

## FEED THE FUTURE

### REQUEST FOR PROPOSAL

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**ASSIGNMENT: LEADERS FOR AFRICA'S FOOD SECURITY-LEADERSHIP DISTANCE LEARNING PARTNER**  
**LOCATION: NAIROBI KENYA**

**PERIOD OF PERFORMANCE: OCTOBER 2018 TO JUNE 2019**

Africa Lead is USAID's primary capacity building program in sub-Saharan Africa. The program works to help realize Feed the Future (FTF) and the African Union's Comprehensive Africa Agriculture Development Program (CAADP) goals of reduced hunger and poverty by building the capacity of champions, institutions and stakeholders to develop, lead and manage the structures needed for African-led agriculture transformation.

#### **The Scope of Africa Lead II**

Africa Lead II works with countries and regions to develop strategic long-term activities to strengthen African decision-makers, institutions non-state actors (NSAs), including the private sector at the forefront of increased agricultural productivity and food security. The program is organized around three strategic areas:

1. Improved institutional capacity
2. Strengthened management of policy change and alignment processes
3. Enhanced capacity and engagement of NSAs, including the private sector

DAI, the implementer of the USAID Africa Lead II project invites qualified offerors to submit proposals to identify retain Africa-based and Africa-focused leadership learning partner, whether an educational institution or a training organization co design and lead the execution (alongside Africa Lead) of a six-month leadership training and coaching program and complimentary learning activity. The learning partner will lead the design and implementation of this new learning approach alongside Africa Lead's technical and logistics staff, as well as our cadre of Africa Lead trained facilitators to develop a unique and new approach to leadership capacity building for the agriculture sector. The objective of the activity is to develop and test a blended leadership and management learning-course (both in-person and online learning) and coaching program for the leaders of strategic agriculture organizations across sub-Saharan Africa. A secondary objective of the activity is to contribute to generate learning and capture

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the impact of the new approach in order to inform future programmatic recommendations for Africa lead and other similar capacity building initiatives.

## **Objective of the Assignment**

The objective of the assignment is for Africa Lead to identify and retain a Africa-based and Africa-focused leadership learning partner, whether an educational institution or a training organization, to co-design and lead the execution [alongside Africa lead] of a six-month leadership training and coaching program and complimentary learning activity. The learning partner will lead the design and implementation of this new learning approach, alongside Africa Lead's technical and logistics staff, as well as cadre of Africa Lead trained facilitators to develop a unique and new approach to leadership capacity building for the agriculture sector. The objective of the activity is to develop and test a blended leadership and management learning-course (both in-person and on-line learning) and coaching program for the leaders of strategic agriculture organizations across sub-Saharan Africa. A secondary, - : less important objective of the activity is to contribute to generate learning and capture the impact of the new approach in order to inform future programmatic recommendations for Africa Lead and other similar capacity building initiatives.

## **Specific objective of the assignment**

### **Description of the task**

The learning partner will deliver on the core of the educational programming and be expected to ensure participant engagement and quality delivery of experience.

It is anticipated that Africa Lead will provide overall activity management, coordinate event logistics and provide operational support for the entire activity. Africa Led will take an active role in the co-design of the learning approach with the learning partner and we anticipate taking the lead role in promoting the course, as well as leading the selection process for the cohort.

The activity will consist of the following proposed four phases, which the proposal should outline the provider's approach to:

**Phase 1:** Design a blended learning leadership course and coaching program for the leaders of strategic agriculture organizations

**Phase 2:** Work with Africa Lead to launch and execute an aggressive campaign to promote the program, attract a strong pool of applicants, and select the highest potential leaders

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**Phase 3:** Implement blended leadership training course and individualized coaching

**Phase 4:** Support a trainee-led initiative for post-course continuous individual learning and sharing among trainees

## **Submission of Proposals**

Interested consultants/companies should submit

1. Activity Proposal
2. Cost Proposal

The proposal should not be more than 15 pages and should include methodology and examples of previous similar assignments. All proposals should be sent to [africaleadiieaprocurementinbox@dai.com](mailto:africaleadiieaprocurementinbox@dai.com) by **September 21<sup>st</sup> 2018**. Only shortlisted individuals will be contacted. For more information see details of terms of reference <http://www.africaleadftf.org/topics/opportunities>.