What is Tendo

Q: What is Tendo about?

A: Tendo empowers people who want to start a business online but have no capital. We list different products at wholesale prices on the Tendo App. You (the reseller) will find the ones you want to sell, add your profit and share online. Once you get an order, place it on our platform. We will deliver on your behalf, collect the cash and send you the profit you added. Easy

Q: Who can be a Reseller?

A: Anyone can be a reseller on Tendo. There are currently hundreds of resellers on Tendo and they are all from diverse backgrounds. Some are students, housewives, full-time workers, self-employed, etc. All you need is a mobile phone and you too can become a reseller.

Q: What if I have never sold online before?

A: We have digital marketing experts who will be helping you with all the skills required in selling online. So if you have no experience don't worry at all. Just be determined to learn and work hard.

Q: Where do you operate?

A: We currently operate only in Accra and Kumasi. But we are expanding to other cities soon

Q: Why did you start Tendo?

A: We've been selling online for the past two years. But during the COVID 19 lockdown, we realized that our suppliers were not getting business. On the other hand, people had lost their jobs and needed money. That's why we decided to create this platform to help suppliers who need more customers to reach

more people. And for people who want to sell but don't have the capital, to do so without restrictions, and earn money for themselves.

Getting Started

Q: How do I get started on Tendo?

A:

- Firstly, send Tendo a WhatsApp message using this link (<u>rebrand.ly/hi-tendo</u>) or 0506875045
- You will then receive an invitation to join the Tendo group and also a link to the app
- After installing the app, you will see all products listed there
- Go ahead and open any one of them, see the description and view more images and videos with the link in the description
- You can download all product images and share online
- Once you get an order, return to the app and place it there
- Send us a screenshot after placing the order

Q: Can one switch from one product to another along the line?

A: Of course. On Tendo, you can sell anything you want, no restrictions.

Q: How much can I earn on Tendo?

A: Tendo gives you the freedom to earn an unlimited amount of money with zero risks. It all depends on how much time and effort you put in. Some of our top resellers earn Ghc 1000 to Ghc 5000 each month

Q: What is the payment method?

A: We do cash on delivery so that you can build trust with your customers.

Q: How do you prevent my customers from seeing the original price?

A: We understand how important it is for resellers to keep their source of supply private. We deliver the packages in your name and quote the final price you gave the customer. So the customer will never find the source and price.

Selling and Profits

Q: How much profit can I add to the product?

A: You have the freedom to add any profit you want. We will provide you with information on the current market price of the product so you don't over/under-price. But it's totally up to you to decide how much to add.

Q: When will I get my profit?

A: We send all profits to your Mobile Money Number within 3 days after delivery.

Q: How do I verify the quality of the products?

A: We have a very strict quality assurance process for suppliers before they list on Tendo. We physically visit suppliers to verify the quality of their products. We also take active feedback from resellers and we use that to blacklist suppliers with poor quality

products. For the majority of products, we add real-life photos and videos of the products in their natural state.

Becoming a Tendo Supplier

Q: Who can become a Tendo Supplier?

A: Anyone who has physical products and is willing to sell at wholesale prices can become a supplier on Tendo. Tendo helps suppliers reach more customers at ZERO cost by leveraging on resellers. These resellers act as distributors for you.

Q: How much do I have to pay to list my products on Tendo?

A: It's completely **FREE** to list on Tendo. We also do not take any commission when a sale is made. All you have to do is to provide products at wholesale prices so our resellers can also add their profit.

Q: How do I become a Tendo Supplier?

A: Kindly fill the form on our main page or send us a message on 0506875045 and we will guide you through the process.

Q: Do I have to handle deliveries?

A: No! Tendo will handle all deliveries so you don't need to stress. We will pick up the items, deliver and send you your cash