

MINISTRY OF WATER AND SANITATION

EXPRESSION OF INTEREST

KWALE COUNTY IMPROVED SANITATION COMMUNICATIONS CAMPAIGN

CONTRACT No.: MOWS/KWSCRCP-2/001/2018-2019 (KE-MOWI-72155-CS-QCBS)

1. The Government of Kenya has received financing from The World Bank toward the cost of the Coastal Region Water Security and Climate Resilience Project and intends to apply part of the proceeds from this financing for payment of Consulting Services for Kwale County Improved Sanitation Communications Campaign.
2. The Consultancy assignment is a multi-pronged advocacy for subsidy-free household intervention on two main areas of sanitation and hygiene.
3. In terms of scope of the assignment, this sanitation campaign will be implemented over twelve months covering the entire Kwale County. Roll-out will happen in phases, such that early experience may be used to revise and expand the campaign across the sub counties and wards. Subject to performance and monthly reviews, this contract may be extended for broader roll-out of the campaign.
4. For the detailed Terms of Reference for this assignment with specific objectives and scope of the tasks, key deliverables, timing, competence and qualifications and other requirements, please visit the Ministry's website: www.water.go.ke/tenders or Program website www.kwscrp.org/tenders
5. The duration of the services is expected to be twelve (12) months.
6. The Ministry of Water and Sanitation now invites eligible consulting firms ("Consultants") to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services. The short-listing criteria are related to applicants' competence and qualifications, as follows:
 - a) The relevance and suitability of the applicant's core business to the Terms of Reference for the assignment and the applicant's capability and strength as demonstrated through its institutional, technical, financial, managerial competence and its quality management systems;

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- b) Applicant's demonstrated experience in sanitation hygiene behavior change communication
- c) Demonstrated experience in formative research in communication options
- d) Demonstrated experience in executing multimedia promotional campaigns.
- e) Demonstrated experience in working with rural populations.
- f) Demonstrated record in placing media activities for large-scale campaigns through local mass media.

Availability of staff conversant with communicating in Kiswahili, Mijikenda and other local languages will be an added advantage.

NB: Key experts' Bio data (CV) will not be evaluated at this stage;

7. The attention of interested Consultants is drawn to paragraph 1.9 of the World Bank's Guidelines: Selection and Employment of Consultants [under IBRD Loans and IDA Credits & Grants] by World Bank Borrowers, January 2011 revised July 2014 ("Consultant Guidelines"), setting forth the World Bank's policy on conflict of interest.

8. Firms may associate in the form of a joint venture or a sub-consultancy to enhance their qualifications. The role of each partner in the association must be clear.

9. A Consultant will be selected in accordance with the Quality and Cost Based Selection (QCBS) method set out in the World Bank's Guidelines: Selection and Employment of Consultants [under IBRD Loans and IDA Credits & Grants] by World Bank Borrowers, January 2011 revised July 2014 ("Consultant Guidelines")

10. Interested consultants may obtain further necessary information at the address below during office hours between 0900 to 1600 hours from Monday to Friday excluding lunch hour (1300 to 1400hrs) and public holidays.

11. The completed expression of interest documents in writing in three (3) copies must be delivered to the Tender Box on Ground Floor, Maji House or sent to the address below as to be received **on or before 13th September 2018, at 1000 hours East Africa Time**. The opening of the EOIs will take place at Maji Flouse, 4th Floor, Room 449. For expressions of Interest that will be deposited at the tender box, the packages should be clearly marked: CONTRACT No: MOWS/KWSCR-2/001/2018-2019 (KE-MOW1-72155-CS-QCBS) for "CONSULTANCY SERVICES FOR KWALE COUNTY IMPROVED SANITATION COMMUNICATIONS CAMPAIGN

Project Manager

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