

THE STADIUM

CONCEPT

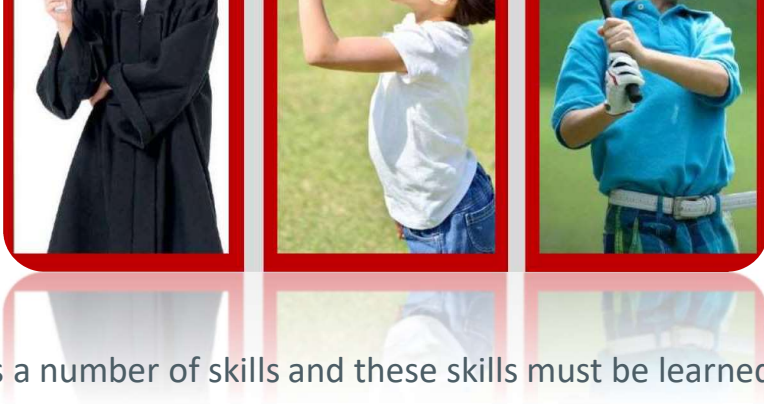


Grow The Game !



Our Vision

The Stadium Concept has been created to :

- Provide education through movement and golf
 - Prepare the next generation of Athletes
 - Help to become better students at school
 - Have a benefic impact in our youth's life
- 
- There is no specific area of the brain responsible for playing golf. Playing golf requires a number of skills and these skills must be learned.
 - There are skills specific to golf, such as swing technique, but many other skills also play a role in everyday life, such as mobility, balance, coordination, hand-eye coordination, perception vision, cognitive abilities, concentration and even problem solving. All of these skills must be learned alongside pure golf technique. If skills from other learning areas are already available, they can also be transferred to golf. And conversely, if you integrate more general skills when playing golf, these skills can also be transferred to other tasks.
 - The Stadium Concept exercises promote learning with all the senses and combine physical tasks with sport specific tasks as well as more cognitive tasks. The brain can be thought of as a huge map on which information can be stored and organized. We fill this card with as many different pieces of information as possible. In addition, all tasks and exercises are designed to be motivating, as learning also depends to a large extent on the learner's motivation.

Explore now our program which follows specific protocols!

How It Works ?



- The stadium concept was created on a circuit system where students work in 9 different pre-selected stations in the shortest possible time.

- All stations are part of a very specific protocol, based on decades of scientific research in the field of neuroscience, motor control and learning to positively impact physical development, cognitive development and overall health.



- The Stadium Concept is the first program where we work simultaneously : BODY, GOLF & MIND.
- Through games, tasks and challenges, students learn everything they need to become true athletes.



The Stadium Concept

An educational program for golf & sports

Science tells us that learning does not only depend on the quantity of practice, but even more on the quality. Learning is largely self organized : we learn by doing, and in doing we need stimulation, motivation and variable and stimulating practice conditions.

We learn best in enriched environments, where all of our senses can receive maximum information.

The first "360 Degree" program



The Body

The Body protocols are designed initially to develop fundamental motor skills through three motor patterns:
Locomotion-Stability-Throwing.
Afterwards, to help develop everyone's athletic skills.



The Mind

The Mind protocols are designed to optimize the motor learning process and stimulate the cognitive development through five competences: hand/eye coordination, spatial orientation, left/right brain connectivity, mental rotation, strategy and problem solving.



The Golf

Through a myriad of games, the student learns via a system of five levels of golf skill.

The Stadium App Pro

For golf coaches, instructors and teachers

The Stadium App Pro is a **complete tool for coaches**, containing all necessary data at the touch of a finger... Here some of its features :



- Ability to create a profile for each student
- Organizes the perfect training session in under 2mins and warm up exercises
- Test and track students progress and stores all relevant info
- Creates a specific training schedule adapted to each student level
- Contains a vast media library with videos of each exercise
- Organizes competitions between Stadiums
- Generates individual detailed statistics

***Formation is included in the package**

The Stadium World App

For The Stadium Concept community



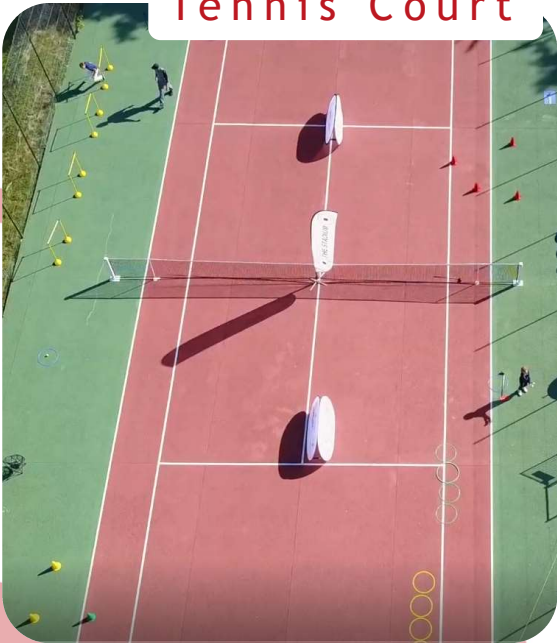
To extend the experience at home, with family & friends and continue the program with fun!

- ◉ Designed so all “Stadiumers” can be connected
- ◉ Upload pictures, videos & progress
- ◉ Discover new Stadiums, check and compare results
- ◉ Challenge friends
- ◉ Try new exercises
- ◉ Participate in Stadium worldwide events & challenges
- ◉ Win prizes !



Where To Set Up The Stadium Concept?

Tennis Court



Stadium Course



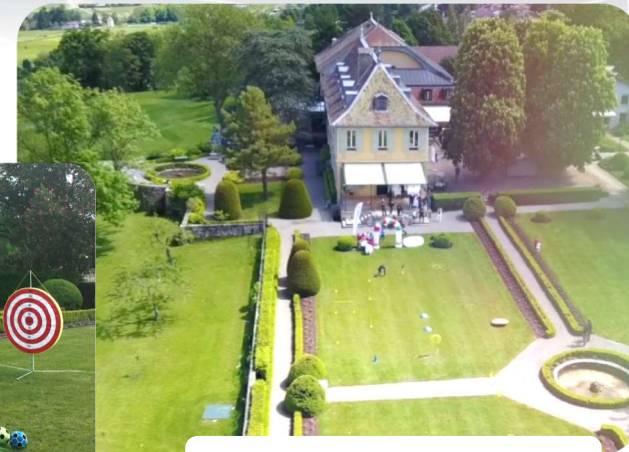
School Playground



Indoor



Grassed Area



Created By Experts

The first “360 Degree” program

Our team of experts has developed comprehensive protocols so that students systematically acquire the various physiological, psychological, biomechanical and technical skills.



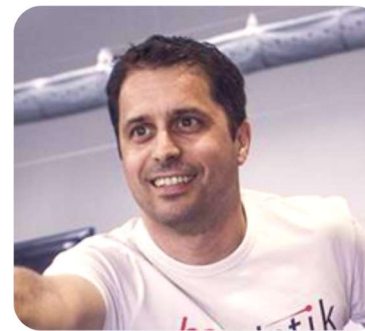
Philippe Allain

European Tour Coach
Biomechanical Expert
Junior Training
Specialist
Nike Ambassador



Christian Marquardt

PHD Medicine
Neuro Scientist
Motor Learning Expert
Inventor of SAM PuttLab



Loïc Gambardella

Osteopath
Biomechanical
Expert
TPI Board Member



Giorgio De Pieri

Osteopath
National Golf Coach
Fitness Coach
Junior Training
Specialist



The Stadiumers Community

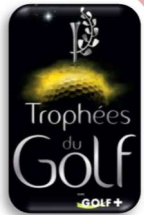
Thanks to our Concept, stadiums around the world compete again each other, for the best time on a given circuit using identical tracks, tasks and timing.
The "Stadiumers" can connect with our Stadium World App, challenge and compete wherever they are...

So don't wait any longer and join the most innovative program.



Join the movement !

- 10 Stadiums
- 6 countries, 3 continents
- More than 5 000 students
- More than 80 certified golf coaches



Raphael Jacquelin

6 time Winner on European PGA Tour

"In 2017 I created BORNFORGOLF Tour which is the first Junior European Tour. I chose The Stadium Concept as a partner because it's the best program designed for children. Through games they learn everything they need to become great golfers"

Grow Your Business

Change your habits & grow your business with **The Stadium Concept** !



Increase your turnover Now !

















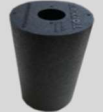


















- Create new customers with demonstration days and initiations thanks to a very high conversion rate: 25% !
- Enhance your education system and create new educational and entertainment products with **The Stadium Concept**.
- Allow your students to benefit from the protocols of the concept : warm up & cool down sessions, fitness sessions, summer camps,...
- Organize corporate events : incentive sessions, team buildings, business seminars, customer days,...
- Organize Stadium tournaments for club members.
- Take benefit from The Stadium Concept's global advertising communication to grow your community of students.

Join The Movement!

- To seek excellence in sport, art, studies, is to find harmony between work, talent, education, character, sensitivity, etc...
- Finding that balance between all of these different areas is something that mostly comes from a process of self-learning.
- The Stadium Concept was created to help our educators create multiple learning environments where the individual must analyze a situation, build a plan and take action.
- This process is similar to what students are exposed to in their lifetime.
- The Stadium Concept helps students to find their individual solution and optimizes the learning process.
- It uses all the latest neuroscience research results.
- Working Body, Mind and Golf simultaneously makes the program unique.



Choose Your Kit!

 Blind Mask (3)	 Flag Stick (3)	 Tablet (2)	 Red Pole Kit (6)	 Mini Circle (8)	 Circle (3)	 Impact Bag (2)	 Fluid Ball, four wheights (4)	 Speed Ladder (1)	 Jumping Rope (1)	 Sticky soccer Ball (1)	 Hurdles, 3 sizes (12)	 Stick Roller (12)	
 Roller, different sizes (3)	 Launcher, different sizes (6)	 Launcher LH, different sizes (3)	 Transport Bag (2)	 Cone (24)	 Foam Roller (3)	 Mini Roller (3)	 Mat (6)	 Spoon (1)	 Stacking Cup (12)	 Circles Set (1)	 Wood Square (1)	 Bench (1)	 Timer (1)
 Inflatable Target (2)	 Start Arch (1)	 Banner (1)	 Flag (1)	 Tennis Ball (50)	 Flat Target (2)	 Yellow Line (4)	 Mini Band (6)	 Tennis Racket (1)	 Frisbee (1)	 Plastic Tee (3)	 Bosu (1)	 Radar (1)	

Starter Kit

Standard Kit

Premium Kit

Choose Your Package!

Starter Package

- *One year subscription*
- *Software license with free unlimited upgrades for the Stadium App Pro*
- *Starter Kit*
- *Teacher training & certification (on-line)*
- *Hot line & support*

*Setup price for one Starter Package
(until 50 students) :*

- *Annual fee : 5 690€*
- *Monthly fee : 487€*

Prices (excl. Tax & shipping costs)

Standard Package

- *One, three or five years subscription*
- *Software license with free unlimited upgrades for the Stadium App Pro*
- *Standard Kit*
- *Teacher training & certification (on-line / on site)*
- *Hot line & support*

*Setup price for one Standard Package
(until 50 students) :*

- *Annual fee : 7 165€*
- *Monthly fee : 609€*

Prices (excl. Tax & shipping costs)



Choose Your Package!

Premium Package

- Three or five years subscription
- Software license with free unlimited upgrades for the Stadium App Pro
- Premium Kit
- Teacher training & certification (on site)
- Hot line & support

Setup price for one Premium Package
(until 50 students) :

- Annual fee : 10 550€
- Monthly fee : 890€

Prices (excl. Tax & shipping costs)



5 Stars Package

- Five years subscription
- Software license with free unlimited upgrades for the Stadium App Pro
- Premium Kit
- Teacher training & certification (on site)
- Hot line & support
- The Stadium Course (1530 square feet in synthetic turf with a 9 holes putting green, a bunker, four different surfaces, a practice range)

Setup price for one 5 Stars Package :

- Package fee : On demand



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“Play is the highest form of research”

Albert Einstein.