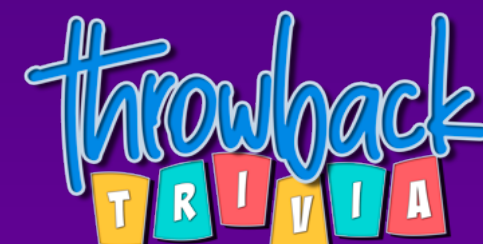
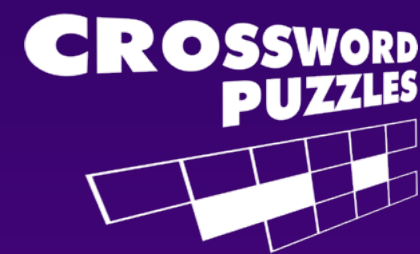


#throwback
NETWORK

 ABOUT

Throwback Network is a monthly subscription streaming service for the cognitively impaired.



 **PROBLEM**



Cognitively Disconnected Population

Little if any infotainment available to this forgotten part of society.





Reconnecting

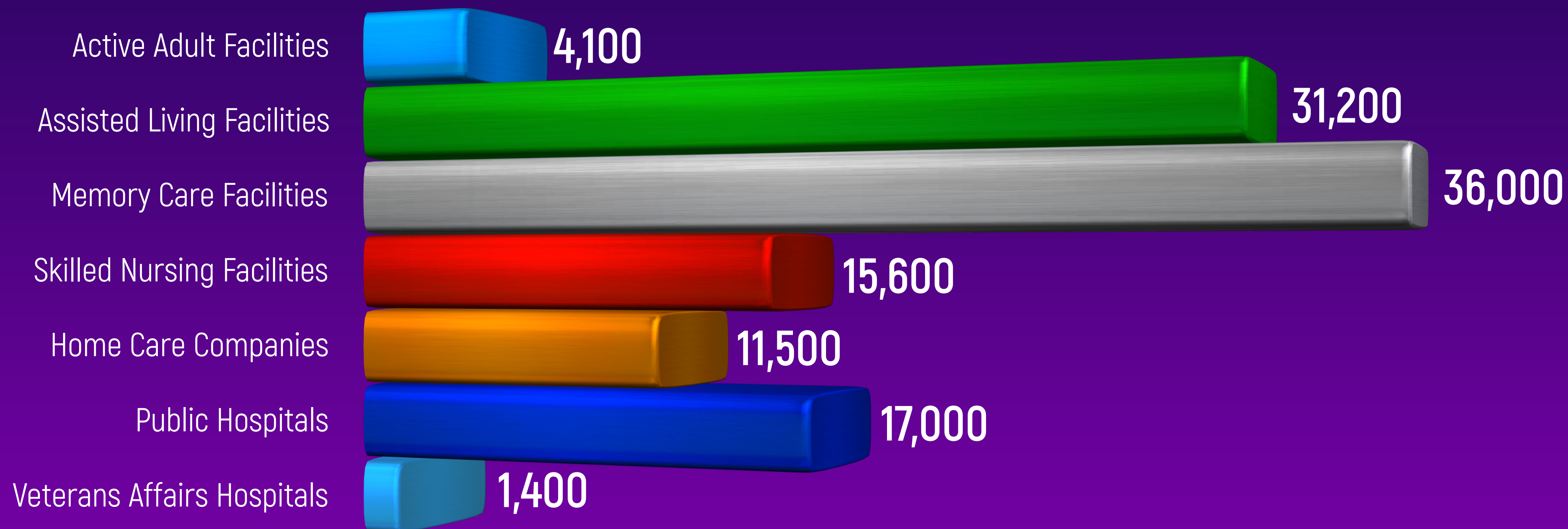
Throwback Network develops exercises, therapy and entertainment with a focus on evenly paced, engaging content in a simple and safe atmosphere.





**MARKET
OPP**

Facilities in the U.S.



tover[®]

iN2L[™]



CarePredict

touchtown

throwback
NETWORK

Entertainment	✗	✓	✗	✓	✓
Games	✓	✓	✗	✗	✓
Therapy	✓	✓	✗	✗	✓
2-Way Communication	✗	✓	✓	✓	✓
Veterans Content	✗	✗	✗	✗	✓
Live Streaming	✗	✗	✗	✓	✓



Throwback Network market trials underway:



 **BACK**

 **ROADMAP**



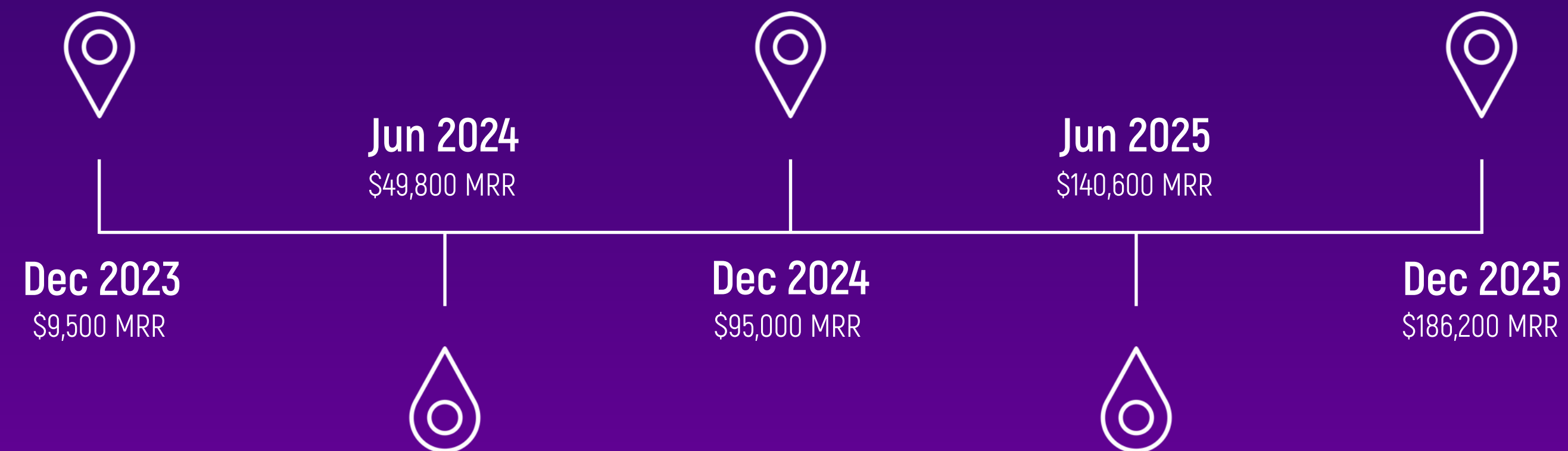


BUSINESS MODEL

Business Model

Monthly recurring subscription based streaming service. Highly scalable, large addressable market with a clear path to profitability and return.

Goals



Ask

\$500K

Use of proceeds: Equipment, staffing, and content development. Path to the first 25 facilities by EOY 2023.



TEAM



Michael Parker

Founder / CEO

26 years international sales / business development in the transmission and distribution utility industry.
21 years of corporate audio / video production experience & branding professional.



Charlotte Yensen

Founder / VP

Business owner for 26 years helping families protect assets and qualify for the Florida Medicaid Program. My mission has been to assist the elderly by ensuring the best possible health care when entering a nursing facility.



Juan Alvarez

Founder / CTO

Over 15 years of software engineering experience with companies such as Amazon, VistaPrint, Resideo, and Intuit. Built products used by millions of happy people.



Angel Valle III

Founder / Engineer

Software engineer with 2 years experience. Multi-faceted business leader with 10 years experience in various roles across retail leadership, human resources, operations, training & development.



Michael Parker

Founder / CEO

My mother passed away from complications due to dementia in 2020. The last time I saw my mother alive was 2017. I visited her daily at her memory care facility. Every day she didn't recognize me, and it would take 15 to 20 minutes for her figure out that I was her son. In an effort to change the process, I purchased a DVD set of her favorite TV show. I met with her the next day. She didn't recognize me. I asked her if she'd like to watch the DVD's and she said she didn't know what the TV show was. We began to watch the show, and within 30 seconds she put her hand on my shoulder and said "we watched this when you were little". Unknowingly, the TV show called on her long term memory and created an entirely new line of conversations, and we reminisced for hours.

My mother would have loved Throwback Network. I've built it in her memory, and I want all families with a loved one facing this struggle to experience the same happiness my mother and I shared.



Charlotte Yensen

Founder / VP

When my significant other was diagnosed with dementia at 55, the only thing that mattered was his quality of life. Watching him enjoy Throwback Network is amazing. His short term memory is gone, but he can pull from his long term memory when playing the cognitive games, and actually score quite well. Sometimes better than me.



Contact

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