

## FSD AFRICA

### EXPRESSION OF INTEREST

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#### **About Us:**

Based in Nairobi, FSD Africa is a non-profit company funded by UK Aid. It aims to reduce poverty across sub-Saharan Africa through financial sector development.

FSD Africa acts as a catalyst for change, working with partners from fintech start-ups to banks and government agencies, to build financial markets, systems and products that are robust, efficient and, above all, inclusive. We use funding, research and technical expertise to address key market failures and support our partners to improve access to financial services and to drive economic growth.

#### **Overview:**

FSD Africa is looking to build a community of specialist communications consultants, for short-term consultancy assignments or retain consultant arrangements. This call for Expressions of Interest (EOI) is aimed at consultants with relevant skills and expertise in the area of communications and content creation, specifically; graphic design, proofreading and editing and videography, animation and photography.

As a consultant, you will support us to create a range of compelling content: from engaging research reports designed to shape national policy, to eye-catching photos, videos and animations that capture the impact of our projects and help to inspire and inform innovation across the region.

This call for Expression of Interest (EOI) aims to pre-qualify consultants so as to facilitate procurement for specific assignments that are anticipated in the future.

#### **Expressions of interest should include:**

- Your name and a full CV highlighting your area or expertise
- Your place of business
- A short statement (maximum 1 side of A4) of why you believe you have the right qualifications to help FSDA in the stated area
- A short portfolio of relevant work and outputs
- A statement describing your availability, e.g.:

# TenderSoko

- a) Preferred length of assignments
- b) Willingness to travel
- c) Availability in the next 12-18 months
  - Your current daily fee rate (applicable for at least 12 months)
  - Any other information that you believe should be taken into account in the pre-qualification process

Your EOI, which should not exceed 3 sides of A4 (font size 11) in total (excluding CV) should be sent to FSDA at [bids@fsdafrica.org](mailto:bids@fsdafrica.org) **by noon 21<sup>st</sup> September 2018** under a subject line reading 'Expressions of Interest: [Insert Area of expertise].'