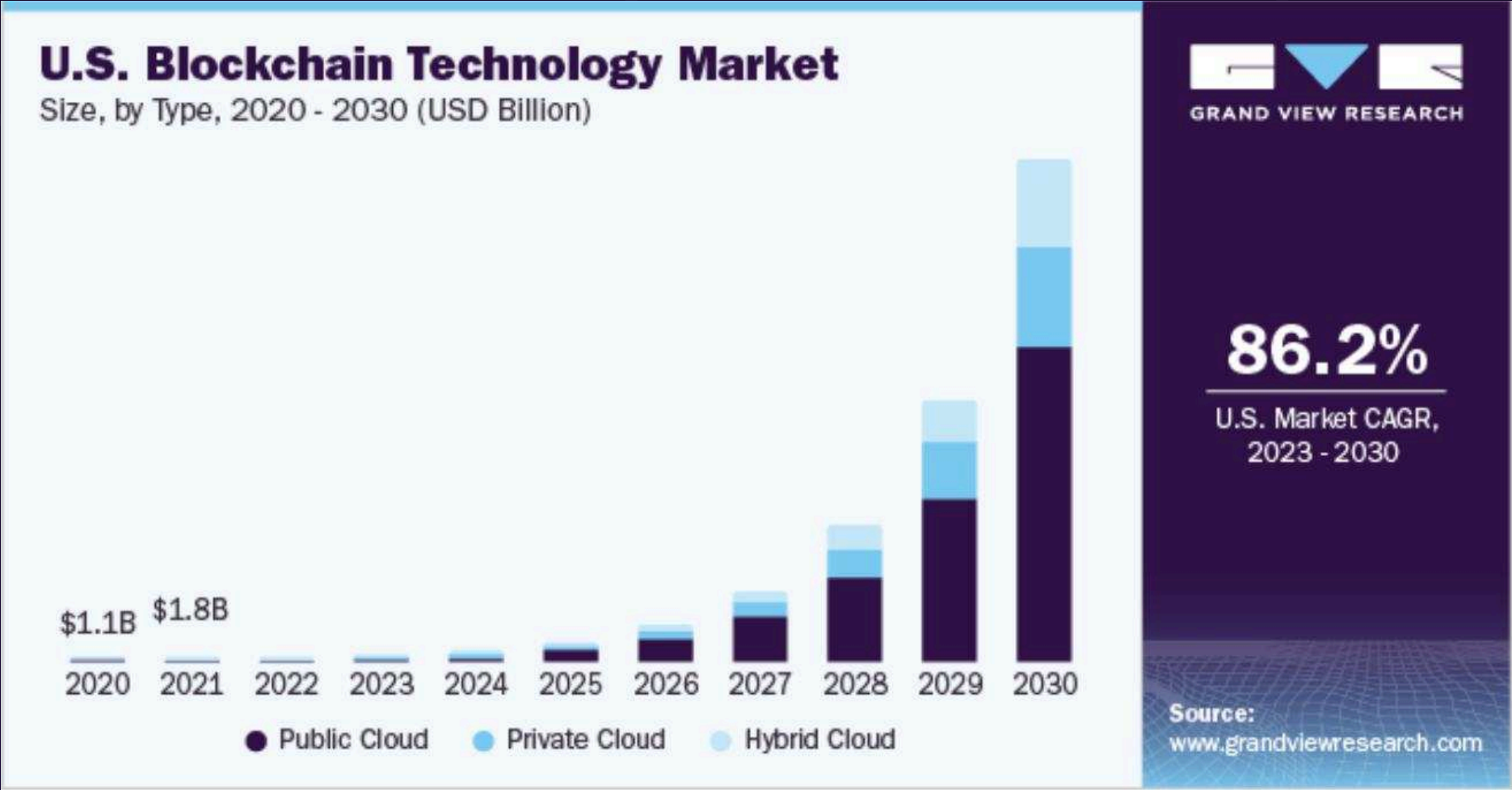
Our Commission-Based Model Earns Revenue from 4 Key Services



Half of the earnings from ticket sales
will be distributed to token holders.

A token dividend of 50% of ticket sale revenue is a direct profit-sharing mechanism. This means half of the earnings from ticket sales will be distributed to token holders, creating an incentive for investors to hold and support the token.

Read more about this analysis on pages 70–79 in our business plan (last page).



2024	Revenue	1	2	3	4	5
Investment Tranche 1	Target	\$91 000	\$470 000	\$939 000	\$2 815 000	\$8 444 000

Expected returns per 1,000 tokens if targeted revenue is reached.

	Year 1	Year 2	Year 3	Year 4	Year 5
#Amt. Tokens	1 000	1 000	1 000	1 000	1 000
Investment Tranche 1	\$110				
Investment Tranche 2	\$138				
Investment Tranche 3	\$170				
Dividend per token	\$0.46	\$2.35	\$4.70	\$14.08	\$42.22
Return on tokens investment Tranche 1	0.41%	2.14%	4.27%	12.80%	38.38%
Return on tokens investment Tranche 2	0.33%	1.70%	3.40%	10.20%	30.59%
Return on tokens investment Tranche 3	0.27%	1.38%	2.76%	8.28%	24.84%

Get your cut

In this funding round, we aim to raise
\$150,000.

No vesting, no hidden deals—just the launch
of tokens with real-world value.

Invest in the Future here

Business Plan: [https://tickettoken.no/investor?
password=I_WILL_INVEST](https://tickettoken.no/investor?password=I_WILL_INVEST)

When to invest

1. 23. February 2025
Token price: . \$0.11
Tokens available: 1,365,000

2. In the scaling process
Token price: . \$0.138
Tokens available: 4,500,000

3. After sold 5,865,000
Token price: . \$0.17
Tokens available: 3,135,000