

## MINISTRY OF INTERIOR AND COORDINATION OF NATIONAL GOVERNMENT

### TENDER NOTICE

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#### CONTEST FOR DESIGN OF HUDUMA NAMBA LOGO

#### QUOTATION NO: MICNG/NIIMS/001/2018

The Government of Kenya (GoK) plans to develop a national biometric population database of all persons in the country through a mass registration exercise that will be rolled out soon.

As part of the branding and identity for the programme, the government wishes to develop a Logo through an open contest.

In this regard, the Government invites interested people to submit Logo design for the programme that may be used on all media including online, print, electronic, on merchandise and other visual collateral.

#### Official Rules

The following are the official contest rules.

- i. To be eligible, entrants must be Kenyan youth aged 35 years and below;
- ii. Entries can be individual or team.
- iii. Entrants should submit NOT more than two designs - both designs must be submitted under one entry.
- iv. All submitted work must be the original work of the entrants.
- v. Winning entries will become the property of the Ministry concerned;
- vi. By submitting an entry, each entrant agrees that any and all intellectual property rights in the Logo design are deemed assigned to the GoK. Winning entries shall be subjected to intellectual property protection.
- vii. GoK reserves the right to modify the winning logo to better fit the needs of the programme;
- viii. The decision of the selection Committee will be final.
- ix. The selected winner MUST submit a scalable vector version of the winning design so that it is adaptable to the electronic and print media, to reproduction on small and large surfaces and to use in colour or grey scale.

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- x. The logo must bear the tagline: Huduma Namba kwa Huduma Bora
- xi. Contestants are encouraged to ensure the logo design bears colours of the national flag.

## How to Enter

To enter the contest, eligible participants must;

- Complete the official quotation form available on <http://supplier.treasury.go.ke> or [www.ict.go.ke](http://www.ict.go.ke) or [www.interior.go.ke](http://www.interior.go.ke)
- Create a logo design .jpeg, .psd or PDF format (The winner MUST provide a high-resolution vector file such as Adobe Illustrator, Photoshop, and/or InDesign);
- Submit your logo design, completed and scanned copies of quotation form, national ID and PIN certificate to [procurement@interior.go.ke](mailto:procurement@interior.go.ke) and copy to [info@hudumanamba.go.ke](mailto:info@hudumanamba.go.ke) by **10.00AM on Tuesday, 27<sup>th</sup> November, 2018.**

## Selection Criteria

A selection committee will evaluate all entries based on the following criteria:

- Originality - the composition exhibits original design, creativity and imagination.
- Relevance - the entry aligned with the theme and goals of the biometric registration programme.
- Aesthetic Quality - the submission commands attention, displays visual balance and colour coordination, all the elements work together to create a unified appealing design.

## Award

The winner will receive Kshs 300, 000, the runners up Kshs 200, 000 and the third winner Kshs 100,000. If any of awarded designs was submitted by a team the award will be divided equally among the members. The selection committee reserves the right not to select a winner, if in its sole discretion no suitable entries were received.

Details on this contest will be published in [www.ict.go.ke](http://www.ict.go.ke) and [www.interior.go.ke](http://www.interior.go.ke).

Bids shall be opened in the presence of bidders' representatives who choose to attend **at 10.00 AM (Local Time) on 27<sup>th</sup> November 2018** at the:-

**Ministry of Interior and Coordination of National Government,**

**Huduma Namba Secretariat (FORMERLY NIIMS)**

**Teleposta Towers, Wing A,  
Conference Room, 20<sup>th</sup> Floor,**

**P.O. Box 30510-00100**

**Nairobi**

**Tel +254 020 2227411**

**The Principal Secretary  
State Department for Interior**